

PUBLIC REPORT BY PROMTPRESS

Channel audit

AutoLady



@ledi_auto

Community of car-loving women! Get hooked! Ads: @VSOB63 If no reply: @serejka63

SUBSCRIBERS

264 815

-2936 per month

ERR (% SEE POSTS)

7.0%

per day 3.2%

REACH/POST

16.5K

ad reach 8.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Ad potential

How long a post brings reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in «Transport» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 264 815 —	 SUBS REACH 6.22% avg % of subs see post	 VIEWS/POST 16.5K median 17.7K · 29 days	 POSTS/WEEK 21.6 over period
 7D TREND -5.3% vs previous week	 REACTIONS/POST 148.4 total 13,501 reactions, 7,076 reposts, 0 comments	 POST LENGTH 78 chars median 38 · 29 days	 POSTS ANALYZED 91 29 days
 AD REACH 8.6K 24h avg	 CHURN / MONTH -2936 last month	 CITATION RATE 2 079 citation index · 2,266 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 06.02.2024

AI EDITOR SUMMARY

Channel «AutoLady» – 264 815 subs. Each post averages 16.5K people (6% from subs), reach is low – consider expanding audience. Publishes 22 posts per week (~3/day) – active posting. For the week of June 15–21, reach dropped by -5.3% by week 8–14 June – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 91 posts in 29 days.
- 02 Dominant format – Video (85/91 posts).
- 03 Avg post length – 78 chars (median 38).
- 04 Peak audience activity – Sunday, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (19.9K avg for top vs 11.6K for worst) – among 91 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 14.06 · 06:47 VIDEO BMW and Audi now imported into Russia with Changan badges According to media, some suppliers temporarily change car emblems before...	VIEWS 20 086 REPOSTS 84	REACTIONS 157 ER 7.6%
Nº2 29.05 · 05:00 VIDEO What should be in the trunk 🚗 AutoLady #useful	VIEWS 19 990 REPOSTS 273	REACTIONS 131 ER 7.5%
Nº3 12.06 · 05:00 VIDEO Take note! AutoLady #useful	VIEWS 19 692 REPOSTS 90	REACTIONS 396 ER 7.4%

Nº4 31.05 · 05:00 VIDEO 6 places where U-turn is banned 🚘 AutoLady #traffic	VIEWS 19 664 REPOSTS 68	REACTIONS 97 ER 7.4%
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Nº5 10.06 · 13:00 VIDEO How to remember signs? AutoLady #useful	VIEWS 19 555 REPOSTS 92	REACTIONS 90 ER 7.4%
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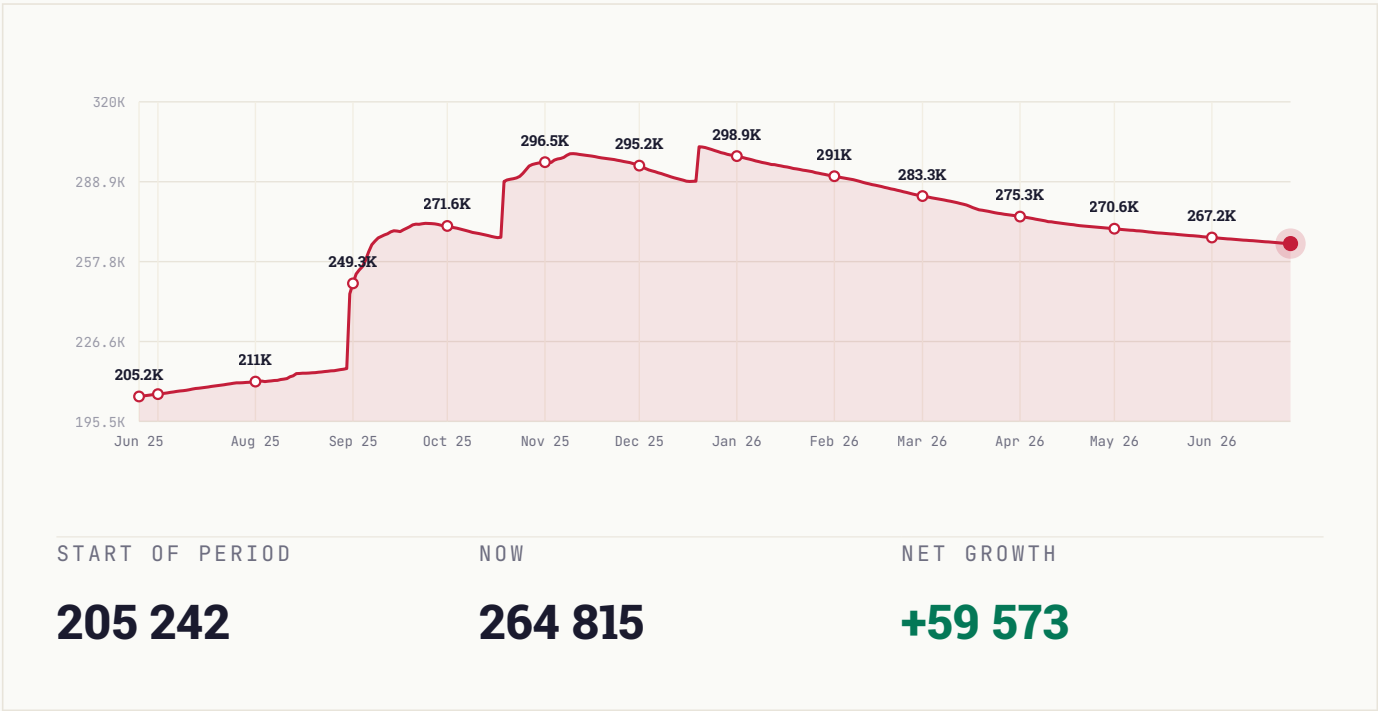
WORST 3

↓ 22.06 · 08:00 VIDEO Correct turn at intersection with two carriageway crossings AutoLady #trafficrules	VIEWS 12 109 REPOSTS 56	REACTIONS 137 ER 4.6%
↓ 22.06 · 05:00 VIDEO What a stop 🚘 AutoLady #interesting	VIEWS 11 430 REPOSTS 53	REACTIONS 204 ER 4.3%
↓ 22.06 · 07:03 PHOTO !!A FREE weight loss & health program for Russian women has launched! The program is for women: - with excess weight and obesity; -...	VIEWS 11 225 REPOSTS 1	REACTIONS 8 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

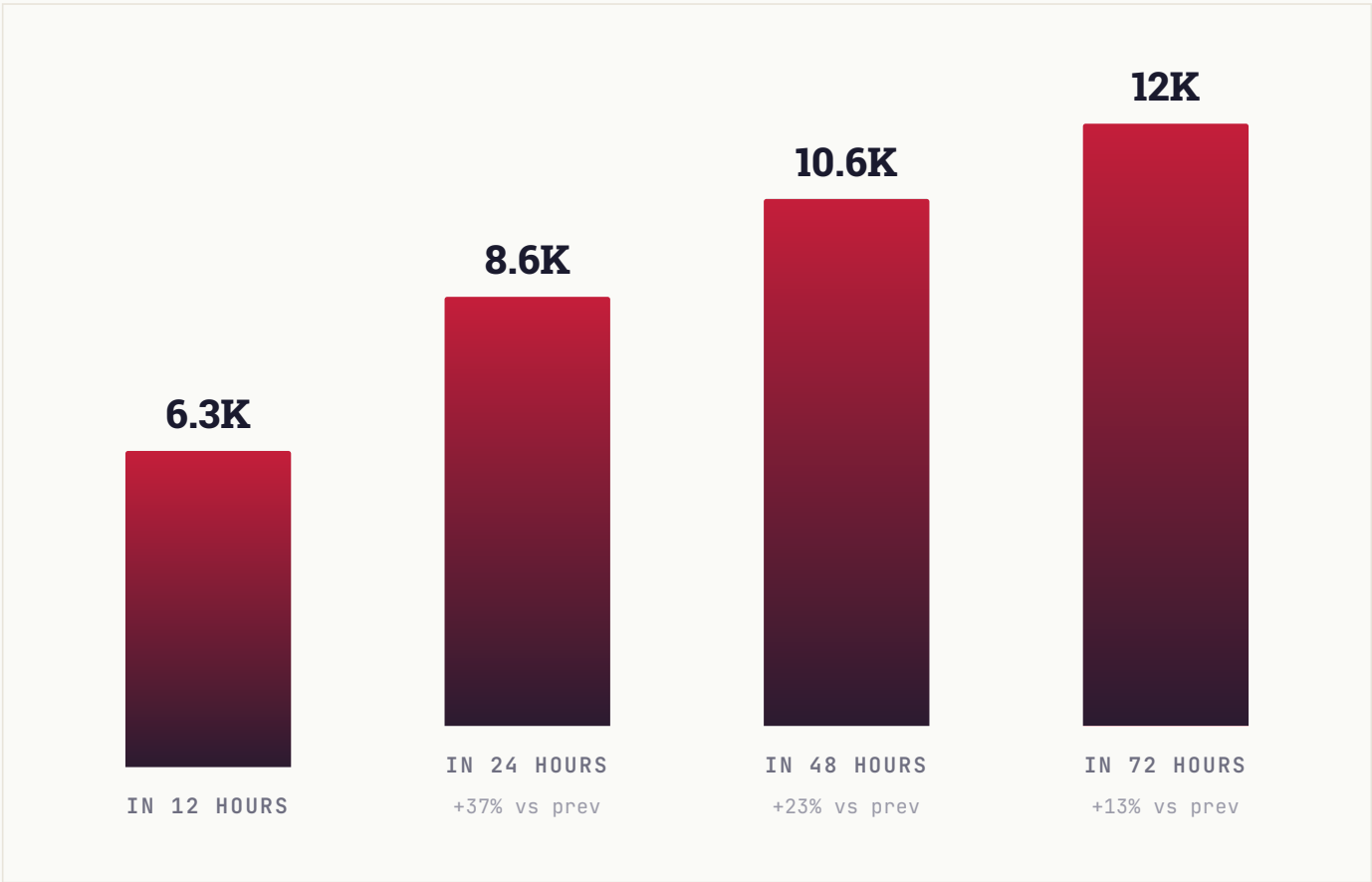
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Automania	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving Instructor	466.8K
AB AutoLady YOU	264.8K

