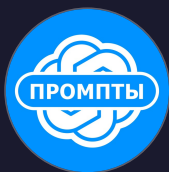


PUBLIC REPORT BY PROMTPRESS

Channel audit

Lexy | Промты • ИИ • Новости



@lexygpt

I create premium portraits from your photos. Like a top photographer's shoot 📷 Try: https://t.me/lexygpt_bot?start=NEWS_ref0 Support: @lexygpt_support

SUBSCRIBERS

202 994

+2785 per month

ERR (% SEE POSTS)

15.0%

daily 5.4%

REACH/POST

27.9K

ad reach 11K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 202 994 —	 SUBS REACH 13.74% avg % subs see post	 VIEWS/POST 27.9K median 29.3K · 29 days	 POSTS/WEEK 38.7 for the period
 7D TREND -23.0% vs previous week	 REACTIONS/POST 43.6 7,064 reactions, 16,648 reposts, 0 comments	 POST LENGTH 894 chars median 1,000 · 29 days	 POSTS ANALYZED 162 29 days
 AD REACH 11K 24h avg	 CHURN / MONTH +2785 last month	 QUOTE RATE 20 citation index · 167 channels mentioned ever	 CHANNEL AGE 1 year 3 months created 11.03.2025

AI EDITOR SUMMARY

Channel «Lexy | Prompts • AI • News» – 202 994 subs. Each post averages 27.9K people (14% of subs), reach is low – consider expanding audience. Publishes 39 posts/week (~6/day) – active posting. For week 15–21 Jun, reach dropped -23.0% to week 8–14 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **162** posts over 29 days.
- 02 Dominant format — **Photo** (160/162 posts).
- 03 Avg post length — **894** chars (median 1,000).
- 04 Peak audience activity — **Monday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (42K avg for top vs 16.9K for worst) — among 162 posts over 29 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

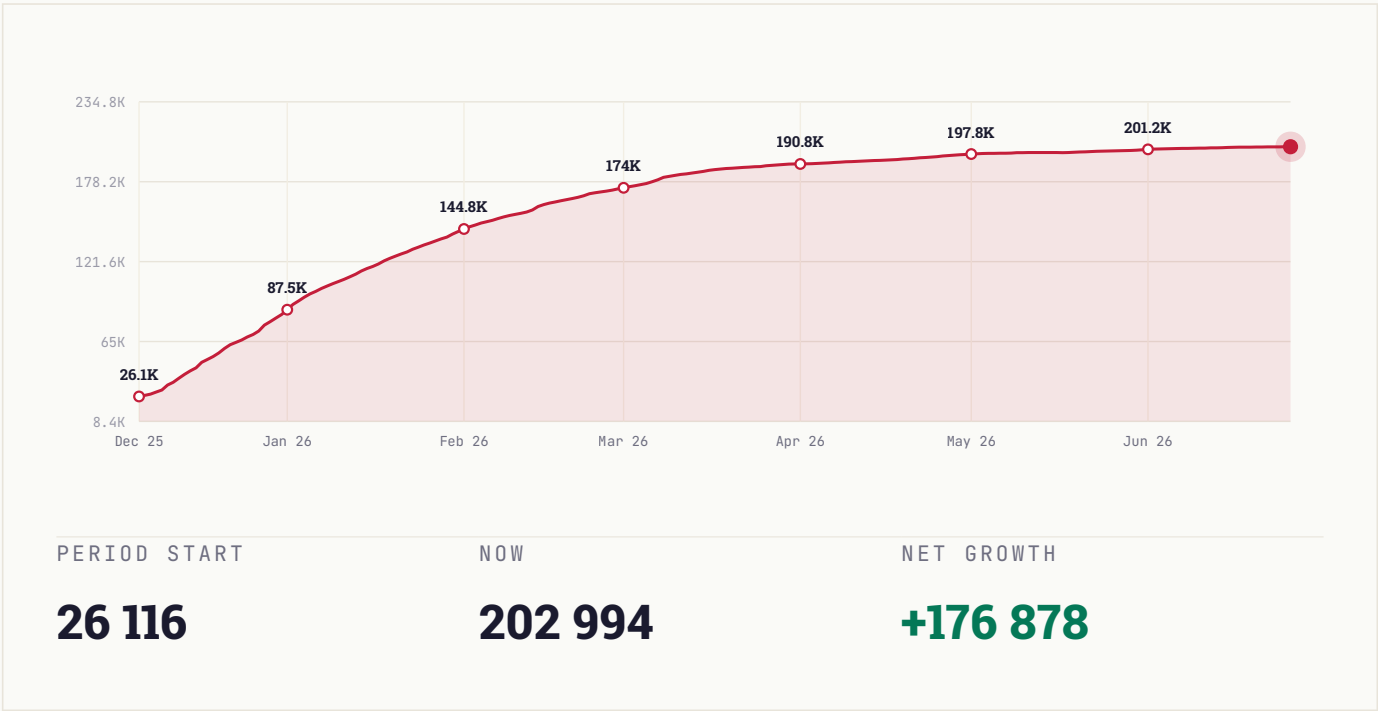
Nº1 27.05 · 13:31 PHOTO Poolside photo series 1Go to bot and enable Nano Banana 2.0 — @lexygpt_bot 2Send a quality photo with clearly visible...	VIEWS	REACTIONS
	42 287	52
	REPOSTS	ER
	178	20.8%
Nº2 29.05 · 13:35 PHOTO Portrait with strawberry 1Go to bot and enable Nano Banana 2.0 — @lexygpt_bot 2Send a quality photo with clear...	VIEWS	REACTIONS
	41 972	47
	REPOSTS	ER
	137	20.7%
Nº3 27.05 · 07:32 PHOTO Tender photo series 1Go to bot and enable Nano Banana 2.0 — @lexygpt_bot 2Send a quality photo with clear...	VIEWS	REACTIONS
	41 881	64
	REPOSTS	ER
	212	20.6%

Nº4 30.05 · 13:34 PHOTO Evening photos at the bar ♥ 1 Go to the bot and enable Nano Banana 2.0 – @lexygpt_bot 2 Send a quality photo with a clear...	VIEWS 41 328 REPOSTS 170 REACTIONS 59 ER 20.4%
Nº5 29.05 · 11:34 PHOTO Couple photo series 1 Go to bot and enable Nano Banana 2.0 – @lexygpt_bot 2 Send a quality photo with clearly visible...	VIEWS 41 205 REPOSTS 279 REACTIONS 57 ER 20.3%
WORST 3	
↓ 22.06 · 11:31 PHOTO Summer family photo series Universal prompt – works for 3-8 people. 1 Go to bot and enable PRO model –...	VIEWS 17 061 REPOSTS 99 REACTIONS 40 ER 8.4%
↓ 22.06 · 13:34 PHOTO Random portrait series 1 Go to bot and enable Nano Banana 2.0 – @lexygpt_bot 2 Send a quality photo where...	VIEWS 16 922 REPOSTS 111 REACTIONS 21 ER 8.3%
↓ 22.06 · 11:05 PHOTO Now you can upload up to 8 photos in Nano Banana This changes result quality: Upload more source photos, the neural net sees different...	VIEWS 16 666 REPOSTS 2 REACTIONS 18 ER 8.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

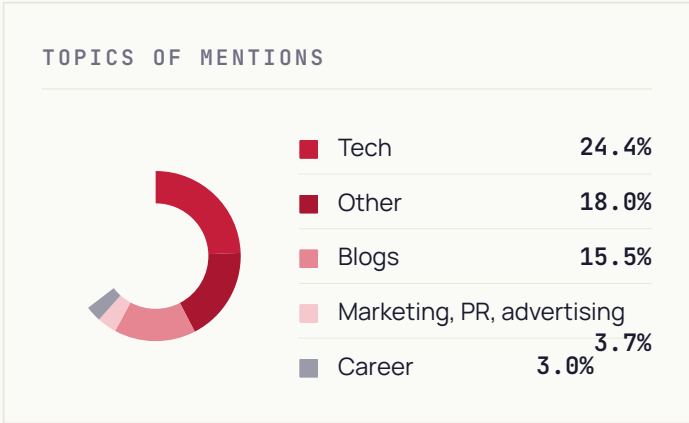
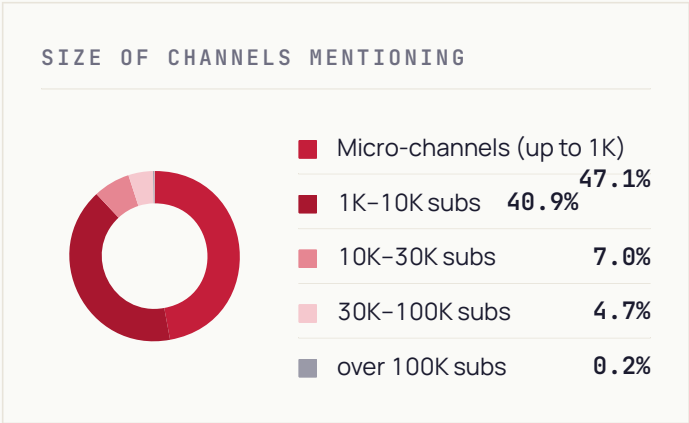
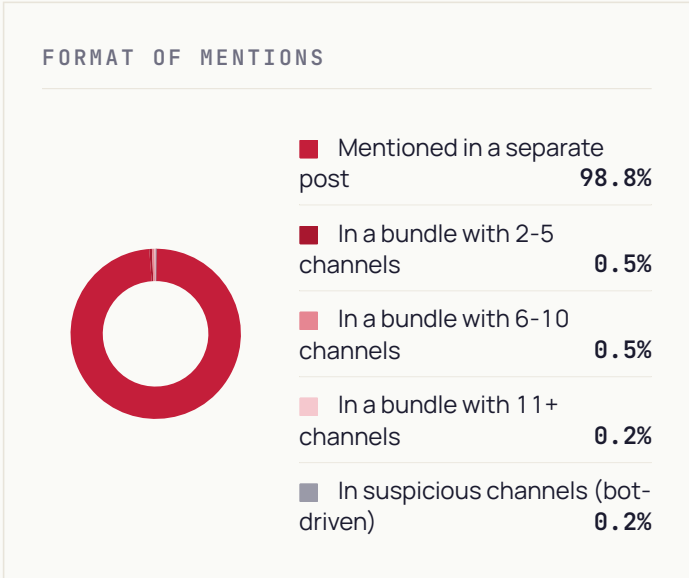
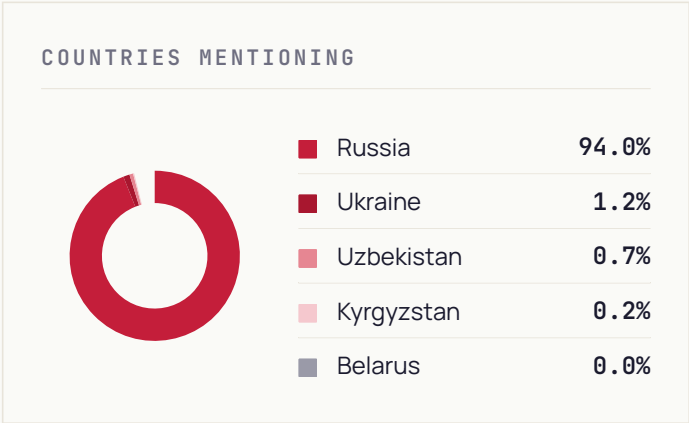
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

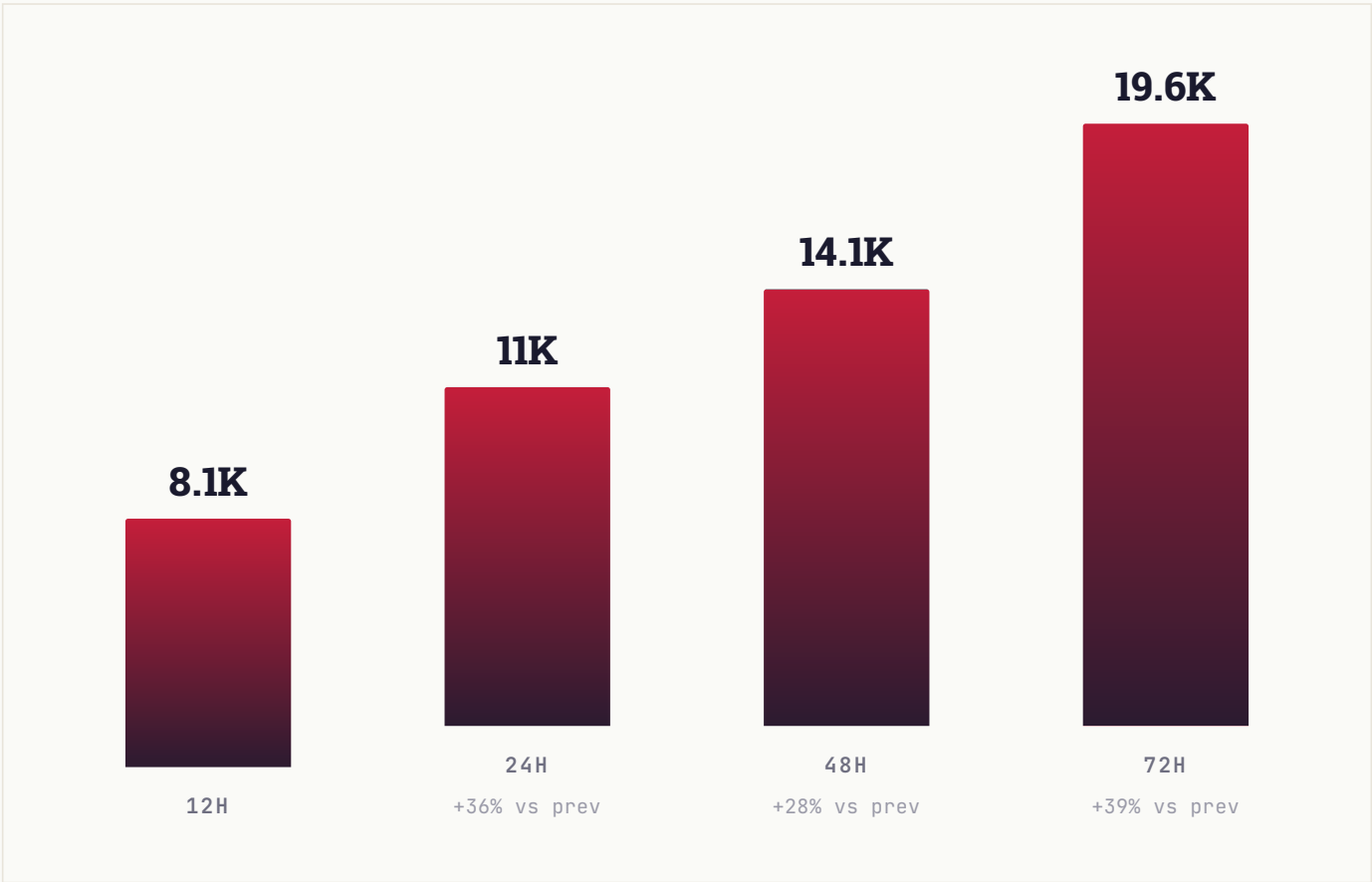
Citation index **20** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **167** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trending World	3.4M
TE Techno-chat	3.1M
HA Hi, AI • Новости технологий	2.5M
NN NN	2.2M
TE Techno-motel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EX Exploit	2M
DJ Digital Journal IT, Neural Networks	1.8M
ER Backdoor	1.8M
LJ Lexy Промты • ИИ • Новости YOU	203K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#58 of 100). Niche median: 211.8K subs.
First growth KPI: reach the median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **49**, they brought **58 043** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	37	29	58 043
Nov 2025	11	11	0
Oct 2025	1	1	0
Sep 2025	0	0	0
August 2025	0	0	0
July 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
49	6	58 043

SECTION 08 · NICHE COMPARISON

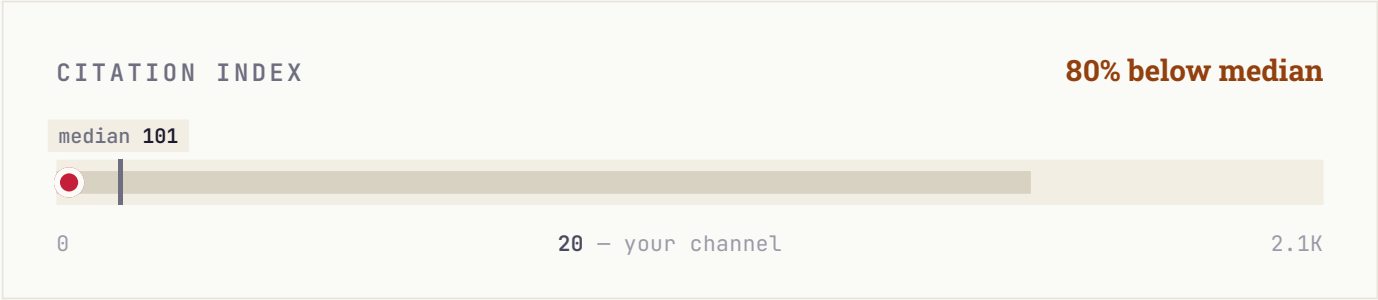
Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#58/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
