

PUBLIC REPORT BY PROMTPRESS

Channel audit

Lomovka



@lomovkaa

Mirror of public opinion: news, facts, analytics, expert comments, exclusive reports. VK: vk.com/lomovkaaa Yandex.Zen: <https://clck.ru/3GBMES> Feedback...

SUBSCRIBERS

328 144

+2913 per month

ERR (% SEE POSTS)

14.0%

in 24 hrs **12.4%**

REACH/POST

42.7K

ad reach **41K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 328 144 —	 SUBS REACH 13.02% avg % subs see post	 VIEWS/POST 42.7K median 43.1K · 14 days	 POSTS/DAY 64.5 ~452 per week
 7D TREND — no data for period	 REACTIONS/POST 181.9 total 169,487 reactions, 5,695 reposts, 0 comments	 POST LENGTH 732 chars median 806 · 14 days	 POSTS ANALYZED 932 14 days
 AD REACH 41K 24h avg	 CHURN / MONTH +2913 last month	 CITATION RATE 2 758 citation index · 9,544 channels mentioned all time	 CHANNEL AGE 4 years 1 month created 31.05.2022

AI EDITOR SUMMARY

Channel «Lomovka» — 328 144 subs. Each post averages 42.7K people (13% of subs), reach is low — consider expanding audience. Publishes 452 posts/week (~64/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **932** posts in 14 days.
- 02 Dominant format – **Photo** (658/932 posts).
- 03 Avg post length – **732** chars (median 806).
- 04 Peak audience activity – **Sunday**, 14:00 MSK.
- 05 Top posts gather **2x** more views than the weakest (67K avg for top vs 41.7K for worst) – among 932 posts over 14 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 12.07 · 11:41 VIDEO Terrorist Graham killed by love for 'dicks'? Senator Graham*, who died suddenly and went to hell, met Zelensky** on July 10...	VIEWS 88 221 REPOSTS 19	REACTIONS 210 ER 26.9%
Nº2 08.07 · 15:34 PHOTO "Trump is unique in his displays of political savagery, but it's all on paper." Political scientist and journalist Armen Gasparyan in conversation...	VIEWS 57 153 REPOSTS 19	REACTIONS 175 ER 17.4%
Nº3 08.07 · 14:24 PHOTO "Trump's statement on transferring the Patriot license can be seen as a certain provocation." Publicist and political scientist Alexander...	VIEWS 55 498 REPOSTS 34	REACTIONS 180 ER 16.9%

Nº4

10.07 · 15:25

PHOTO

“The closer we get to Slavyansk, the harder it is for the enemy to build logistics.” War correspondent Andrey Rudenko commented...

VIEWS

52 680

REACTIONS

193

REPOSTS

24

ER

16.1%

Nº5

09.07 · 11:14

PHOTO

Rostec showed for the first time drones for monitoring and cargo delivery «Saturn». Universal drone «Saturn-30» and a small drone with...

VIEWS

50 660

REACTIONS

183

REPOSTS

12

ER

15.4%

WORST 3

↓

08.07 · 15:27

TEXT

Decisions on fuel support for Crimea and Southern Russia must be made now, not later, Putin stressed. Other statements...

VIEWS

41 847

REACTIONS

181

REPOSTS

4

ER

12.8%

↓

04.07 · 11:54

PHOTO

US suffered a catastrophic defeat in the conflict with Iran. What is it, if not a catastrophic defeat? This war will change the region - and not...

VIEWS

41 837

REACTIONS

185

REPOSTS

2

ER

12.7%

↓

08.07 · 08:20

TEXT

! US-Iran ceasefire no longer in effect, says Donald Trump. He also said that in talks with Tehran...

