

PUBLIC REPORT BY PROMTPRESS

Channel audit

Lemon for tea



@lemonfortea

Real investor experience — all the bumps and wins. Clear strategies, step-by-step guides. Goal: stable investment income of 1M rubles.
Site: lemonfortea.su Ads:...

SUBSCRIBERS

265 202

-10124 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 1.0%

REACH/POST

5.7K

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 265 202 -	 SUBSCRIBER REACH 2.16% avg % subs see post	 VIEWS/POST 5.7K median 5.9K · 29 days	 POSTS/WEEK 9.8 over period
 7D TREND +8.6% vs previous week	 REACTIONS/POST 41.4 only 1,698 reactions, 499 reposts, 161 comments	 POST LENGTH 867 chars median 1000 · 29 days	 POSTS ANALYZED 41 29 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -10124 last month	 CITATION RATE 1 702 citation index · 1,799 channels mentioned ever	 CHANNEL AGE 8 years 8 months created 06.10.2017

AI EDITOR SUMMARY

Channel «Lemon on Tea» — 265 202 subs. Each post avg views 5.7K people (2% of subs), reach low — should expand audience. Posts 10 posts per week (~1/day) — regular. Week 25–31 May reach up +8.6% vs week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 41 posts in 29 days.
- 02 Dominant format — Text (20/41 posts).
- 03 Avg post length — 867 chars (median 1000).
- 04 Audience peak — Tuesday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (7.9K avg top vs 4.3K worst) — among 41 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.05 · 16:28 TEXT ⌘ Analysts predicted RUB at 80 in May, but got something else From May 8 to Jun 4, Ministry of Finance buys currency & gold daily for 5.8B...	VIEWS 8 373 REP. 13	REACTIONS 68 ER 3.2%
Nº2 20.05 · 15:05 TEXT Dollar at 70.6 RUB: window to buy currency closing in June Opened the terminal this morning and saw the dollar at 70.6...	VIEWS 8 001 REP. 81	REACTIONS 76 ER 3.0%
Nº3 14.05 · 15:39 TEXT ⌘ Which dividend stocks to buy in 2026? Lots of questions about dividend stocks lately: "What to buy? And...	VIEWS 7 373 REP. 18	REACTIONS 60 ER 2.8%

Nº4 19.05 · 09:13 TEXT ☒ Should investors buy in May 26? Old-timers know I hold this stock and really like it...	VIEWS 7 329 REP. 15	REACTIONS 74 ER 2.8%
Nº5 29.05 · 16:04 TEXT ☒ Dividend Portfolio: Pros, Cons & Who It's For I love dividends for one simple reason: real money hitting your account...	VIEWS 7 195 REP. 10	REACTIONS 31 ER 2.7%

|

WORST 3

↓ 23.05 · 08:39 POLL (post without caption – poll)	VIEWS 4 368 REP. —	REACTIONS 6 ER 1.6%
↓ 07.06 · 17:04 TEXT !! Recent interesting & useful posts, check them out if you missed: ☒ My daughter keeps getting richer on stocks ☒...	VIEWS 4 278 REP. 2	REACTIONS 19 ER 1.6%
↓ 23.05 · 08:39 VIDEO (post without caption – video)	VIEWS 4 127 REP. 2	REACTIONS 1 ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