COMPARATIVE CONCLUSION

Channel in top half of niche (#34 of 98). Niche leader — Cars & Point (3.4M), median subs 166K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 817**, they brought **113 689** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	236	229	13 499
November 2025	38	29	3 667
October 2025	343	288	29 270
September 2025	891	604	27 842
August 2025	1 229	1 006	34 525
July 2025	80	65	4 886
TOTAL MENTIONS			2 817
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			113 689

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Transport**» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

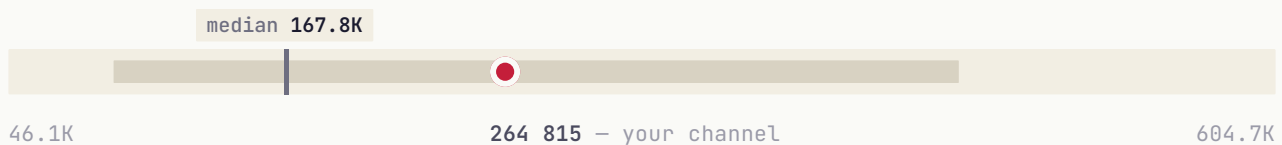
#34 /100

RANK IN NICHE

Channel in the top half of the ranking

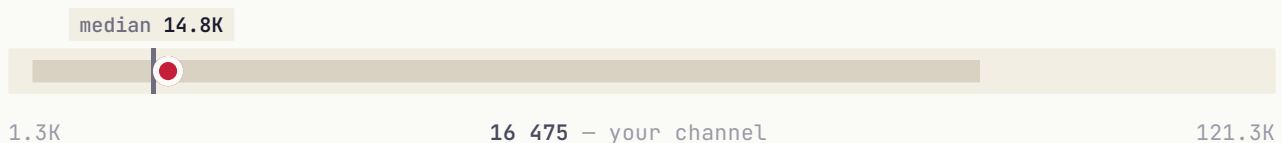
SUBSCRIBERS

better than 63% of niche



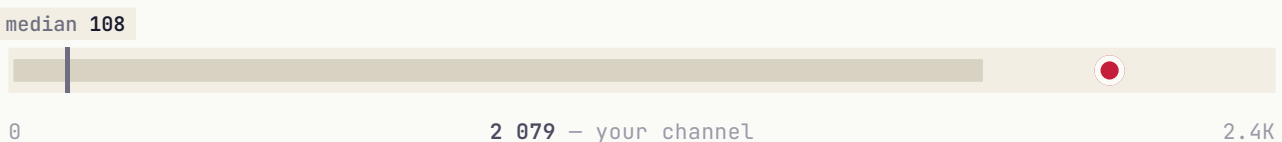
AVG REACH / POST

better than 50% of niche



CITATION INDEX

better than 90% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
