

PUBLIC PROMTPRESS REPORT

Channel audit

LEONTEVA MARIIA




@leontevamariya_tg

Official channel Leonteva Mariya Beauty & fashion 🤍 Ads -
@milyutkinaviktoriya

SUBSCRIBERS

108 400

-737 per month

ERR (% SEE POSTS)

20.0%

last day 7.5%

REACH/POST

18.9K

ad reach 8.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 108 400 —	 SUBS REACH 17.44% avg % subs see post	 VIEWS/POST 18.9K median 18.2K · 28 days	 POSTS/WEEK 3.0 for period
 7D TREND — no data for period	 REACTIONS/POST 49.0 only 588 reactions, 361 reposts, 0 comments	 POST LENGTH 411 chars median 270 · 28 days	 POSTS ANALYZED 12 28 days
 AD REACH 8.2K 24h avg	 CHURN / MONTH -737 last month	 CITATION RATE 5 citation index · 15 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 10.08.2022

AI EDITOR SUMMARY

Channel «LEONTEVA MARIIA 💖» – 108 400 subs. Avg views per post 18.9K people (17% of subs), avg reach – room to grow. Publishes 3 posts/week (~0/day) – rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts in 28 days.
- 02 Dominant format — Video (11/12 posts).
- 03 Avg post length — 411 chars (median 270).
- 04 Peak audience activity — Friday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (28.3K avg for top vs 17.1K for worst) — among 12 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

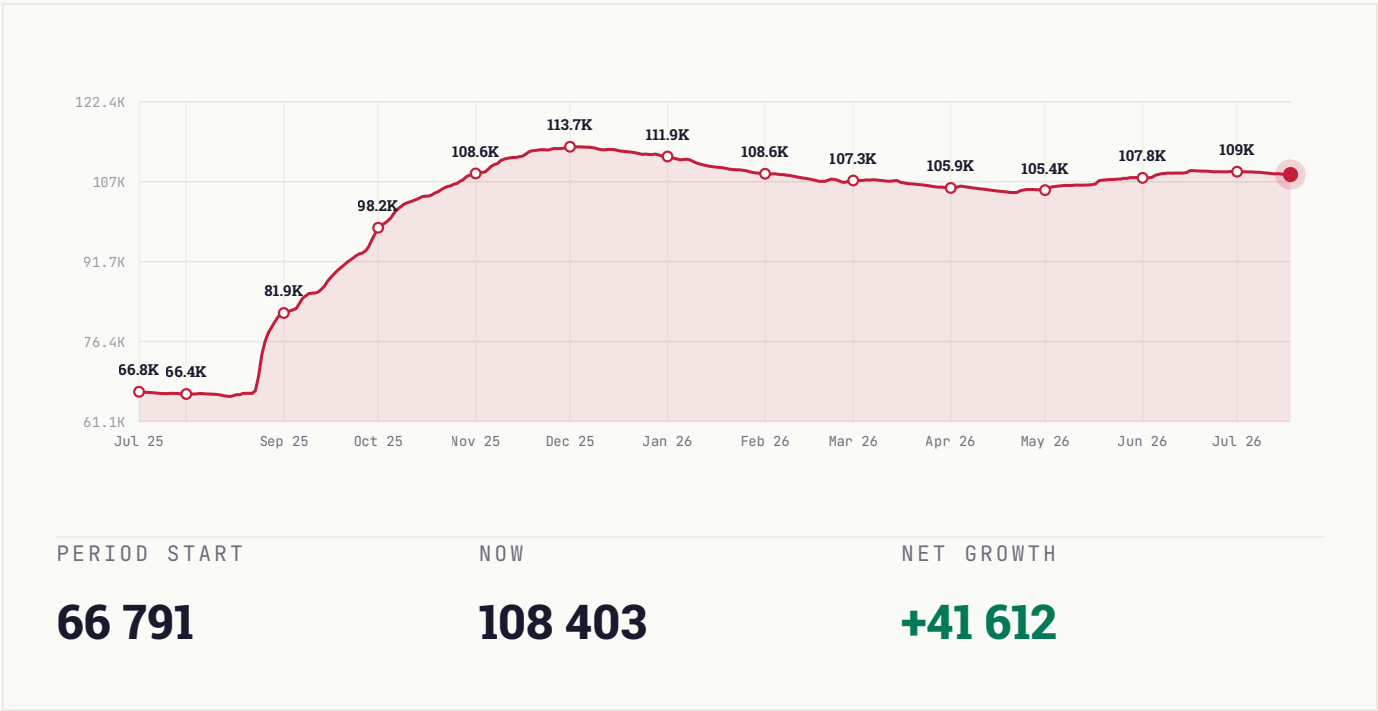
Nº1 19.06 · 10:09 VIDEO Summer dress selection from @redflagbrand 💕 Pink dress SKU: 995690732 Black dress SKU: 995690714 Dress...	VIEWS 30 479 REPOSTS 41	REACTIONS 81 ER 28.1%
Nº2 24.06 · 05:35 VIDEO Very delicate summer looks with tops 💕 Beige SKU: 985349982 Polka dot SKU: 1017844374	VIEWS 27 907 REPOSTS 39	REACTIONS 93 ER 25.7%
Nº3 23.06 · 09:04 VIDEO 🧼 My new laundry fave - this gel and fabric softener. The scent is amazing! If you love long-lasting freshness on your clothes...	VIEWS 26 414 REPOSTS 32	REACTIONS 32 ER 24.4%

