

PUBLIC REPORT BY PROMTPRESS

Channel audit

Locator of Russia - Borderlands and Rear



@locatorru

Feedback — @locatorrubot We are on MAX — <https://max.ru/>
locatorru Support — <https://pay.cloudtips.ru/p/1526158a>

SUBS	ERR (% SEE POSTS)	REACH/POST
188 754	7.0%	13.3K
+13509 per month 11.07.2026	per day 6.4%	ad reach 12K/24h HTTPS: //PROMTPRESS.COM/AUDIT/LOCATORRU

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 188 754 —	 SUBS REACH 7.05% avg % subs see post	 VIEWS/POST 13.3K median 12.6K · 5 days	 POSTS/DAY 188.6 ~1320 per week
 7D TREND — no data for period	 REACTS/POST 0.6 total 568 reactions, 14,510 reposts, 0 comments	 POST LENGTH 137 chars median 113 · 5 days	 POSTS ANALYZED 1000 5 days
 AD REACH 12K 24h avg	 CHURN / MONTH +13509 last month	 CITATION RATE 81 citation index · 242 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 22.07.2024

AI EDITOR SUMMARY

Channel «Locator of Russia · Borderlands and Rear» — 188 754 subs. Each post averages 13.3K people (7% of subs), reach is low — consider expanding audience. Publishes 1320 posts per week (~189/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts in 5 days.
- 02 Dominant format – Text (1000/1000 posts).
- 03 Avg post length – 137 chars (median 113).
- 04 Peak audience activity – Monday, 20:00 MSK.
- 05 Top posts get 3× more views than the weakest (23.3K avg for top vs 7.5K for worst) – among 1,000 posts over 5 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 17:02 TEXT Key principles we follow. ▼ All servicemen defending our country are undoubtedly Heroes! ▼ We do not allow negligent...	VIEWS 24 891 REPOSTS 68	REACTS 148 ER 13.2%
Nº2 06.07 · 16:24 TEXT Novosibirsk & nearby, watch for possible lone drones. 📡 Locator of Russia - @locatorru	VIEWS 22 605 REPOSTS 234	REACTS — ER 12.0%
Nº3 06.07 · 16:43 TEXT All clear. 📡 Locator of Russia - @locatorru	VIEWS 22 456 REPOSTS 125	REACTS — ER 11.9%

Nº4 06.07 · 16:04 TEXT Near Mariupol UAV sightings. Taganrog Bay towards Taganrog, Azov, Rostov Oblast / Primorsko-Akhtarsk, Yeysk...	VIEWS 22 273 REPOSTS 1	REACTS — ER 11.8%
Nº5 06.07 · 16:54 TEXT Golubitskaya, Starotitarovskaya, Temryuk, Strelka, Kurchanskaya, Akhtanizovskaya, Temryuk district, Krasnodar Krai - drone threat...	VIEWS 22 167 REPOSTS —	REACTS — ER 11.7%

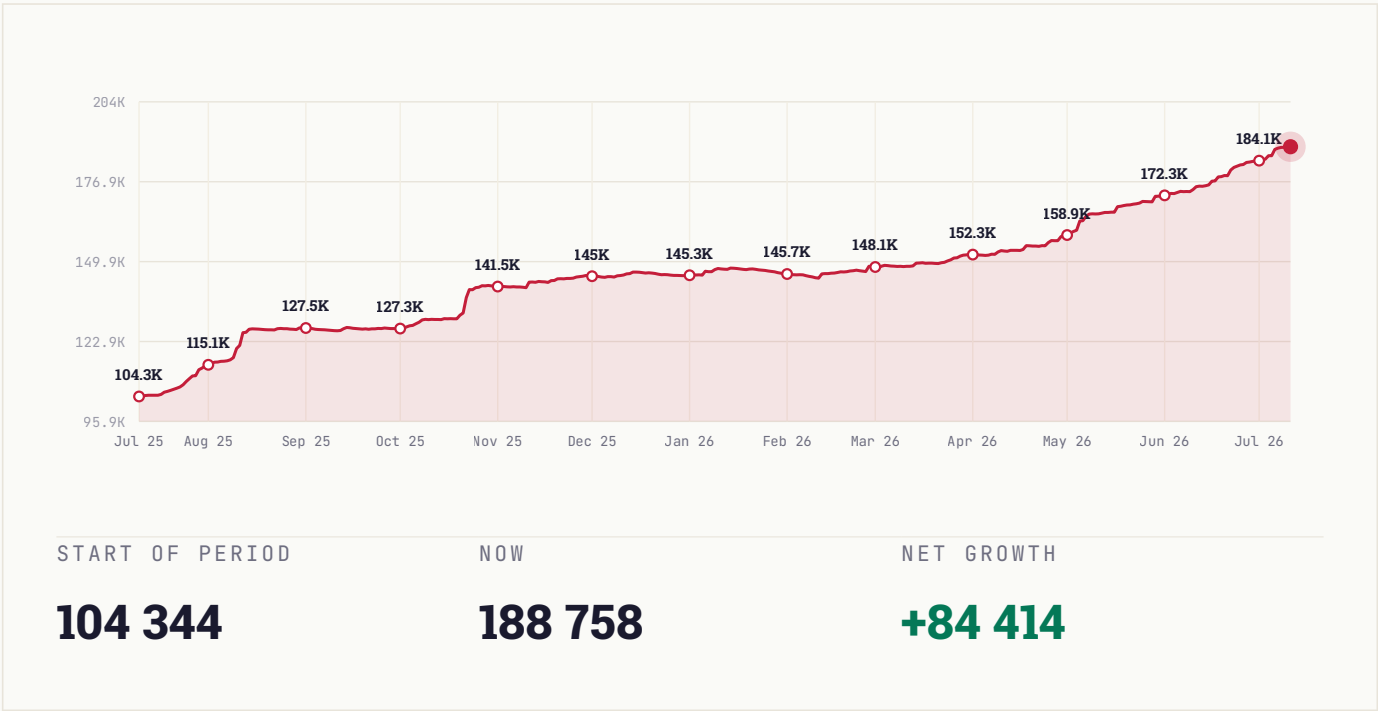
WORST 3

↓ 05.07 · 23:20 TEXT Pskov region - drone danger. 📡Locator of Russia - @locatorru	VIEWS 7 549 REPOSTS 1	REACTS — ER 4.0%
↓ 06.07 · 00:04 TEXT Usvyaty, Porechye, Velikiye Luki and nearby settlements, Pskov region - drone threat. 📡Locator Russia - @locatorru	VIEWS 7 543 REPOSTS 3	REACTS — ER 4.0%
↓ 05.07 · 23:06 TEXT Next up: 1 more. 📡Locator Russia - @locatorru	VIEWS 7 530 REPOSTS —	REACTS — ER 4.0%

