

PUBLIC REPORT PROMTPRESS

Channel audit

LikeAvto - Авто из Китая, Кореи, Японии



@likeatg

Import cars with savings up to 2,000,000 ₺ in 15-45 days Free
quote: 👉 <https://clck.ru/3UPsKu> ☎ +7 (800) 201-87-87 Offices
10:00–19:00 📍 Moscow, Tashkentskaya, 28 bldg.1 📍 Chita,
Lenina,...

SUBSCRIBERS

87 963

05.07.2026
+1689 per month

ERR (% SEE POSTS)

10.0%

in 24h 7.1%

REACH/POST

8.6K

[HTTPS://PROMTPRESS.COM/AUDIT/LIKEATG](https://promptpress.com/audit/likeatg)
ad reach 6.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 87 963 —	 SUBSCRIBER REACH 9.74% avg % subs see post	 VIEWS/POST 8.6K median 8.8K · 29 days	 POSTS/DAY 7.8 ~54 per week
 7D TREND -7.0% vs previous week	 REACTIONS/POST 29.9 total 6,937 reactions, 4,870 reposts, 555 comments	 POST LENGTH 852 chars median 999 · 29 days	 POSTS ANALYZED 232 29 days
 AD REACH 6.3K 24h avg	 CHURN / MONTH +1689 last month	 CITATION RATE 878 citation index · 586 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «LikeAvto - Cars from China, Korea, Japan» – 87 963 subs. Each post averages 8.6K people (10% of subs), reach is low – consider expanding audience. Publishes 54 posts per week (~8/day) – active posting. Week Jun 22–28 reach dropped -7.0% by week Jun 15–21 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **232** posts over 29 days.
- 02 Dominant format – **Photo** (128/232 posts).
- 03 Avg post length – **852** chars (median 999).
- 04 Peak audience activity – **Tue, 15:00 MSK**.
- 05 Strongest posts get **2x** more views than the weakest (16.4K avg for top vs 6.9K for worst) – among 232 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 12:00 PHOTO TO PLEASE YOUR LOVED ONES, YOU DON'T NEED A REASON! 🎁 So, while the team works on your cars, Mr. Lee decided to treat you, our...		VIEWS 21 962	REACTIONS 53
		REPOSTS 62	ER 25.0%
Nº2 16.06 · 08:33 TEXT WILL RECYCLING FEE BE CANCELED!?! In recent months, many are postponing car purchases waiting for news on recycling fee cancellation. But if you look at...		VIEWS 16 324	REACTIONS 37
		REPOSTS 20	ER 18.6%
Nº3 09.06 · 10:59 PHOTO NEW CARS WITHOUT 180-DAY WAIT ! We regularly restock and book new car batches. Sharing current prices 📌 🔵 Volkswagen...		VIEWS 10 885	REACTIONS 26
		REPOSTS 116	ER 12.4%

Nº4

14.06 · 14:32

PHOTO

🇸🇪

Meanwhile, check out used Volvo XC60 2022-2023: Swedish assembly & rich trims All cars available for...

VIEWS

10 745

REPOSTS

15

REACTIONS

25

ER

12.2%

Nº5

07.06 · 08:12

PHOTO

B/U RYNOK KITAYA: CHTO VYBRAT 🤔 Na kitayskom rynke naydyotsya variant na lyuboy vkus, tsvet i byudzheth. K nam prikhodyat s samymi raznymi zaprosami...

VIEWS

10 687

REPOSTS

38

REACTIONS

19

ER

12.1%

WORST 3

↓ 01.07 · 16:10 VIDEO Reminder: we can also deliver a car directly from Europe! 🇩🇪 In our new review – BMW X5 2024 in top M trim...	VIEWS 6 944 REPOSTS 1	REACTIONS 14 ER 7.9%
↓ 30.06 · 13:34 VIDEO Our specialist Pyotr from South Korea shows the 2026 Audi A6 we're shipping to our client via the Republic...	VIEWS 6 871 REPOSTS 5	REACTIONS 19 ER 7.8%
↓ 01.07 · 08:22 TEXT Part 2. AND THIS IS VERY IMPORTANT! Not long ago, all cars from China entered through the Ussuriysk checkpoint, and all cars were invoiced. So...	VIEWS 6 757 REPOSTS 64	REACTIONS 54 ER 7.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 · CITATIONS

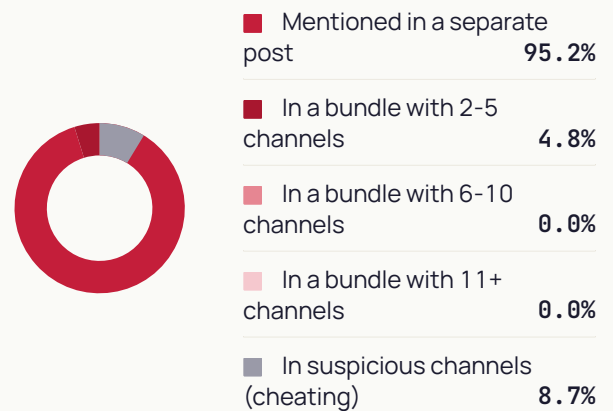
Who mentions the channel and how

Citation index **878** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **586** different channels.

COUNTRIES MENTIONING



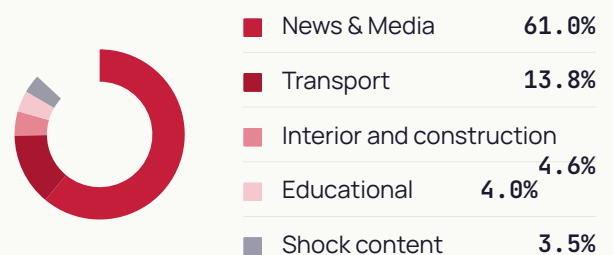
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



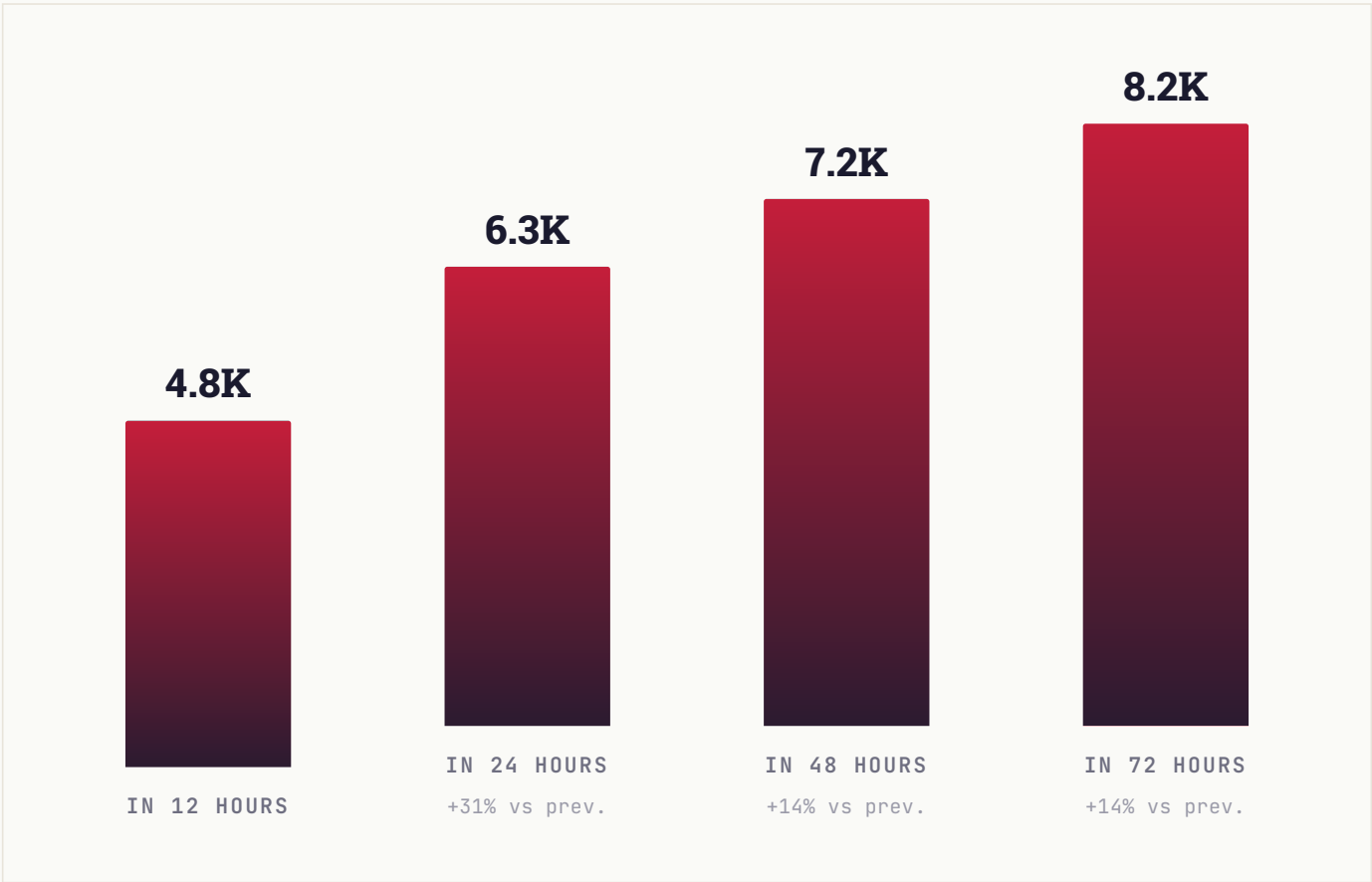
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.4M
AB	Avtomanya	1.8M
WE	WENGALLBI	994.1K
VM	Vodiy Moshina Bozor	972.1K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	691.6K
UN	Un Normal	596K
FI	Fighterbomber	520K
AB	Auto.ru	497.7K
GA	Garage	483.6K
AB	AVTOZAKAZ.RU	480.4K
L-	LikeAvto - Авто из Китая, Кореи, Японии	88K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.4M), top-98 median: 203.2K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions occurred **135**, they brought **9 289** new subs.

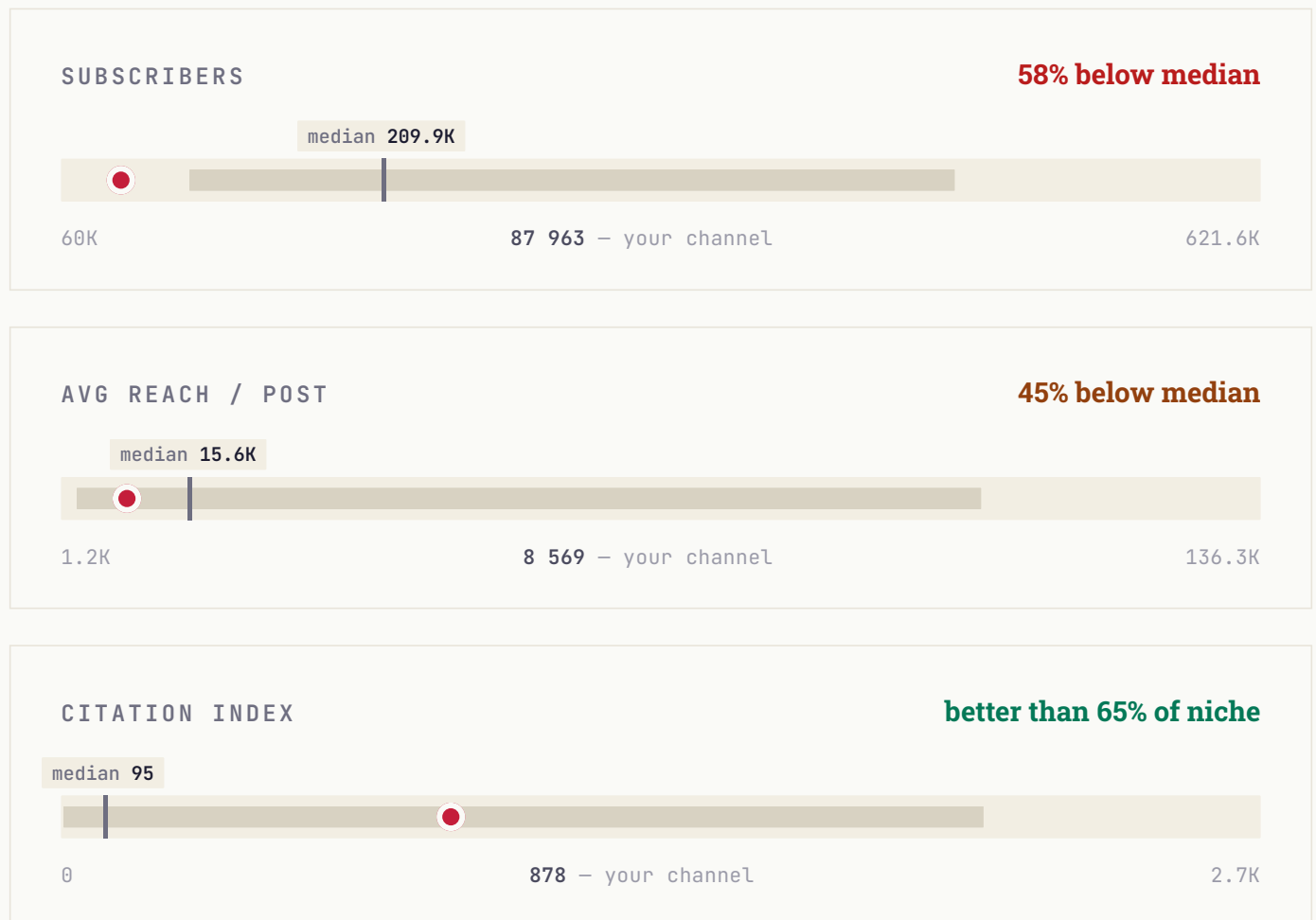
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	10	1	2 598	
December 2025	25	3	324	
November 2025	54	20	1 208	
October 2025	34	24	1 513	
September 2025	8	8	1 759	
August 2025	4	4	1 887	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
135	6	9 289

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- 01

Main post of the week — on Tuesday

Audience is most active on this day at 15:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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