

PROMTPRESS PUBLIC REPORT

Channel audit

Легион «Свобода России»



@legionoffreedom_ua

Official Telegram channel of the Legion "Freedom of Russia" ■

Website: <https://legionliberty.army/> ■ Press office:

+380999075943 (WhatsApp) ✓ Join the Legion: @lsr_official

SUBS	ERR (% SEE POSTS)	REACH/POST
141 874	1.0%	574
23.08.2026 +47480 per month	per day 0.1%	ad reach 213/24h
HTTPS://PROMTPRESS.COM/AUDIT/LEGIONOFFREEDOM_UA		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number says for which period it was calculated.

 SUBS 141 874 —	 SUBSCRIBER REACH 0.4% avg % subs see post	 VIEWS/POST 574 median 596 · 28 days	 POSTS/WK 2.7 for the period
 TREND 7D -26.9% vs previous week	 REACTS/POST 33.8 total 372 reactions, 11 reposts, 0 comments.	 POST LENGTH 626 chars. median 794 · 28 days	 POSTS ANALYZED 11 28 days
 AD REACH 213 avg per 24h	 CHURN / MONTH +47480 for the last month	 CITATION RATE 9 citation index · 36 channels mentioned it all-time	 CHANNEL AGE 6 years 4 months created 10.04.2020

EDITOR'S AI SUMMARY

Channel «Легион «Свобода России»» – 141 874 subs. Each post on average views 574 people (0% from subs), low reach – expand audience. Publishes 3 posts per week (~0 per day) – rare. Week of Aug 10–16 reach down -26.9% by week Aug 3–9 – worth looking into the causes.

SECTION 02 · CONTENT ANALYSIS

What performs best

Top posts by engagement and underperformers — so you can see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 11 posts in 28 days.
- 02 Dominant format — Video (5/11 posts).
- 03 Average post length — 626 characters (median 794).
- 04 Peak audience activity — Fri, 18:00 MSK.
- 05 Strongest posts perform 2x more views than the weakest (790 avg for top vs 473 for worst) — across 11 posts in 28 days. Worth analyzing what top posts have in common — topic, format, timing.

TOP 5 POSTS

Nº1 24.07 · 15:04 VIDEO 🔥 Operation 'Quartet': oil product shipments from Novokuibyshevsk disrupted After a series of attacks and the shutdown of the Novokuibyshevsk refinery...	VIEWS 841 REPOSTS —	REACTS 38 ER 0.6%
Nº2 07.08 · 10:46 VIDEO While Russian propaganda talks about "full control" over the Kerch Strait, we prove the opposite. This is the result of reconnaissance...	VIEWS 767 REPOSTS 3	REACTS 31 ER 0.5%
Nº3 05.08 · 16:34 PHOTO The first day never begins with pretty speeches. The bus leaves. The rain gets heavier, the uniform gets heavier, feet sink into the mud...	VIEWS 763 REPOSTS —	REACTS 37 ER 0.5%

Nº4

28.07 · 15:33

VIDEO

⚡ Minus dugouts and a dozen occupiers: РУБпАК 'Groza' dismantled enemy fortifications While Russian propagandists talk about 'indestructible...

VIEWS

758

REPOSTS

1

REACTS

46

ER

0.5%

Nº5

01.08 · 21:26

TEXT

July 2026: chronicle of our struggle. We hold the line and impose our will. No one has illusions left. Change doesn't come by itself – it...

VIEWS

670

REPOSTS

—

REACTS

33

ER

0.5%

WORST 3

↓ 11.08 · 13:41 PHOTO Freedom begins where the foot of our stormtrooper steps. 📷 Assault groups of the Legion. July heat, Zaporizhzhia region. 📌 Form at...	VIEWS 577 REPOSTS 1 REACTS 40 ER 0.4%
↓ 13.08 · 15:51 VIDEO 📌 'The worst feeling is realizing you can't do anything.' Before the war, Zirka worked in high fashion in Paris. Now...	VIEWS 504 REPOSTS — REACTS 34 ER 0.4%
↓ 19.08 · 13:53 PHOTO Hot tours for those bored with sea vacations. Underground walks and Ukrainian steppe, birdwatching, 24/7 team building and very...	VIEWS 340 REPOSTS — REACTS 33 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

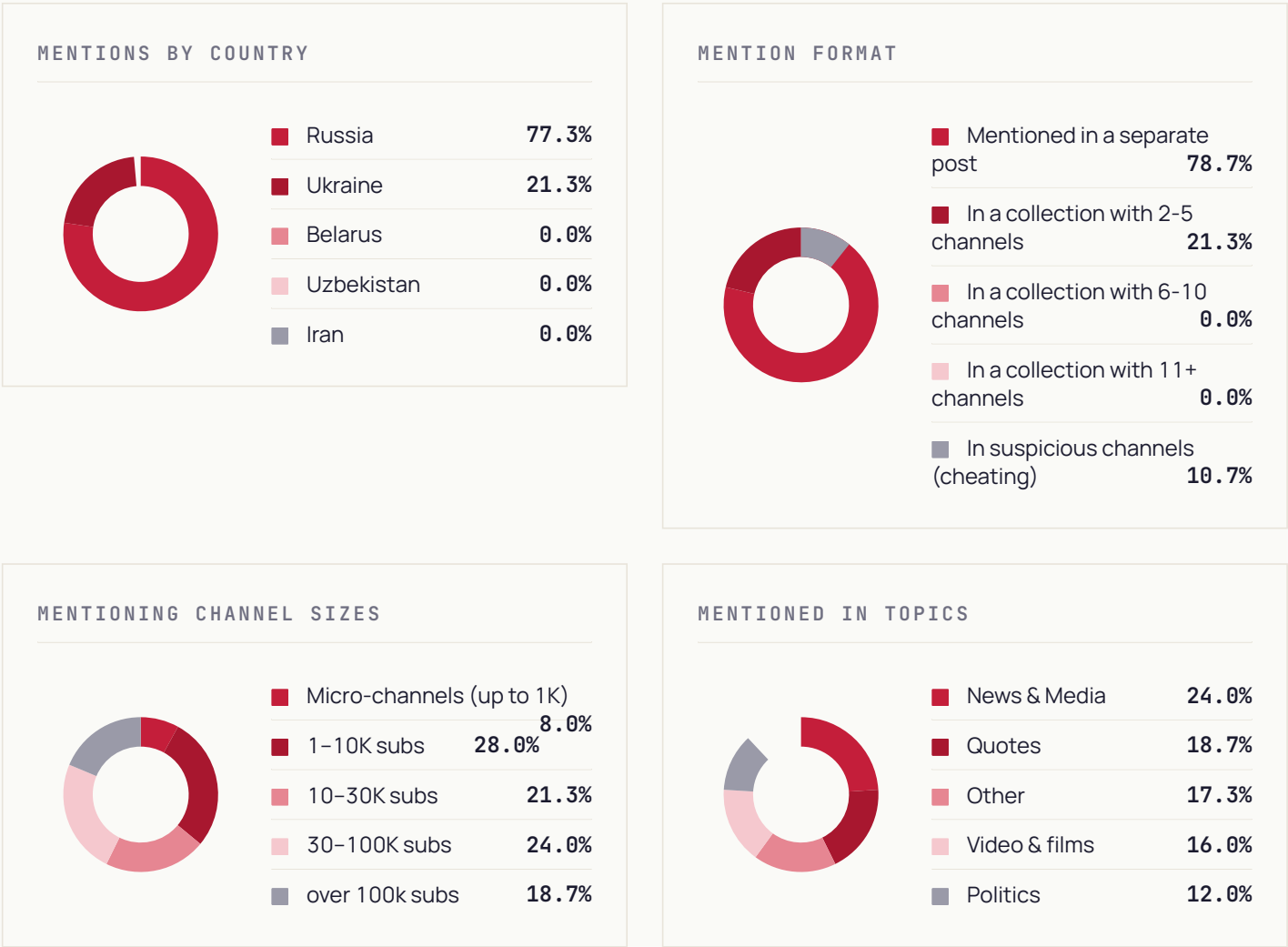
Subscriber growth chart for the year. Exact subscriber numbers on key months.
Shows in which months the channel grew and in which subscribers left.



