

PUBLIC REPORT BY PROMTPRESS

Channel audit

WARNING | RO



@liveonlain

Feedback bot - @WarningLiveBot Ads - @linkerzov Registered in
RKN: <https://clck.ru/3GepkF>

SUBSCRIBERS

325 594

-817 per month

ERR (% SEE POSTS)

33.0%

last 24h 17.5%

REACH/POST

97K

ad reach 56.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 325 594 —	SUBS REACH 29.78% avg % subs see post	VIEWS/POST 97K median 97.9K · 29 days	POSTS/WEEK 33.3 for the period
7D TREND +30.6% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 60 chars median 27 · 29 days	POSTS ANALYZED 138 29 days
AD REACH 56.9K 24h avg	CHURN / MONTH -817 last month	CITATION RATE 212 citation index · 348 channels mentioned all time	CHANNEL AGE 2 years 4 months created 16.03.2024

AI EDITOR SUMMARY

Channel «WARNING | RO» — 325 594 subs. Each post averages 97K people (30% of subs), good reach. Publishes 33 posts per week (~5/day) — active posting. Week Jul 6–12 reach grew by +30.6% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **138** posts over 29 days.
- 02 Dominant format – **Text** (133/138 posts).
- 03 Avg post length – **60** chars (median 27).
- 04 Peak audience activity – **Friday**, 10:00 MSK.
- 05 Top posts get **2×** more views than the weakest (161.3K avg for top vs 79K for worst) – among 138 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 10.07 · 07:02 PHOTO The Sozidanie Foundation, from 2024 to 2026, completed expert reviews, approved and made payments to over 4,000 owners...		VIEWS 167 347	REACTIONS —
REP. 60		ER 51.4%	
Nº2 06.07 · 21:54 TEXT Take cover		VIEWS 158 532	REACTIONS —
REP. 62		ER 48.7%	
Nº3 06.07 · 21:54 TEXT Missile threat		VIEWS 157 938	REACTIONS —
REP. 105		ER 48.5%	

Nº4 06.07 · 20:13 TEXT Missile threat all-clear Shelling risk remains Take care Silent message	VIEWS 156 988 REP. 5	REACTIONS — ER 48.2%
Nº5 05.07 · 11:02 TEXT Enemy aircraft launches	VIEWS 155 887 REP. 97	REACTIONS — ER 47.9%

WORST 3

↓ 26.06 · 01:12 TEXT Missile threat	VIEWS 83 116 REP. 29	REACTIONS — ER 25.5%
↓ 24.06 · 09:50 TEXT Missile threat all-clear Shelling risk remains Take care Silent message	VIEWS 81 594 REP. 8	REACTIONS — ER 25.1%
↓ 25.06 · 13:44 TEXT Enemy aircraft in the air	VIEWS 72 285 REP. 95	REACTIONS — ER 22.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

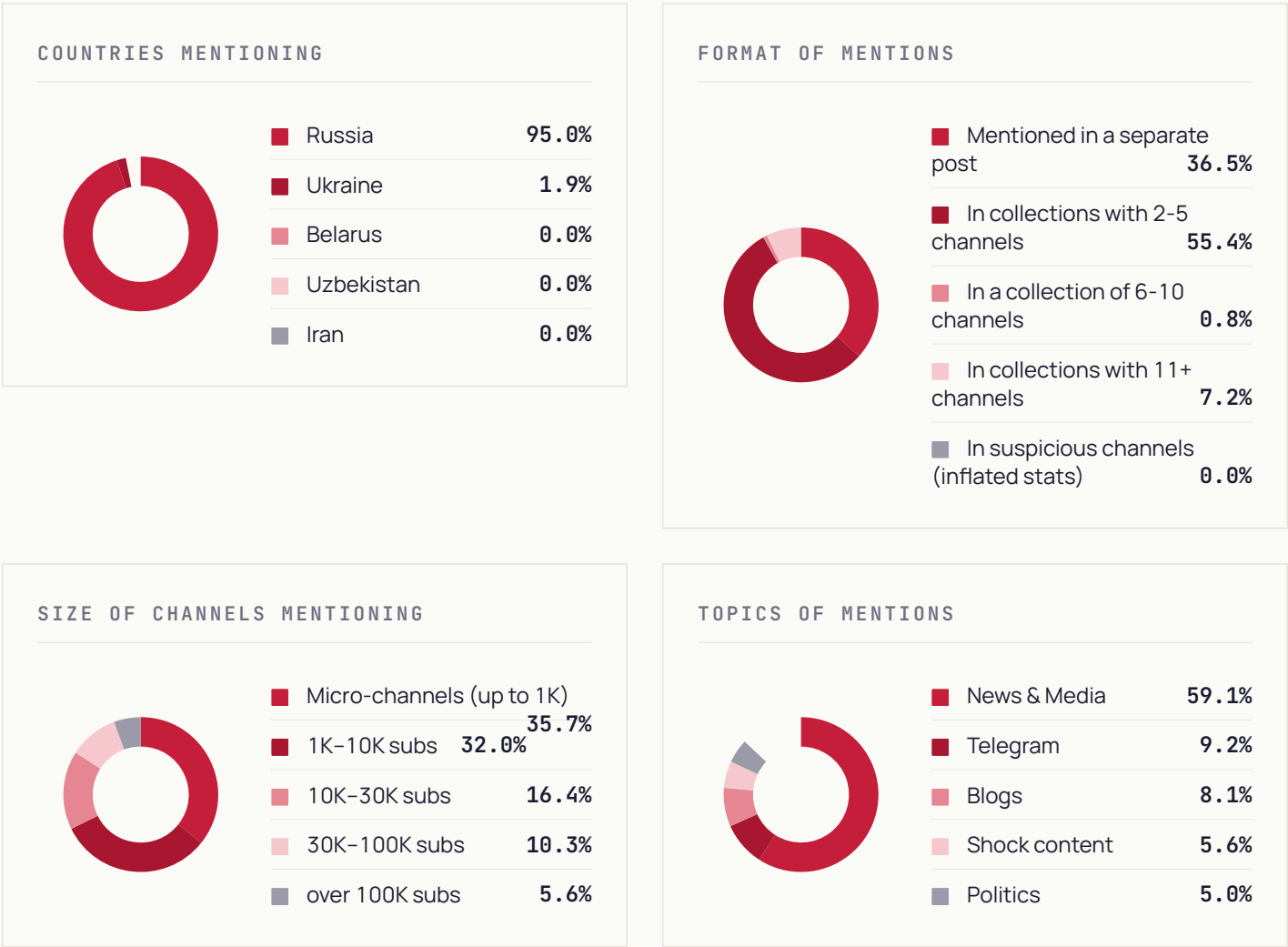
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

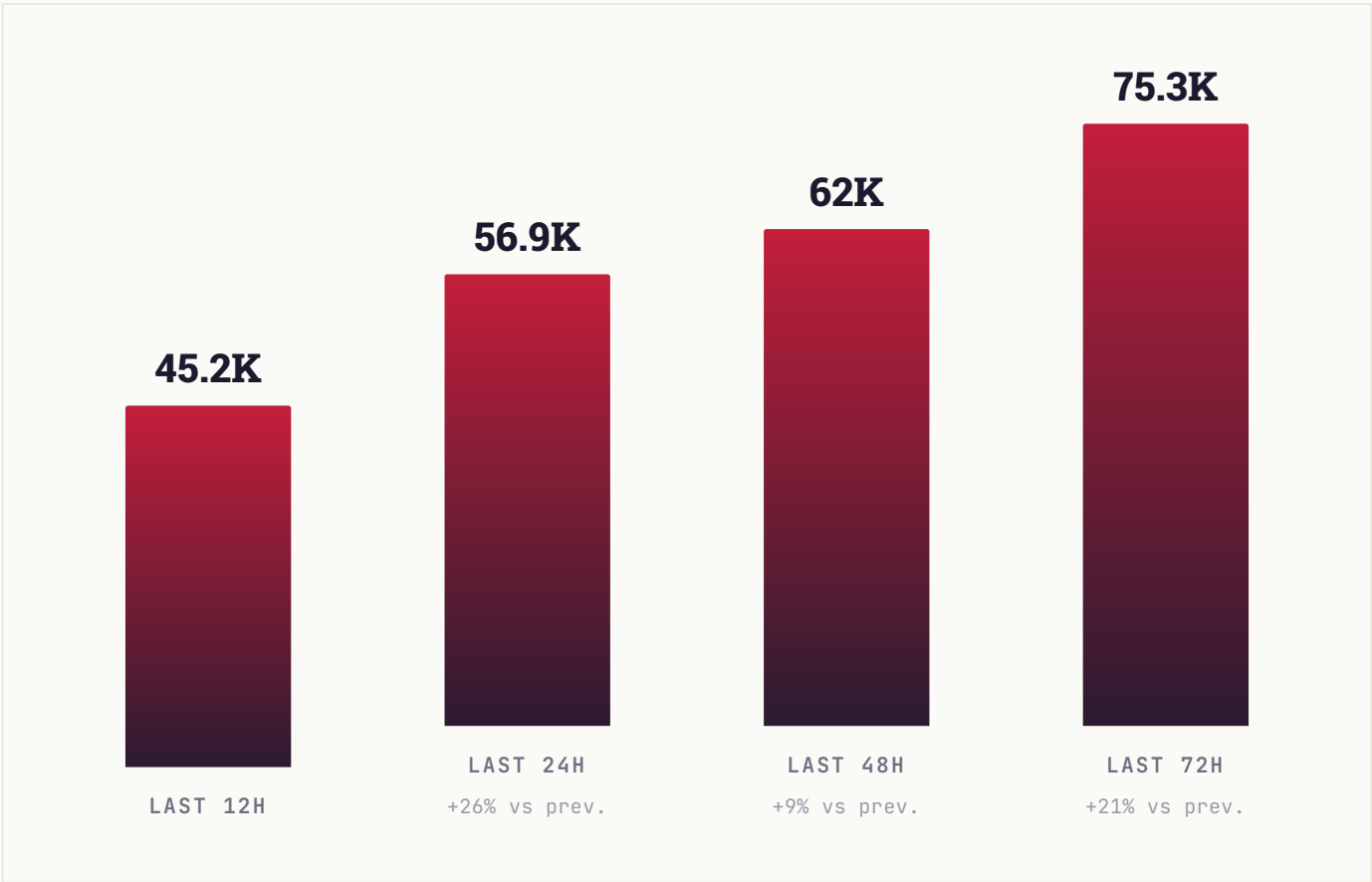
Citation index **212** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **348** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
ا ب خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
PI WARNING RO YOU	325.6K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.1M), median top-97: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **41**, they brought **4 714** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	14	11	2 011
December 2025	2	2	333
November 2025	16	16	31
October 2025	7	2	1 809
September 2025	1	1	501
August 2025	1	1	29

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
41	6	4 714

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the full range of the niche, a darker beige bar representing the top 50% of the niche, and a vertical line indicating the median. A red dot marks the channel's performance.

- SUBSCRIBERS:** The channel has 325,594 subscribers, which is 76% below the median of 1.3M. The range goes from 499.5K to 4M.
- AVG REACH / POST:** The channel has 96,975 average reach per post, which is better than 50% of the niche. The range goes from 724 to 462.2K.
- CITATION INDEX:** The channel has a citation index of 212, which is 88% below the median of 1.8K. The range goes from 0 to 11.2K.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	325,594	1.3M	76% below median	499.5K - 4M
AVG REACH / POST	96,975	94.6K	better than 50% of niche	724 - 462.2K
CITATION INDEX	212	1.8K	88% below median	0 - 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 10:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager