

PROMTPRESS PUBLIC REPORT

Channel audit

Yulia Litra from EGELAND



@litra_ei

Every 3rd student scores 89+ with me, 735+ perfect scorers in 4 years★Prep with me in 2026-2027: @litressa_el

SUBSCRIBERS

47 394

-4257 per month

ERR (% SEE POSTS)

22.0%

daily 11.4%

REACH/POST

10.3K

ad reach 5.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 47 394 —	 SUBSCRIBER REACH 21.76% avg % subs see post	 VIEWS/POST 10.3K median 9.4K · 29 days	 POSTS/WEEK 20.8 for period
 7D TREND -14.7% vs previous week	 REACTIONS/POST 397.2 34 559 reactions, 6 528 reposts, 2 724 comments	 POST LENGTH 324 chars median 244 · 29 days	 POSTS ANALYZED 87 29 days
 AD REACH 5.5K 24h avg	 CHURN / MONTH -4257 last month	 QUOTABILITY 423 citation index · 3 495 channels mentioned ever	 CHANNEL AGE 3 years 11 months created 22.07.2022

AI EDITOR SUMMARY

Channel «Yulia Litra from EGELAND» — 47 394 subs. Each post avg views 10.3K people (22% from subs), average reach — room to grow. Publishes 21 posts/week (~3/day) — regular. Week Jun 29–Jul 5 reach dropped -14.7% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 87 posts in 29 days.
- 02 Dominant format – Photo (35/87 posts).
- 03 Avg post length – 324 chars (median 244).
- 04 Peak audience activity – Saturday, 16:00 MSK.
- 05 Top posts get the most 2x more views than the weakest (17.5K avg for top vs 7.1K for worst) – among 87 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 21.06 · 08:39 VIDEO URGENT SCREENSHOT IN COMMENTS This is what you'll take away from our...	VIEWS 18 054 REPOSTS 12	REACTIONS 257 ER 38.1%
Nº2 15.06 · 16:20 VIDEO NEW TEACHER AT EGELAND 🙄🙄🙄🙄 We found a diamond in the world of advanced math – Ilyas...	VIEWS 17 677 REPOSTS 98	REACTIONS 498 ER 37.3%
Nº3 15.06 · 14:15 VIDEO (post without caption – video)	VIEWS 16 833 REPOSTS 49	REACTIONS 558 ER 35.5%

Nº4 20.06 · 13:31 PHOTO And I read a bunch of SCANS FROM THE USE Attaching essays from my 100- pointer)) But not everyone...	VIEWS 16 790 REPOSTS 305	REACTIONS 467 ER 35.4%
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Nº5 15.06 · 14:15 TEXT time to tell you	VIEWS 16 319 REPOSTS 8	REACTIONS 462 ER 34.4%
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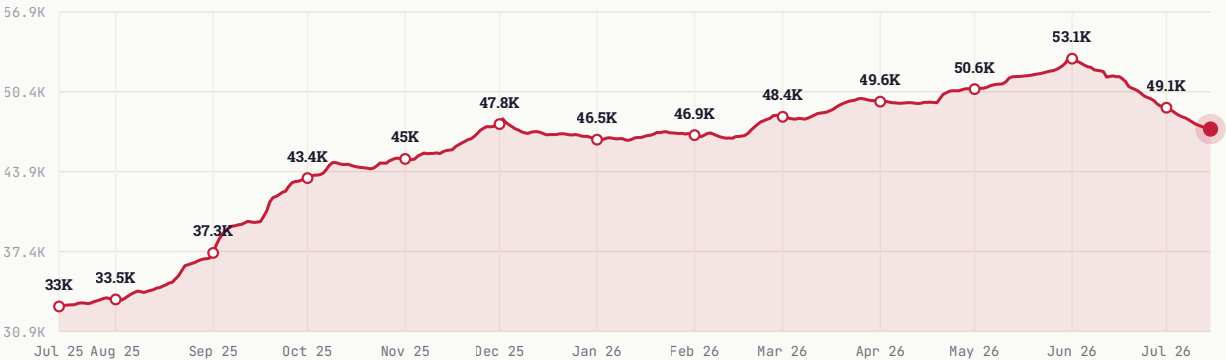
WORST 3

↓ 09.07 · 17:01 PHOTO this will be brilliant, I'm sure favorite poet plays least favorite poet ahahahah	VIEWS 7 260 REPOSTS 65	REACTIONS 586 ER 15.3%
↓ 11.07 · 10:25 PHOTO Who else wants custom sneakers? Just come to Baikal	VIEWS 7 158 REPOSTS 7	REACTIONS 400 ER 15.1%
↓ 12.07 · 06:59 VIDEO Who do I pair with? history ⚡ – English ❤️ – social studies 🔥 –	VIEWS 6 912 REPOSTS 10	REACTIONS 1 745 ER 14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

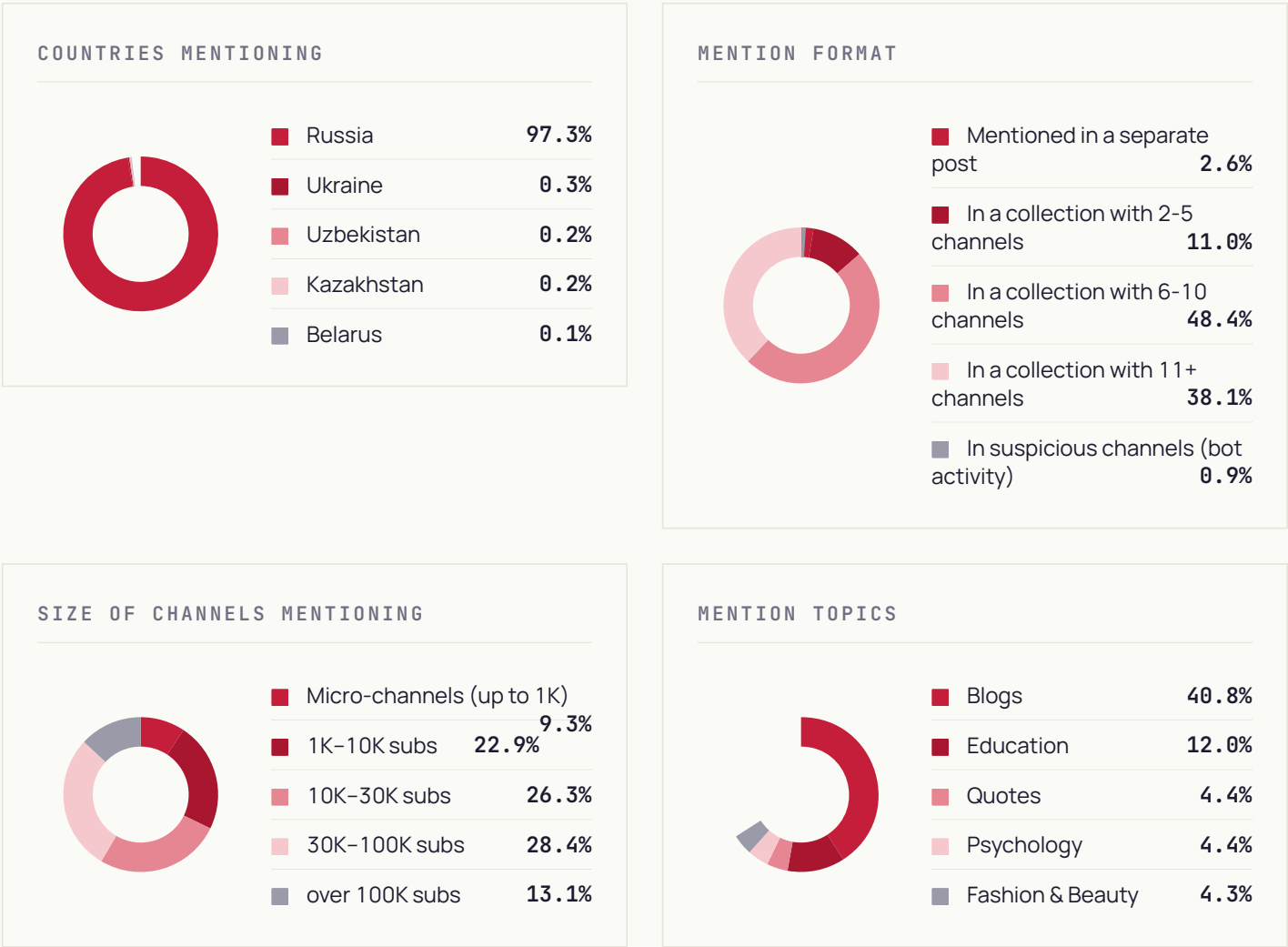


START DATE	NOW	NET GROWTH
32 973	47 397	+14 424

SECTION 04 · MENTIONS

Who and how mentions the channel

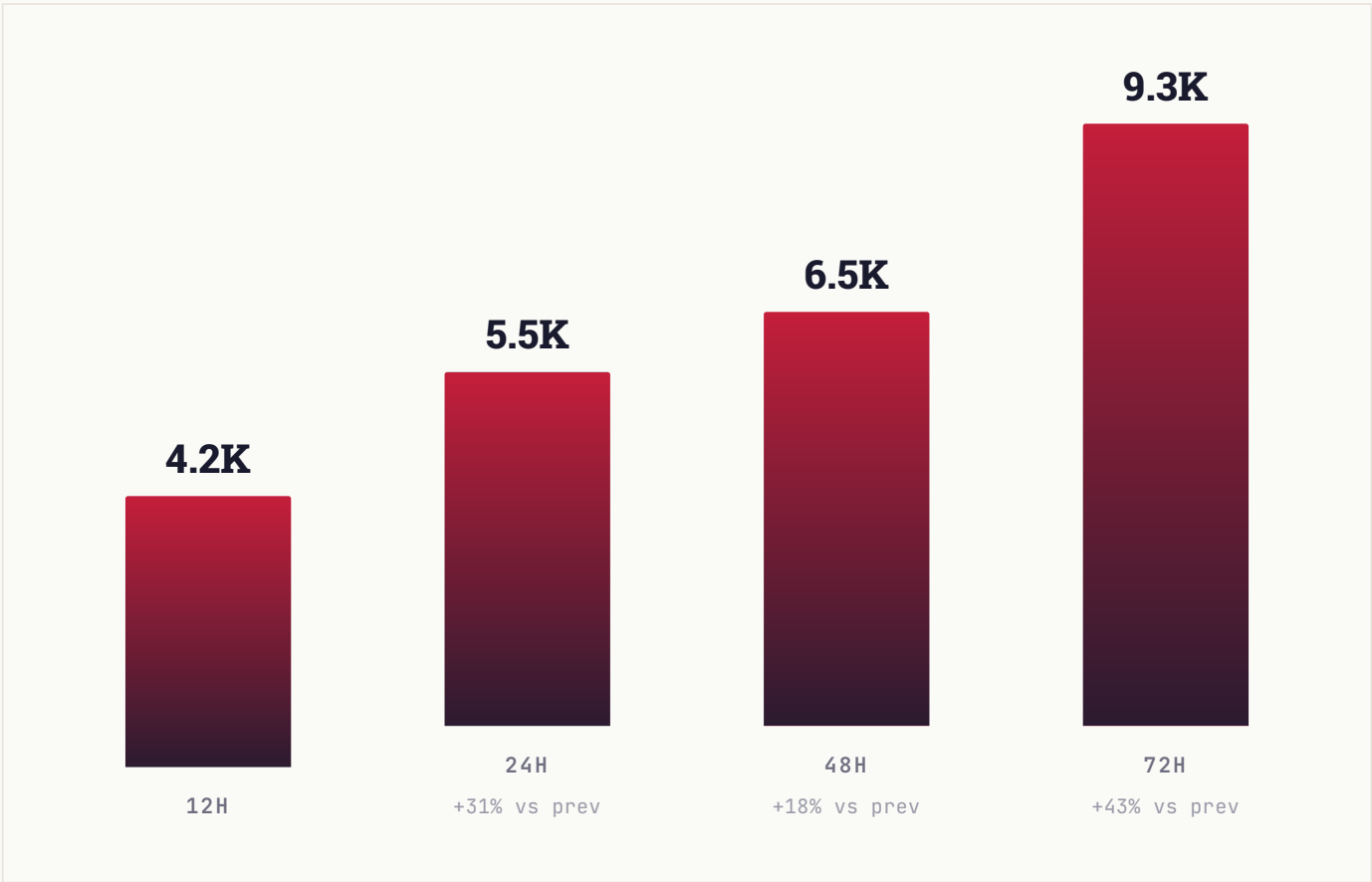
Citation index **423** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **3 495** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of a promo post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
Lega Yulia Litra from EGELAND YOU	47.4K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **254**, they brought **16 941** new subs.

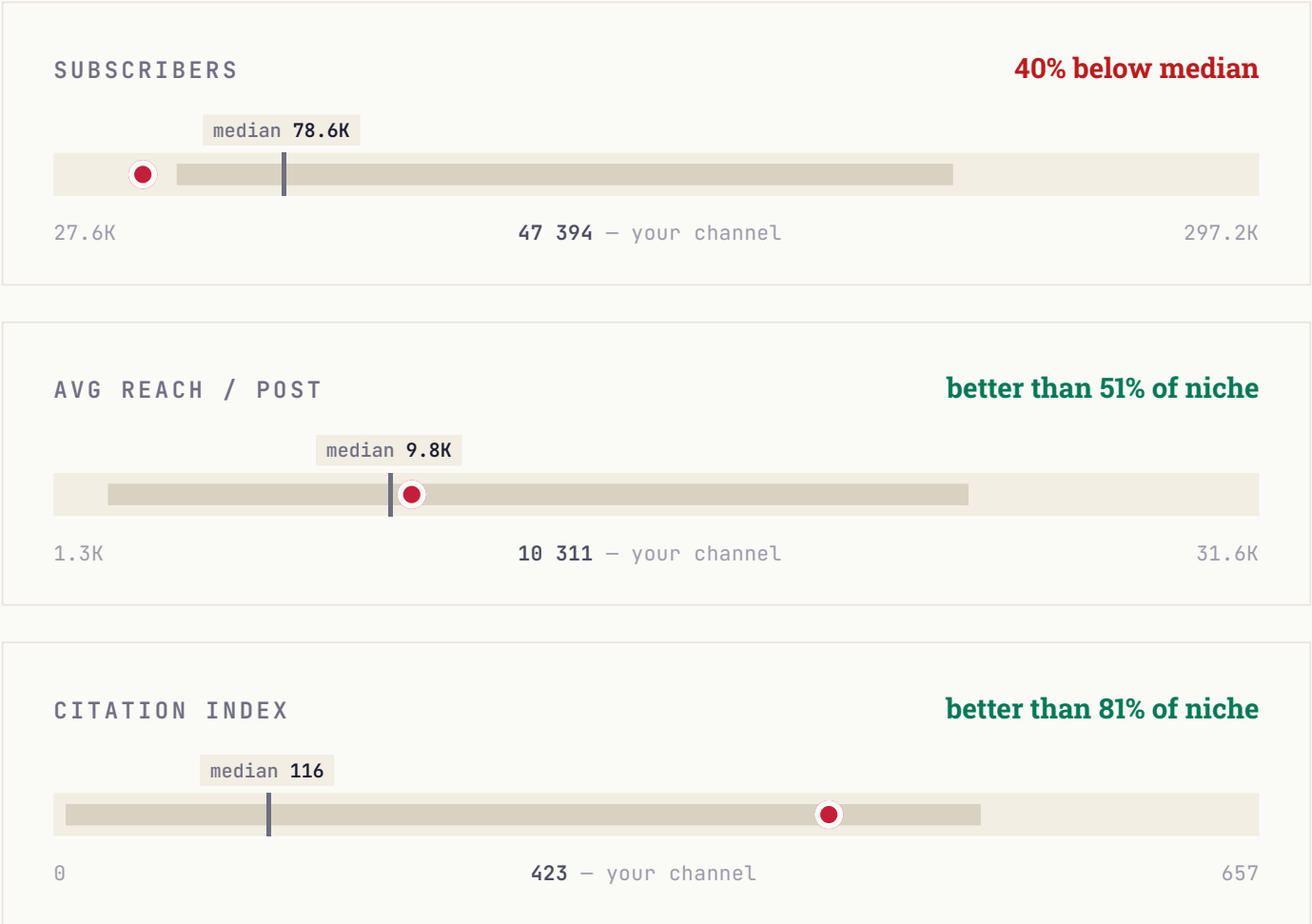
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	2	981
December 2025	12	5	798
November 2025	13	6	2 893
October 2025	15	7	2 221
September 2025	86	77	6 509
August 2025	125	99	3 539

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
254	6	16 941

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Saturday

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager