

— PUBLIC REPORT BY PROMTPRESS

Channel audit

WE BUILD WE BREAK



@lifecircles_blog

Building our house with our own hands and your prayers 🙏 <https://gosuslugi.ru/snet/6847eab4f6bad148e497ce72>

SUBS

13 547

-3080 per month

ERR (% SEE POSTS)

85.0%

per day **79.2%**

REACH/POST

11.5K

ad reach **10.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 13 547 —	 SUBSCRIBER REACH 84.97% avg % subs see post	 VIEWS/POST 11.5K median 11.5K · 13 days	 POSTS/WK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 198.0 total 396 reactions, 2 reposts, 36 comments	 POST LENGTH 498 chars median 498 · 13 days	 POSTS ANALYZED 2 13 days
 AD REACH 10.8K 24h avg	 CHURN / MONTH -3080 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 16.05.2023

AI EDITOR SUMMARY

Channel «TO STROIM TO LOMAEM» – 13 547 subs. Each post averages 11.5K people (85% from subs), this is wide reach for a channel of this size. Publishes 1 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 13 days.
- 02 Dominant format – Video (1/2 posts).
- 03 Avg post length – 498 chars (median 498).
- 04 Peak audience activity – Thursday, 11:00 MSK.
- 05 Top posts get 1× more views than the weakest (7.7K avg for top vs 11.5K for worst) – among 2 posts in 13 days. Analyze what the top has in common: topic, format, timing.

TOP 2 POSTS

Nº109.07 · 08:43 PHOTO You spend hours on Pinterest, inspired by beautiful interiors, and catch yourself thinking: «I’m ready to create something similar myself…» A...	VIEWS	REACTIONS
	12 173	161
Nº225.06 · 12:30 VIDEO KIDS UNDER 11 FREE🤯best hotel in Anapa for family vacations, and the price will please hotelmandarinanapa🍊📌Anapa, Pionersky...	REPOSTS	ER
	1	89.9%
	VIEWS	REACTIONS
	10 848	235
	REPOSTS	ER
	1	80.1%

WORST 2

↓09.07 · 08:43 PHOTO You spend hours on Pinterest, inspired by beautiful interiors, and catch yourself thinking: «I’m ready to create something similar myself…» A...	VIEWS	REACTIONS
	12 173	161
	REPOSTS	ER
	1	89.9%

↓ 25.06 · 12:30 VIDEO KIDS UNDER 11 FREE🤯 best hotel in Anapa for family vacations, and the price will please hotelmandarinanapa🍊📌 Anapa, Pionersky...		VIEWS 10 848 REPOSTS 1	REACTIONS 235 ER 80.1%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

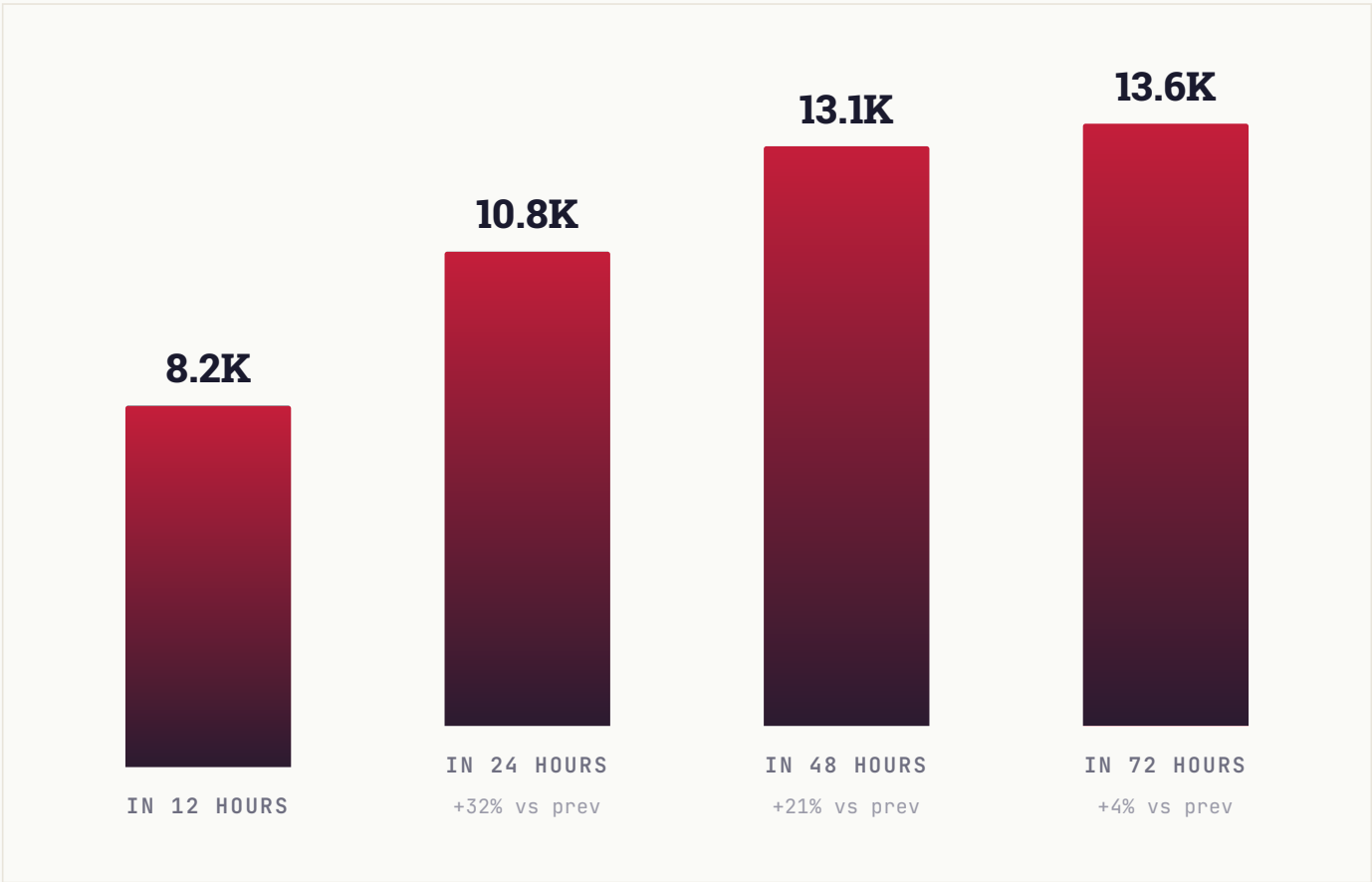
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DD DOMEO. DESIGN RENOVATION REAL ESTATE	539.3K
PL Planning	451.9K
AI Interior & decor	448.6K
MK My apartment	427.1K
MS Wise Builder	409.3K
LK Favorite apartment	407.2K
GF GC FSK	376.9K
PR ProRealEstate	373.6K
US Smart Builder	353.3K
PI PIK	334.8K
TS WE BUILD WE BREAK YOU	13.5K

COMPARATIVE CONCLUSION

Channel yet outside top-91 niche — early growth stage. Niche leader — DOMEO. DESIGN | RENOVATION | REAL ESTATE (539.3K), top-91 median: 128K. First goal — enter top-91 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3**, they brought **7 011** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	6 962	
December 2025	0	0	2	
November 2025	0	0	13	
October 2025	0	0	10	
September 2025	3	3	24	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	7 011

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Interior & construction» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

01

Increase posting frequency

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02**

Top post of the week — Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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