

— PROMTPRESS PUBLIC REPORT

Channel audit

LISTOPADOV |

Монтаж видео



@listopadov_video

Training questions: @listopadov_support

SUBSCRIBERS

20 832

+581 per month

ERR (% SEE POSTS)

23.0%

last day 8.4%

REACH/POST

4.6K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

SUBSCRIBERS 20 832 —	SUBS REACH 22.19% avg % subs see post	VIEWS/POST 4.6K median 5.1K · 28 days	POSTS/WEEK 2.5 for period
7D TREND -20.9% vs previous week	REACTIONS/POST 33.5 total 335 reactions, 403 reposts, 160 comments	POST LENGTH 762 chars median 794 · 28 days	POSTS ANALYZED 10 28 days
AD REACH 1.7K 24h avg	CHURN / MONTH +581 last month	CITATION RATE 0 citation index · 13 channels mentioned all time	CHANNEL AGE 3 years 10 months created 02.09.2022

AI EDITOR SUMMARY

Channel «LISTOPADOV | Video Editing» – 20 832 subs. Each post averages 4.6K people (22% of subs), average reach – room to grow. Publishes 2 posts per week (~0/day) – rare. Week Jun 29 – Jul 5 reach dropped -20.9% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 28 days.
- 02 Dominant format – Photo (8/10 posts).
- 03 Avg post length – 762 chars (median 794).
- 04 Peak audience activity – Saturday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (5.7K avg for top vs 4K for worst) – among 10 posts over 28 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 20.06 · 12:43 PHOTO How to create AUTO SUBTITLES in DaVinci Resolve New video on the channel 🍿 In this video we show how to make automatic...	VIEWS 5 792 REPOSTS 38	REACTIONS 41 ER 27.8%
Nº2 23.06 · 06:35 PHOTO Free plugin with transitions, text plates, and shapes Works in 🌐 and 📷 Lets you work smoothly without importing each time...	VIEWS 5 689 REPOSTS 61	REACTIONS 45 ER 27.3%
Nº3 19.06 · 07:35 PHOTO By the way, besides the full editing course, we run a weekly editing marathon 🌐 It's a short 7-day format. In a week you...	VIEWS 5 488 REPOSTS 13	REACTIONS 18 ER 26.3%

Nº4

14.06 · 08:40

VIDEO

How to change music track duration in Premiere Pro? You can duplicate music endlessly and stack them, or you can...

VIEWS

5 182

REPOSTS

60

REACTIONS

61

ER

24.9%

Nº5

27.06 · 13:35

PHOTO

July 1 🎬 Full video editing course starts Choose 🖥️Premiere Pro or 😊DaVinci Resolve. Course lasts...

VIEWS

5 120

REPOSTS

7

REACTIONS

20

ER

24.6%

WORST 3

↓

01.07 · 10:35

PHOTO

🎬 Video Render Tips: Settings for Different Formats & Platforms Bigger isn't always better. Most platforms have...

VIEWS

4 468

REPOSTS

121

REACTIONS

50

ER

21.4%

↓

04.07 · 07:45

PHOTO

July 7 🌟📹 Reminder: our After Effects course starts soon Short dynamic videos, graphic reels, shape animation, tracking...

VIEWS

4 084

REPOSTS

3

REACTIONS

25

ER

19.6%

↓

07.07 · 08:45

PHOTO

🎬 Top 3 Useful Video Plugins 📌 Premiere Composer This plugin is a must-have for any editor. Premiere Composer offers...

VIEWS

3 558

REPOSTS

80

REACTIONS

33

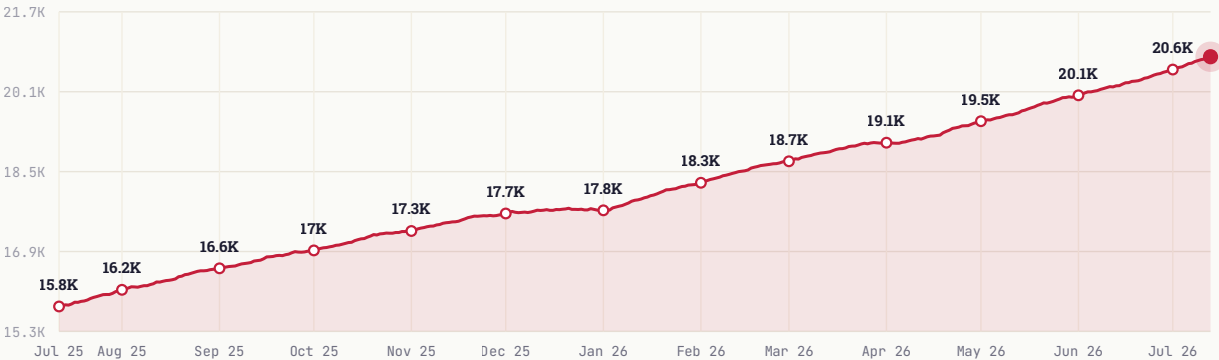
ER

17.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

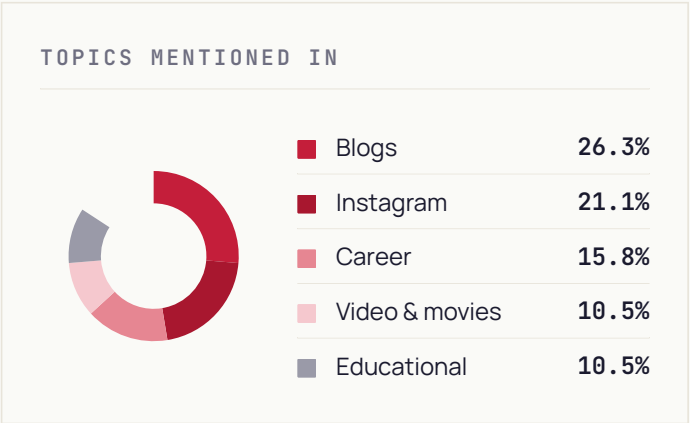
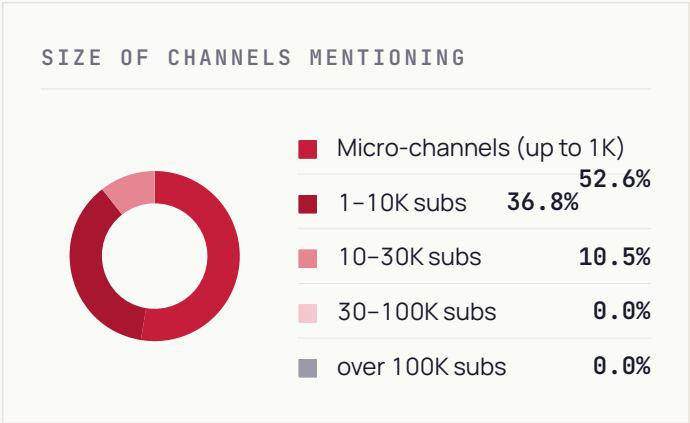
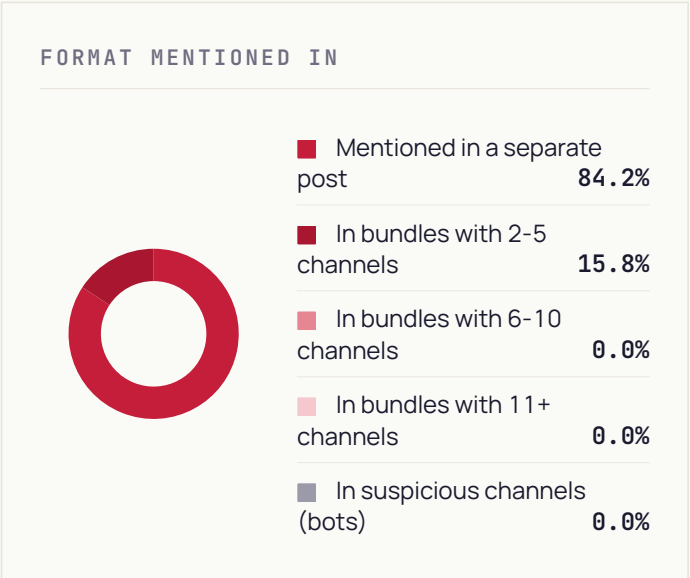
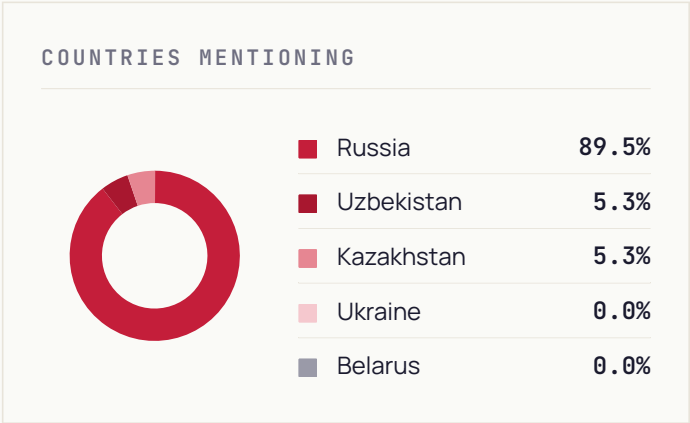


PERIOD START	NOW	NET GROWTH
15 832	20 832	+5 000

SECTION 04 · MENTIONS

Who mentions the channel & how

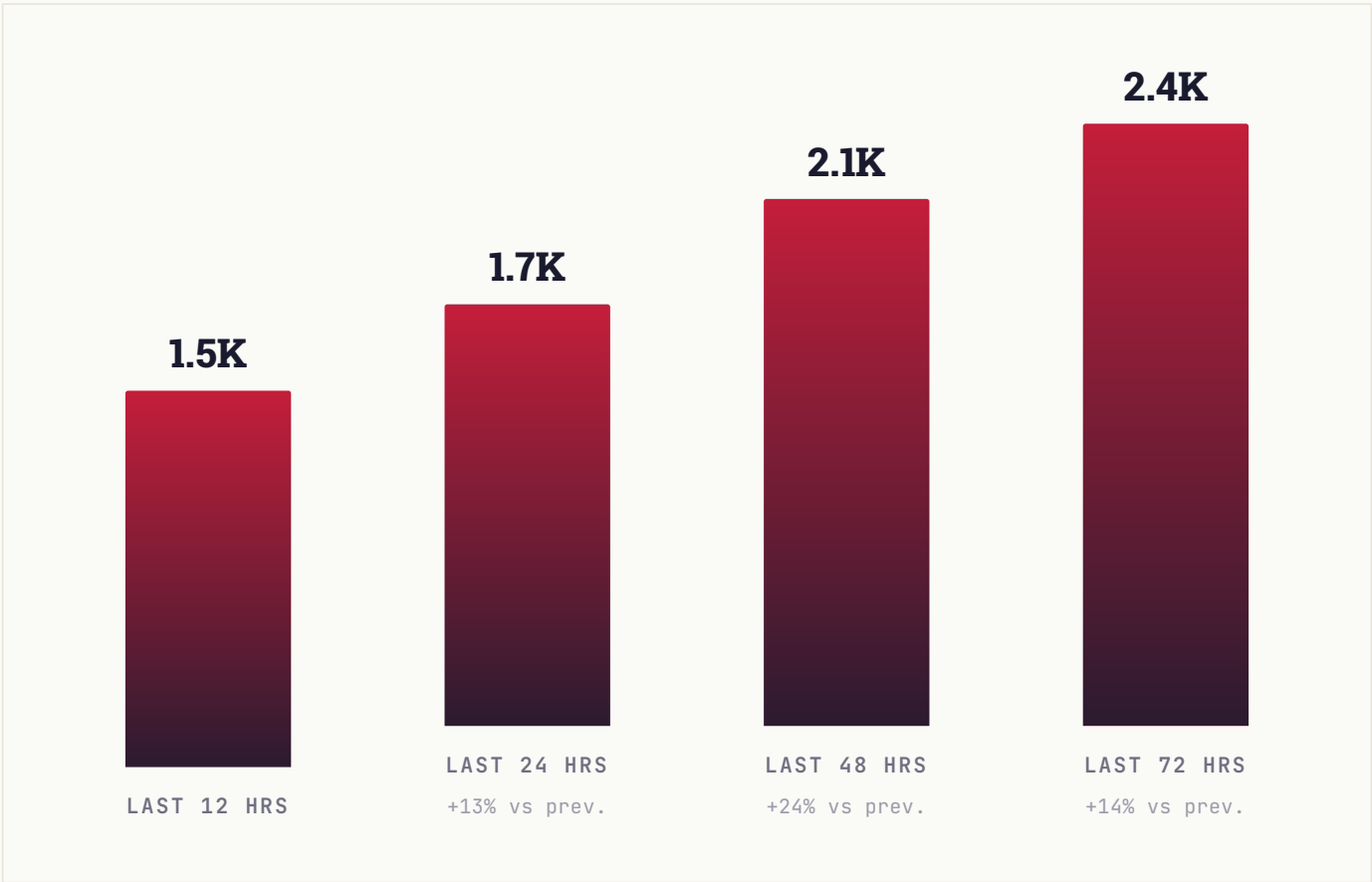
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 13 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
Avg Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
L LISTOPADOV Монтаж видео YOU	20.8K

COMPARATIVE SUMMARY

Channel still outside top-99 of niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **2 327** new subs.