VIEWS

41 525

REACTIONS

183

REPOSTS

9

ER

12.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

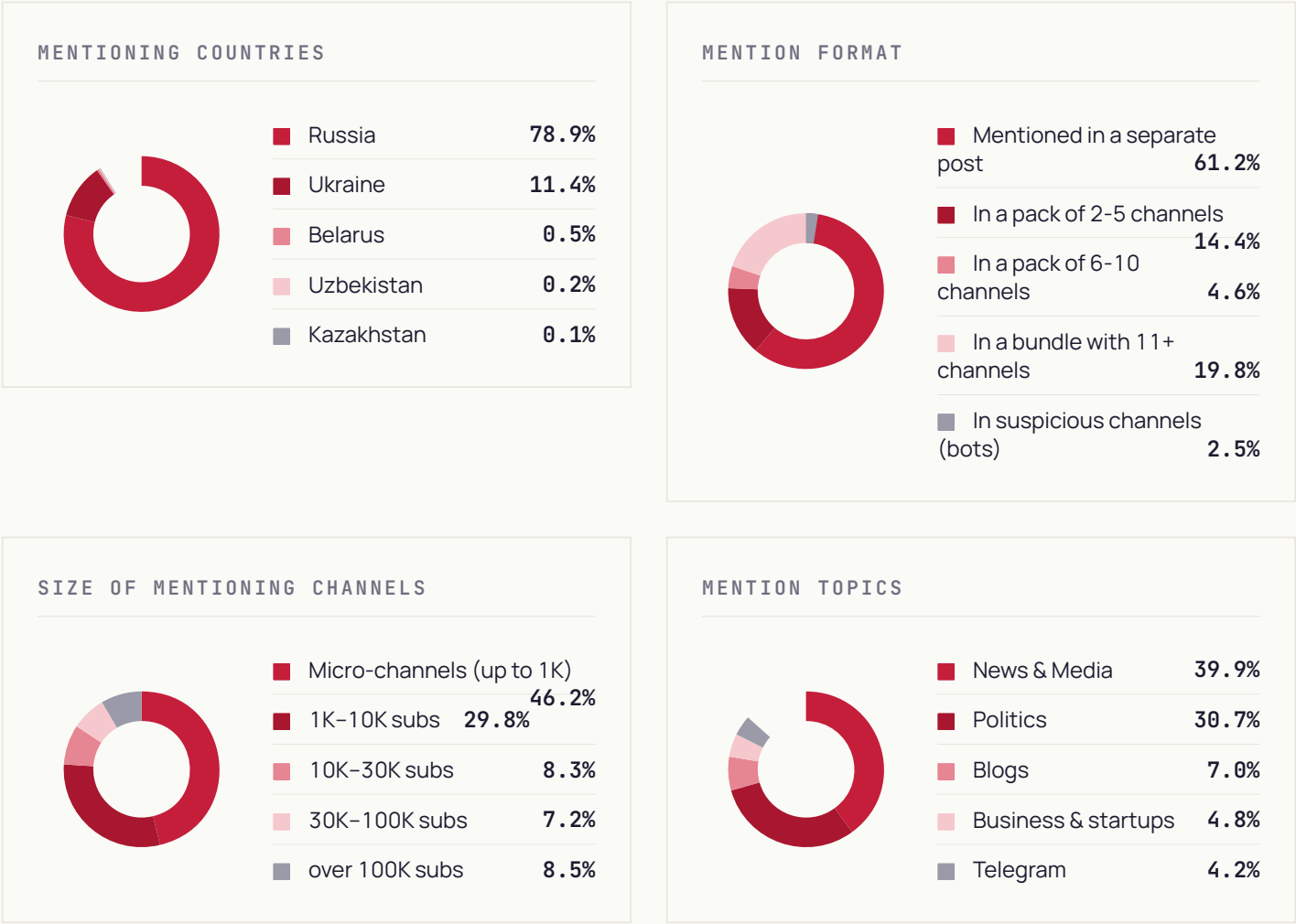
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