Nº4 22.06 • 17:22 VIDEO Trendy summer suits💖 Ivory suit: https://www.wildberries.ru/catalog/754320547/detail.aspx Pink suit...	VIEWS 26 005 REPOSTS 52 REACTIONS 61 ER 24.0%
Nº5 01.07 • 05:01 VIDEO I'll never stop saying this is my fave hair product - spirulina spray 🌱 Love it for its multifunctionality...	VIEWS 24 176 REPOSTS 15 REACTIONS 54 ER 22.3%
WORST 3	
↓ 09.07 • 16:42 PHOTO I've been testing the Omnia anti-wrinkle sleep pillow for two months and want to give you an honest review. At some point I realized I wake up...	VIEWS 18 030 REPOSTS 34 REACTIONS 35 ER 16.6%
↓ 10.07 • 15:41 VIDEO A year ago my hair started falling out and breaking badly, so I had to cut it short(Then I gathered for myself...	VIEWS 16 843 REPOSTS 54 REACTIONS 40 ER 15.5%
↓ 11.07 • 17:42 VIDEO My long-awaited RayBan x A\$AP ROCKY collection 💖 style from packaging to glasses Ordered as always via my buyer Katyusha 🥰...	VIEWS 16 325 REPOSTS 27 REACTIONS 71 ER 15.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 • MENTIONS

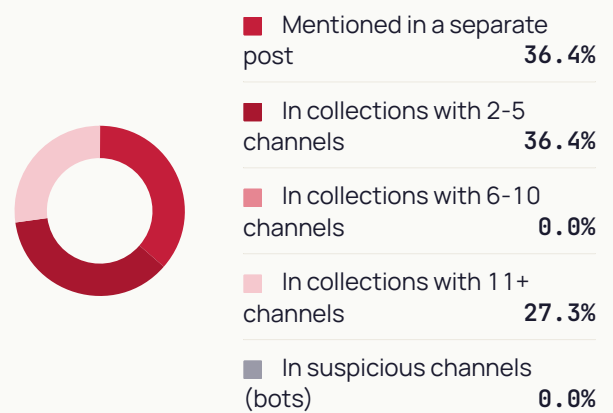
Who mentions the channel and how

Citation index 5 — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **15** different channels.

