

PUBLIC REPORT BY PROMTPRESS

Channel audit

Lemana PRO



@lemanapro

RKN: <https://clck.ru/3GV9tR> Official channel of Lemana PRO. We talk about renovations and share home improvement ideas. Don't turn off notifications to learn about great deals...

SUBSCRIBERS

120 257

-146 per month

ERR (% SEE POSTS)

8.0%

per day 2.9%

REACH/POST

10.2K

ad reach 3.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 120 257 —	 SUBSCRIBER REACH 8.46% avg % subs see post	 VIEWS/POST 10.2K median 9.8K · 27 days	 POSTS/WEEK 6.5 for the period
 7D TREND -4.6% vs previous week	 REACTIONS/POST 84.4 total 2,194 reactions, 308 reposts, 2,334 comments	 POST LENGTH 490 chars median 488 · 27 days	 POSTS ANALYZED 26 27 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH -146 last month	 CITATION RATE 71 citation index · 290 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 14.10.2022

AI EDITOR SUMMARY

Channel «Lemana PRO» — 120 257 subs. Each post averages 10.2K people (8% from subs), reach is low — consider expanding audience. Publishes 6 posts per week (~1/day) — infrequent. For the week of June 22–28, reach stable (-4.6% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts over 27 days.
- 02 Dominant format — Video (10/26 posts).
- 03 Avg post length — 490 chars (median 488).
- 04 Peak audience activity — Thu, 17:00 MSK.
- 05 Strongest posts get 3x more views than the weakest (17.5K avg top vs 5.8K worst) — among 26 posts over 27 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 14:52 VIDEO Five most searched items on...	VIEWS 20 847 REACTIONS 78 REP. 13 ER 17.3%
Nº2 13.06 · 09:03 TEXT	VIEWS 17 409 REACTIONS 476 REP. 10 ER 14.5%
Nº3 10.06 · 14:49 PHOTO Bet you didn't expect this selection... Because these are the most unexpected items at Lemana PRO. Swipe through and check descriptions 😊 On...	VIEWS 14 148 REACTIONS 49 REP. 5 ER 11.8%

Nº4 15.06 • 15:39 PHOTO What to do in summer? Sunbathe, relax and tidy up your yard!  At Lemana PRO you'll find everything for lawn care...	VIEWS 12 933 REACTIONS 42 REP. 13 ER 10.8%
Nº5 24.06 • 15:48 PHOTO A comfortable home is made of details  At Lemana PRO, when creating projects, we focus on universal design principles. Convenient...	VIEWS 12 884 REACTIONS 55 REP. 7 ER 10.7%
WORST 3	
↓ 01.07 • 16:17 PHOTO How beautiful! Thank you so much for your help. Korzhik is happy and promises not to do it again  Save the list that helped bring...	VIEWS 6 719 REACTIONS 65 REP. 10 ER 5.6%
↓ 30.06 • 13:21 VIDEO  Why MONLID gypsum plaster is easy to work with? MONLID gypsum plaster — a new own brand product from LEMANA PRO. It...	VIEWS 5 653 REACTIONS 37 REP. 9 ER 4.7%
↓ 01.07 • 14:55 PHOTO POV: came home, renovation already started... without you While no one was around, the chief fluffy designer decided to redecorate in their own way...	VIEWS 5 054 REACTIONS 155 REP. 14 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

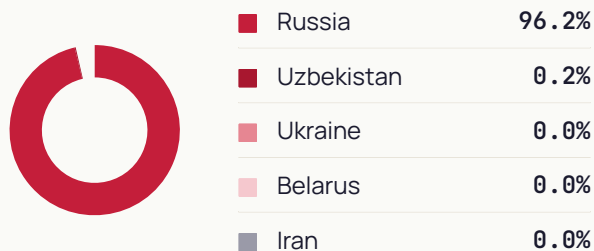


SECTION 04 • MENTIONS

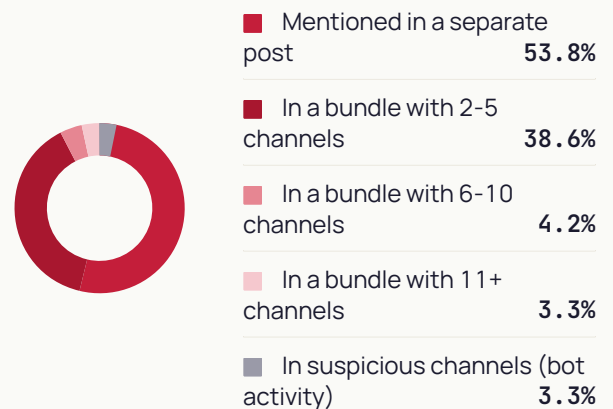
Who mentions the channel and how

Citation index **71** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **290** different channels.

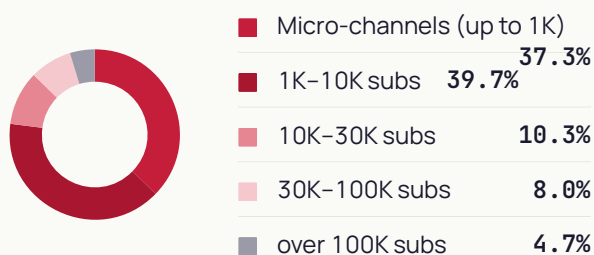
COUNTRIES MENTIONING



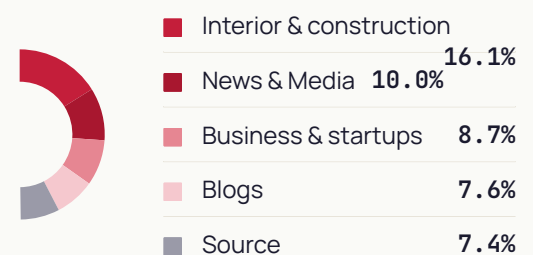
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



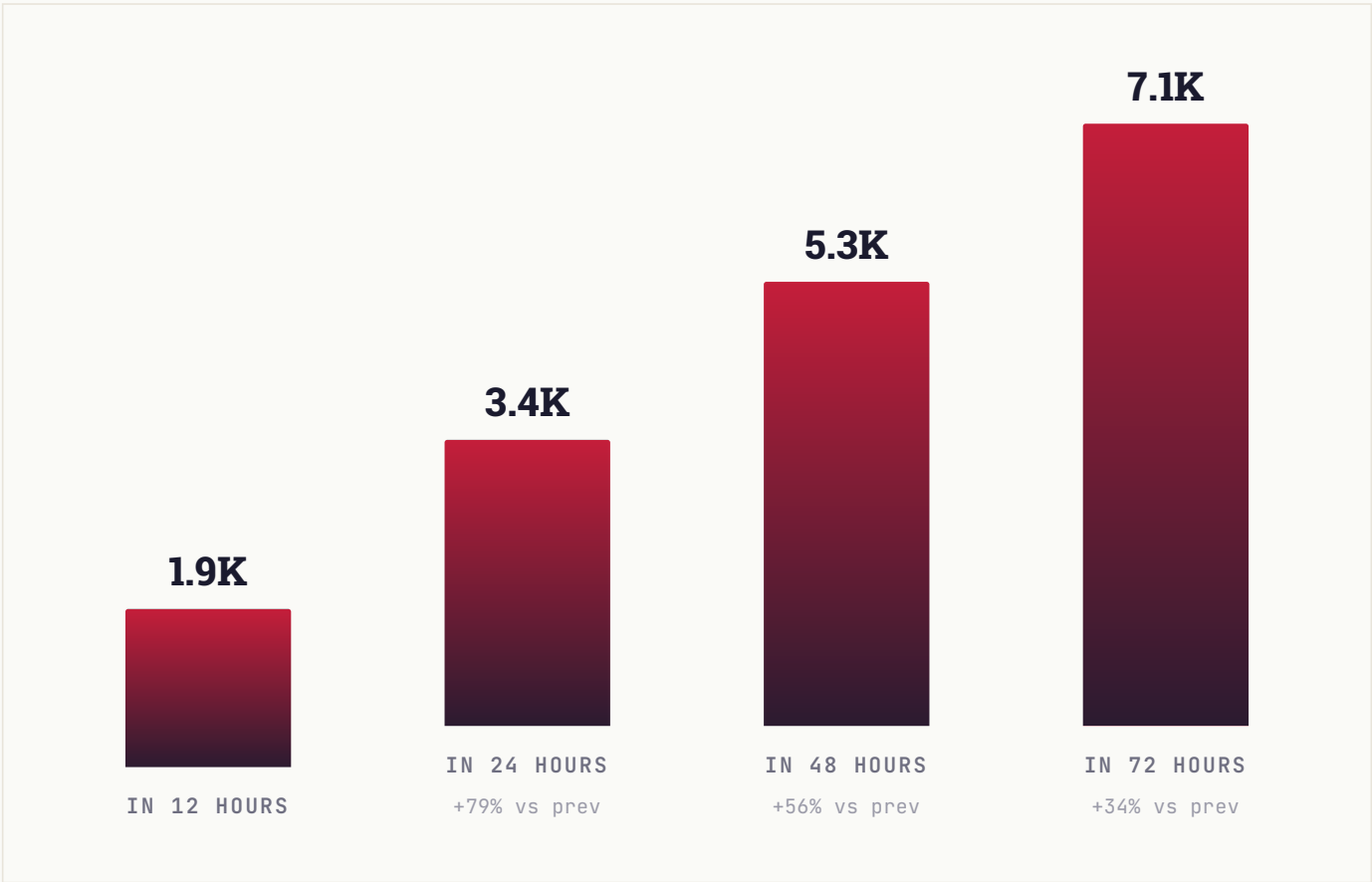
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
LP Lemana PRO YOU	120.3K

COMPARATIVE INSIGHT

Channel not yet outside top-94 of niche — early growth stage. Niche leader — OZON (1.1M), median top-94: 204.2K. First goal: enter top-94 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **106**, they brought **13 232** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	14	13	1 940
December 2025	26	19	4 273
November 2025	16	15	2 028
October 2025	8	8	2 240
Sep 2025	27	21	1 336
August 2025	15	14	1 415

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
106	6	13 232

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best time for an important post

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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