

PUBLIC REPORT BY PROMTPRESS

Channel audit

LightOne's Mods

Программирован



@lightoneteam

Channel of an independent programmer who cracks popular apps and teaches his subs. For ads only - @king_mrn (I don't do content)

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
30 732	4.0%	934
-296 per month 07.07.2026	in 24 hours 1.1% https://promptpress.com/audit/lightoneteam	ad reach 327/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 30 732 —	 SUBS REACH 3.04% avg % of subs see post	 VIEWS/POST 934 median 1K · 29 days	 POSTS/WEEK 46.2 over period
 7D TREND -1.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 225 chars median 216 · 29 days	 POSTS ANALYZED 196 29 days
 AD REACH 327 24h avg	 CHURN / MONTH -296 over last month	 QUOTE RATE 82 citation index · 158 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 03.02.2019

AI EDITOR SUMMARY

Channel «LightOne's Mods | Programming» — 30 732 subs. Each post averages 934 people (3% of subs), reach is low — consider expanding audience. Publishes 46 posts per week (~7/day) — active posting. For the week of Jun 22–28, reach stable (-1.6% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 196 posts over 29 days.
- 02 Dominant format – Text (194/196 posts).
- 03 Avg post length – 225 chars (median 216).
- 04 Peak audience activity – Saturday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.2K avg for top vs 559 for worst) – among 196 posts in 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 16:32 TEXT AdGuard – ad blocker for all apps without root. ⓘ Category: #internet ✅ Version: 4.12.81	VIEWS 1 257 REPOSTS 3	REACTIONS – ER 4.1%
Nº2 13.06 · 12:37 TEXT Among the Sleep – a first-person horror seen through the eyes of a toddler. ⓘ Genre...	VIEWS 1 242 REPOSTS 1	REACTIONS – ER 4.0%
Nº3 13.06 · 20:40 TEXT Venture VPN – a decent fast VPN. ⓘ Category: #VPN ✅ Version: 1.9.5 🔑 Mods: ads removed + restrictions lifted	VIEWS 1 240 REPOSTS 7	REACTIONS – ER 4.0%

Nº4 13.06 · 12:37 TEXT (post without caption – text)	VIEWS 1 232 REPOSTS 1	REACTIONS — ER 4.0%
Nº5 13.06 · 16:32 TEXT (post without caption – text)	VIEWS 1 227 REPOSTS 14	REACTIONS — ER 4.0%

|

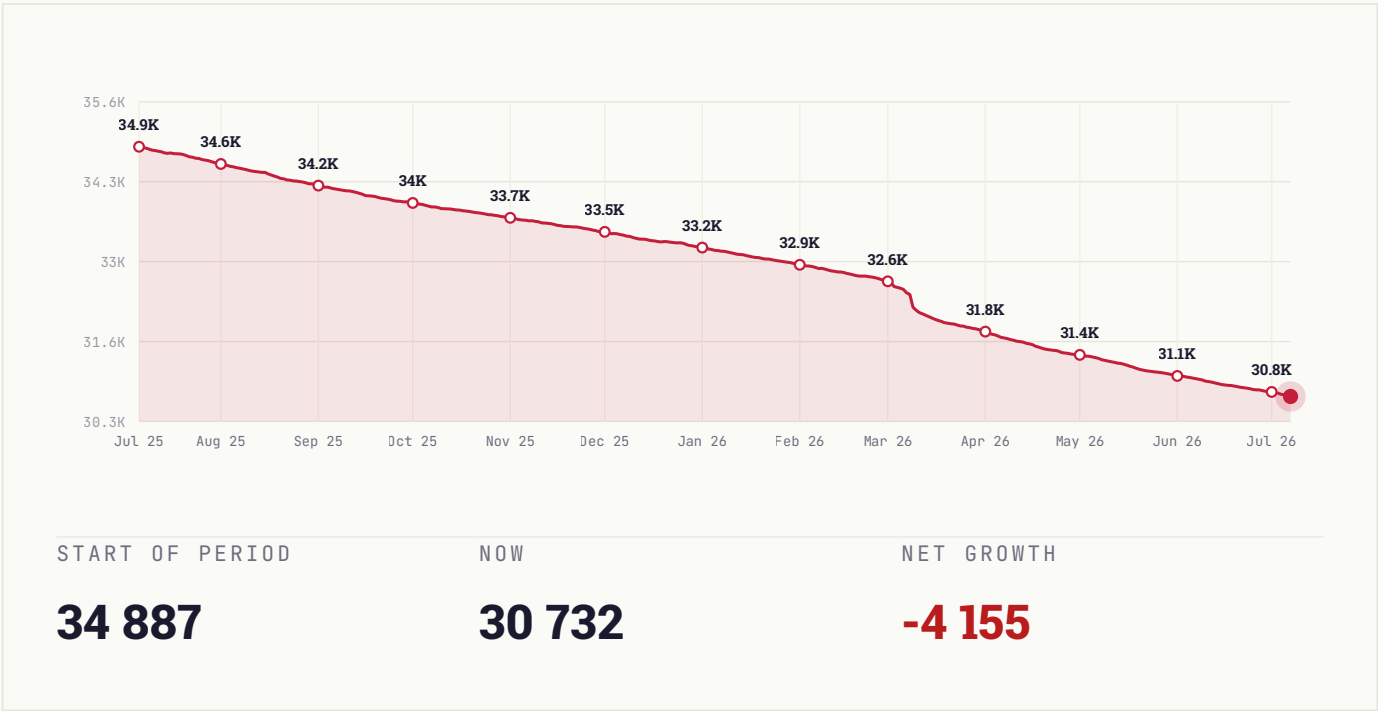
WORST 3

↓ 04.07 · 09:29 TEXT Horrorfield – a horror game where you play as victims or a killer with real people.  Genre: #survival  Android: 7.0+  Version...	VIEWS 568 REPOSTS 1	REACTIONS — ER 1.8%
↓ 04.07 · 09:29 TEXT (post without caption – text)	VIEWS 555 REPOSTS 1	REACTIONS — ER 1.8%
↓ 04.07 · 16:32 TEXT (post without caption – text)	VIEWS 555 REPOSTS 1	REACTIONS — ER 1.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

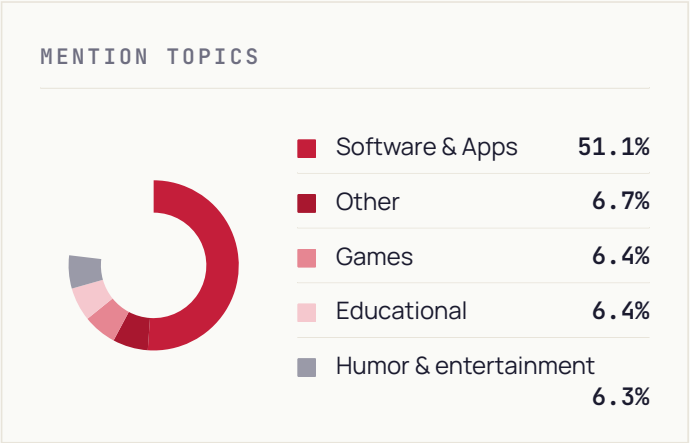
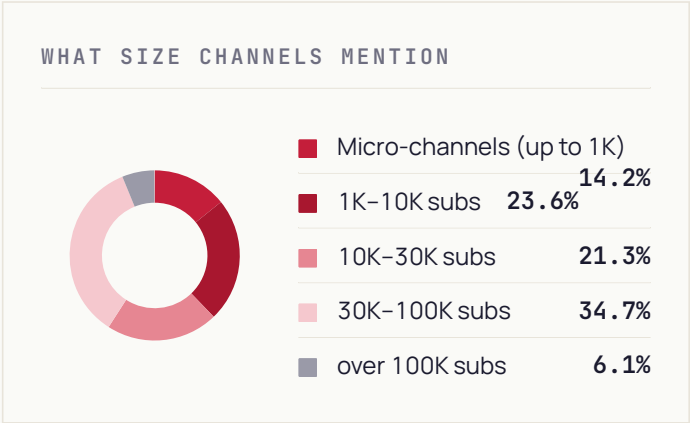
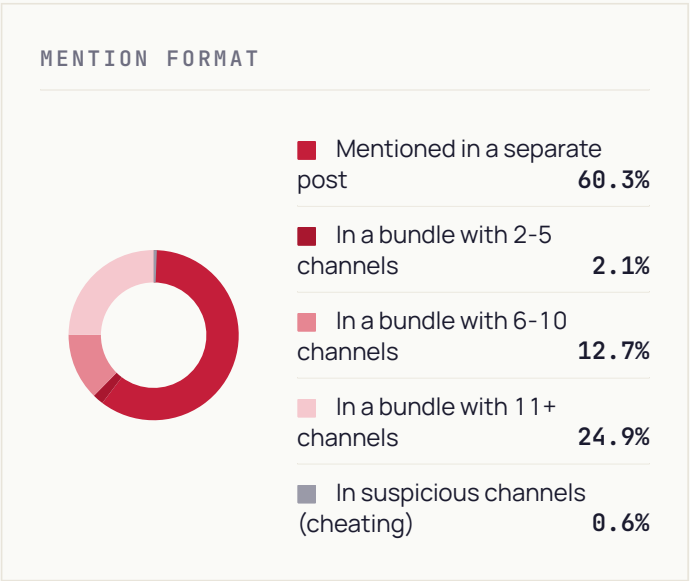
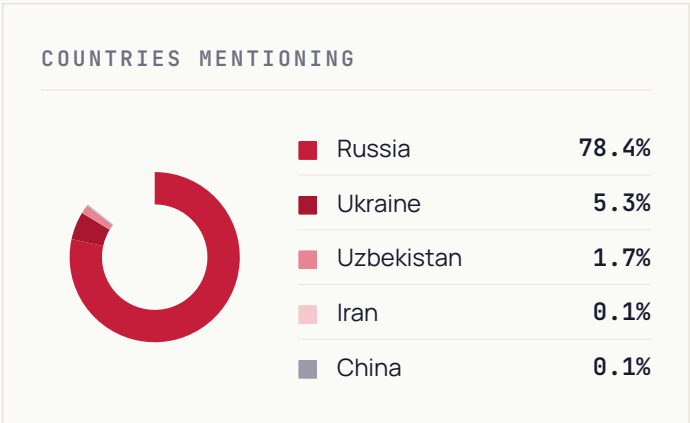
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

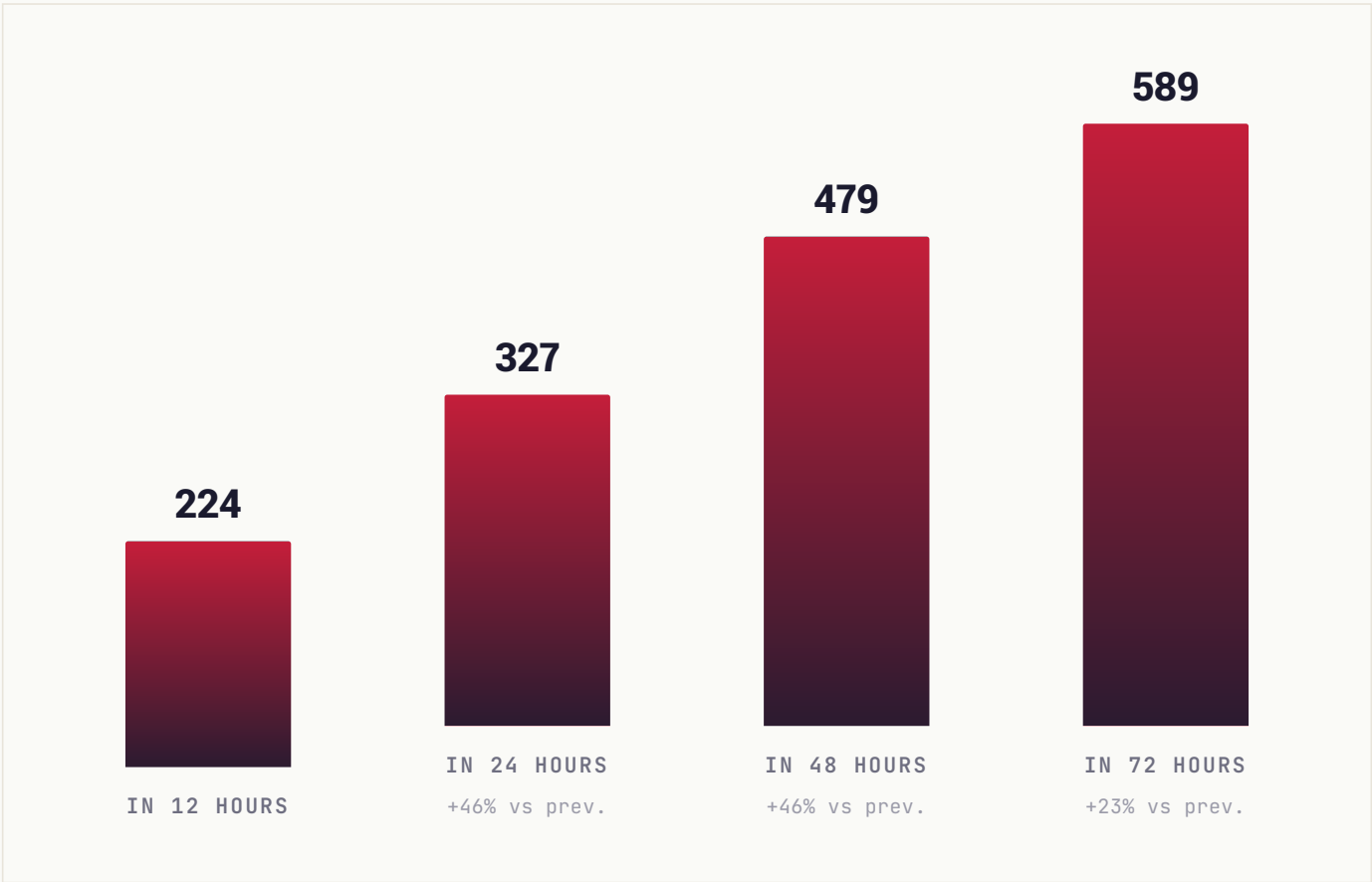
Citation index **82** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned **158** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud ⚡	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Прокси 24/	1.3M
EE	Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok mod for Android	914.5K
TT	TikTok mod on Android	836.4K
Y-	YBoost — YouTube & internet without limits	808.5K
LM	LightOne's Mods Программирование YOU	30.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — TikTok Prime 🏆 (3.5M), median top-99: 144.9K. First goal: enter top-99 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

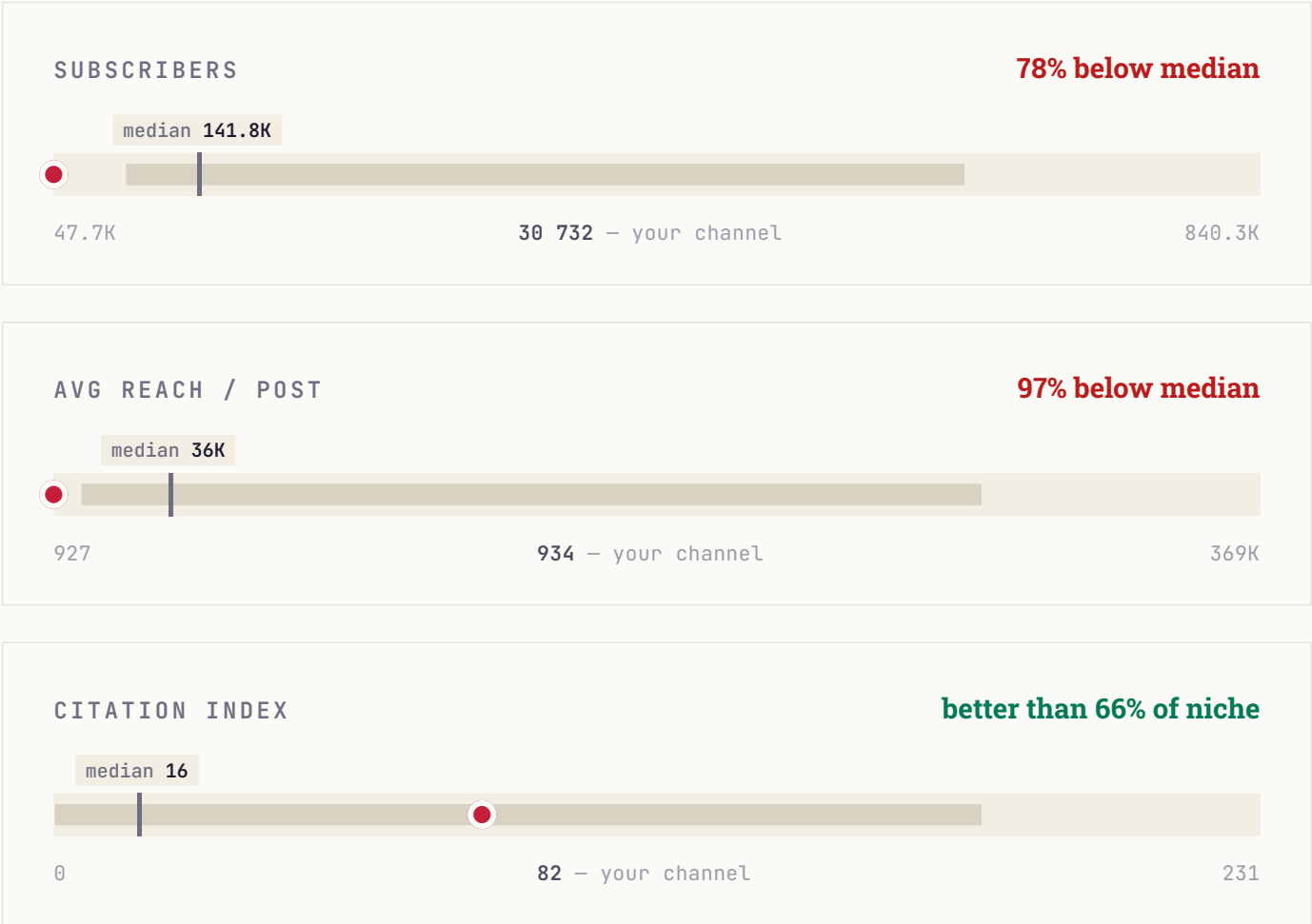
Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **0**, they brought **14** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	0
December 2025	0	0	10
November 2025	0	0	3
October 2025	0	0	0
September 2025	0	0	1
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
0	6		14

SECTION 08 · NICHE COMPARISON

Where the channel is in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.04% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.5pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