COUNTRIES MENTIONING



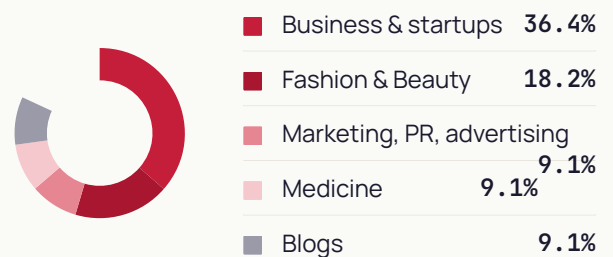
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



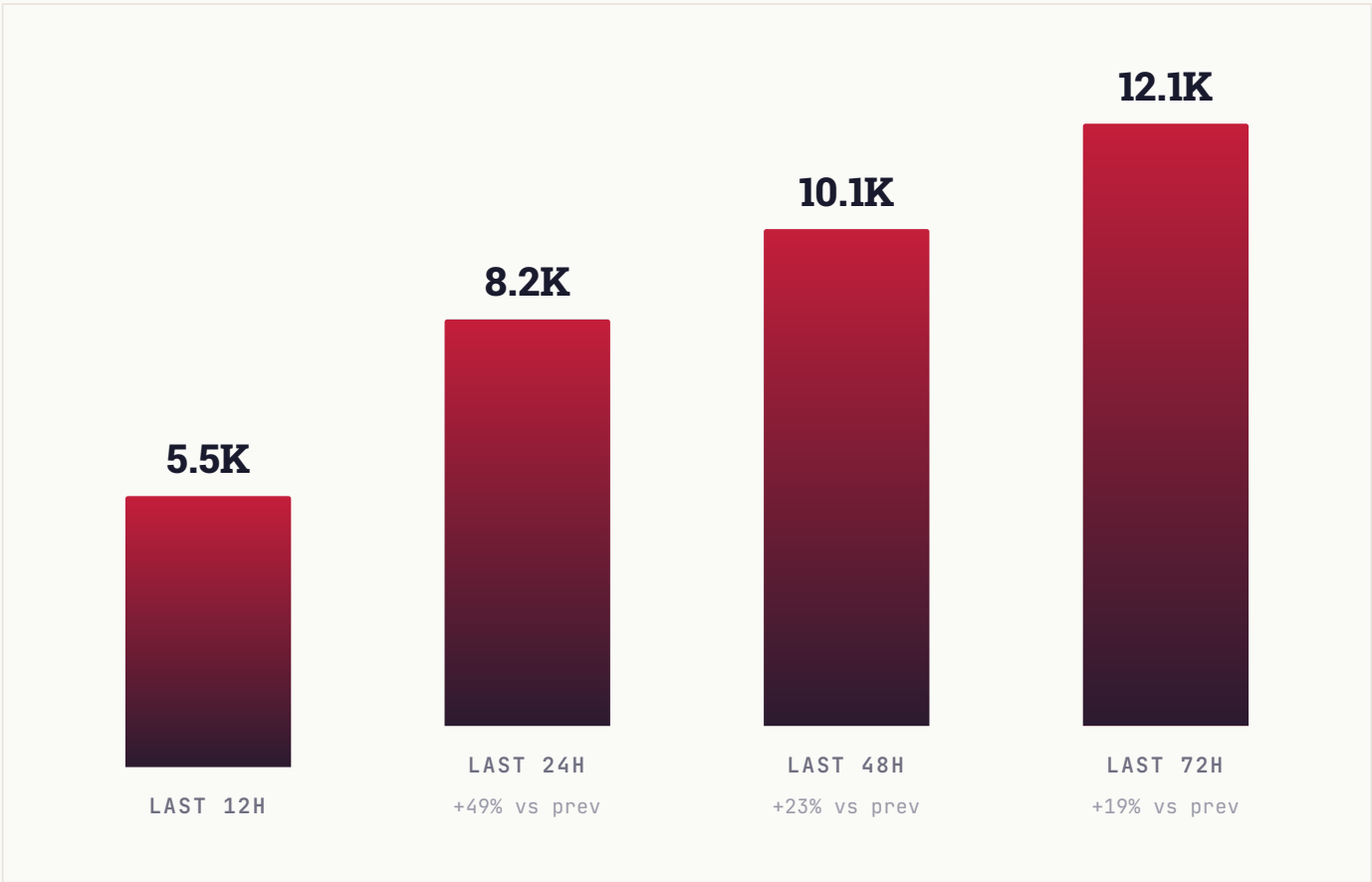
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find 🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries Finds / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
LM LEONTEVA MARIIA 💖 YOU	108.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), median top-97: 189.3K. First goal: break into top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **48 589** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	123
December 2025	1	1	421
Nov 2025	0	0	5 422
Oct 2025	1	1	11 304
September 2025	0	0	15 353
August 2025	0	0	15 966
TOTAL MENTIONS			4
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			48 589