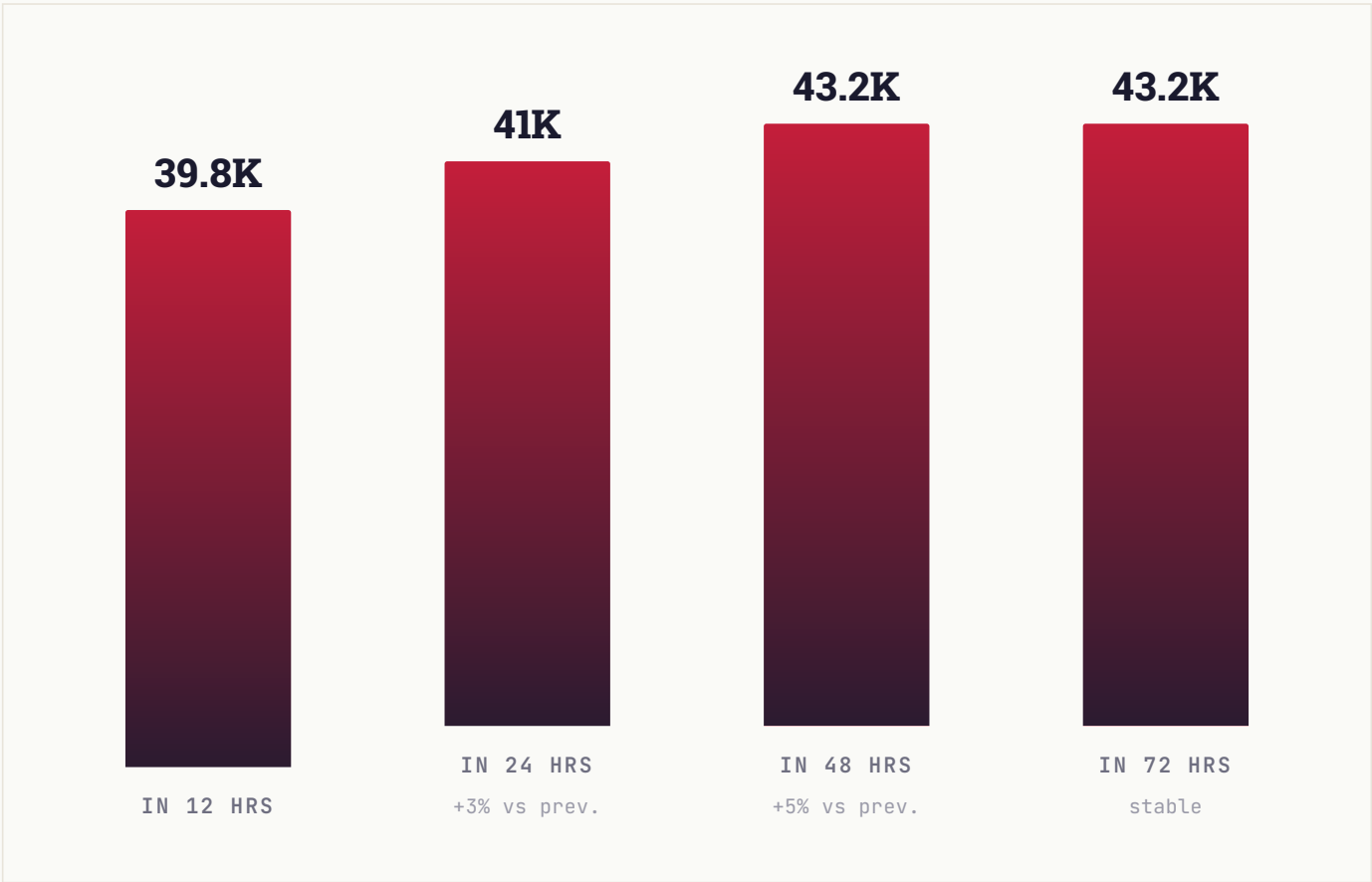
Citation index **2 758** — channel popularity rating based on mentions. Considers both count and mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **9 544** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
کا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Trukha ⚡ Ukraine	3.1M
LO Lomovka YOU	328.1K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — اخبار فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **14 958**, they brought **231 151** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1 287	305	31 882	
December 2025	1 456	477	51 083	
Nov 2025	1 572	519	38 309	
Oct 2025	7 016	3 215	46 203	
September 2025	1 959	523	26 253	
August 2025	1 668	492	37 421	
TOTAL MENTIONS	14 958	MONTHS OF DATA	6	ATTRACTED SUBSCRIBERS
			231 151	

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart shows a range from a minimum to a maximum value, with a vertical line indicating the median. A red dot marks the channel's performance, and a text label indicates its relative position to the median.

SUBSCRIBERS

75% below median

median 1.3M

498.9K 328 144 – your channel 4.1M

AVG REACH / POST

54% below median

median 93.7K

733 42 711 – your channel 443.8K

CITATION INDEX

better than 55% of niche

median 1.9K

0 2 758 – your channel 11.2K

Metric	Channel Value	Median	Comparison
Subscribers	328,144	1.3M	75% below median
Avg Reach / Post	42,711	93.7K	54% below median
Citation Index	2,758	1.9K	better than 55% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
