

PUBLIC REPORT PROMTPRESS

Channel audit

LERUSHKA



@lerushka_a_a

all friends here ❤️ Cooperation: @GirlsWorkAgency PKH- <https://goo.su/yQcE>

SUBSCRIBERS

34 660

-1113 per month

ERR (% SEE POSTS)

36.0%

per day 17.6%

REACH/POST

12K

ad reach 6.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in category «Instagram»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 34 660 —	 SUBSCRIBER REACH 34.49% avg % subs see post	 VIEWS/POST 12K median 12.4K · 26 days	 POSTS/WEEK 11.2 for the period
 7D TREND +18.7% vs previous week	 REACTIONS/POST 301.2 only 12,651 reactions, 463 reposts, 298 comments	 POST LENGTH 163 chars. median 64 · 26 days	 POSTS ANALYZED 42 26 days
 AD REACH 6.1K 24h avg	 CHURN / MONTH -1113 for the last month	 CITATION RATE 4 citation index · 25 channels mentioned all time	 CHANNEL AGE 5 years 4 months created 17.03.2021

AI EDITOR SUMMARY

Channel «LERUSHKA» — 34 660 subs. Avg views per post 12K people (34% from subs), good reach. Posts 11 posts/week (~2/day) — regular. Week of Jul 6–12 reach grew +18.7% by week June 29 – July 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 42 over 26 days.
- 02 Dominant format – Text (18/42 posts).
- 03 Avg post length – 163 chars (median 64).
- 04 Audience peak activity – Monday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (15.6K avg for top vs 10.3K for worst) – among 42 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 16:26 VIDEO I'M HOOOOME!!!!	VIEWS 16 873 REPOSTS 8	REACTIONS 320 ER 48.7%
Nº2 20.06 · 14:40 PHOTOS starting to pack my suitcase 🧳 leaving for 2.5 weeks!)) first stop - Moscow 🇷🇺 plan: • Sabina's bday • shopping • meeting with manager •...	VIEWS 15 092 REPOSTS 4	REACTIONS 266 ER 43.5%
Nº3 23.06 · 22:09 VIDEO 27 - it's a club 🥳 My family congratulated me 🥰❤️	VIEWS 14 915 REPOSTS 39	REACTIONS 569 ER 43.0%

Nº4 20.06 • 14:42 **TEXT**
recommend places in Moscow, please👁👁

VIEWS
14 693
 REPOSTS
14
 REACTIONS
111
 ER
42.4%

Nº5 24.06 • 19:34 **VIDEO**
 (video post without caption)

VIEWS
14 667
 REPOSTS
13
 REACTIONS
233
 ER
42.3%

WORST 3

↓ 05.07 • 15:42 **TEXT**
girls, how do your men survive without you at home? my husband went blind:

VIEWS
10 553
 REPOSTS
4
 REACTIONS
115
 ER
30.4%

↓ 04.07 • 19:20 **VIDEO**
 (video post without caption)

VIEWS
10 258
 REPOSTS
5
 REACTIONS
86
 ER
29.6%

↓ 04.07 • 19:20 **TEXT**
came to a live music concert at the hotel, bliss😁 how's your Saturday? DROP A PIC!

VIEWS
10 078
 REPOSTS
2
 REACTIONS
103
 ER
29.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

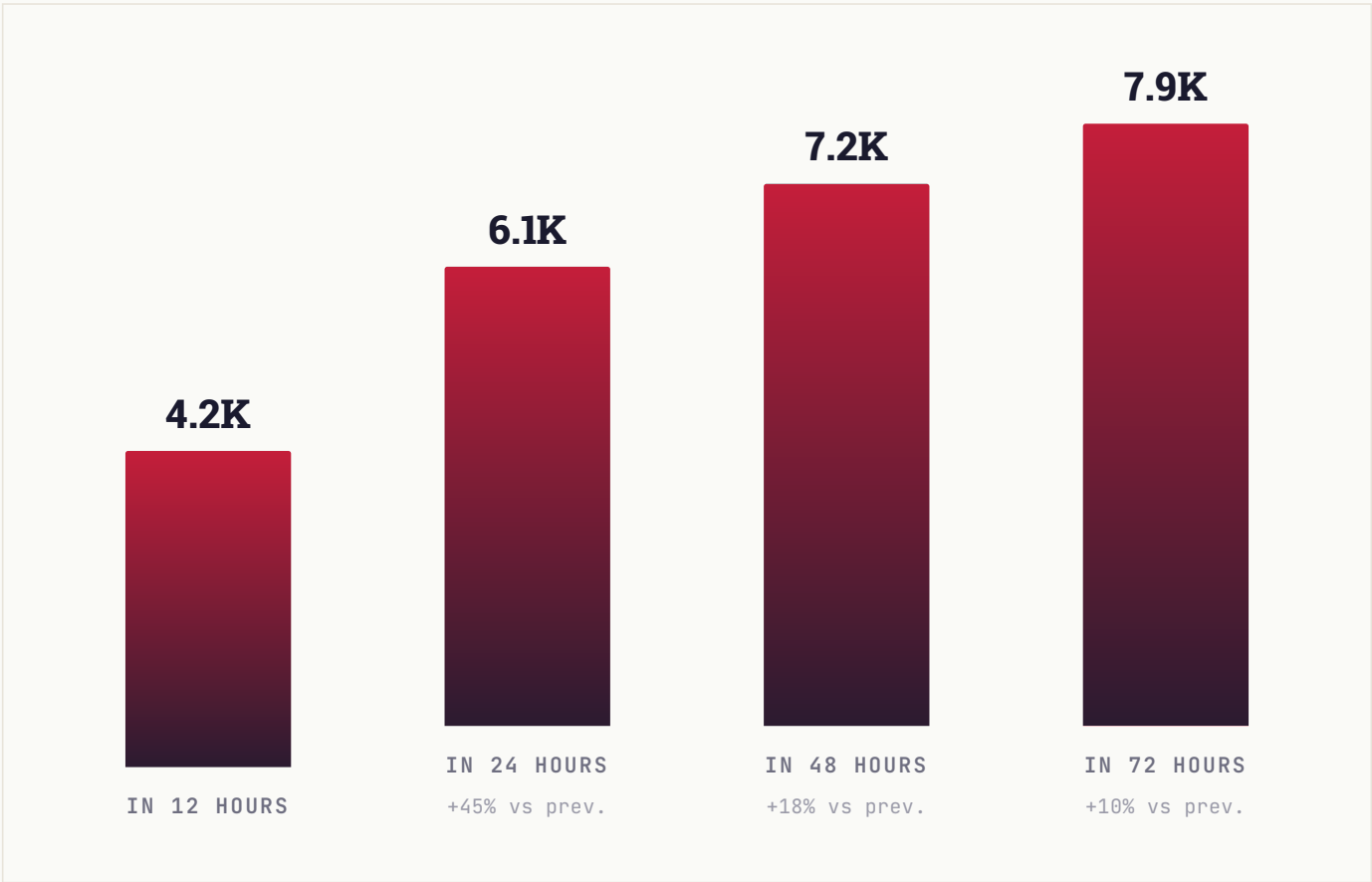
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim · presets & blogging	126.4K
NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
LERUSHKA YOU	34.7K

COMPARATIVE INSIGHT

Channel intop half of niche (#47 of 99). Niche leader — استوری اینستاگرام (437.9K), median subs 32.9K. Aim for the top quartile — a realistic 6-12 month goal.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **13 729** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	1	1	3 669
December 2025	0	0	429
November 2025	0	0	4 593
October 2025	1	1	1 747
September 2025	0	0	1 102
August 2025	0	0	2 189

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	13 729

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Instagram» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#47

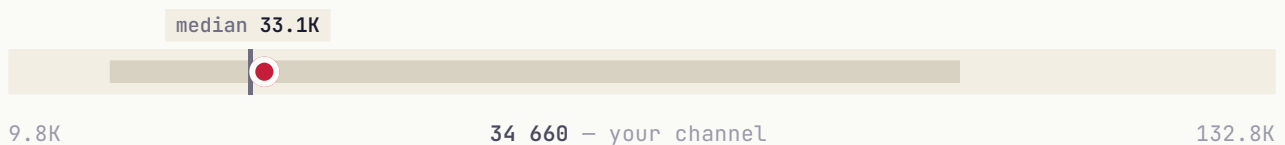
/100

POSITION IN NICHE

Channel in the top half of the ranking

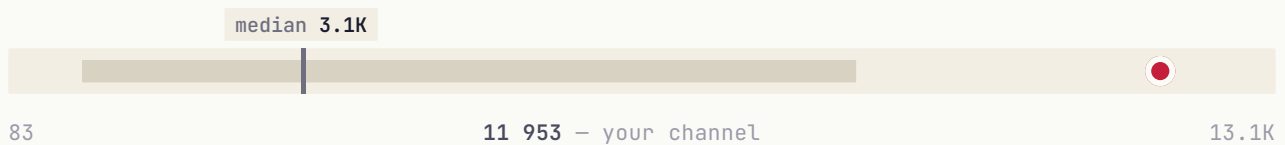
SUBSCRIBERS

better than 50% of niche



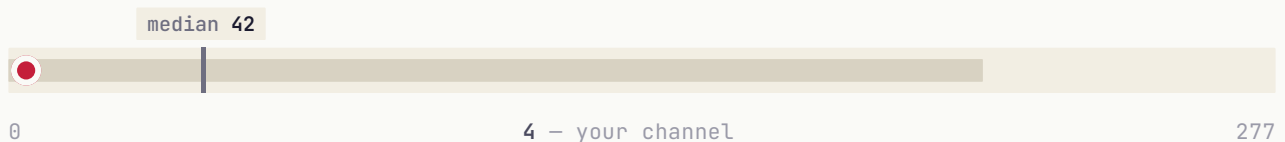
AVG REACH / POST

better than 90% of niche



CITATION INDEX

91% below median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs.**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-niche channels quarterly.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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