

PUBLIC REPORT BY PROMTPRESS

Channel audit

Lizonchik



@leezone

⚓ That same Liz from Svoim Khodom 🔥 Collabs Taya @pr_sx 📌 Our
Youtube https://youtube.com/@svoim_xodom 🤝 Partner of
Surfluence agency 🔑 RKN registration:...

SUBSCRIBERS

26 481

+235 per month

ERR (% SEE POSTS)

60.0%

daily 8.5%

REACH/POST

14.6K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 26 481 —	 SUBSCRIBER REACH 55.1% avg % subs see post	 VIEWS/POST 14.6K median 15.1K · 29 days	 POSTS/WEEK 9.8 over period
 7D TREND +20.1% vs previous week	 REACTIONS/POST 469.8 total 19,262 reactions, 883 reposts, 428 comments	 POST LENGTH 679 chars median 1,000 · 29 days	 POSTS ANALYZED 41 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH +235 last month	 CITATION RATE 6 citation index · 34 channels mentioned ever	 CHANNEL AGE 1 year 9 months created 03.10.2024

AI EDITOR SUMMARY

Channel «Lizonchik» — 26 481 subs. Each post avg views 14.6K people (55% from subs), wide reach for channel this size. Publishes 10 posts/week (~1/day) — regular. Week Jun 29–Jul 5 reach grew +20.1% week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts in 29 days.
- 02 Dominant format — Photo (27/41 posts).
- 03 Avg post length — 679 chars (median 1,000).
- 04 Peak audience activity — Thursday, 07:00 MSK.
- 05 Top posts get 5x more views than weakest (26.4K avg top vs 5K worst) — among 41 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 04:13 PHOTO We're in Hollywood! 🌴🌟 A small selection of photos from the streets of Los Angeles. Too bad you can't smell them. We'll try in the issue 😊	VIEWS 27 509 REP. 23	REACTIONS 600 ER 103.9%
Nº2 23.06 · 05:39 VIDEO Who's the happiest today? Me 🥳🇺🇸 Welcome to LA!	VIEWS 26 079 REP. 10	REACTIONS 575 ER 98.5%
Nº3 21.06 · 10:45 TEXT Tomorrow starts our two-month US trip 🇺🇸 Flying to LA to adjust time zone and...	VIEWS 25 500 REP. 21	REACTIONS 519 ER 96.3%

Nº4 28.06 · 09:02 PHOTO 🇺🇸 USA. Day 1 Road trip begins Our first real day of the American road trip was great – smoothly drove to...	VIEWS 21 661 REP. 40	REACTIONS 615 ER 81.8%
Nº5 27.06 · 05:48 VIDEO Here's reality – a "specialist" in hair dye at work. Saving \$200-300 💪😄	VIEWS 21 503 REP. 59	REACTIONS 719 ER 81.2%

|

WORST 3

↓ 30.06 · 13:02 PHOTO 🌲 Perfect Kings Canyon route (if you're here for the first time): 📍 Big Stump Grove – ~2 km walk among giant stumps that...	VIEWS 5 406 REP. 7	REACTIONS 365 ER 20.4%
↓ 02.07 · 18:43 VIDEO (video post without caption)	VIEWS 5 288 REP. 4	REACTIONS 514 ER 20.0%
↓ 09.07 · 07:05 VIDEO How I feel on this trip 🤔🤔	VIEWS 4 391 REP. 30	REACTIONS 335 ER 16.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



START OF PERIOD

18 527

NOW

26 481

NET GROWTH

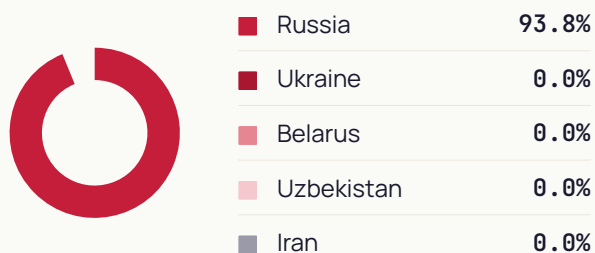
+7 954

SECTION 04 • CITATIONS

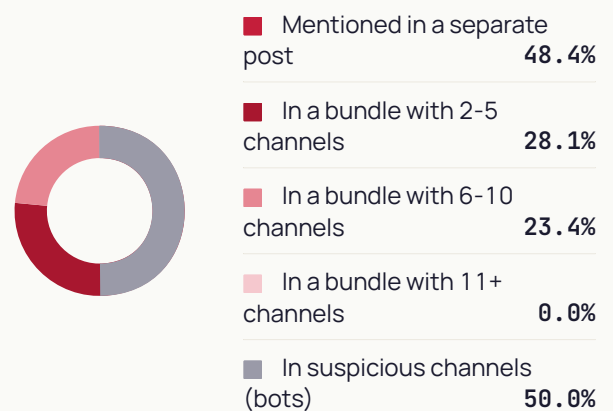
Who mentions the channel and how

Citation index **6** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **34** different channels.

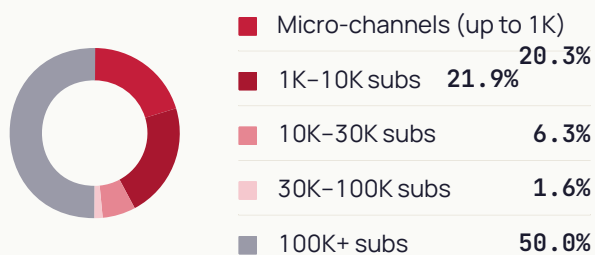
COUNTRIES MENTIONING



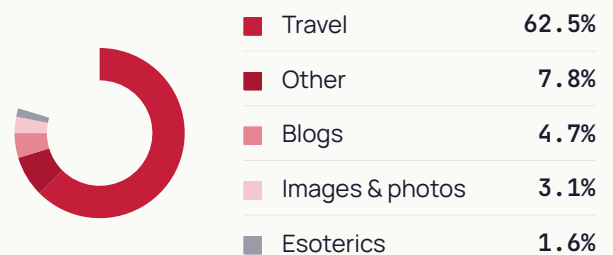
FORMAT MENTIONED



SIZE OF CHANNELS MENTIONING



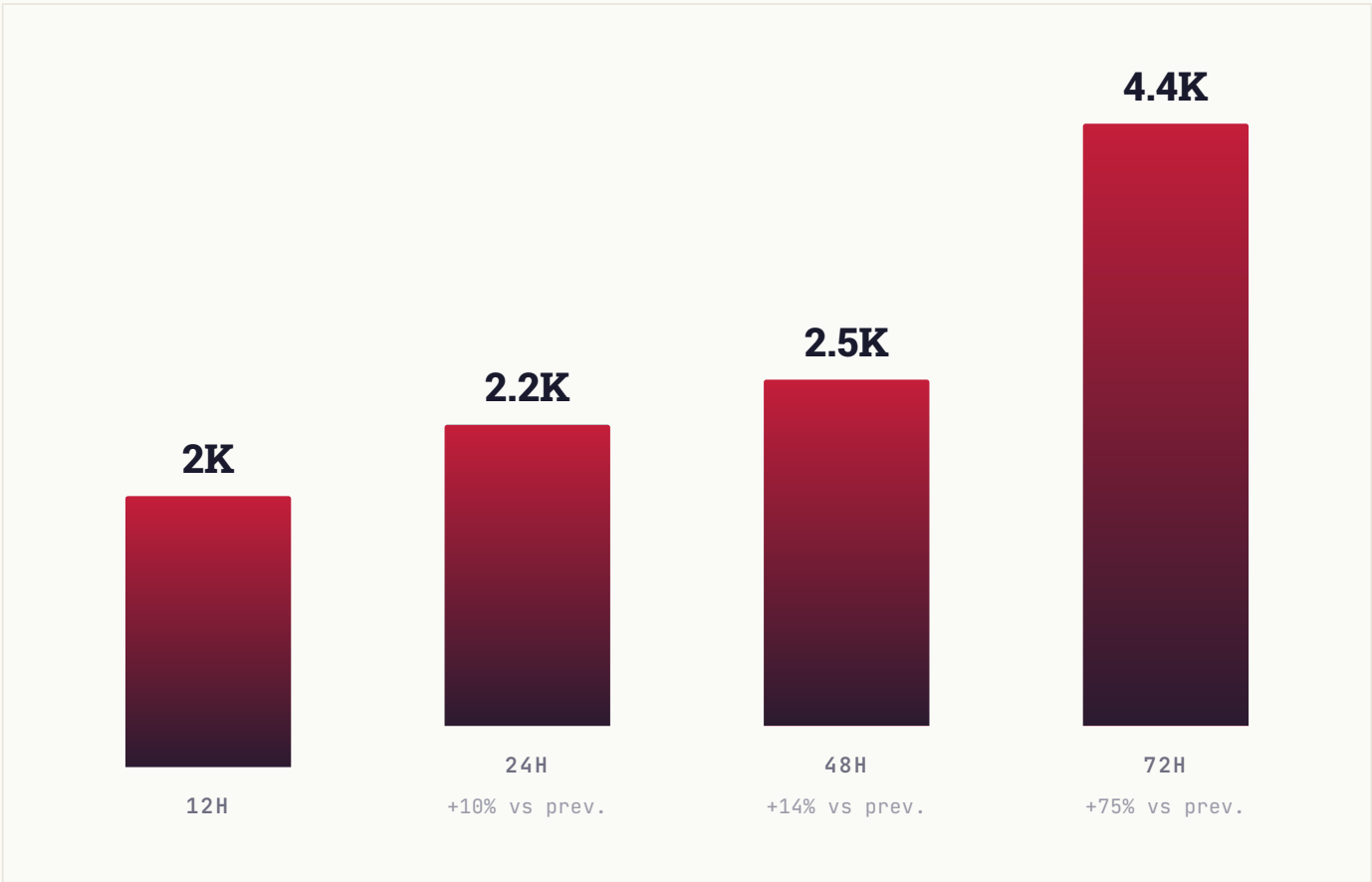
TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moscow Girl	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
LI Lizonchik YOU	26.5K

COMPARATIVE INSIGHT

Channel not yet outside top 95% of niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **25**, they brought **9 892** new subs.

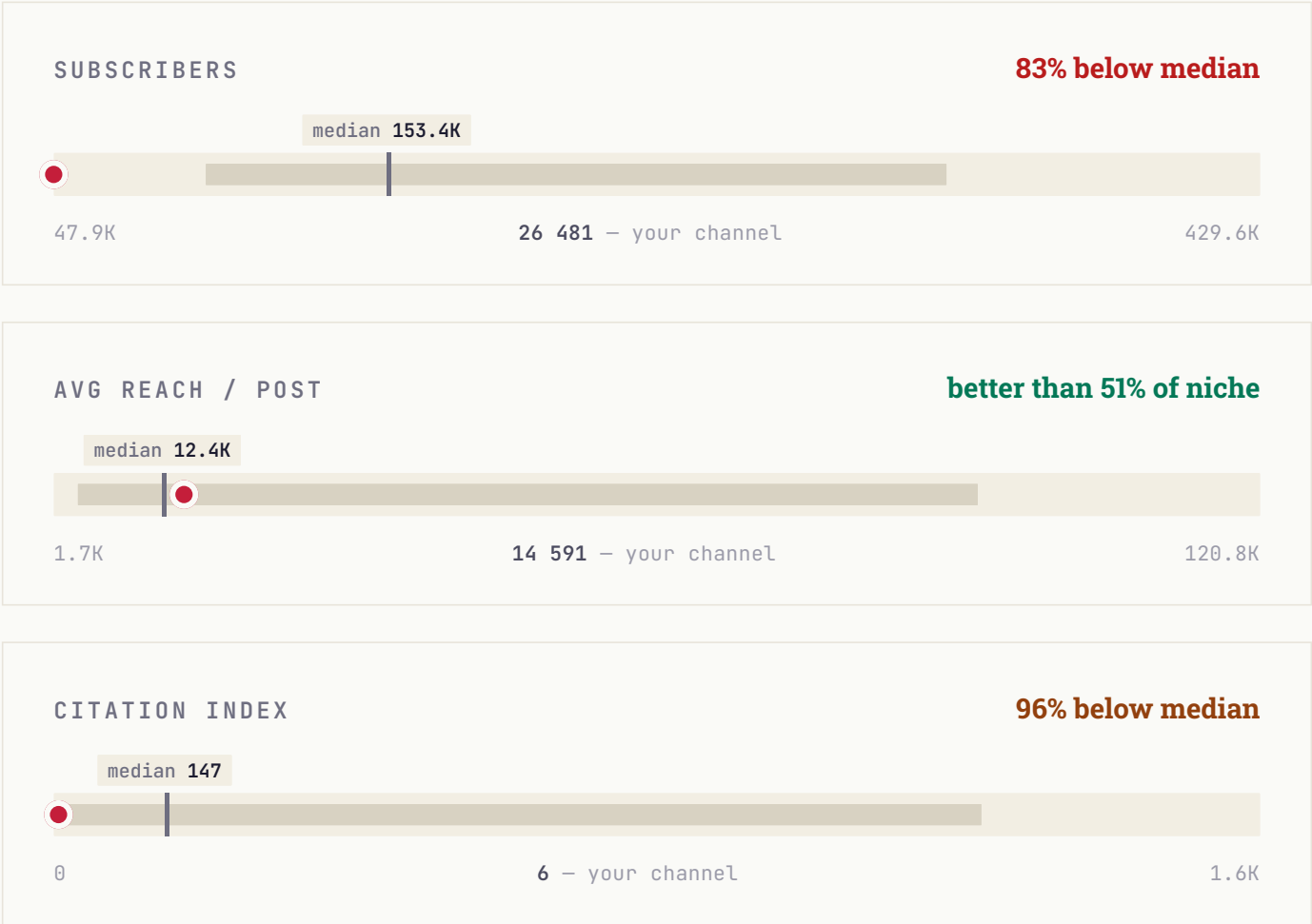
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	1	1 363
December 2025	15	13	5 927
November 2025	3	1	974
October 2025	3	3	717
Sep 2025	2	1	847
August 2025	0	0	64

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
25	6	9 892

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Travel» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Thursday
Audience is most active on this day at 07:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
