

PROMTPRESS PUBLIC REPORT

Channel audit

Мир Linux



@linuxos_tg

All the best from Linux & open source Collab, ads: @devmangx RKN:
<https://clck.ru/3PKrKN> Partner with @Spiral_Yuri

SUBSCRIBERS

57 344

-648 per month

ERR (% SEE POSTS)

38.0%

last 24 hrs **16.4%**

REACH/POST

23.2K

ad reach **9.4K/24h**

— CONTENT · 2026

What's inside the report

01 Channel snapshot

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Top 5 posts · worst 3 · takeaways

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04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post brings reach

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6 months · monthly

08 Niche comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 57 344 —	 SUBS REACH 40.43% avg % subs see post	 VIEWS/POST 23.2K median 22.3K · 25 days	 POSTS/WEEK 2.5 for period
 7D TREND — no data for period	 REACTIONS/POST 297.6 only 2,678 reactions, 1,467 reposts, 735 comments	 POST LENGTH 316 chars. median 166 · 25 days	 POSTS ANALYZED 9 25 days
 AD REACH 9.4K 24h avg	 CHURN / MONTH -648 last month	 CITATION RATE 157 citation index · 666 channels mentioned ever	 CHANNEL AGE 1 year 5 months created 16.01.2025

AI EDITOR SUMMARY

Channel «Мир Linux» — 57 344 subs. Avg views per post: 23.2K people (40% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 9 posts over 25 days.
- 02 Dominant format – Photo (7/9 posts).
- 03 Avg post length – 316 chars (median 166).
- 04 Peak audience activity – Thursday, 13:00 MSK.
- 05 Top posts get 2× more views than the weakest (28.4K avg for top vs 18.3K for worst) – among 9 posts in 25 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 25.06 · 10:16 PHOTO Is this a mandatory dress code for Rust devs? @linuxos_tg	VIEWS 32 427 REPOSTS 733	REACTIONS 527 ER 56.5%
Nº2 16.06 · 06:08 PHOTO Linux Kernel 7.1 released (~140K lines of legacy code removed). Aside from that...	VIEWS 27 688 REPOSTS 90	REACTIONS 258 ER 48.3%
Nº3 20.06 · 15:42 VIDEO No thanks @linuxos_tg	VIEWS 24 986 REPOSTS 151	REACTIONS 272 ER 43.6%

№4

15.06 • 08:00

PHOTO

Slackware Linux удалила Xorg и перешла на XLibre в текущих пред релизных тестовых сборках Это не обязательно означает, что следующая...

VIEWS

24 211

REPOSTS

34

REACTIONS

157

ER

42.2%

№5

24.06 • 09:56

VIDEO

Linux tip Creating a new dir often means: \$ mkdir project \$ cd project These two steps can...

VIEWS

22 316

REPOSTS

191

REACTIONS

381

ER

38.9%

WORST 3

↓ 20.06 • 07:03 PHOTO

Linux kernel now ~36M lines C and 113K lines Rust @linuxos_tg

VIEWS

21 938

REPOSTS

106

REACTIONS

332

ER

38.3%

↓ 14.06 • 06:37 PHOTO

Open-source project that single-handedly killed the SSL cert industry @linuxos_tg

VIEWS

20 618

REPOSTS

78

REACTIONS

339

ER

36.0%

↓ 09.07 • 07:16 PHOTO

Linux Mint announces Wayland support "no longer experimental", but still lags behind X11 «We are very...

VIEWS

12 457

REPOSTS

59

REACTIONS

195

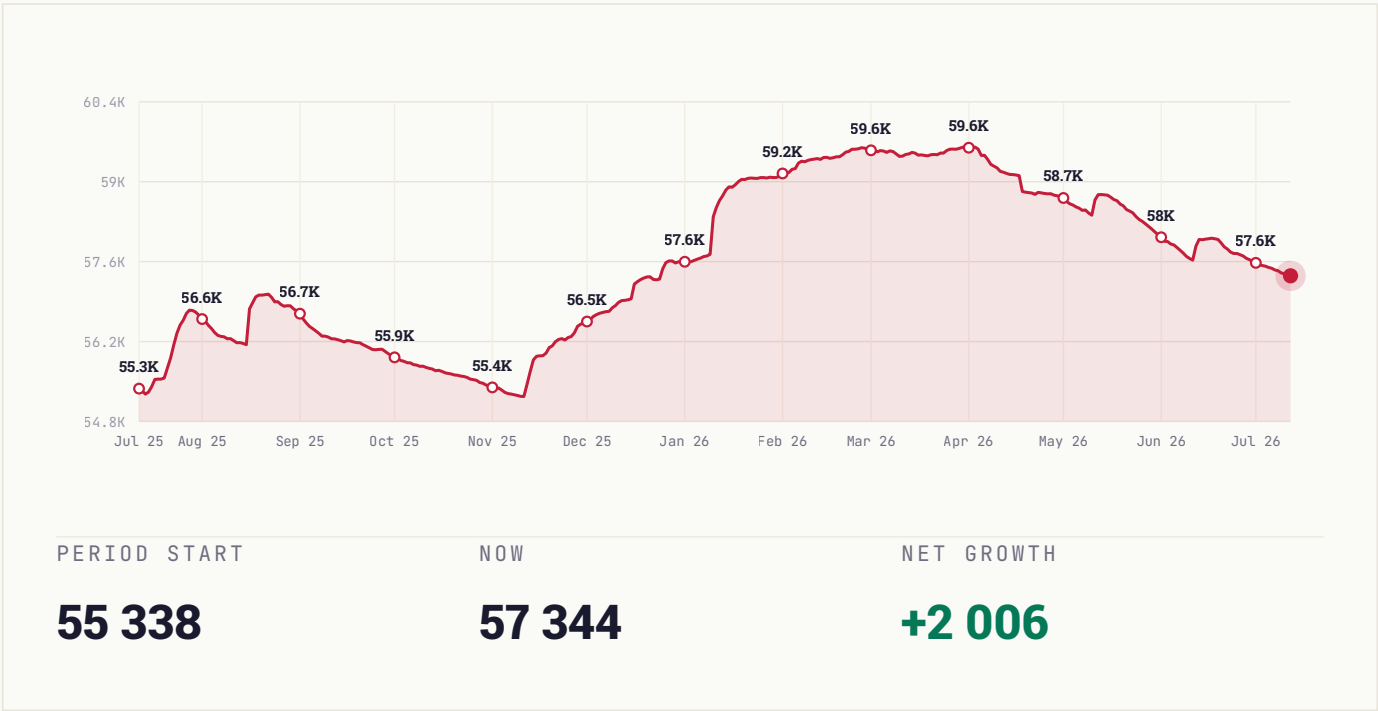
ER

21.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

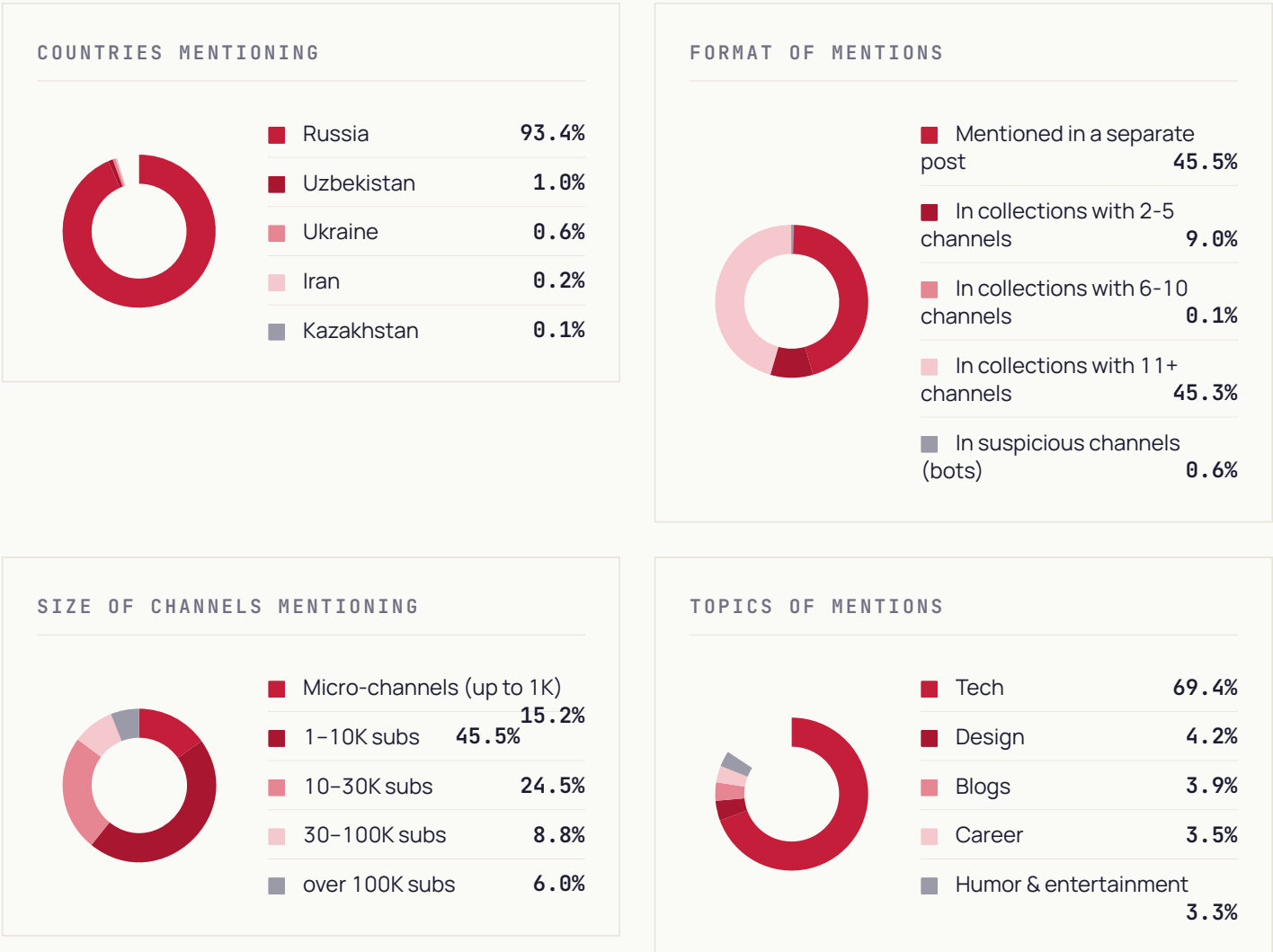
Yearly subscriber growth chart. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

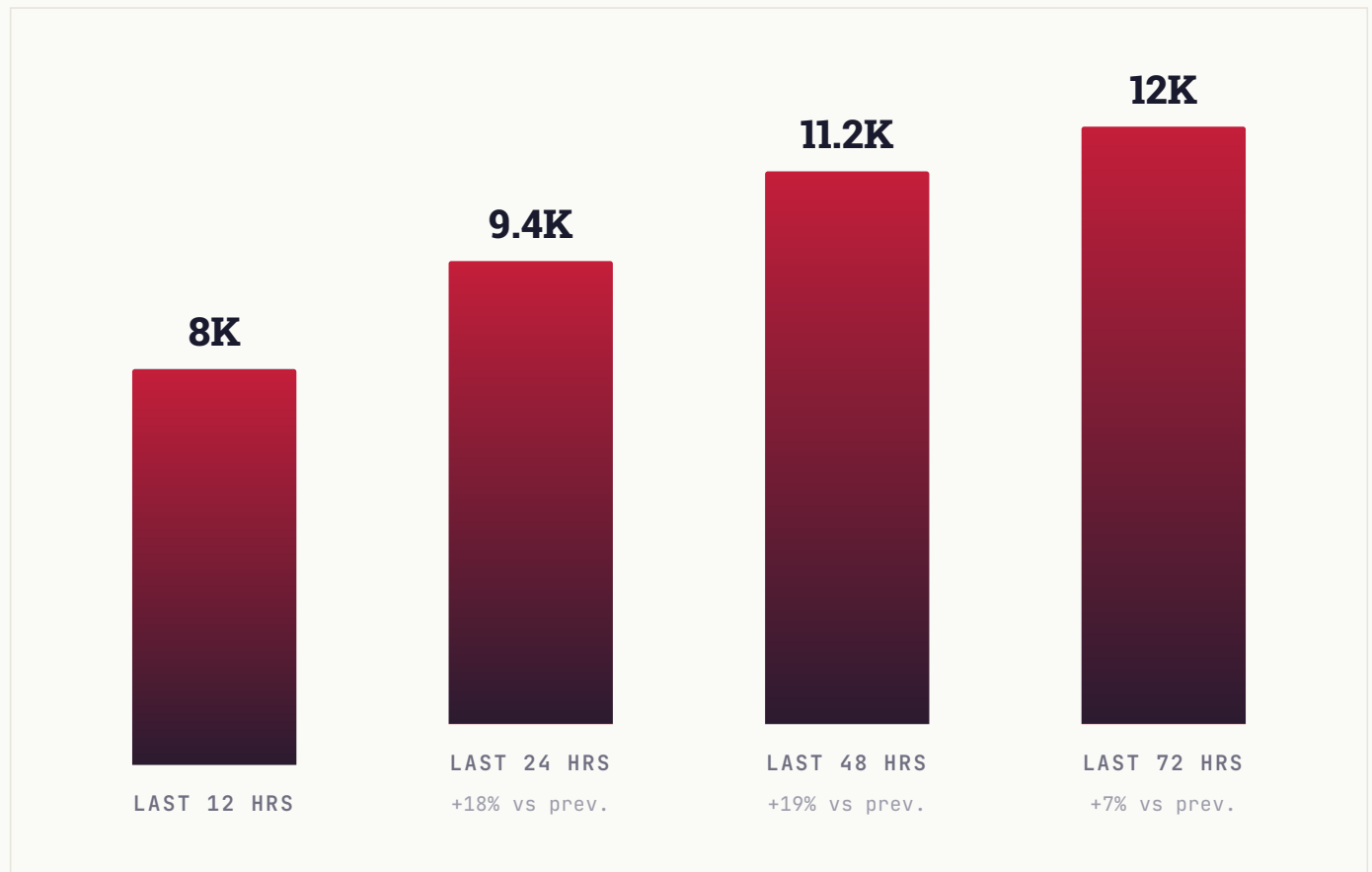
Citation index **157** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs one. All-time mentions: **666** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.3M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI и технологии	2M
PP PINK PROXY پروکسی	2M
ML Мир Linux YOU	57.3K

COMPARATIVE SUMMARY

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **542**, they brought **5 038** new subs.

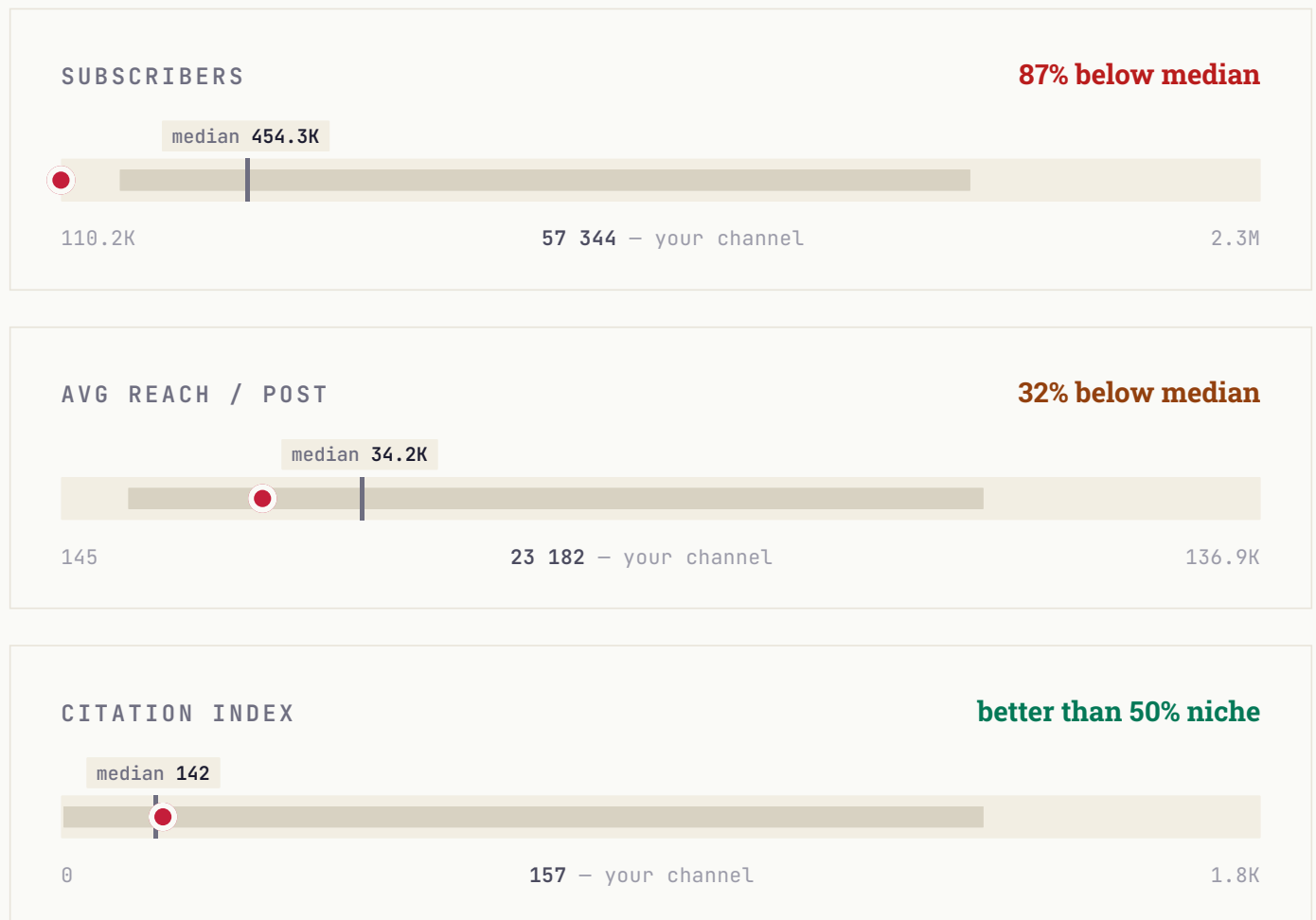
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	40	22	1 564
December 2025	56	37	1 182
Nov 2025	378	356	1 335
Oct 2025	24	21	9
Sep 2025	23	20	32
August 2025	21	16	916

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
542	6	5 038

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
 Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 2.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Thursday**

Most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same niche quarterly.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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