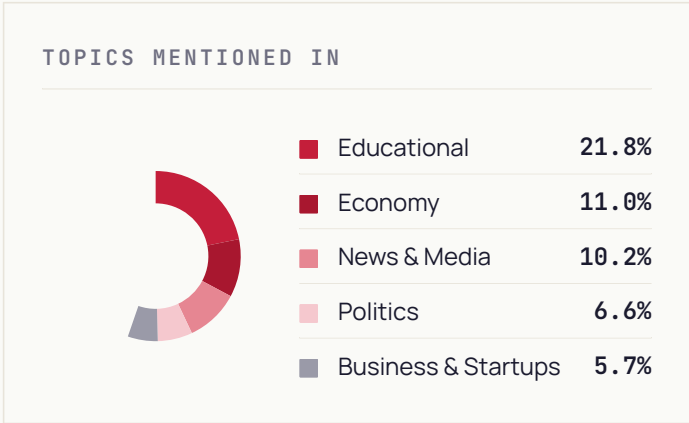
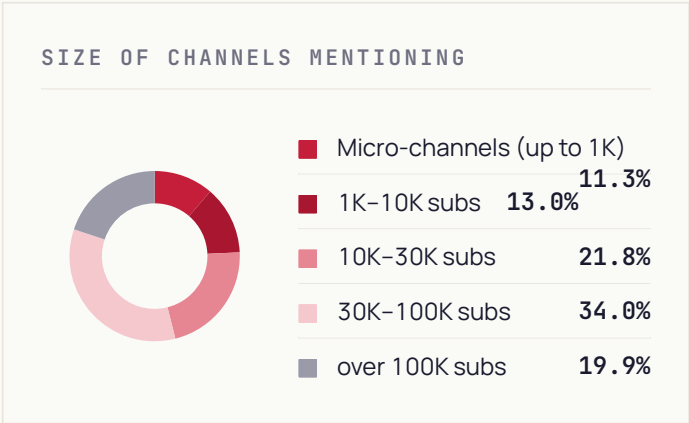
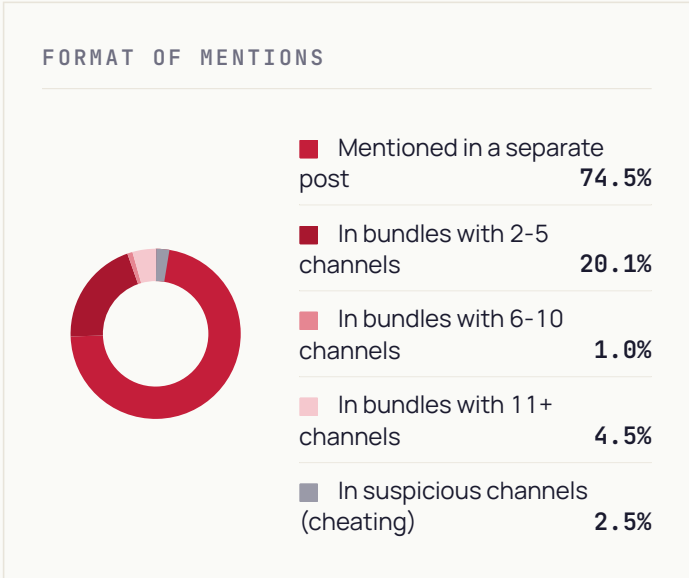
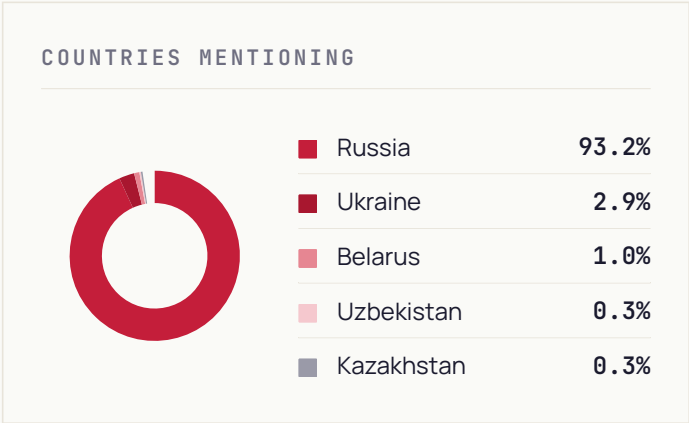
Subscriber growth chart for the year. Key months show exact sub count. Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

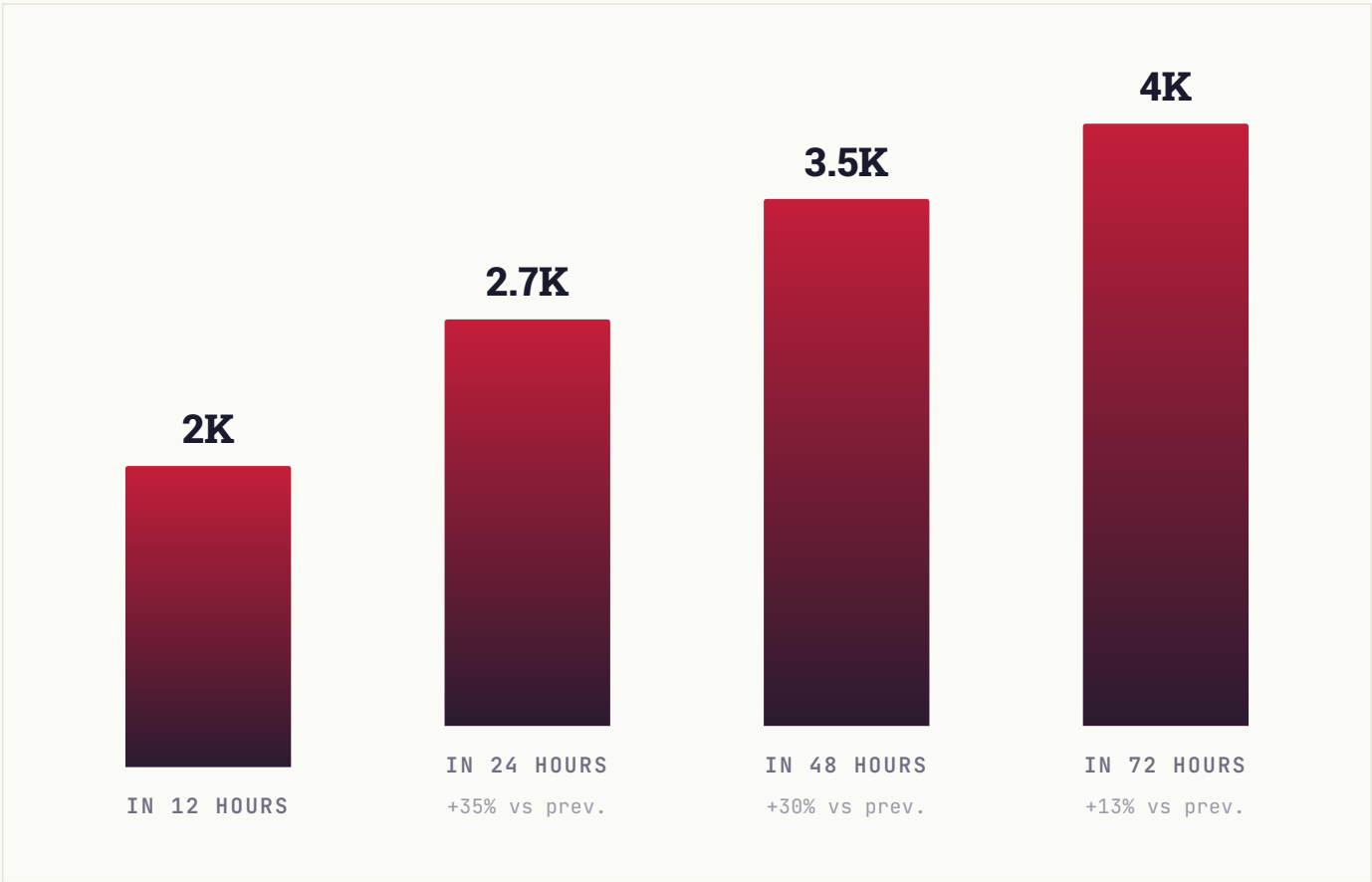
Citation index **1 702** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **1 799** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE The Economist	1.2M
TE Axe. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
Sat Sber	717K
OG Olga Gogaladze	590.2K
BC More than Economy	541.2K
LN Lemon for tea YOU	265.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#29 of 99). Niche leader — The Economist (1.2M), median subs 182.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** mentions count **0**, they brought **102 471** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	11 574	
Nov 2025	0	0	13 197	
Oct 2025	0	0	18 496	
September 2025	0	0	13 735	
August 2025	0	0	35 945	
July 2025	0	0	9 524	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
0		6	102 471	

