

PUBLIC PROMTPRESS REPORT

Channel audit

LIMÉ



@limestonecom

Official LIMÉ brand channel New collections, latest trends & stylist-curated looks in our posts. limestone.com Registered with RKN:...

SUBSCRIBERS

92 778

+185 per month

ERR (% SEE POSTS)

25.0%

last day 12.0%

REACH/POST

23K

ad reach 11.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 92 778 —	 SUBSCRIBER REACH 24.74% avg % subs see post	 VIEWS/POST 23K median 23.3K · 29 days	 POSTS/WK 7.9 for period
 7D TREND -15.3% vs previous week	 REACTIONS/POST 167.9 total 5,542 reactions, 1,583 reposts, 0 comments	 POST LENGTH 386 chars median 343 · 29 days	 POSTS ANALYZED 33 29 days
 AD REACH 11.2K 24h avg	 CHURN / MONTH +185 last month	 CITATION RATE 438 citation index · 1,276 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 01.03.2022

AI EDITOR SUMMARY

Channel «LIMÉ» — 92 778 subs. Each post averages 23K people (25% of subs), average reach — room to grow. Posts 8 posts per week (~1/day) — regular. For week Jul 6–12, reach dropped -15.3% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 33 posts over 29 days.
- 02 Dominant format — Photo (31/33 posts).
- 03 Avg post length — 386 chars (median 343).
- 04 Peak audience activity — Saturday, 10:00 MSK.
- 05 Top posts get 2× more views than the weakest (31.8K avg for top vs 18.9K for worst) — among 33 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:00 VIDEO LIMÉ Summer Sale: up to 50% off on three lines — available online, in-app & stores.	VIEWS 36 135 REP. 110	REACTIONS 162 ER 38.9%
Nº2 19.06 · 07:07 PHOTO Blue flared jeans with low rise — a versatile model for everyday summer looks. Ideas from...	VIEWS 29 706 REP. 59	REACTIONS 161 ER 32.0%
Nº3 30.06 · 07:00 PHOTO Suede jacket with textured draping and shoulder pads, leather loafers with round toe, denim bermuda shorts, midi skirt with voluminous...	VIEWS 29 435 REP. 13	REACTIONS 156 ER 31.7%

Nº4 26.06 • 07:02 PHOTO Summer outfit ideas for vacation wardrobe from blogger Sofa Shevtsova. Look 1: lace shorts in chocolate shade, tied at...	VIEWS 29 349 REACTIONS 166 REP. 47 ER 31.6%
Nº5 25.06 • 07:02 PHOTO Satin jacket with large buttons, flared skirt in lyocell blend, and other LIMÉ models our subscribers use for summer...	VIEWS 28 328 REACTIONS 172 REP. 17 ER 30.5%

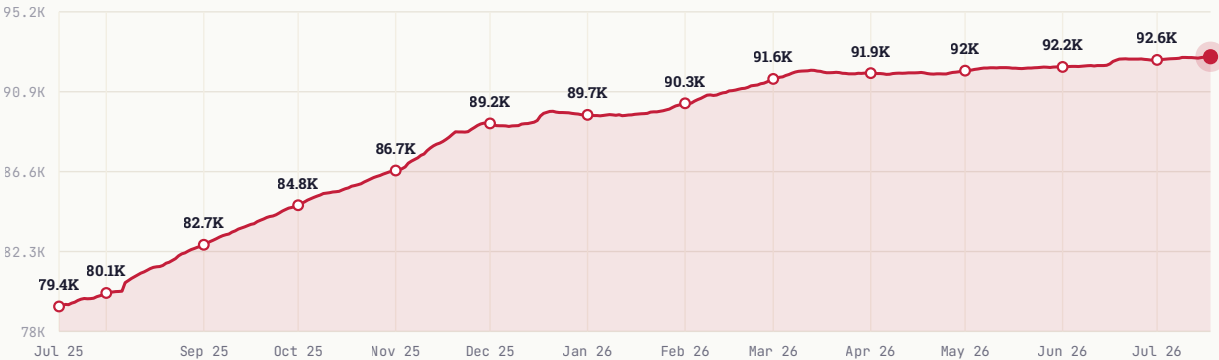
WORST 3

↓ 10.07 • 14:53 VIDEO Even more discounts at LIMÉ: up to -70% on site, in app, and in stores. Offer includes men's, women's, and...	VIEWS 19 578 REACTIONS 120 REP. 37 ER 21.1%
↓ 13.07 • 07:05 PHOTO New men's line from LIMÉ — a spacious suede bag. Two pairs of handles for shoulder or hand carry...	VIEWS 19 054 REACTIONS 122 REP. 39 ER 20.5%
↓ 14.07 • 07:41 PHOTO Big trend of summer and upcoming fall — maximalism. LIMÉ stylists suggest bold looks with multiple...	VIEWS 17 923 REACTIONS 165 REP. 25 ER 19.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

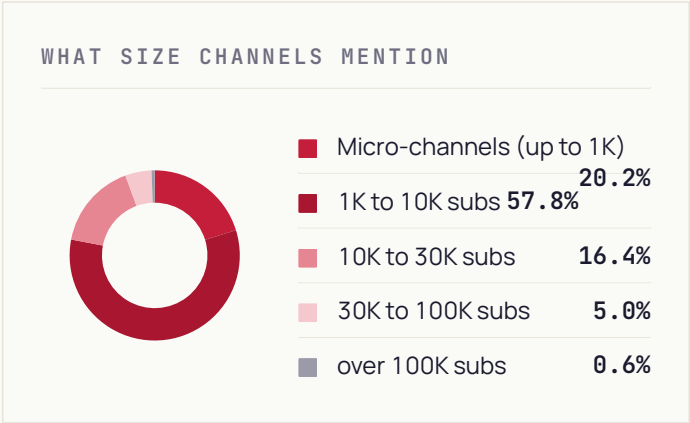
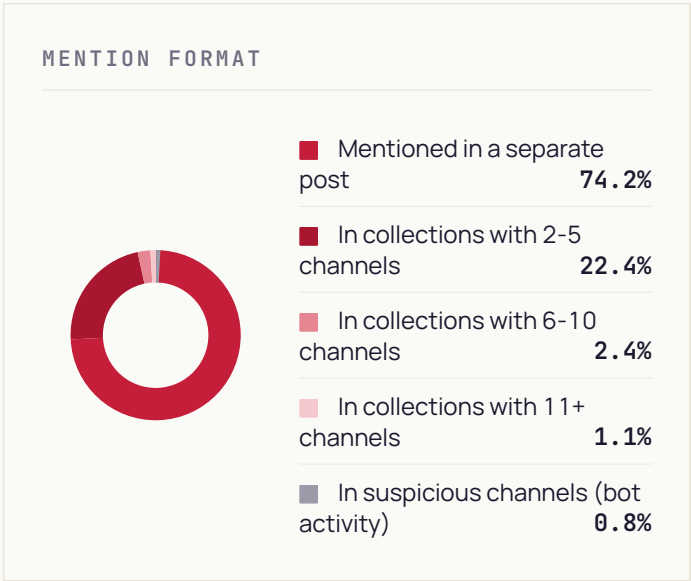
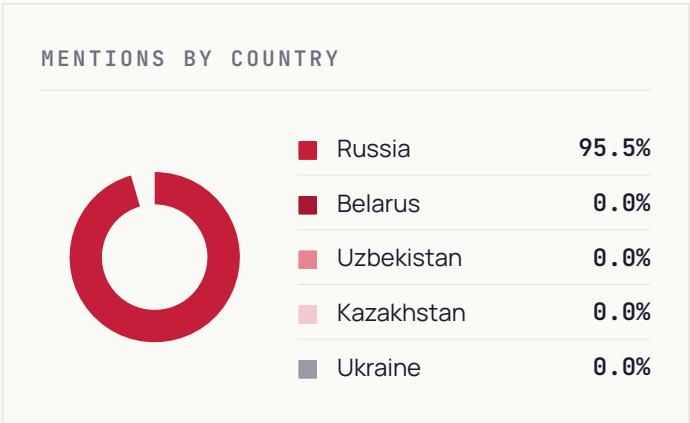


PERIOD START	NOW	NET GROWTH
79 376	92 778	+13 402

SECTION 04 · MENTIONS

Who mentions the channel and how

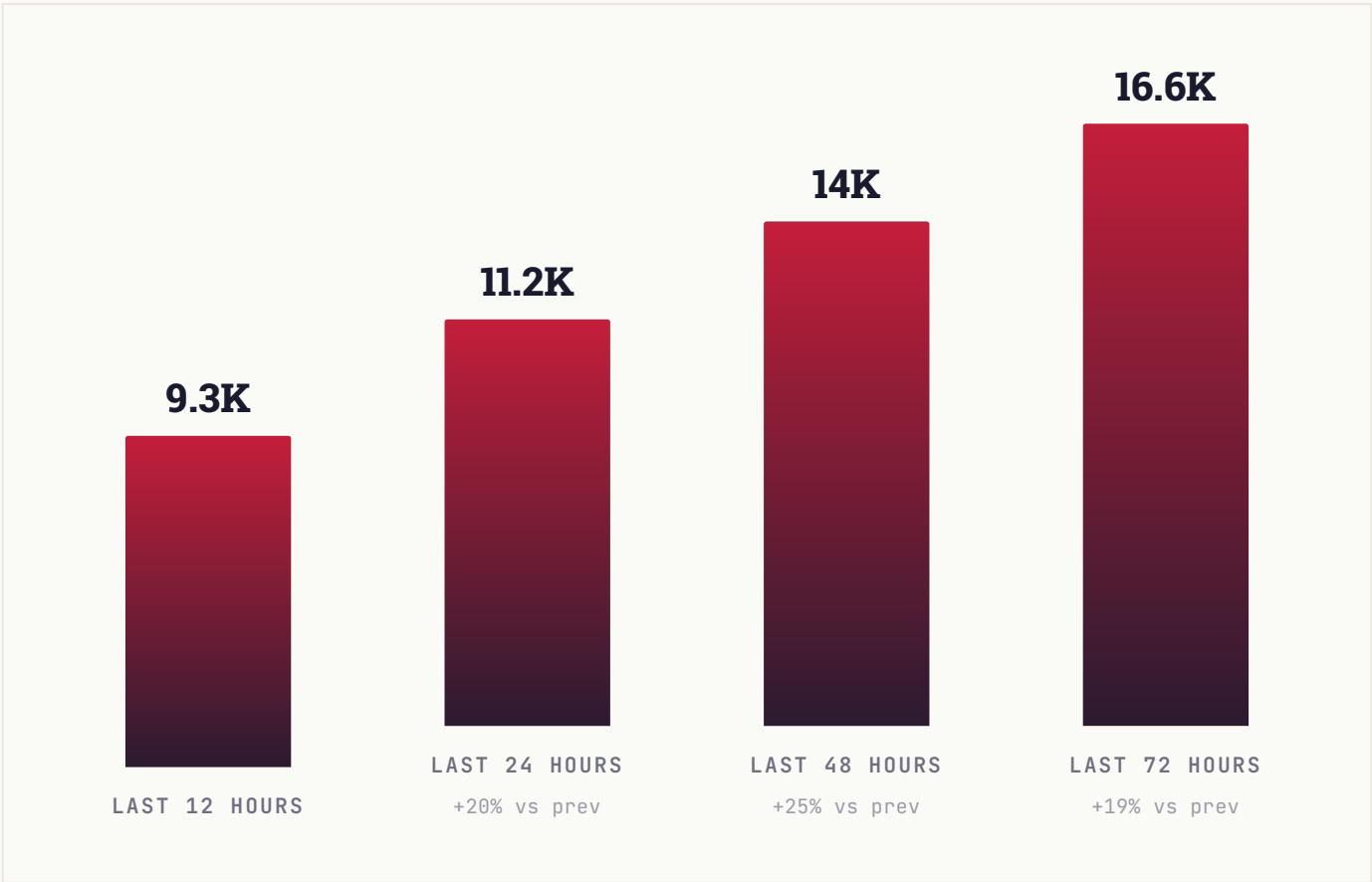
Citation index **438** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **1 276** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Facial gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
LI LIMÉ YOU	92.8K

COMPARATIVE CONCLUSION

Channel is still outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **624**, they brought **10 760** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	54	42	717
December 2025	68	55	814
Nov 2025	107	66	2 605
Oct 2025	114	55	1 878
September 2025	148	77	2 139
August 2025	133	63	2 607

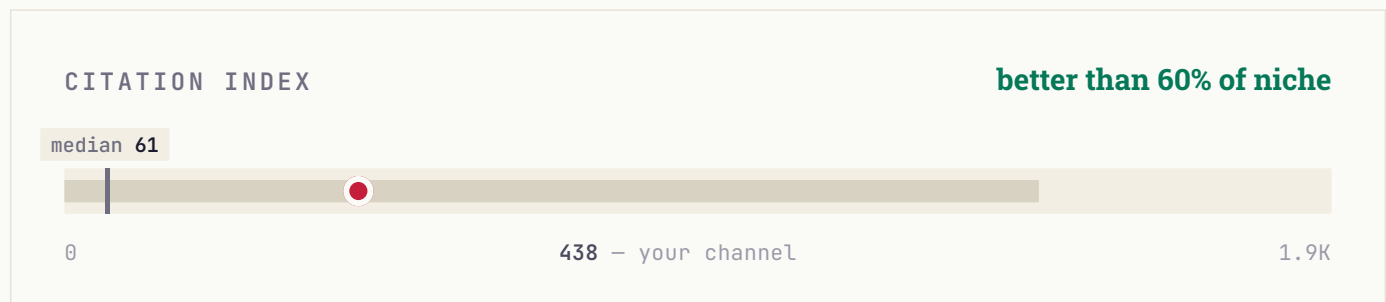
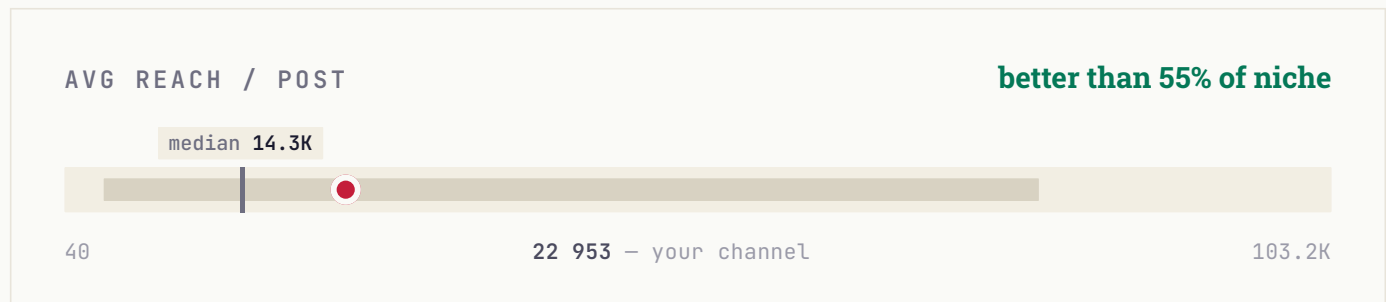
TOTAL MENTIONS	MONTHS IN DATA	SUBS ATTRACTED
624	6	10 760

Where the channel stands in its league

SUBSCRIBERS 51% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The median is 189.8K, shown as a vertical line. The channel's count is 92,778, marked by a red dot on the left. The range from 66.8K to 558.4K is shown as a light beige bar.

Metric	Value
Median	189.8K
Channel Count	92 778
Range Start	66.8K
Range End	558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for a key post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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