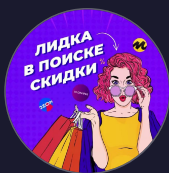


PROMTPRESS PUBLIC REPORT

Channel audit

Лидка в поиске скидки - WB, OZON, Маркет, алиэкспресс



@lidkaskidka

I accept requests instantly! Lida here, discount specialist 🛍️ I work with WB and know the ins and outs. I'll help you save up to 90% Ads
👉 @lidaizkreativa rkn: clck.ru/3GbUXa

SUBSCRIBERS

19 545

ERR (% SEE POSTS)

3.0%

REACH/POST

432

-146 per month

per day 0.7%

ad reach 135/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Mentions

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Position in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 545 —	 SUBSCRIBER REACH 2.21% avg % subs see post	 VIEWS/POST 432 median 432 · 6 days	 POSTS/WEEK 2.2 for the period
 7D TREND — no data for the period	 REACTIONS/POST 0.5 only 1 reaction, 1 repost, 4 comments	 POST LENGTH 262 chars median 262 · 6 days	 POSTS ANALYZED 2 6 days
 AD REACH 135 24h avg	 CHURN / MONTH -146 last month	 MENTIONS 498 citation index · 801 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 15.12.2022

AI EDITOR SUMMARY

Channel «Лидка в поиске скидки - WB, OZON, Маркет, алик» — 19 545 subs. Each post averages 432 people (2% from subs), reach is low — need to grow audience. Publishes 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 6 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 262 chars (median 262).
- 04 Audience peak activity – Friday, 13:00 MSK.
- 05 Top posts get 1x more views than the weakest (288 avg for top vs 432 for worst) – among 2 posts in 6 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 2 POSTS

№103.07 · 10:00PHOTO	VIEWS	REACTIONS
	587	1
This stylish hair crab will be a great addition to any look, casual or festive. Made of durable...	REPOSTS	ER
	1	3.0%
№209.07 · 19:40PHOTO	VIEWS	REACTIONS
	278	—
Men's clothing from basics to bold accents – huge selection. Treat yourself to great deals! Don't miss out on...	REPOSTS	ER
	—	1.4%

WORST 2

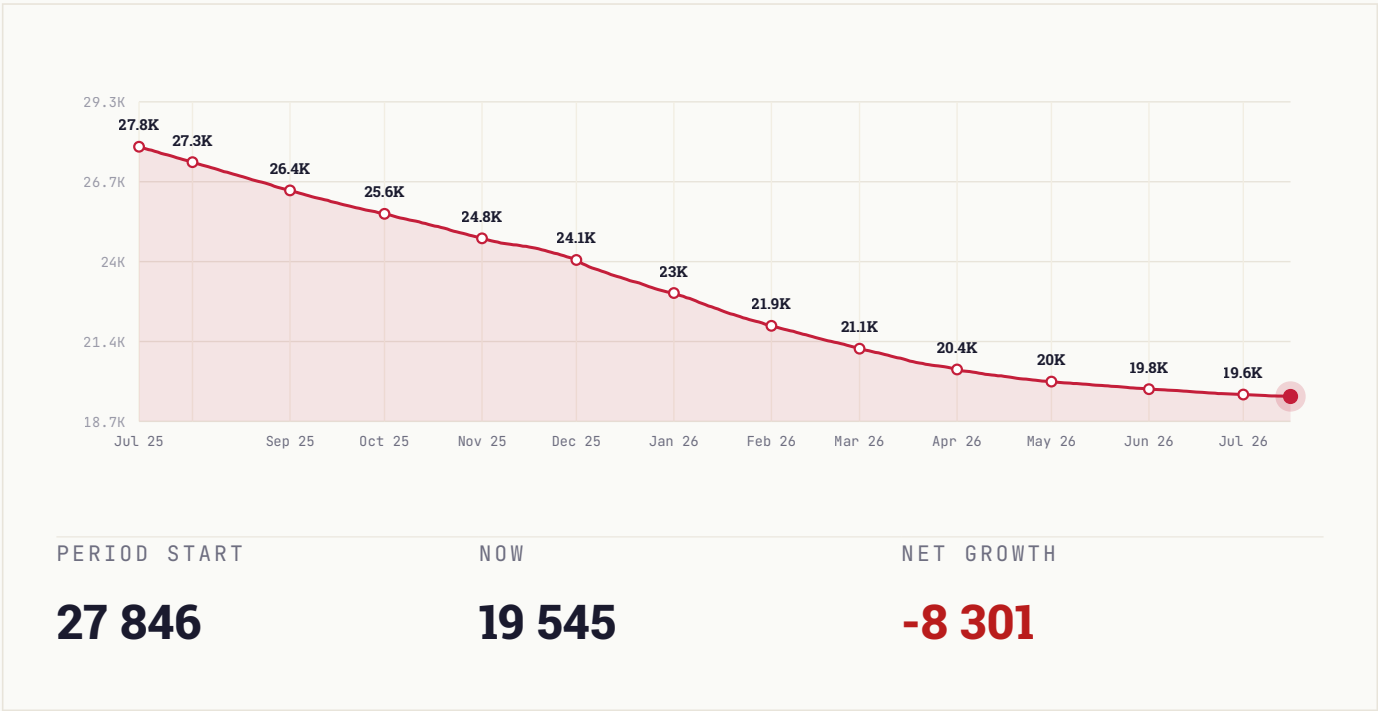
↓03.07 · 10:00PHOTO	VIEWS	REACTIONS
	587	1
This stylish hair crab will be a great addition to any look, casual or festive. Made of durable...	REPOSTS	ER
	1	3.0%

↓ 09.07 · 19:40 PHOTO Men's clothing from basics to bold accents – huge selection. Treat yourself to great deals! Don't miss out on...		VIEWS 278 REPOSTS —	REACTIONS — ER 1.4%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

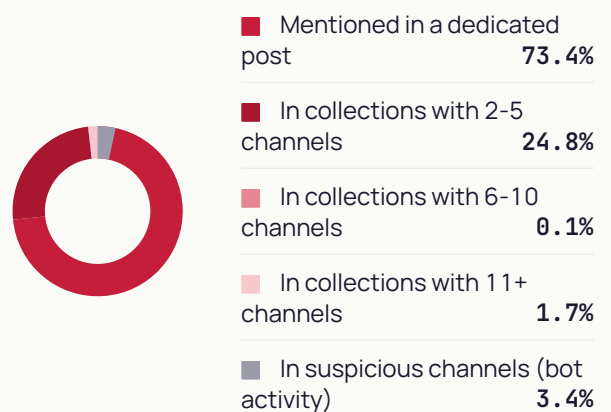
Who mentions the channel and how

Citation index **498** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time mentions: **801** different channels.

MENTION COUNTRIES



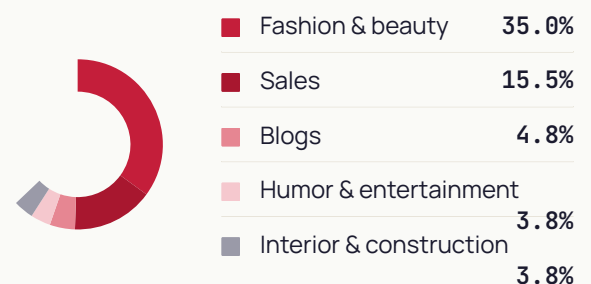
MENTION FORMAT



SIZE OF CHANNELS THAT MENTION



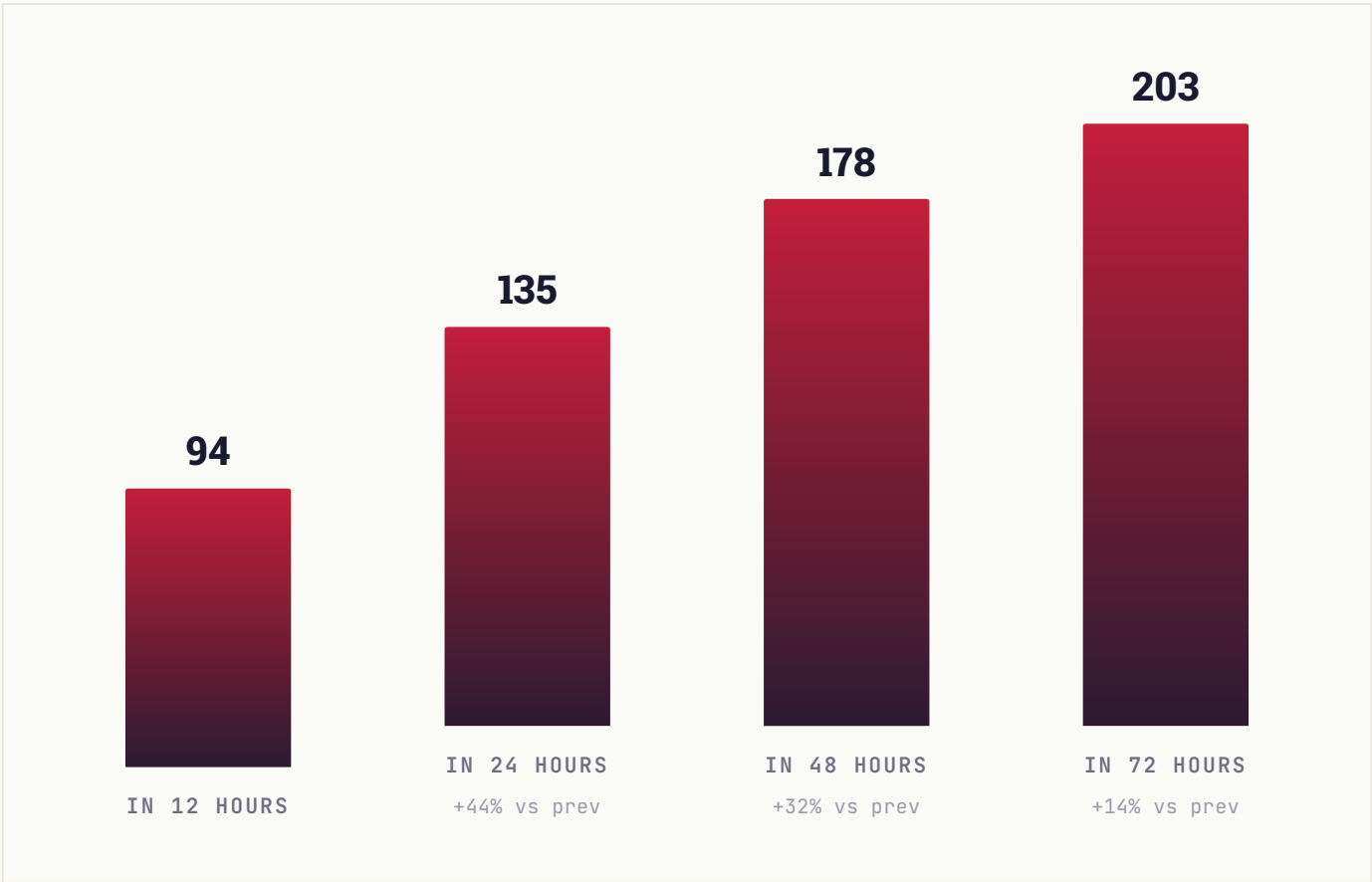
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
IV Лидка в поиске скидки - WB, OZON, Маркет, алик YOU	19.5K

COMPARATIVE INSIGHT

Channel so far outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal — enter top-95 through systematic work on traffic and content.

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Sales**» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Best time: this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.21% vs norm 5.5%. Try polls and
interactive formats.

EFFECT

+3.3pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