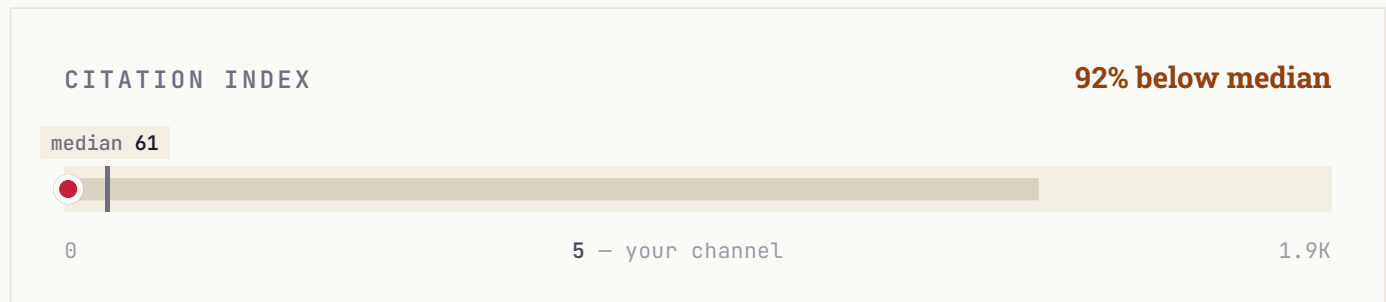
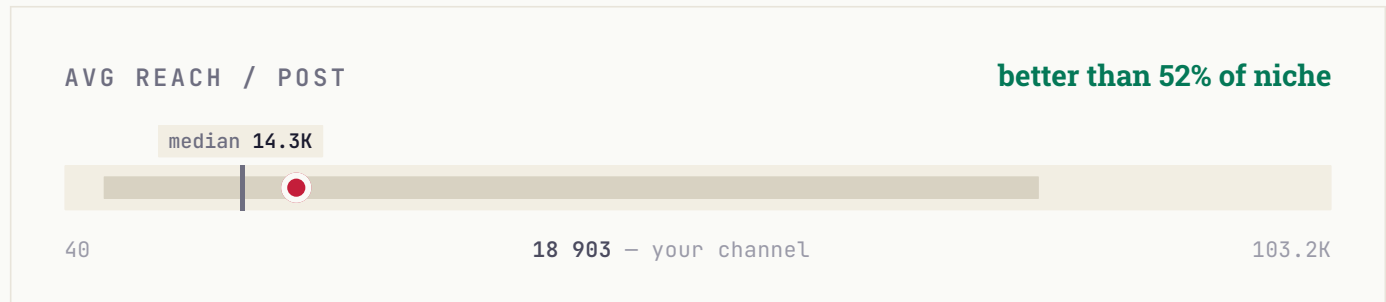
Where channel stands in its league

SUBSCRIBERS

43% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the range from the minimum to the median. A vertical line marks the median at 189.8K. A red dot on the left indicates the channel's current position at 108,400 subscribers. The minimum value is 66.8K and the maximum is 558.4K.

Metric	Value
Minimum	66.8K
Channel Count	108 400
Median	189.8K
Maximum	558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
over volume****02****Main post of the week — on Friday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager