

PROMTPRESS PUBLIC REPORT

Channel audit

Local Uz - Новости Uzbekistana



@local_uzb

Local Uz - a reliable news source keeping you up to date with all current events in Uzbekistan ■■■ For advertising: @vertex_ceo ■ Best offers in the capital: @samoe_luchshee ■

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
9 743	51.0%	5K
15.06.2026 ⁻⁴³⁹⁸ per month	per day ^{43.5%}	ad reach ^{4.3K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/LOCAL_UZB		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 9 743 —	 SUBSCRIBER REACH 50.92% avg % of subs see a post	 VIEWS/POST 5K median 5K · 7 days	 POSTS/WEEK 1.9 for the period
 7D TREND — no data for the period	 REACTIONS/POST — MTProto only	 POST LENGTH 568 chars median 568 · 7 days	 POSTS ANALYZED 2 7 days
 AD REACH 4.3K 24h avg	 CHURN / MONTH -4398 last month	 CITATIONS 3 citation index · 11 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 29.07.2023

AI EDITOR SUMMARY

Channel «Local Uz - Новости Uzbekistana 🇺🇿» – 9 743 subs. Each post averages 5K people (51% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 7 days.
- 02 Dominant format – Photo (1/2 posts).
- 03 Avg post length – 568 chars (median 568).
- 04 Peak audience activity – Sunday, 21:00 UZT.
- 05 Top posts get 1x more views than the weakest (3.3K avg for top vs 5K for worst) – among 2 posts in 7 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 2 POSTS

Nº1 24.05 · 16:53 VIDEO WE ARE BUILDING A TEAM Inviting masters to a new Women's Beauty Studio Stylists Colorists Makeup Artists Brow Artists 2 spaces available...	VIEWS	REACTIONS
	4 988	—
Nº2 17.05 · 12:11 PHOTO Asl Baraka won Brand Awards International 2026 in the category 'Brand shaping social values of care among...	REPOSTS	ER
	1	51.2%

WORST 2

↓ 24.05 · 16:53 VIDEO WE ARE BUILDING A TEAM Inviting masters to a new Women's Beauty Studio Stylists Colorists Makeup Artists Brow Artists 2 spaces available...	VIEWS	REACTIONS
	4 988	—
	REPOSTS	ER
	1	51.2%

↓ 17.05 · 12:11 PHOTO Asl Baraka won Brand Awards International 2026 in the category 'Brand shaping social values of care among...		VIEWS 4 935 REPOSTS 1	REACTIONS — ER 50.7%
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SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

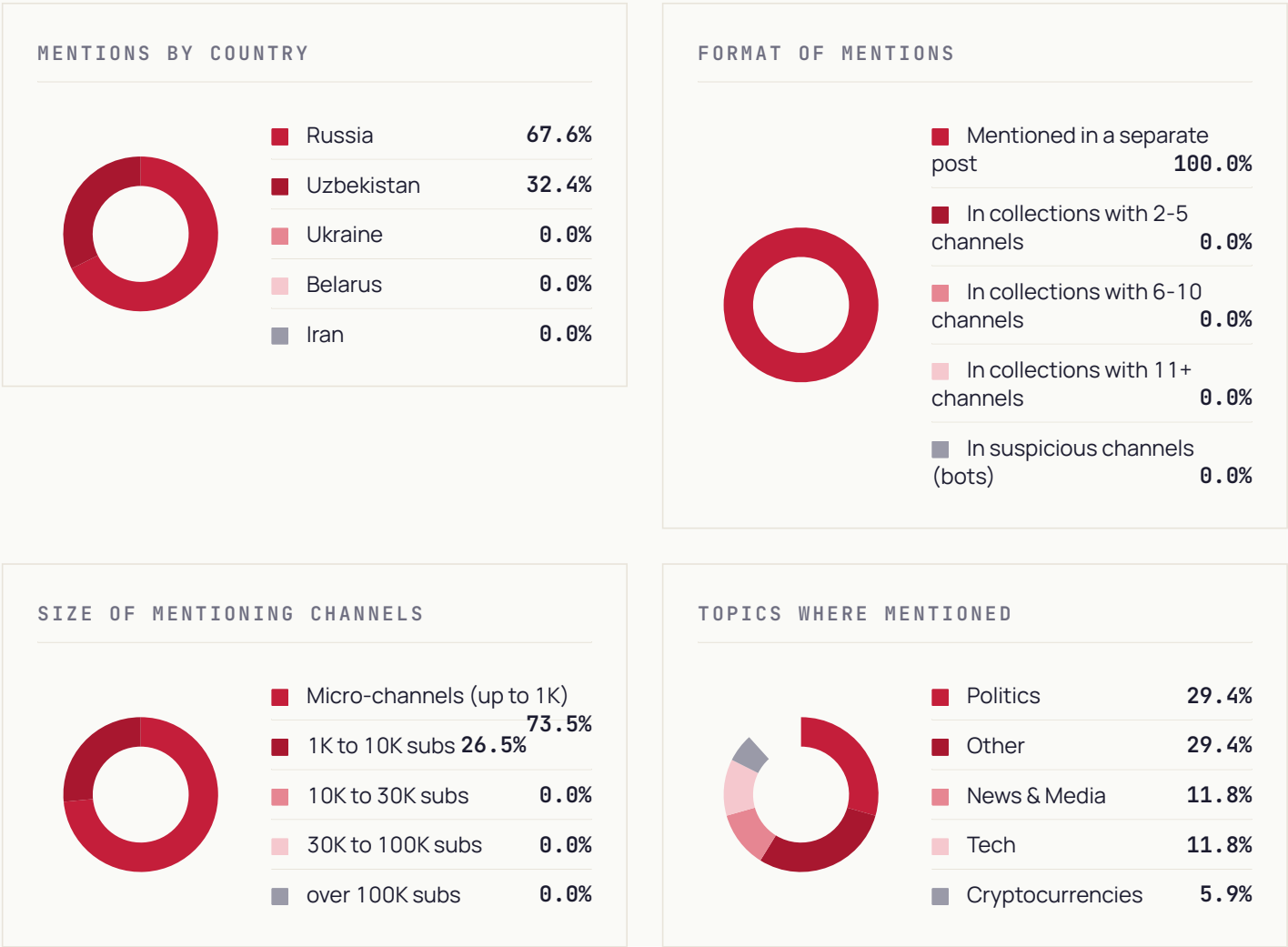
Subs growth chart over the year. Key months show exact subs added. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