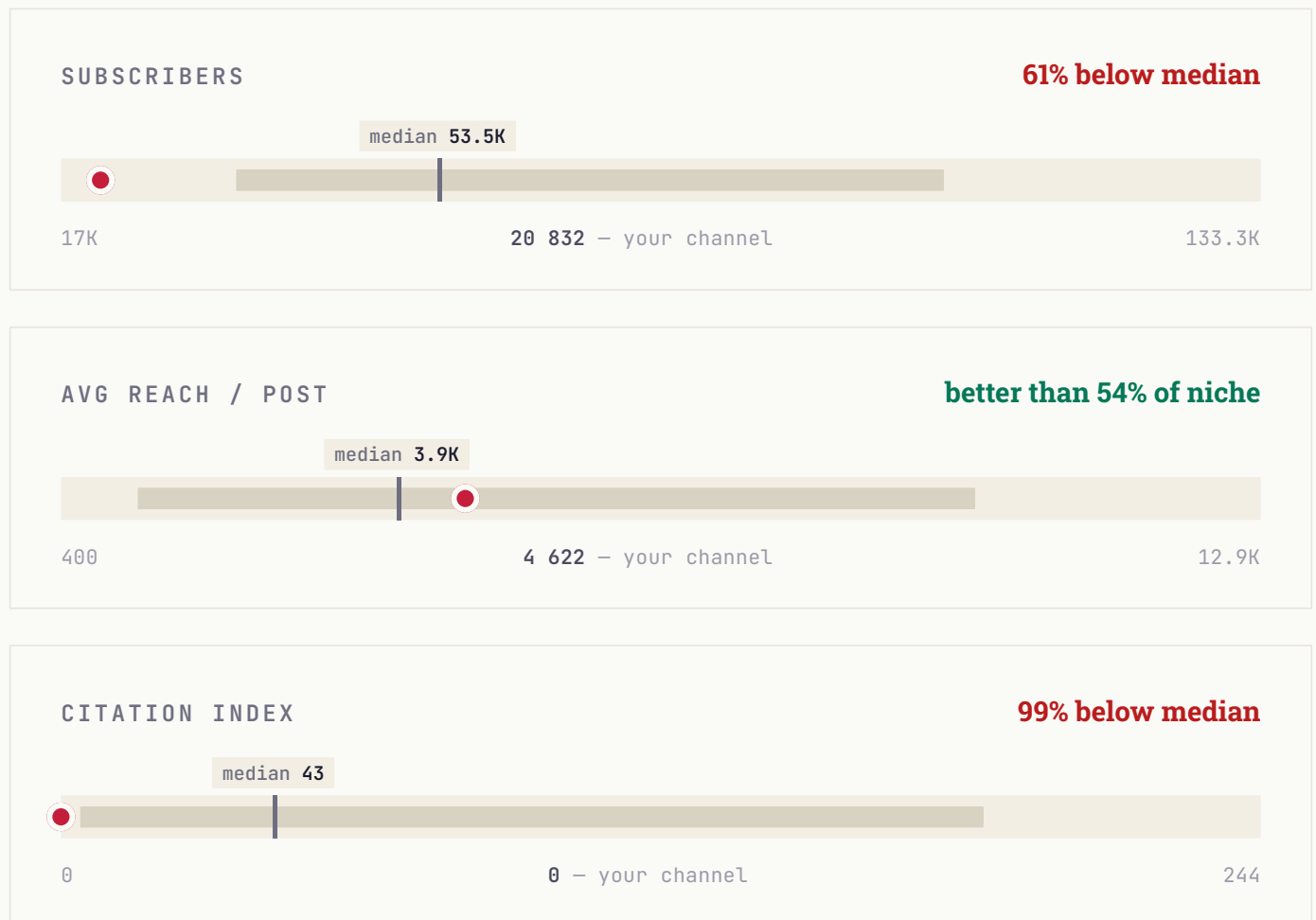
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	527
December 2025	0	0	209
November 2025	0	0	345
October 2025	0	0	422
Sep 2025	3	3	384
August 2025	0	0	440

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	2 327

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-**100** channels in category «**Design**» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Currently 2.5 posts/week. Active channels do 7-10.
Consistency is key for retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Saturday
Audience most active on this day at 15:00 MSK. | EFFECT
Best time for key posts |
| 03 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
