

PUBLIC REPORT PROMTPRESS

Channel audit

Legal jobs



@legal_jobs

Legal jobs with market salaries in-house and consulting Subscribe to get fresh jobs daily Post a job - job@legal-jobs.ru

SUBS

34 997

+230 per month

ERR (% SEE POSTS)

34.0%

per day 15.2%

REACH/POST

10.8K

ad reach 5.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 34 997 —	 SUBS REACH 30.79% avg % of subs see post	 VIEWS/POST 10.8K median 11.8K · 23 days	 POSTS/WK 1.8 over period
 7D TREND — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 934 chars median 1K · 23 days	 POSTS ANALYZED 6 23 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH +230 last month	 QUOTABILITY 25 citation index · 109 channels mentioned ever	 CHANNEL AGE 5 years 5 months created 10.02.2021

AI EDITOR SUMMARY

Channel «Legal Jobs» – 34 997 subs. Each post averages 10.8K people (31% of subs), good reach. Publishes 2 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 23 days.
- 02 Dominant format – Text (5/6 posts).
- 03 Avg post length – 934 chars (median 1000).
- 04 Peak audience activity – Thursday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (12.8K avg for top vs 8.7K for worst) – among 6 posts over 23 days. Worth analyzing what top posts have in common – topic, format, time.

TOP 5 POSTS

Nº1 25.06 · 09:20 TEXT Corporate Lawyer / Senior Lawyer (mid/senior level) at White Square About us: White Square is a consulting group with offices in...	VIEWS 13 853 REPS 80	REACTS — ER 39.6%
Nº2 02.07 · 12:20 TEXT Legal Counsel (commercial, IP) at BlaBlaCar Russian office of international IT company seeks strong lawyer to handle...	VIEWS 12 532 REPS 122	REACTS — ER 35.8%
Nº3 29.06 · 14:00 TEXT Senior Lawyer (Corporate Conflicts) at a large Russian manufacturing holding Key tasks: • Participate in strategy formation...	VIEWS 12 162 REPS 142	REACTS — ER 34.8%

Nº4 30.06 · 14:45 TEXT Senior Litigation Counsel at Eqvilent Eqvilent – international algorithmic trading company, operating on one of the most...	VIEWS 11 500 REPS 101	REACTS — ER 32.9%
Nº5 07.07 · 12:20 TEXT Senior Antitrust Counsel at Norilsk Nickel Legal Department of Norilsk Nickel is looking for a lawyer to handle...	VIEWS 10 132 REPS 114	REACTS — ER 29.0%

|

WORST 3

↓ 30.06 · 14:45 TEXT Senior Litigation Counsel at Eqvilent Eqvilent – international algorithmic trading company, operating on one of the most...	VIEWS 11 500 REPS 101	REACTS — ER 32.9%
↓ 07.07 · 12:20 TEXT Senior Antitrust Counsel at Norilsk Nickel Legal Department of Norilsk Nickel is looking for a lawyer to handle...	VIEWS 10 132 REPS 114	REACTS — ER 29.0%
↓ 18.07 · 13:05 PHOTO Looking for lawyers who love playing football On August 1, we invite all practicing lawyers to play football at Luzhniki. Not...	VIEWS 4 475 REPS 135	REACTS — ER 12.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.