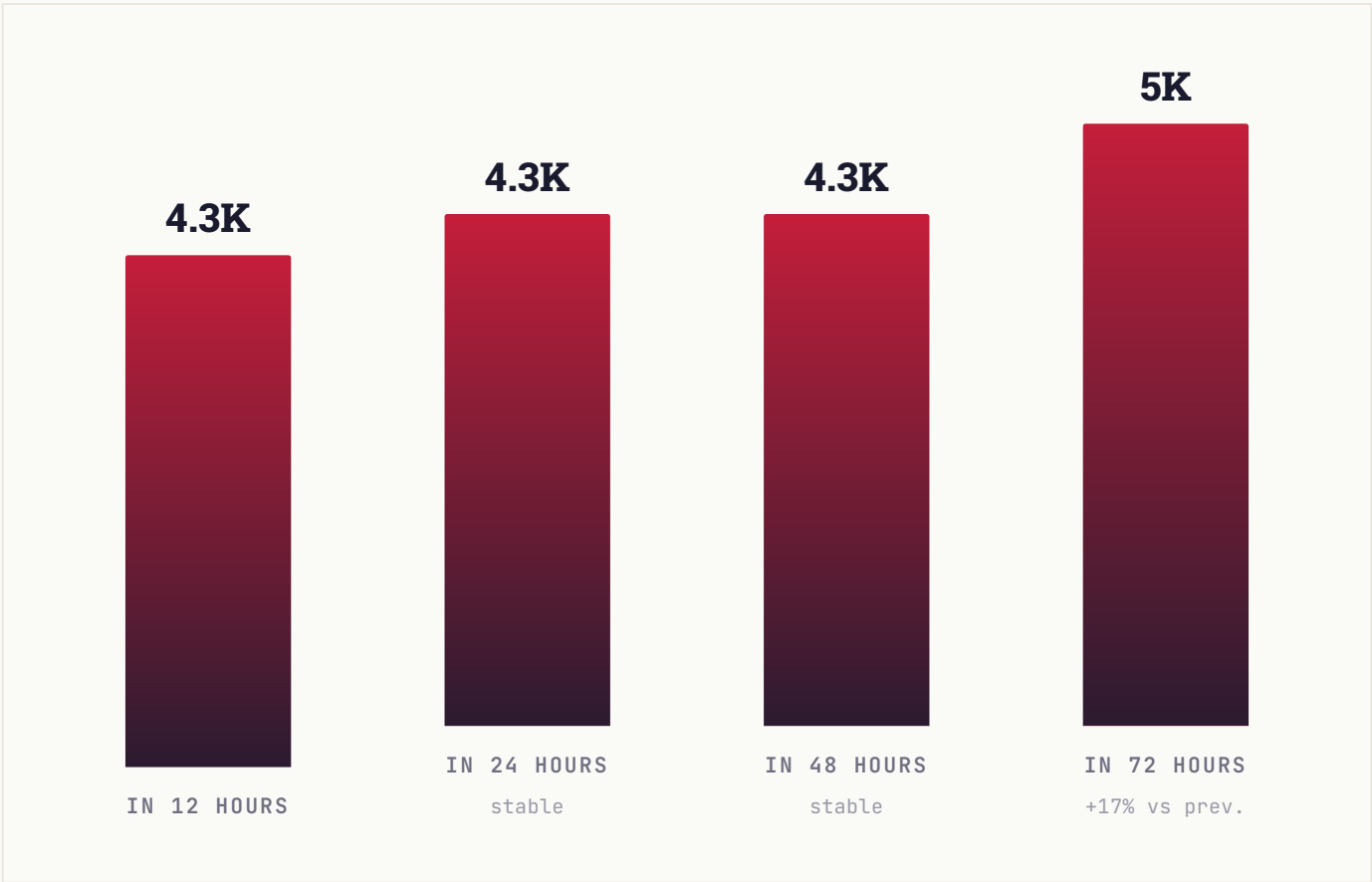
Citation index 3 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time channel was mentioned 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **43 972** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Dec 2025	0	0	8 558
Nov 2025	0	0	2 756
Oct 2025	0	0	10 342
September 2025	0	0	1 469
August 2025	0	0	18 003
Jul 2025	0	0	2 844
TOTAL MENTIONS			0
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			43 972

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.9 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Sunday
On this day and at 21:00 UZT audience is most active. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in your segment.
No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads through us and hit your growth
plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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