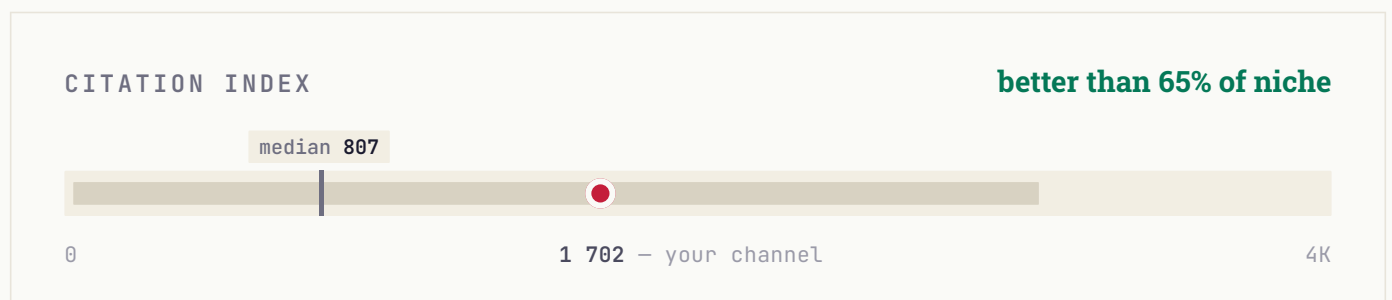
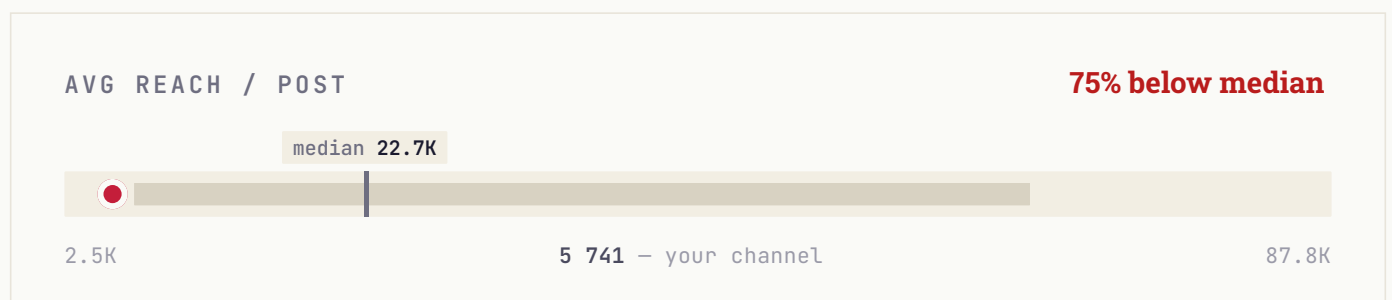
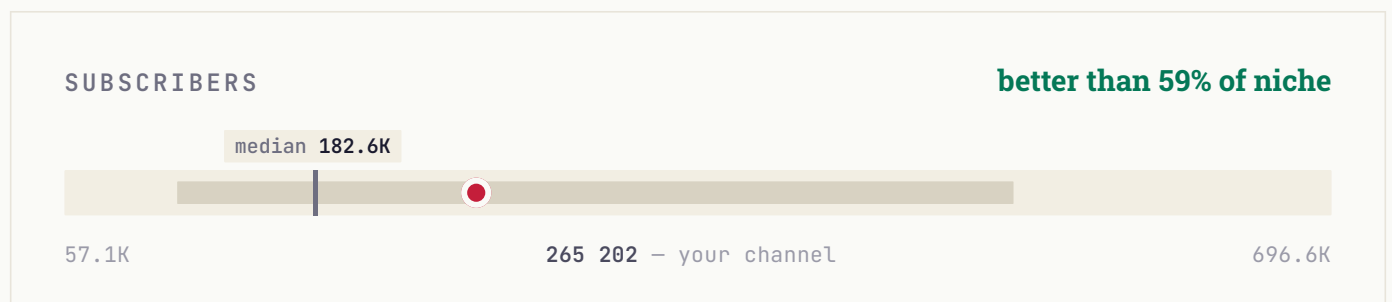
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-**100** channels in category «**Economy**» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#29 /100

RANK IN NICHE
Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Tuesday

Audience most active on this day at 19:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 2.16% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+2.3pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
