

— PROMTPRESS PUBLIC REPORT

Channel audit

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@lit_oge100points

In 7 years prepared 500+ students for OGE and USE in literature.
Average OGE score – 32.5, of which: • 75.49% score 5 • 22.55%
score 4 YEAR COURSE 26/27: <https://clck.ru/3TisPC> ⚡ 100B...

SUBSCRIBERS

15 046

+197 per month

ERR (% SEE POSTS)

9.0%

per day 4.6%

REACH/POST

1.2K

ad reach 675/24h

— CONTENTS · 2026

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09 Strategy

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 046 —	 SUBSCRIBER REACH 7.92% avg % subs see post	 VIEWS/POST 1.2K median 995 · 29 days	 POSTS/DAY 7.8 ~55 per week
 7D TREND -19.0% vs previous week	 REACTIONS/POST 26.8 total 6,262 reactions, 1,158 reposts, 465 comments	 POST LENGTH 283 chars. median 168 · 29 days	 POSTS ANALYZED 234 29 days
 AD REACH 675 24h avg	 CHURN / MONTH +197 last month	 QUOTABILITY 264 citation index · 4,350 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 30.07.2024

AI EDITOR SUMMARY

Channel «Alena Turenko | Literature OGE & USE | 100-point tutor» — 15 046 subs. Each post averages 1.2K people (8% from subs), reach is low — worth expanding audience. Publishes 55 posts per week (~8/day) — active publishing. For the week Jun 29 – Jul 5, reach dropped -19.0% to the week of Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **234** posts in 29 days.
- 02 Dominant format — **Text** (92/234 posts).
- 03 Avg post length — **283** chars (median 168).
- 04 Audience peak activity — **Saturday**, 14:00 MSK.
- 05 Top posts get **4×** more views than the weakest (3K avg top vs 760 worst) — among 234 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 09:18 VIDEO (video post without caption)	VIEWS 3 509 REP. 2	REACTIONS 7 ER 23.3%
Nº2 27.06 · 11:45 VIDEO (video post without caption)	VIEWS 2 831 REP. 2	REACTIONS 11 ER 18.8%
Nº3 16.06 · 18:08 PHOTO I wrote to FIPI, clarified, but as I understood, task 2 didn't require working with ANOTHER fragment. And in...	VIEWS 2 619 REP. 28	REACTIONS 76 ER 17.4%

Nº4 16.06 • 13:55 PHOTO Thanks for your feedback 😊😊😊 Friends, your warm words and result numbers mean a lot to me. To see the full picture...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 532</td><td>28</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>2</td><td>16.8%</td></tr> </table>	VIEWS	REACTIONS	2 532	28	REP.	ER	2	16.8%
VIEWS	REACTIONS								
2 532	28								
REP.	ER								
2	16.8%								
Nº5 15.06 • 14:52 PHOTO WHEN AND WHERE WE COVER THE FAR EAST Tomorrow I'll be solving tasks online. Aim for 6:00–6:30 MSK, we started the first wave at...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 470</td><td>35</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>22</td><td>16.4%</td></tr> </table>	VIEWS	REACTIONS	2 470	35	REP.	ER	22	16.4%
VIEWS	REACTIONS								
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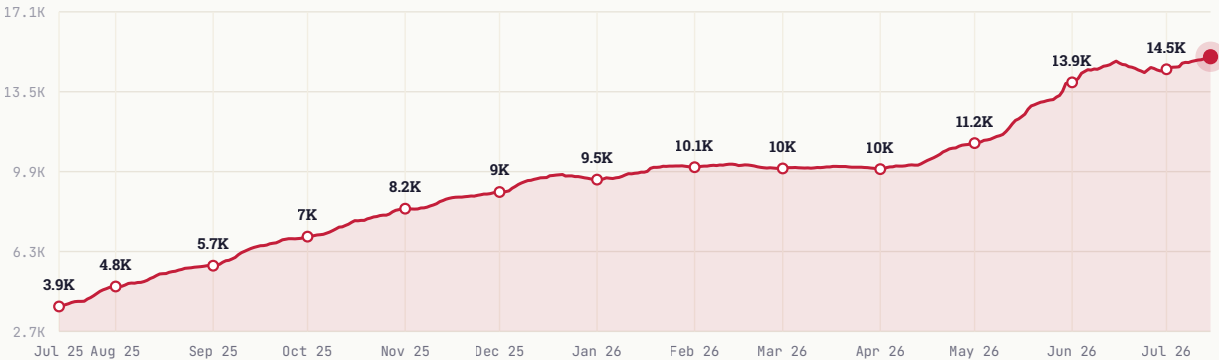
WORST 3

↓ 11.07 • 07:21 POLL (poll post without caption)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>768</td><td>31</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>4</td><td>5.1%</td></tr> </table>	VIEWS	REACTIONS	768	31	REP.	ER	4	5.1%
VIEWS	REACTIONS								
768	31								
REP.	ER								
4	5.1%								
↓ 03.07 • 09:25 VIDEO (video post without caption)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>767</td><td>7</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>—</td><td>5.1%</td></tr> </table>	VIEWS	REACTIONS	767	7	REP.	ER	—	5.1%
VIEWS	REACTIONS								
767	7								
REP.	ER								
—	5.1%								
↓ 03.07 • 11:27 PHOTO Congrats Artyom! ❤️ He truly earned this through hard work, persistence, and incredible results. Actually, we decided not to...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>746</td><td>18</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>5</td><td>5.0%</td></tr> </table>	VIEWS	REACTIONS	746	18	REP.	ER	5	5.0%
VIEWS	REACTIONS								
746	18								
REP.	ER								
5	5.0%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



PERIOD START

3 859

NOW

15 041

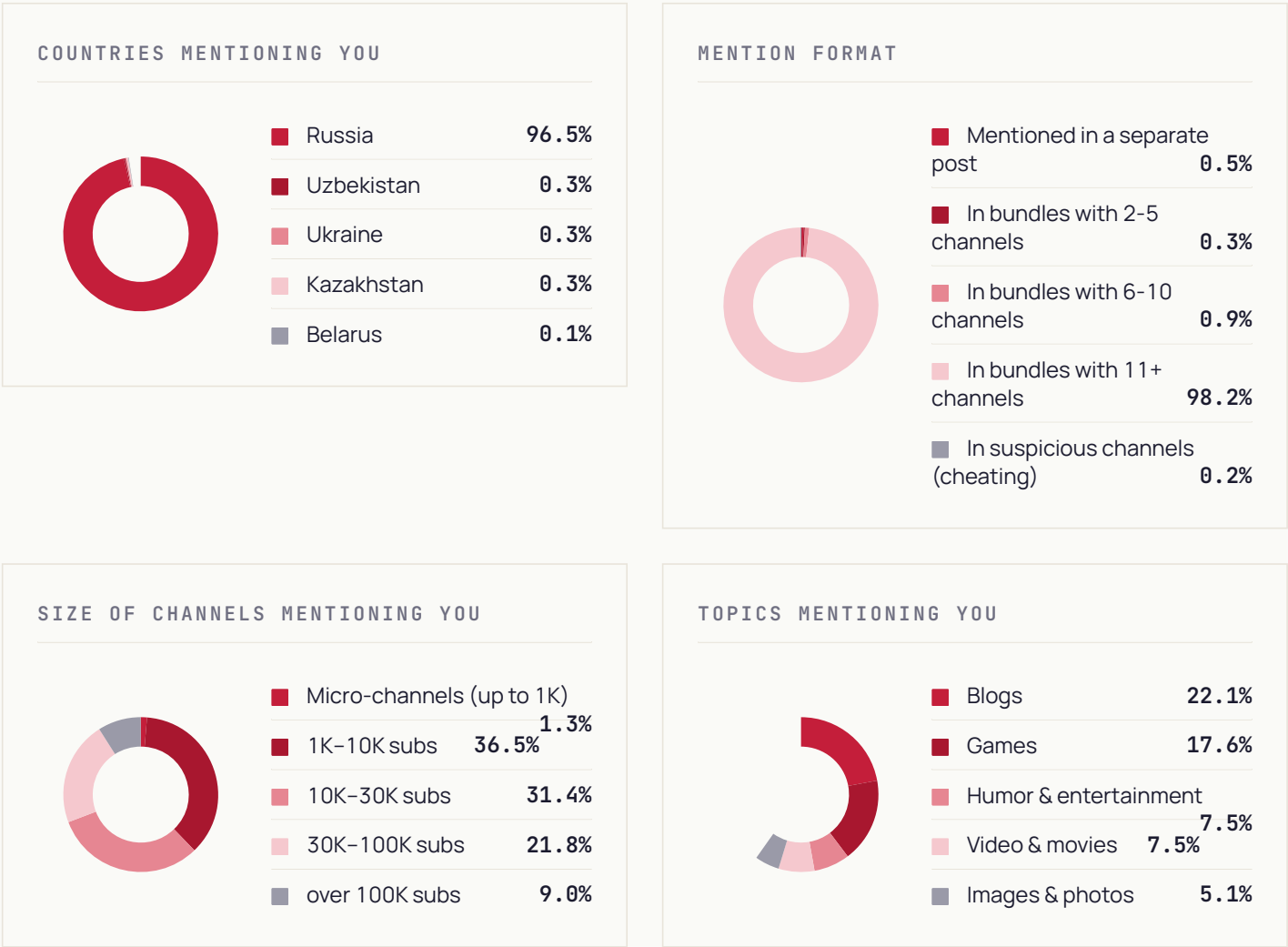
NET GROWTH

+11 182

SECTION 04 · CITATIONS

Who mentions the channel and how

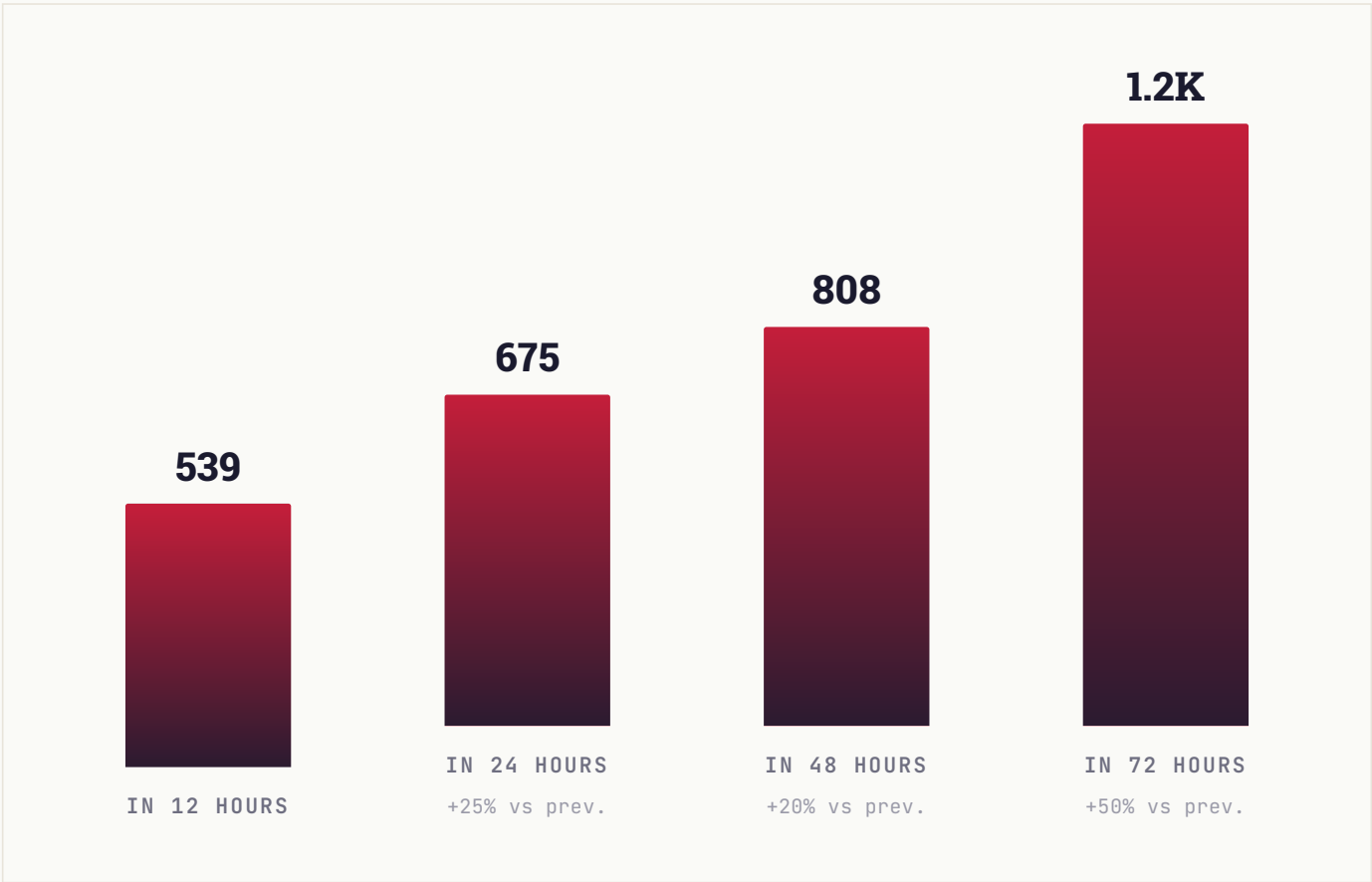
Citation index **264** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **4 350** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
AT YOU Алёна Туренко Литература ОГЭ и ЕГЭ 100балльный репетитор	15K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **11 354**, they brought **5 754** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 778	1 206	666
December 2025	2 307	1 511	810
November 2025	1 278	1 102	775
October 2025	1 911	1 439	1 244
Sep 2025	2 342	1 495	1 304
August 2025	1 738	887	955

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
11 354	6	5 754

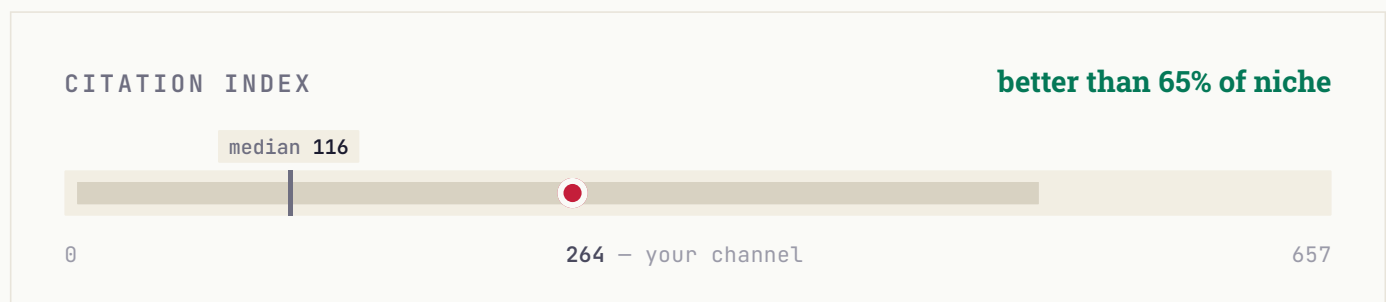
Where the channel stands in its league

SUBSCRIBERS 81% below median

median 78.6K

27.6K 15 046 — your channel 297.2K

Metric	Value
Current Channel Subscribers	15,046
Median Subscribers	78.6K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best time for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 7.92% vs norm 8.0%. Try polls and interactive formats.

EFFECT

+0.1pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
