

PROMTPRESS PUBLIC REPORT

Channel audit

LINA TRAVEL

MOSCOW



@lina_in_bali

Lina ❤️ My home is where I am 🌍 ✨ Traveling the world, but love Mother Russia 🇷🇺 📌 Now in Bali again 🇮🇩 Lived in Bali 🌴 4 years 2.5 years in Turkey 🇹🇷 Ads in blog @me_ya_me Channel...

SUBSCRIBERS

28 637

-8506 per month

ERR (% SEE POSTS)

72.0%

daily 36.0%

REACH/POST

21K

ad reach 11K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Travel» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 637 —	 SUBS REACH 73.27% avg % subs see post	 VIEWS/POST 21K median 20.1K · 27 days	 POSTS/WEEK 3.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 781.0 total 10,153 reactions, 41 reposts, 21 comments	 POST LENGTH 622 chars median 549 · 27 days	 POSTS ANALYZED 13 27 days
 AD REACH 11K 24h avg	 CHURN / MONTH -8506 last month	 CITATION RATE 2 citation index · 70 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 13.04.2023

AI EDITOR SUMMARY

Channel «LINA TRAVEL 🇷🇺 MOSCOW» — 28 637 subs. Each post averages 21K people (73% of subs), wide reach for a channel this size. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 27 days.
- 02 Dominant format – Photo (13/13 posts).
- 03 Avg post length – 622 chars (median 549).
- 04 Peak audience activity – Friday, 16:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (28.2K avg for top vs 14.6K for worst) – among 13 posts over 27 days. Worth analyzing what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 13:16 PHOTO Reminder: focusing on positive moments even on rainy weekdays isn't just self-help myth. It's a working scheme...	VIEWS 29 207 REPOSTS 2	REACTIONS 673 ER 102.0%
Nº2 22.06 · 20:48 PHOTO Don't try on the past, it's gone – neither bad nor good. Don't regret lost youth, don't mourn missed opportunities, o...	VIEWS 28 621 REPOSTS 4	REACTIONS 864 ER 99.9%
Nº3 22.06 · 20:54 PHOTO 🌟 There's a saying - «no matter what happens, tomorrow will dawn». And so it is: even if you bend over backwards, you can't stop the new day...	VIEWS 26 702 REPOSTS 4	REACTIONS 877 ER 93.2%

Nº4 26.06 · 12:14 PHOTO Self-love is not one big step, but dozens of small decisions every day. It's about choosing rest over endless chores...	VIEWS 25 518 REPOSTS 2	REACTIONS 564 ER 89.1%
Nº5 07.07 · 00:33 PHOTO ⚡ POWER of visualization. Have you ever wondered that you can learn to give your mind a powerful visual command? ✓ In...	VIEWS 21 991 REPOSTS 7	REACTIONS 916 ER 76.8%

|

WORST 3

↓ 19.06 · 04:43 PHOTO RECIPE FOR A GOOD DAY☀️ Take a day and thoroughly cleanse it of envy, hatred, sorrow, greed, stubbornness, egoism...	VIEWS 16 037 REPOSTS 4	REACTIONS 655 ER 56.0%
↓ 19.06 · 20:45 PHOTO We live in two worlds, two realities: the inner reality of our thoughts, feelings, and views, and the outer reality where...	VIEWS 15 906 REPOSTS 4	REACTIONS 783 ER 55.5%
↓ 10.07 · 23:02 PHOTO Best Telegram channels🔥😁 If you're also looking for perfect jeans, childhood syrniki recipe, or a way to dress your hubby without valerian —...	VIEWS 11 921 REPOSTS 1	REACTIONS 900 ER 41.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START	NOW	NET GROWTH
13 643	28 637	+14 994

SECTION 04 • CITATIONS

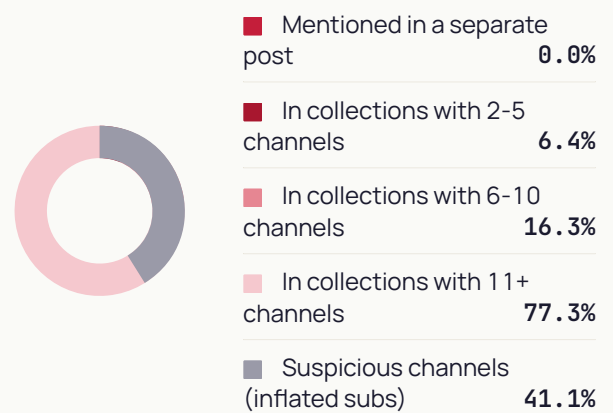
Who and how mentions the channel

Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **70** different channels.

COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



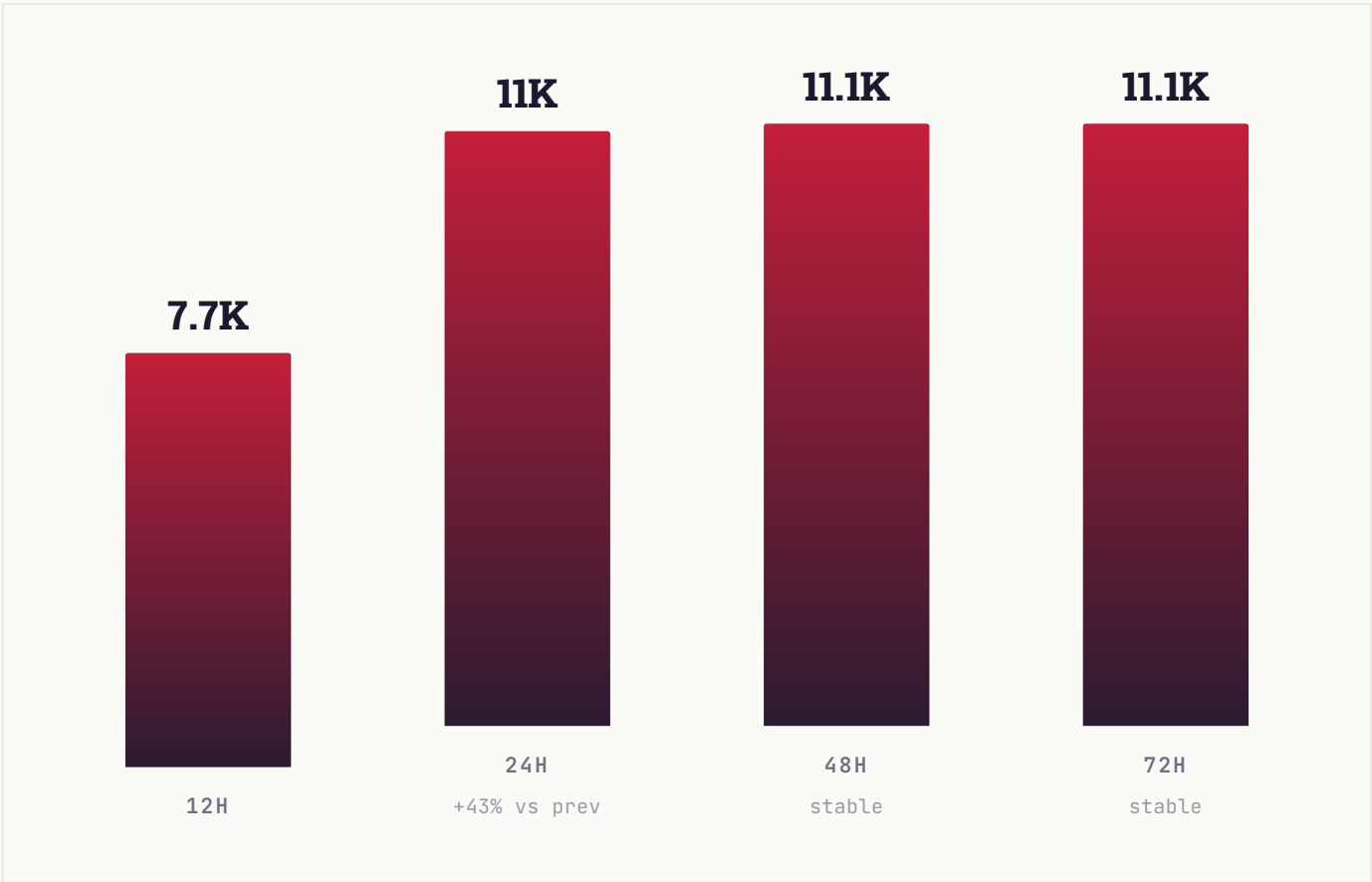
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow events Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
CPM How to travel almost free (RU) Vandrouki, Вандруки, вандроки — that's us	401.7K
LT LINA TRAVEL 📌 MOSCOW YOU	28.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-95 niche — early growth stage. Niche leader — Moscow events | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **121**, they brought **49 322** new subs.

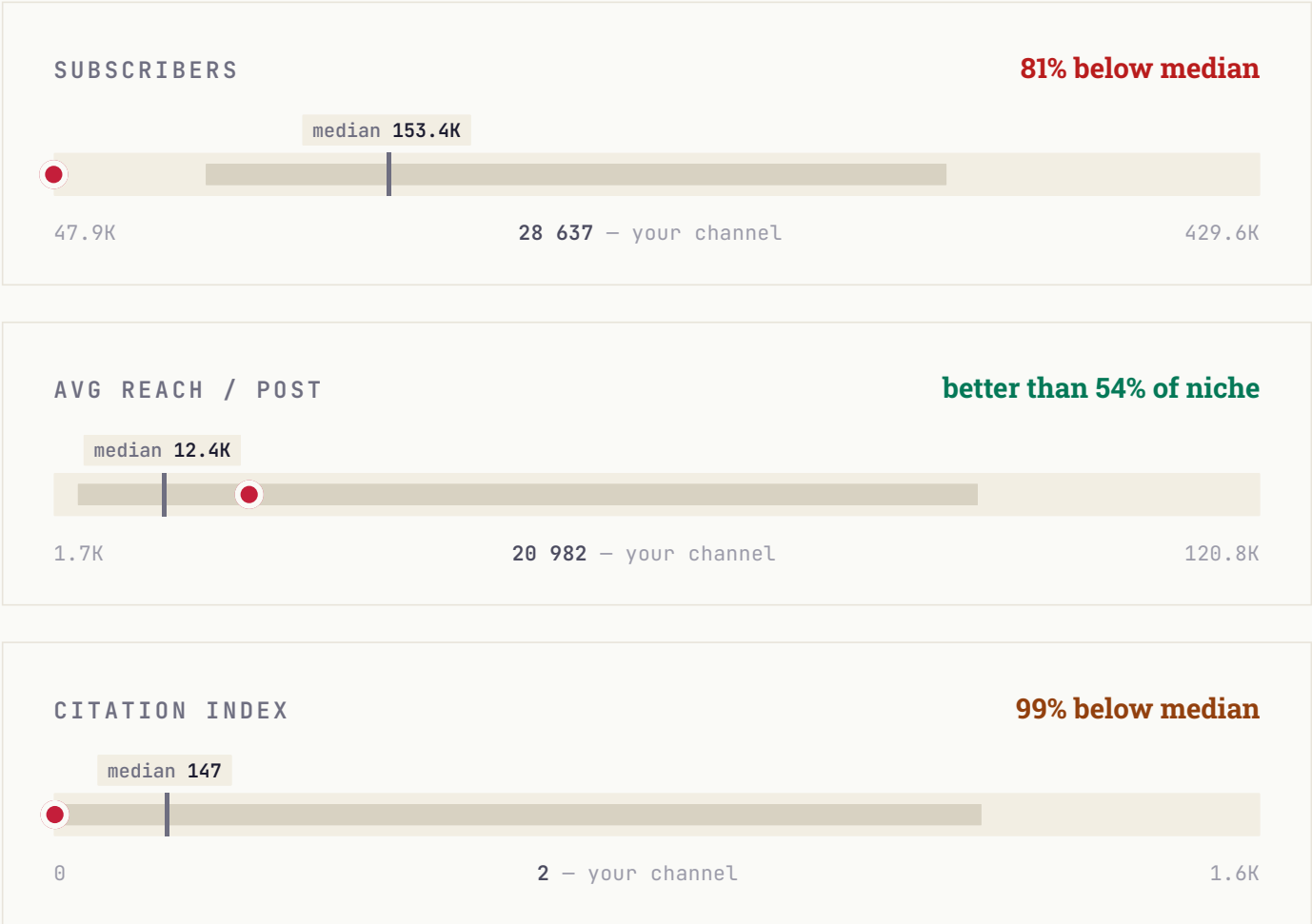
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	5	3	9 976
December 2025	30	18	11 631
November 2025	14	8	8 629
October 2025	48	22	6 253
Sep 2025	10	7	7 728
August 2025	14	10	5 105

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
121	6	49 322

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Increase posting frequency

Now 3.3 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

Consistency beats volume
- 02

Top post of the week — on Friday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager