

— PUBLIC REPORT BY PROMTPRESS

Channel audit

LITVIN



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SUBSCRIBERS

1 616 097

-18206 per month

ERR (% SEE POSTS)

49.0%

daily 19.6%

REACH/POST

764.8K

ad reach 316.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 616 097 —	 SUBSCRIBER REACH 47.32% avg % subs see post	 VIEWS/POST 764.8K median 787.5K · 26 days	 POSTS/WEEK 2.4 for period
 7D TREND — no data for period	 REACTIONS/POST 25331.3 total 227,982 reactions, 10,960 reposts, 0 comments	 POST LENGTH 195 chars median 38 · 26 days	 POSTS ANALYZED 9 26 days
 AD REACH 316.9K 24h avg	 CHURN / MONTH -18206 last month	 CITATION RATE 200 citation index · 1,221 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «LITVIN» — 1 616 097 subs. Each post avg views 764.8K people (47% from subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 26 days.
- 02 Dominant format — Video (4/9 posts).
- 03 Avg post length — 195 chars (median 38).
- 04 Peak audience activity — Wednesday, 21:00 MSK.
- 05 Top posts get 1x more views than weakest (990.6K top avg vs 682.5K worst) — among 9 posts in 26 days. Worth analyzing top commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 18:44 TEXT Whoever botted the emojis, burn in hell 🐭	VIEWS 1 062 975 REACTIONS 62 829 REP. 284 ER 65.8%
Nº2 10.06 · 18:05 PHOTO A huge story for our company Lit Energy. This is not just another flavor. It's a massive effort where we created a can for the first time...	VIEWS 1 010 559 REACTIONS 65 671 REP. 4 023 ER 62.5%
Nº3 18.06 · 08:41 PHOTO Unfulfilled dream 🧑💭⚽	VIEWS 898 289 REACTIONS 26 465 REP. 181 ER 55.6%

Nº4 06.06 · 19:51 VIDEO Most legendary field appearance 🤔👑	VIEWS 800 565 REP. 856	REACTIONS 16 161 ER 49.5%
Nº5 06.06 · 20:17 VIDEO (post without caption – video)	VIEWS 787 523 REP. 2 498	REACTIONS 16 635 ER 48.7%

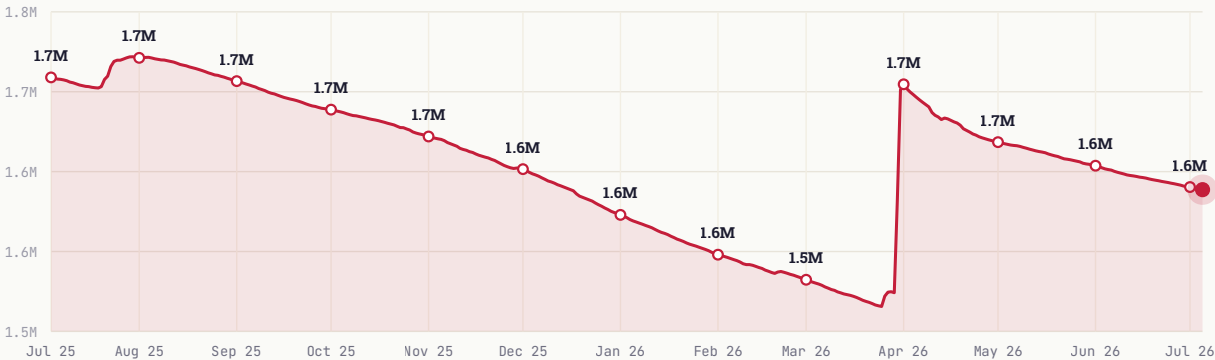
WORST 3

↓ 06.06 · 20:17 TEXT For these actors 🤔🤔🤔	VIEWS 772 427 REP. 61	REACTIONS 12 825 ER 47.8%
↓ 08.06 · 15:44 TEXT 🤔 New server MEMPHIS on Majestic – ready to set records Ladies and gentlemen, greetings everyone. This is a moment of galactic scale! Together with...	VIEWS 760 991 REP. 413	REACTIONS 4 277 ER 47.1%
↓ 27.06 · 11:20 VIDEO Quiet around the hood, no rush, no rustle 🤔	VIEWS 514 005 REP. 2 055	REACTIONS 14 978 ER 31.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

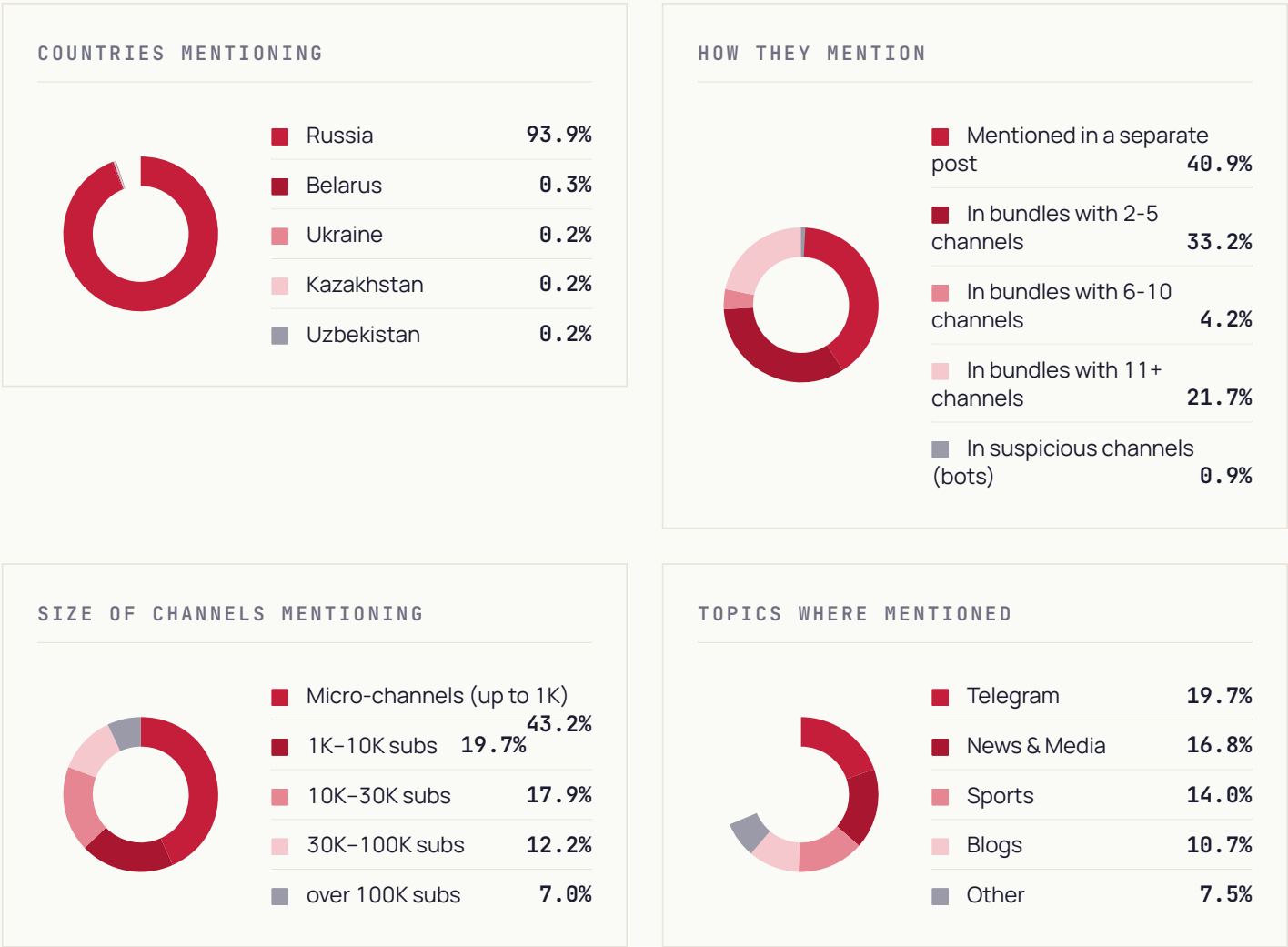


PERIOD START	NOW	NET GROWTH
1 717 867	1 616 114	-101 753

SECTION 04 · MENTIONS

Who mentions the channel and how

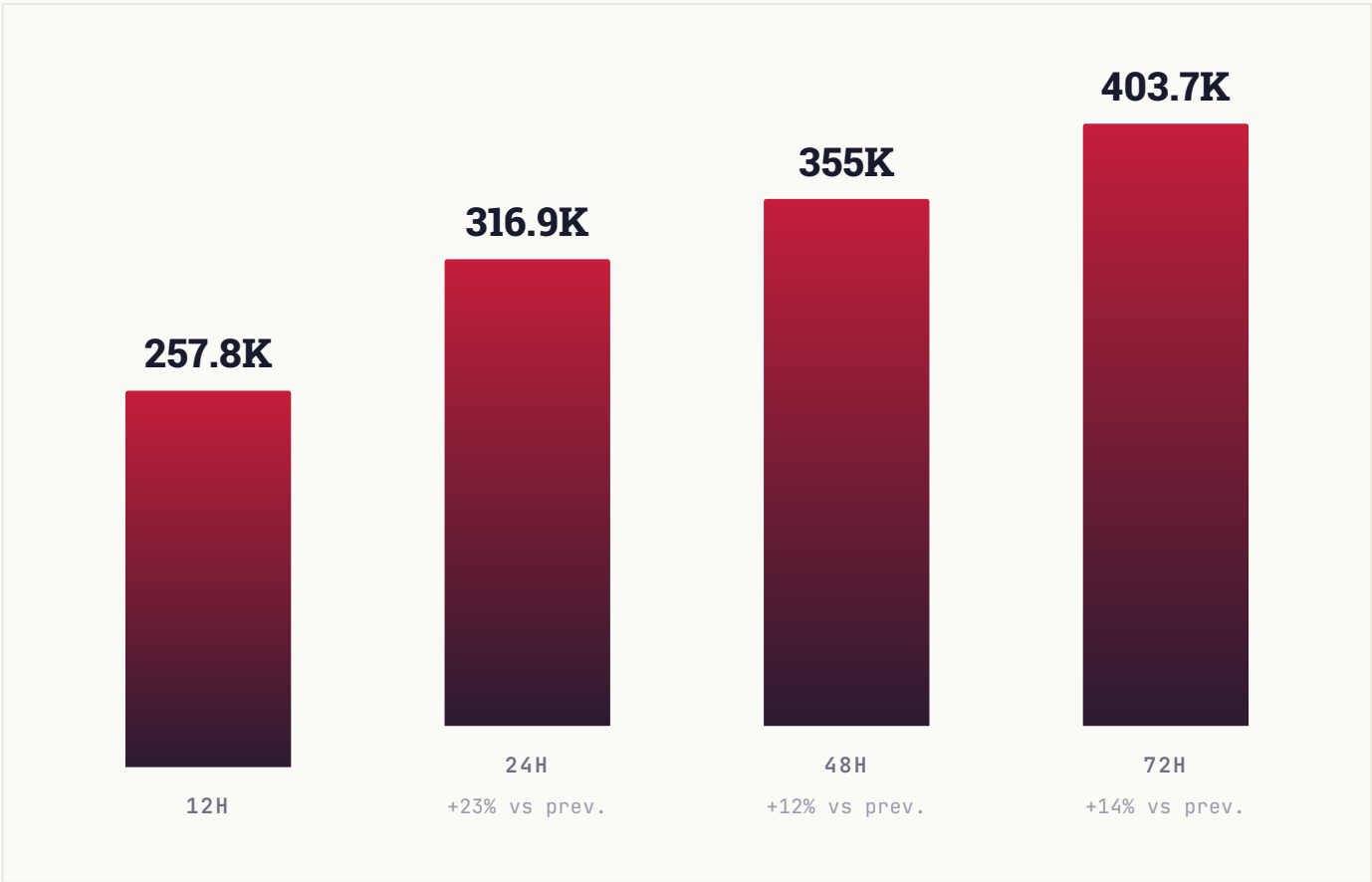
Citation index **200** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **1 221** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN YOU	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
AL Artemy Lebedev	970K

COMPARATIVE CONCLUSION

Channel intop-2 niche (#2 of 100 category channels). One of the leaders — client-partners can cross-promote with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **105**, they brought **842** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	31	29	0	
December 2025	15	14	0	
November 2025	16	12	325	
October 2025	16	11	0	
September 2025	9	8	0	
August 2025	18	14	517	
TOTAL MENTIONS	105	MONTHS OF DATA	6	ATTRACTED SUBSCRIBERS
			842	

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/100

RANK IN NICHE

Channel in top 2% blogs Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as a to-do list and revisit this report in a month.

01**Increase posting frequency**

Now 2.4 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best time for
important
posts****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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