

— PUBLIC REPORT BY PROMTPRESS

Channel audit

League of Entrepreneurs — business in Russia



@ligabis

Media for entrepreneurs and economy watchers. Business, money, markets, and key events that affect companies and people. Ads: @cladry Manager: @svoipo

SUBSCRIBERS

62 769

ERR (% SEE POSTS)

6.0%

REACH/POST

3.6K

-6108 per month

per day 4.9%

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 62 769 —	 SUBSCRIBER REACH 5.76% avg % subs see post	 VIEWS/POST 3.6K median 3.7K · 7 days	 POSTS/WEEK 9.9 over period
 7D TREND — no data for period	 REACTIONS/POST 84.8 total 848 reactions, 24 reposts, 0 comments	 POST LENGTH 244 chars. median 226 · 7 days	 POSTS ANALYZED 10 7 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -6108 over last month	 CITATION RATE 38 citation index · 178 channels mentioned all time	 CHANNEL AGE 1 year 9 days created 17.06.2025

AI EDITOR SUMMARY

Channel «League of Entrepreneurs — business in Russia» — 62 769 subs. Each post averages 3.6K people (6% from subs), reach is low — consider expanding audience. Publishes 10 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 7 days.
- 02 Dominant format – Photo (7/10 posts).
- 03 Avg post length – 244 chars (median 226).
- 04 Peak audience activity – Thursday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.9K avg for top vs 3.6K for worst) – among 10 posts in 7 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 16:40 PHOTO ☒ Pentagon budget for 2027 at \$1.5 trillion shows insane pace of US economic militarization. For comparison: this money is a whole...	VIEWS 3 923 REPOSTS 2	REACTIONS 43 ER 6.2%
Nº2 18.06 · 18:08 PHOTO ✂ Wildberries now sells 'armor film' for windows, protecting against drones. Sellers claim the film costs about 700...	VIEWS 3 874 REPOSTS 4	REACTIONS 43 ER 6.2%
Nº3 19.06 · 18:39 VIDEO Three-story house with a full bar on the first floor in Japan sold for the price of a closet in Moscow: real estate in Nagasaki costs 2.2M...	VIEWS 3 767 REPOSTS 2	REACTIONS 102 ER 6.0%

Nº4 20.06 · 15:54 PHOTO ⌕2026 FIFA World Cup became a trap for alimony dodgers. Argentine authorities asked US authorities to help...	VIEWS 3 714 REPOSTS 4	REACTIONS 133 ER 5.9%
Nº5 21.06 · 15:38 VIDEO In January a student posted a video winning \$100K on Polymarket betting Trump would say...	VIEWS 3 710 REPOSTS 1	REACTIONS 134 ER 5.9%

|

WORST 3

↓ 19.06 · 16:32 TEXT ⌕ Family mortgage rate to rise, Kommersant reports: authorities discuss new differentiated loans with floating rates. In...	VIEWS 3 682 REPOSTS —	REACTIONS 35 ER 5.9%
↓ 22.06 · 16:08 PHOTO That's how we live) ⌕League of Entrepreneurs	VIEWS 3 561 REPOSTS 3	REACTIONS 56 ER 5.7%
↓ 22.06 · 18:38 PHOTO Moscow Exchange falls below 2300 for first time since 2023. ⌕League of Entrepreneurs	VIEWS 3 559 REPOSTS 1	REACTIONS 62 ER 5.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



— SECTION 04 · MENTIONS

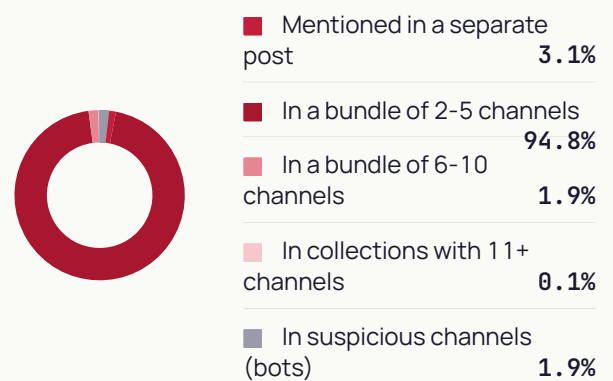
Who and how mentions the channel

Citation index **38** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel 'weighs' more than from a 1K one. All-time channel mentions: **178** different channels.

COUNTRIES MENTIONING



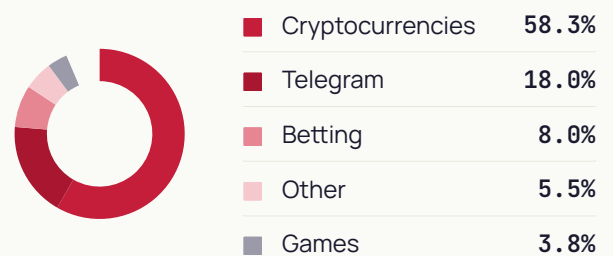
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



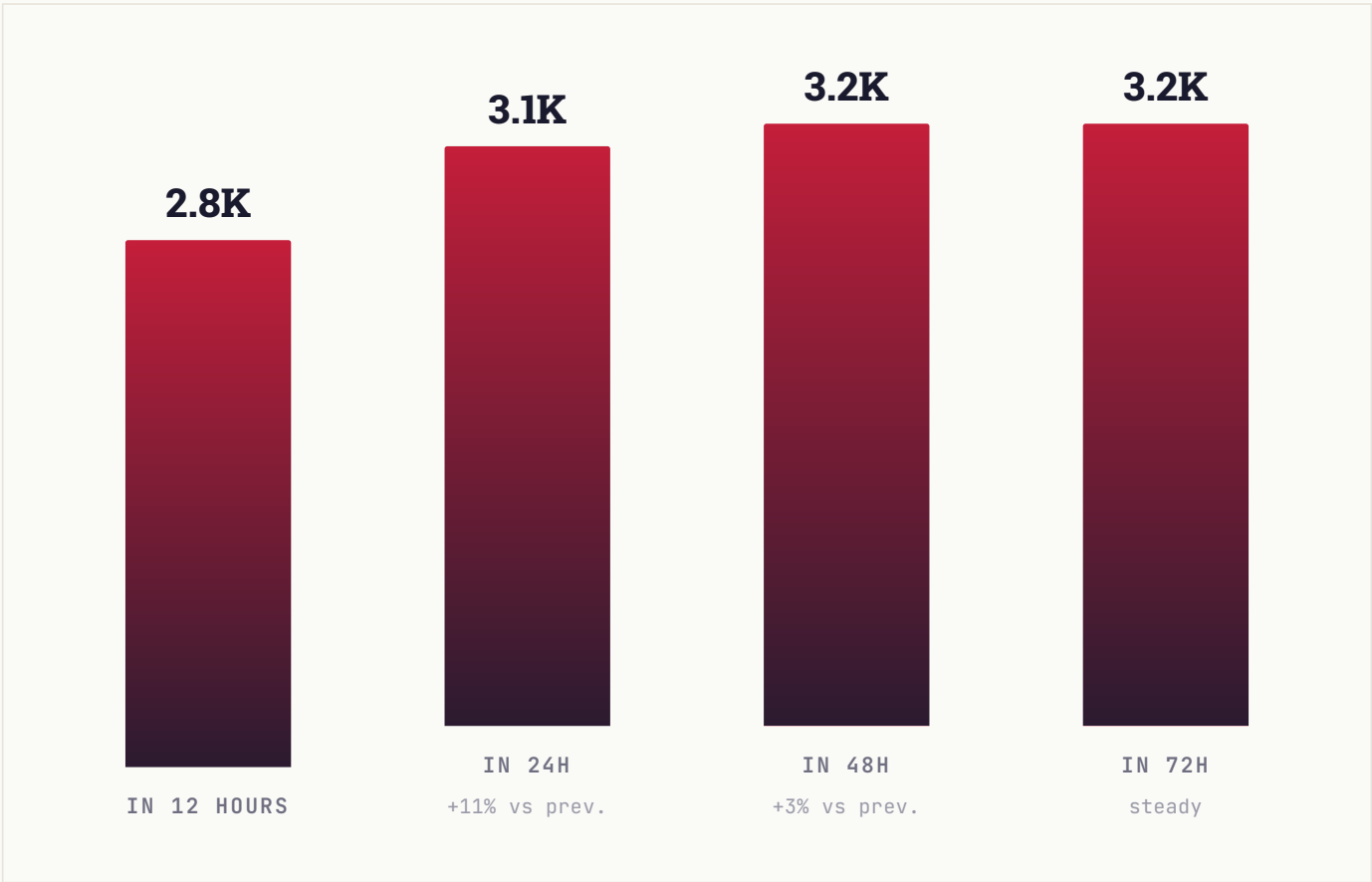
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.7M
ME Mohamed El Guazzar	2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1M
CN Million Dollar Books business blog	867.3K
RП Roxman typing...	546.3K
AB Business Shark	496.6K
لر لباس زیر اقساطی ریزسابل	491.9K
SS Merger & acquisition	485.6K
LE League of Entrepreneurs — business in Russia YOU	62.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 171.7K. First goal — enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **699**, they brought **143 521** new subs.

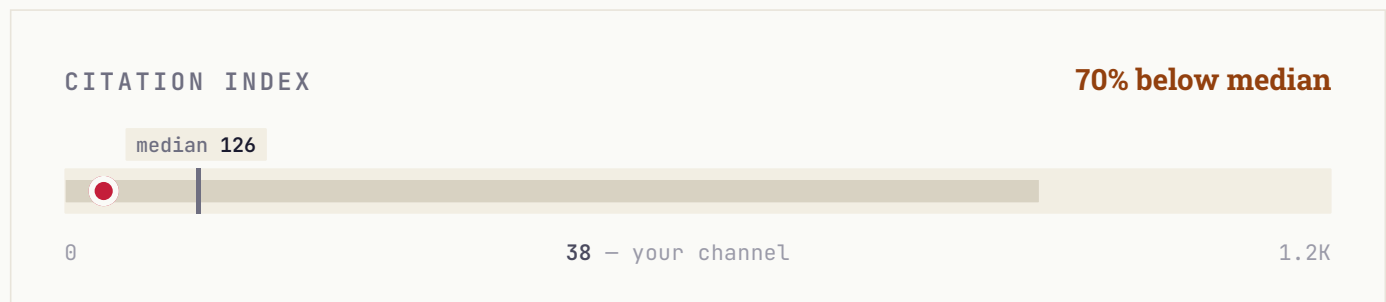
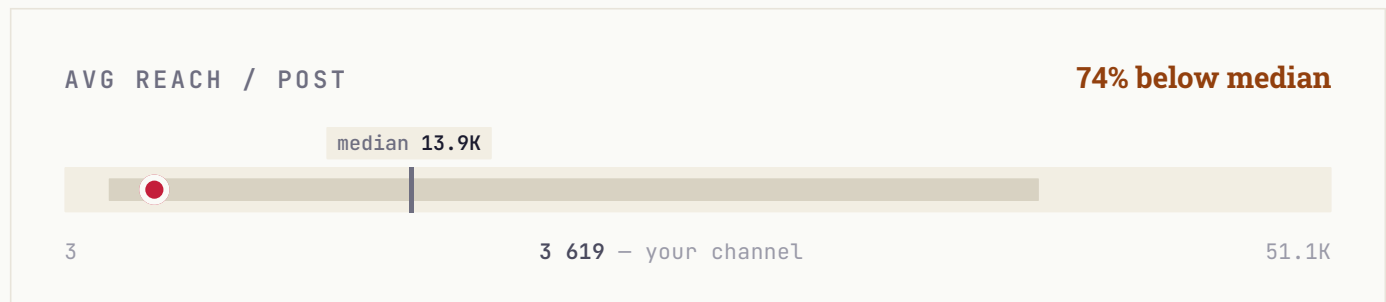
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	114	56	10 077
November 2025	87	27	14 836
October 2025	129	49	29 384
Sep 2025	179	39	36 741
August 2025	144	65	47 351
July 2025	46	31	5 132
TOTAL MENTIONS			699
MONTHS IN DATA			6
GAINED SUBSCRIBERS			143 521

Where channel ranks in its league

SUBSCRIBERS 64% below median

A horizontal bar chart with a light beige background. A dark beige bar represents the range from 49.5K to 587.7K. A vertical dark line marks the median at 172.8K. A red dot on the left indicates the current channel's position at 62,769 subscribers.

Metric	Value
Current Channel Subscribers	62,769
Median Subscribers	172.8K
Range Start (Lower Bound)	49.5K
Range End (Upper Bound)	587.7K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