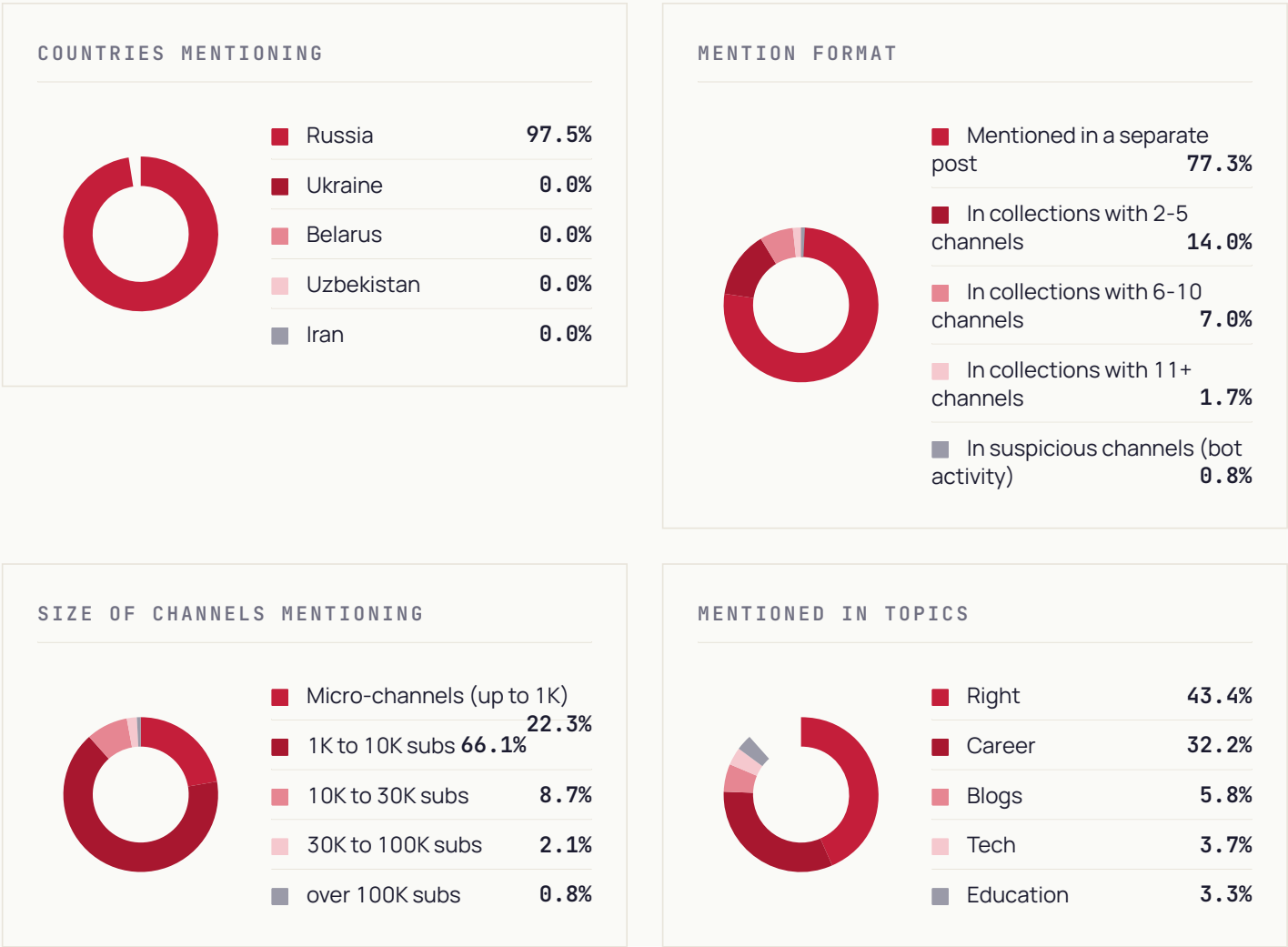


START OF PERIOD	NOW	NET GROWTH
32 717	34 996	+2 279

SECTION 04 · CITATIONS

Who mentions the channel and how

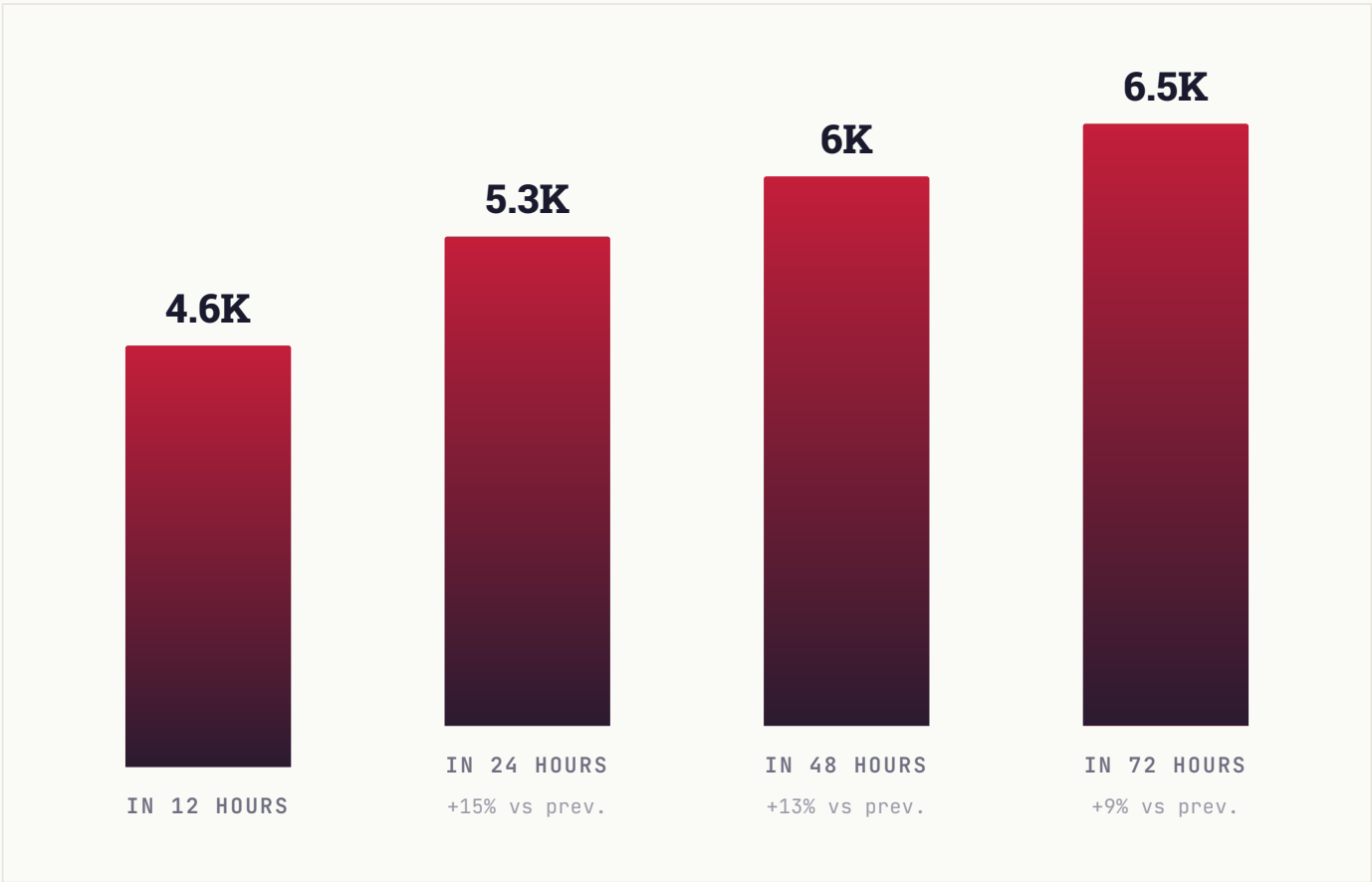
Citation index **25** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **109** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
و وظائف - أي وظيفة 🇸🇦	1.2M
ق قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 ❤️	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD 🌐	464K
شغل	457.4K
SI SeoJob Заработок в сети	429.2K
SE Legal jobs YOU	35K

COMPARATIVE CONCLUSION

Channel yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal — enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **14**, they brought **1 315** new subs.

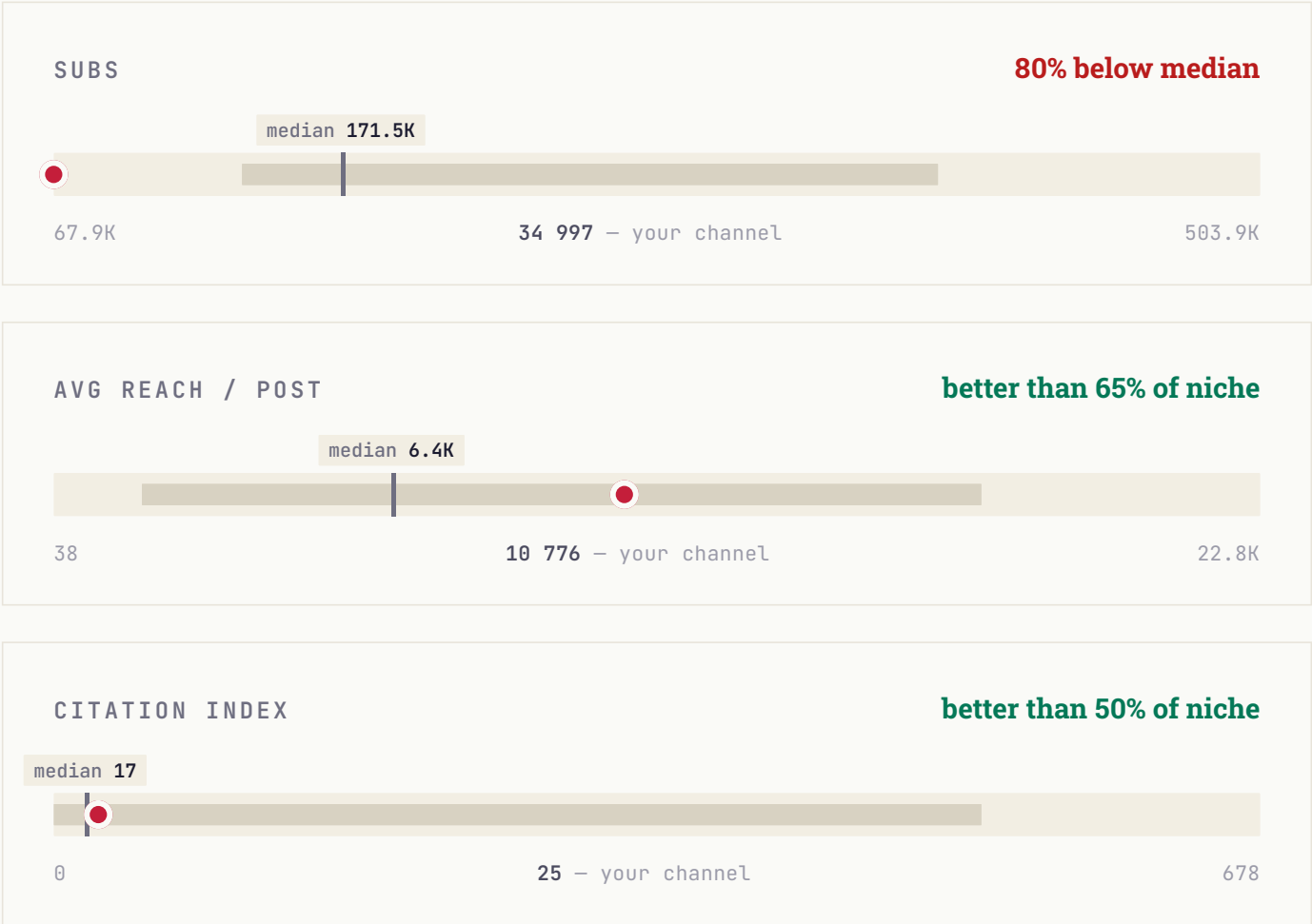
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	3	3	444	
December 2025	2	1	27	
November 2025	1	1	111	
October 2025	3	3	414	
September 2025	2	2	179	
August 2025	3	3	140	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
14	6	1 315

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.
Gray bar = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day — Thursday
Audience is most active on this day at 12:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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