SECTION 04 · CITATIONS

Who mentions the channel and how

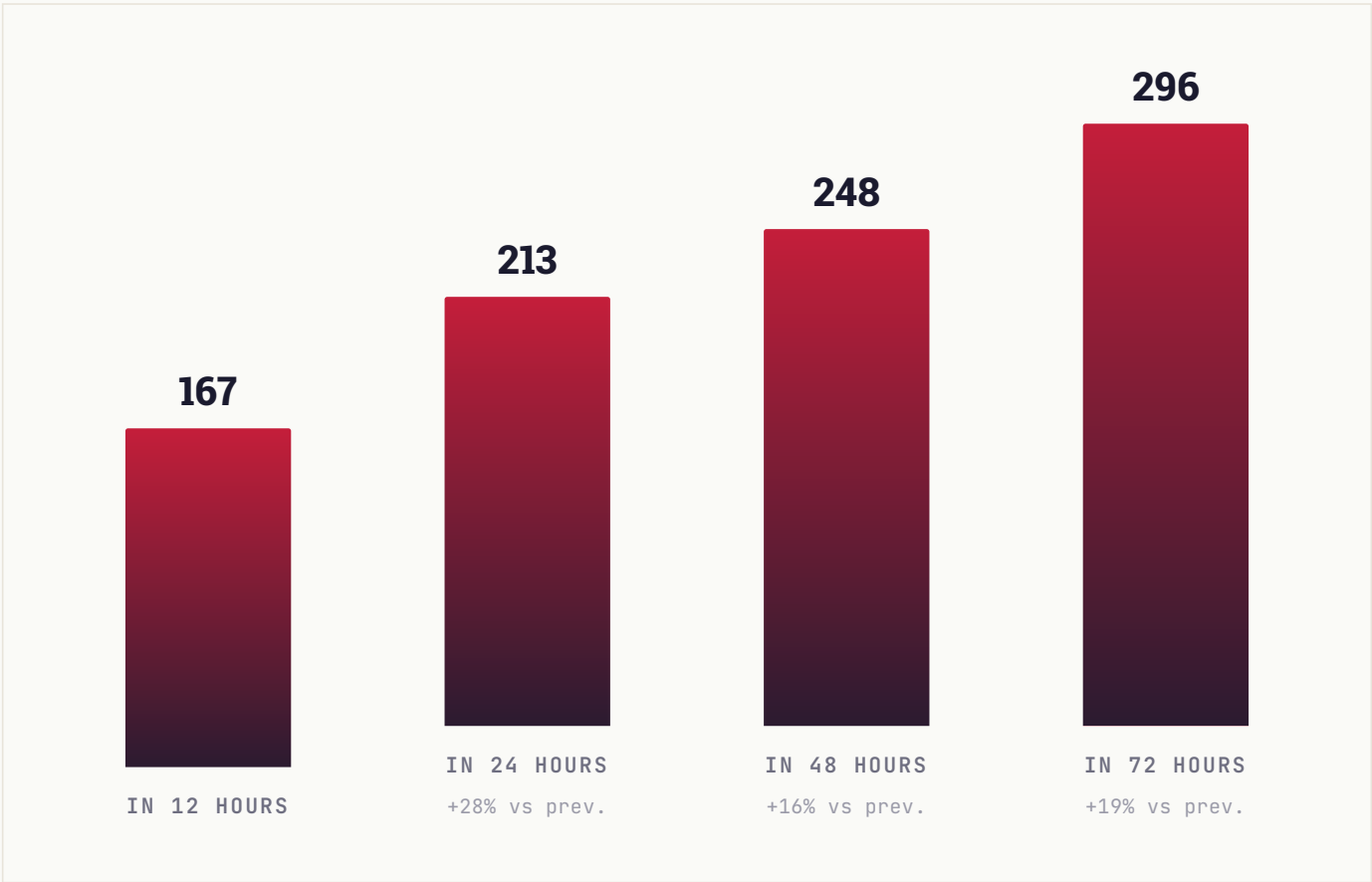
Citation index 9 – rating of channel popularity based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100 k subs 'weighs' more than from a channel with 1 k. All-time mentions: 36 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Average reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBS
М• Москвач • Moscow News	4.3M
TL Топор Live	4.1M
LB Live • News	4M
М- Москва - это интересно	3.3M
FM First Moscow	3.2M
MA Mash	3.1M
RN RIA Novosti	3M
MN Moscow News	2.7M
MC Москва сегодня	2.7M
Avg Russian media outside Moscow	2.6M
Л« Легион «Свобода России» YOU	141.9K

COMPARATIVE CONCLUSION

Channel so far outside niche top-99 — early growth stage. Niche leader — **Москвач • Moscow News** (4.3M), top-99 median: 776.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. For the last **6 months** such mentions **2**, they brought **125 726** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED	SUBS
February 2026	0	0	58 176	
January 2026	0	0	48 330	
December 2025	0	0	0	
November 2025	1	1	19 220	
October 2025	1	1	0	
September 2025	0	0	0	
TOTAL MENTIONS	2	MONTHS OF DATA	6	ACQUIRED SUBS
			125 726	

Where the channel is in its league

SUBS

worse than median by 82%

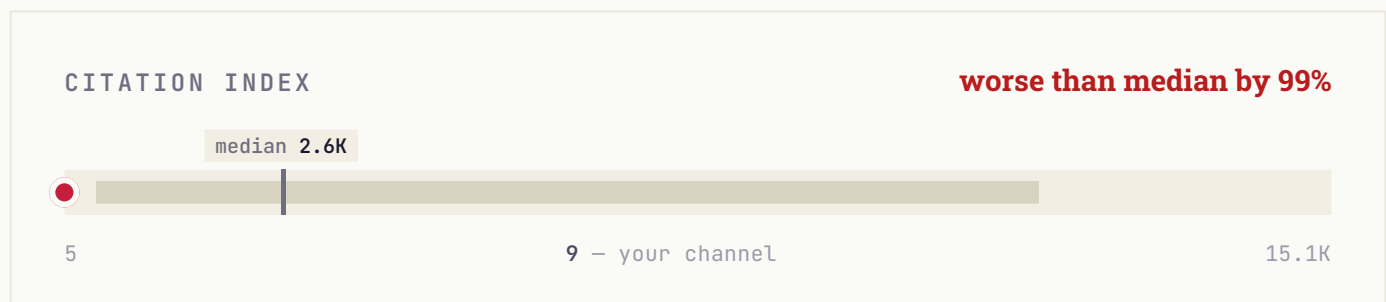
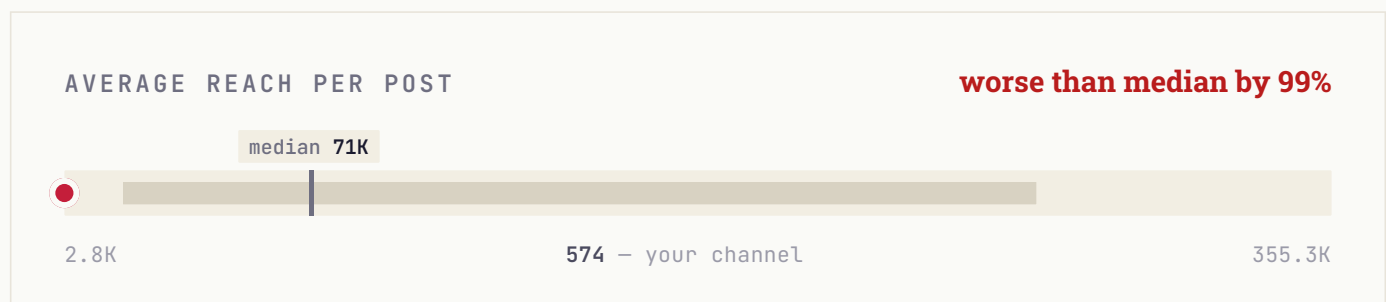
median 782.3K

223.8K

141 874 — your channel

3.2M

Value	Description
223.8K	Lower bound of range
782.3K	Median
141 874	Your channel's subscriber count
3.2M	Upper bound of range



— SECTION 09 · STRATEGY

What to do right now

5 priority actions, ranked by expected impact. Check them off as a checklist and return to this report in a month.

01**Increase posting frequency**

Now 2.7 posts/week. Active channels: 7-10.
Consistency drives retention.

EFFECT

**Consistency
beats volume****02****Main post of the week – Friday**

On this day at 18:00 MSK the audience is most active.

EFFECT

**Best window
for a key post****03****ER below niche benchmark – review formats**

Current ER 0.4% vs 5.5% norm. Test polls and
interactive formats.

EFFECT

+5.1pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll a week on a 'hot' topic – an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit — what we can do in minutes from public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
