

PUBLIC REPORT PROMTPRESS

# Channel audit

## Little\_ray\_uz



@little\_ray\_uz

Quality Beautiful and most importantly comfortable clothes for your little ones @little\_ray\_uz2 - for orders

SUBSCRIBERS

**5 507**

+76 per month

ERR (% SEE POSTS)

**34.0%**

daily 11.8%

REACH/POST

**1.8K**

ad reach 645/24h

— CONTENTS · 2026

# What's inside the report

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Who mentions the channel and how

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How long a post generates reach

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6 months · monthly

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                              |                                                                                                                                                                                             |                                                                                                                                                                                     |                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>5 507</div><div>—</div></div>              | <div><div> SUBSCRIBER REACH</div><div>32.86%</div><div>avg % subs see post</div></div>                     | <div><div> VIEWS/POST</div><div>1.8K</div><div>median 1.9K · 25 days</div></div>                   | <div><div> POSTS/WK</div><div>19.7</div><div>over period</div></div>                         |
| <div><div> 7D TREND</div><div>+11.9%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>2.6</div><div>total 185 reactions, 696 reposts, 0 comments</div></div> | <div><div> POST LENGTH</div><div>48 chars</div><div>median 39 · 25 days</div></div>                | <div><div> POSTS ANALYZED</div><div>71</div><div>25 days</div></div>                         |
| <div><div> AD REACH</div><div>645</div><div>24h avg</div></div>           | <div><div> CHURN / MONTH</div><div>+76</div><div>last month</div></div>                                  | <div><div> CITATIONS</div><div>0</div><div>citation index · 1 channel mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>2 years 9 months</div><div>created 24.08.2023</div></div> |

AI EDITOR SUMMARY

Channel «Little\_ray\_uz» – 5 507 subs. Each post averages 1.8K people (33% from subs), good reach. Publishes 20 posts/week (~3/day) – consistent. Week of June 1–7 reach grew +11.9% vs week of May 25–31 – positive trend.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 71 posts in 25 days.
- 02 Dominant format — Video (51/71 posts).
- 03 Avg post length — 48 chars (median 39).
- 04 Audience peak activity — Thursday, 18:00 UZT.
- 05 Top posts drive 2x more views than the weakest (2.6K avg for top vs 1.5K for worst) — among 71 posts in 25 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                         |         |           |
|---------------------------------------------------------|---------|-----------|
| №128.05 · 13:16VIDEO<br>In stock 1/2ëu 240 min 150 min  | VIEWS   | REACTIONS |
|                                                         | 2 799   | 1         |
|                                                         | REPOSTS | ER        |
|                                                         | 18      | 50.8%     |
| №202.06 · 17:44VIDEO<br>(post without caption — video)  | VIEWS   | REACTIONS |
|                                                         | 2 539   | 2         |
|                                                         | REPOSTS | ER        |
|                                                         | 5       | 46.1%     |
| №321.05 · 17:57VIDEO<br>In stock 22/23/24/25/26 260 min | VIEWS   | REACTIONS |
|                                                         | 2 456   | 5         |
|                                                         | REPOSTS | ER        |
|                                                         | 8       | 44.6%     |

|                                                                                                                                   |                                                                   |                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº4</div><div>24.05 · 08:30</div><div>VIDEO</div></div> <div>In stock 18 oydan -6 eshagcha 240 min Ballet 220 min</div> | <div>VIEWS</div> <div>2 404</div> <div>REPOSTS</div> <div>9</div> | <div>REACTIONS</div> <div>4</div> <div>ER</div> <div>43.7%</div> |
|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|

|                                                                                                                   |                                                                   |                                                                  |
|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº5</div><div>24.05 · 08:29</div><div>VIDEO</div></div> <div>Premium quality 24-35 gacha 320 ming</div> | <div>VIEWS</div> <div>2 354</div> <div>REPOSTS</div> <div>9</div> | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>42.7%</div> |
|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|

WORST 3

|                                                                                                                                                                |                                                                    |                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>↓</div><div>28.05 · 12:35</div><div>VIDEO</div></div> <div>(post without caption – video)</div>                                                      | <div>VIEWS</div> <div>1 517</div> <div>REPOSTS</div> <div>10</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>27.5%</div> |
| <div><div>↓</div><div>28.05 · 12:34</div><div>VIDEO</div></div> <div>Backpack 150 ming Glasses 70 ming Sweater 140 ming Shorts 150 ming Sandals 250 ming</div> | <div>VIEWS</div> <div>1 477</div> <div>REPOSTS</div> <div>3</div>  | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>26.8%</div> |
| <div><div>↓</div><div>28.05 · 12:34</div><div>PHOTO</div></div> <div>(post without caption – photo)</div>                                                      | <div>VIEWS</div> <div>1 432</div> <div>REPOSTS</div> <div>4</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>26.0%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

4 650

NOW

5 507

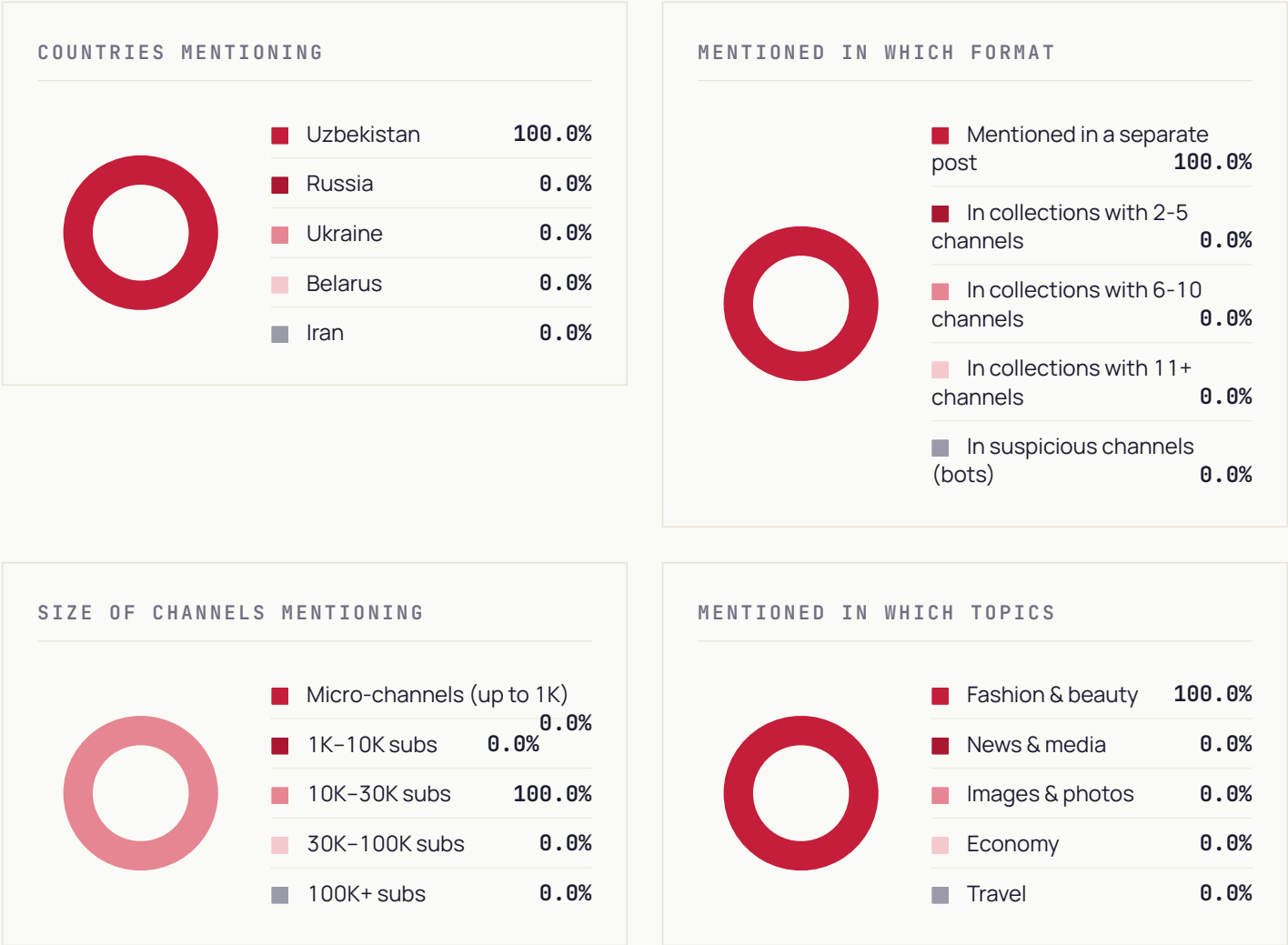
NET GROWTH

+857

SECTION 04 · MENTIONS

# Who mentions the channel and how

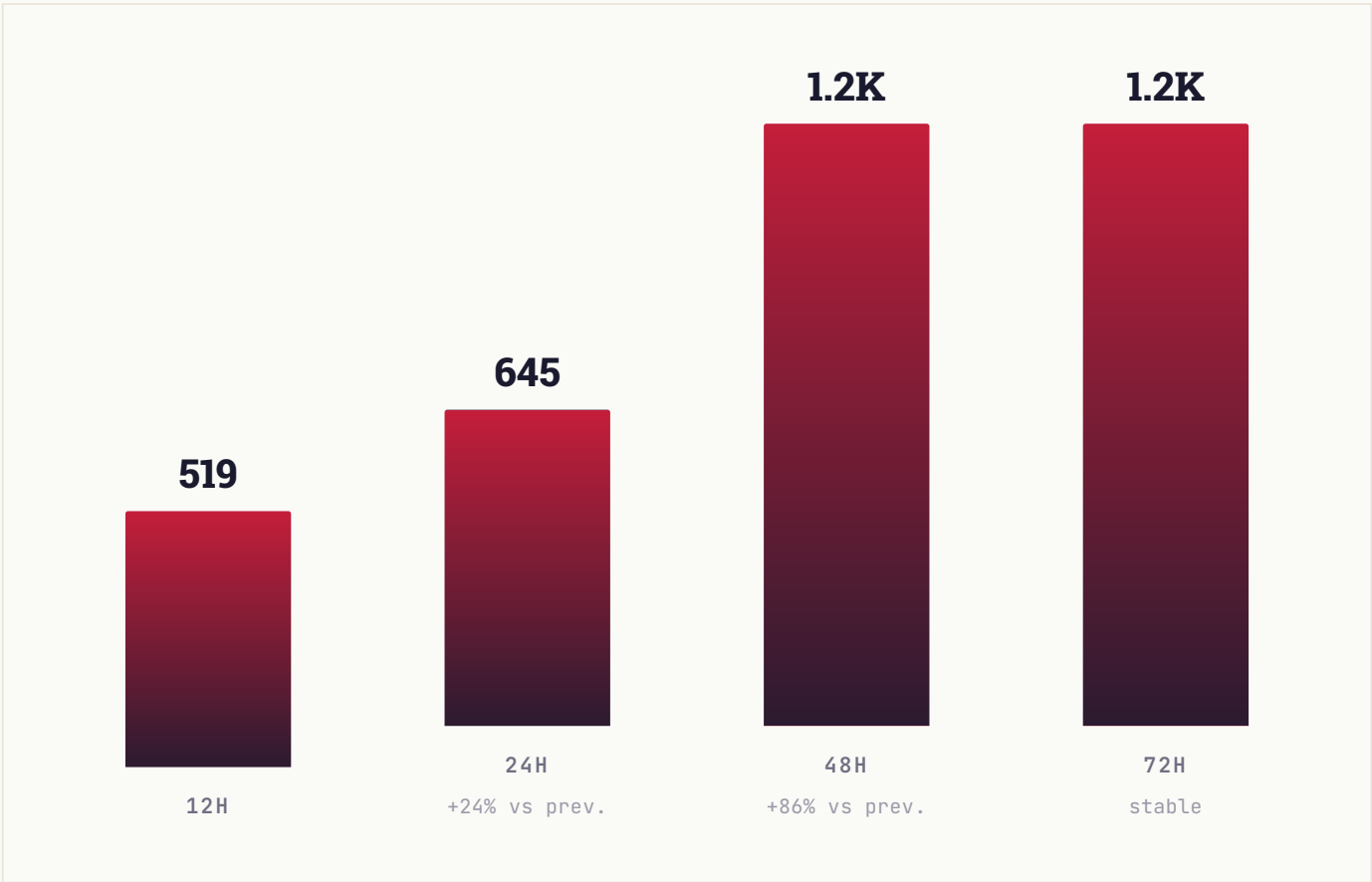
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned 1 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.





SECTION 06 · MENTION TRENDS

# How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 515** new subs.

| PERIOD         | MENTIONS | CHANNELS | SUBS DRIVEN |                        |
|----------------|----------|----------|-------------|------------------------|
| December 2025  | 0        | 0        | 226         | <div><div></div></div> |
| November 2025  | 0        | 0        | 155         | <div><div></div></div> |
| October 2025   | 0        | 0        | 478         | <div><div></div></div> |
| September 2025 | 0        | 0        | 449         | <div><div></div></div> |
| August 2025    | 0        | 0        | 111         | <div><div></div></div> |
| July 2025      | 0        | 0        | 96          | <div><div></div></div> |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | SUBS ATTRACTED |
| 0              | 6              | 1 515          |

## — SECTION 07 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Main post of the week — Thursday

On this day at 18:00 UZT audience is most active.

EFFECT

**Best window  
for an  
important post**

02

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs**

03

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One weekly poll on a hot topic is an easy win.

EFFECT

**+5-15% ER**

04

## Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.  
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant  
audience  
growth**

05

## Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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