SECTION 03 • SUBS DYNAMICS

How the channel grew over the year

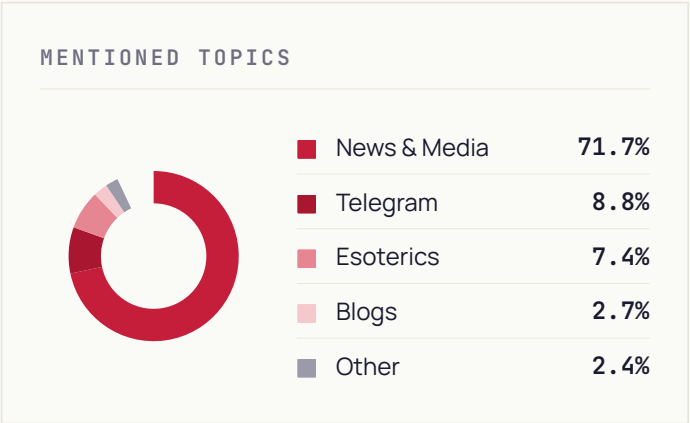
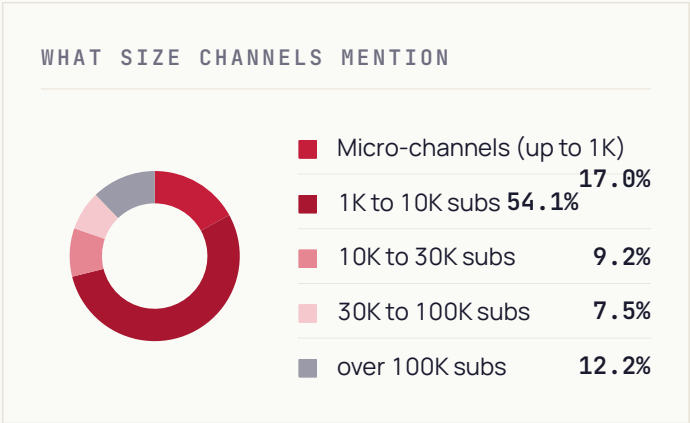
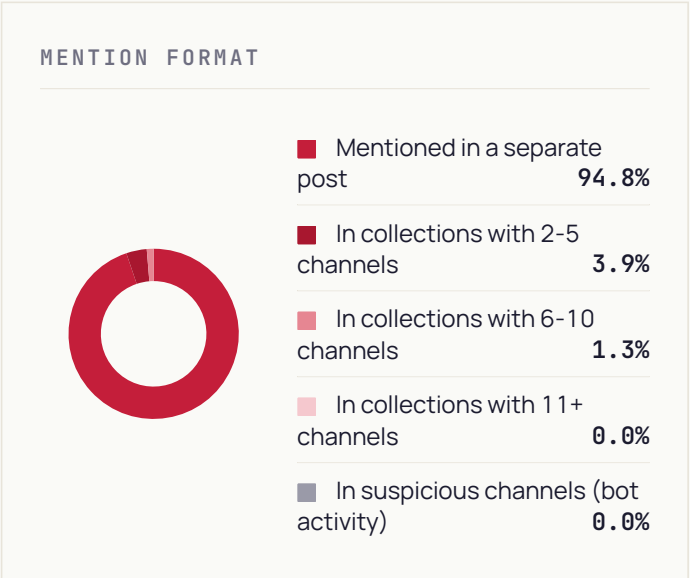
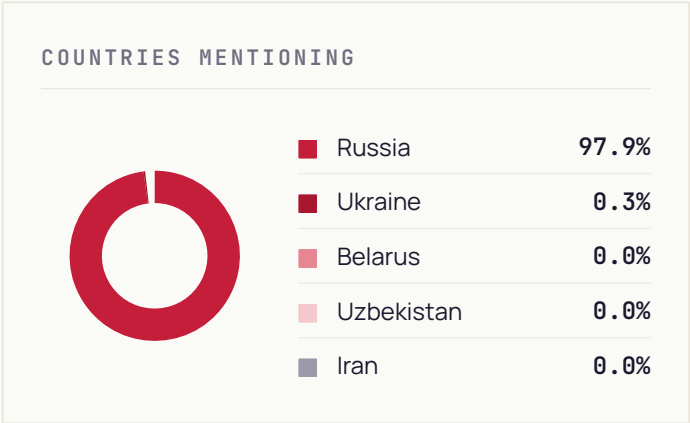
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

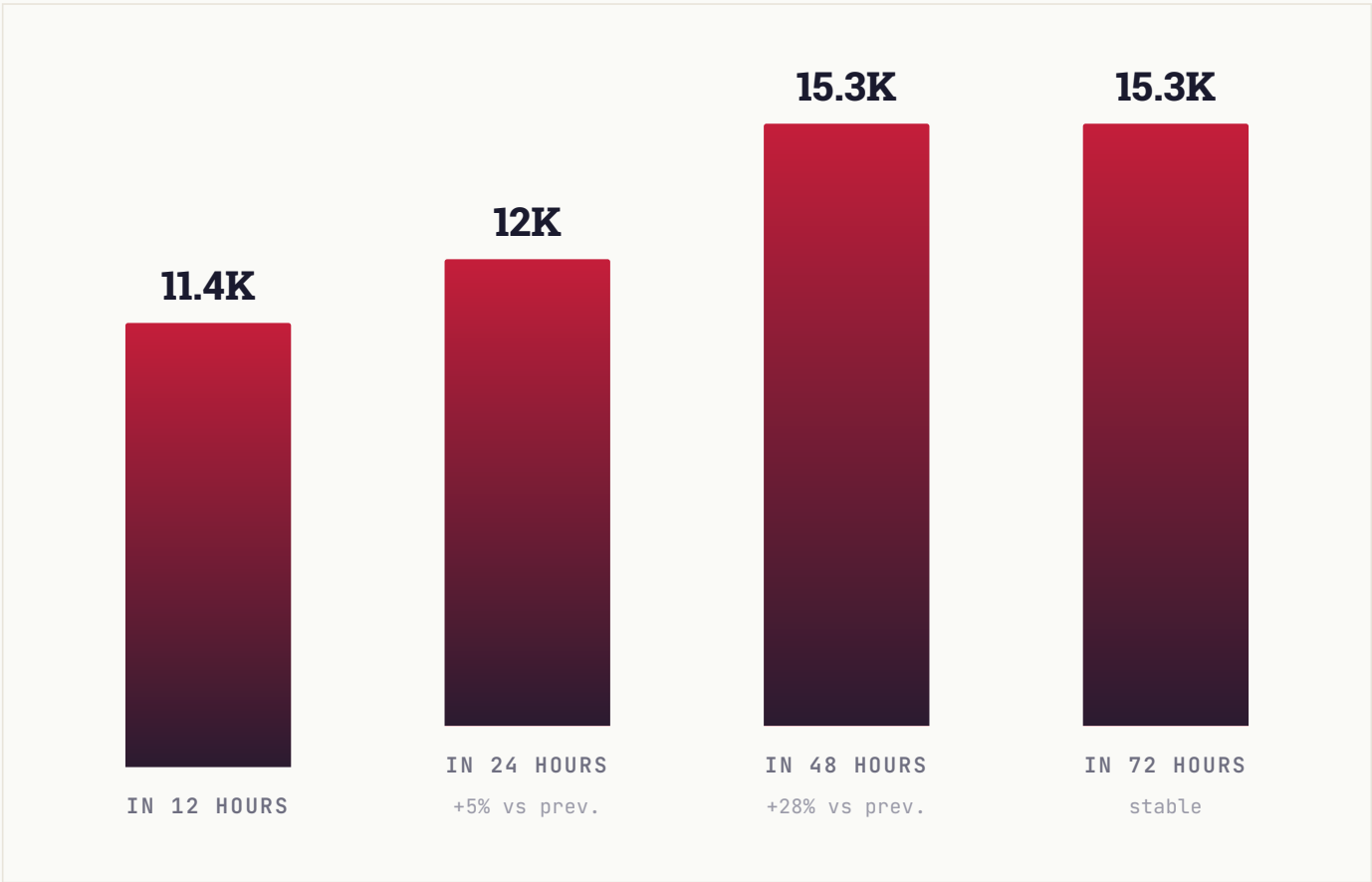
Citation index **81** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **242** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.5M
ک ا کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
LR Locator of Russia · Borderlands and Rear YOU	188.8K

COMPARATIVE CONCLUSION

Channel yet outside niche top 97 — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **407**, they brought **40 443** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	63	23	3 300
December 2025	63	16	2 225
November 2025	65	17	4 621
October 2025	85	26	14 972
September 2025	27	13	1 667
August 2025	104	27	13 658

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
407	6	40 443

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

01

Top post of the week — on Monday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
