

PROMTPRESS PUBLIC REPORT

Channel audit

Lazy Crypto



@lazycryp

by @cryptodemiurg

SUBSCRIBERS

29 873

-382 per month

ERR (% WHO SEE
POSTS)

2.0%

daily 0.7%

REACH/POST

588

ad reach 200/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 873 —	 SUBSCRIBER REACH 1.97% avg % subs see post	 VIEWS/POST 588 median 622 · 15 days	 POSTS/WEEK 1.3 for the period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 82 chars median 82 · 15 days	 POSTS ANALYZED 3 15 days
 AD REACH 200 24h avg	 CHURN / MONTH -382 last month	 MENTIONS 594 citation index · 597 channels mentioned ever	 CHANNEL AGE 4 years 7 months created 17.11.2021

AI EDITOR SUMMARY

Channel «Lazy Crypto» – 29 873 subs. Each post gets avg 588 people (2% subs), reach is low – consider growing audience. Posts 1 posts per week (~0/day) – rare updates.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 15 days.
- 02 Dominant format — Poll (2/3 of posts).
- 03 Avg post length — 82 chars (median 82).
- 04 Audience activity peak — Tuesday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (588 avg for top vs 588 for bottom) — among 3 posts in 15 days. Check what top posts share: topic, format, timing.

TOP 3 POSTS

Nº116.06 · 16:56 POLL (post without caption — poll)	VIEWS	REACTIONS
	777	—
	REPOSTS	ER
	—	2.6%
Nº216.06 · 16:56 POLL (post without caption — poll)	VIEWS	REACTIONS
	622	—
	REPOSTS	ER
	—	2.1%
Nº302.07 · 11:08 PHOTO Forgot about this? Let me remind you, as the Yenakievo classic Confucius said.	VIEWS	REACTIONS
	366	—
	REPOSTS	ER
	1	1.2%

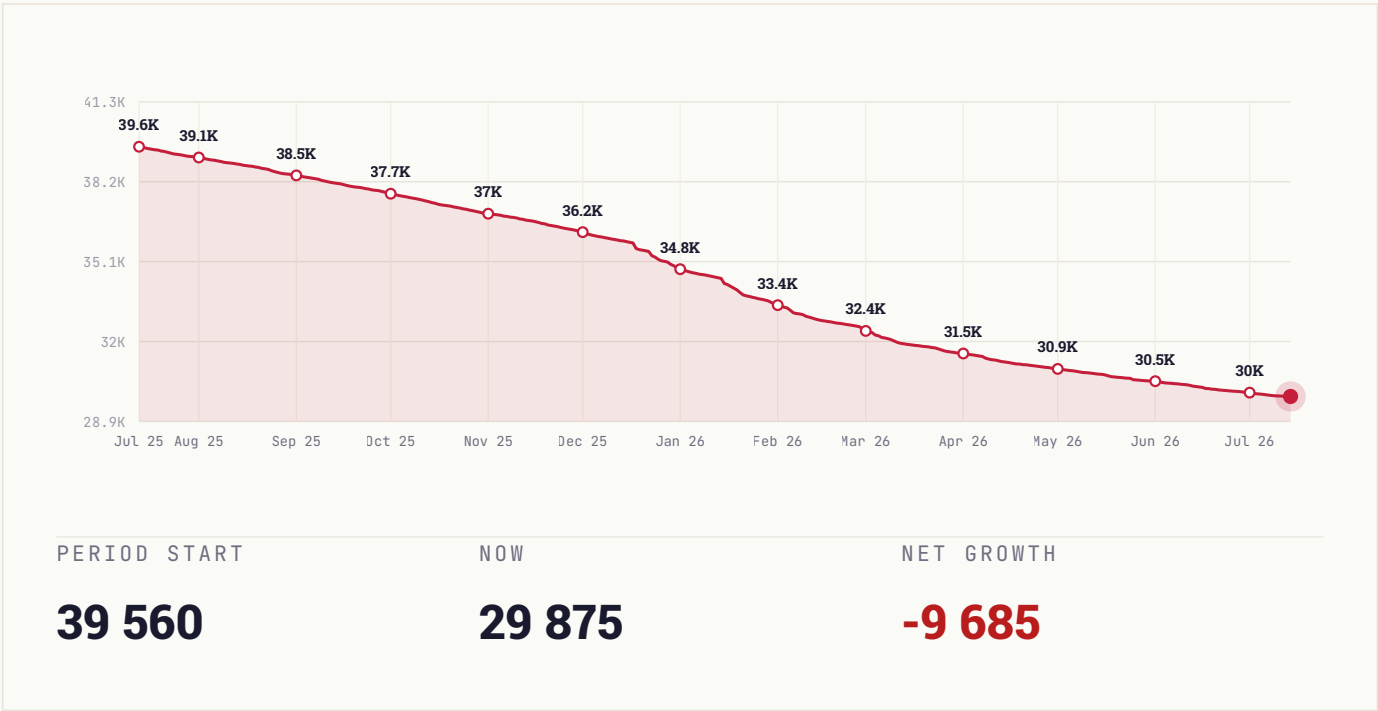
WORST 3

↓ 16.06 · 16:56 POLL (post without caption – poll)	VIEWS 777 REPOSTS —	REACTIONS — ER 2.6%
↓ 16.06 · 16:56 POLL (post without caption – poll)	VIEWS 622 REPOSTS —	REACTIONS — ER 2.1%
↓ 02.07 · 11:08 PHOTO Forgot about this? Let me remind you, as the Yenakievo classic Confucius said.	VIEWS 366 REPOSTS 1	REACTIONS — ER 1.2%

SECTION 03 · SUBS DYNAMICS

How the channel grew over the year

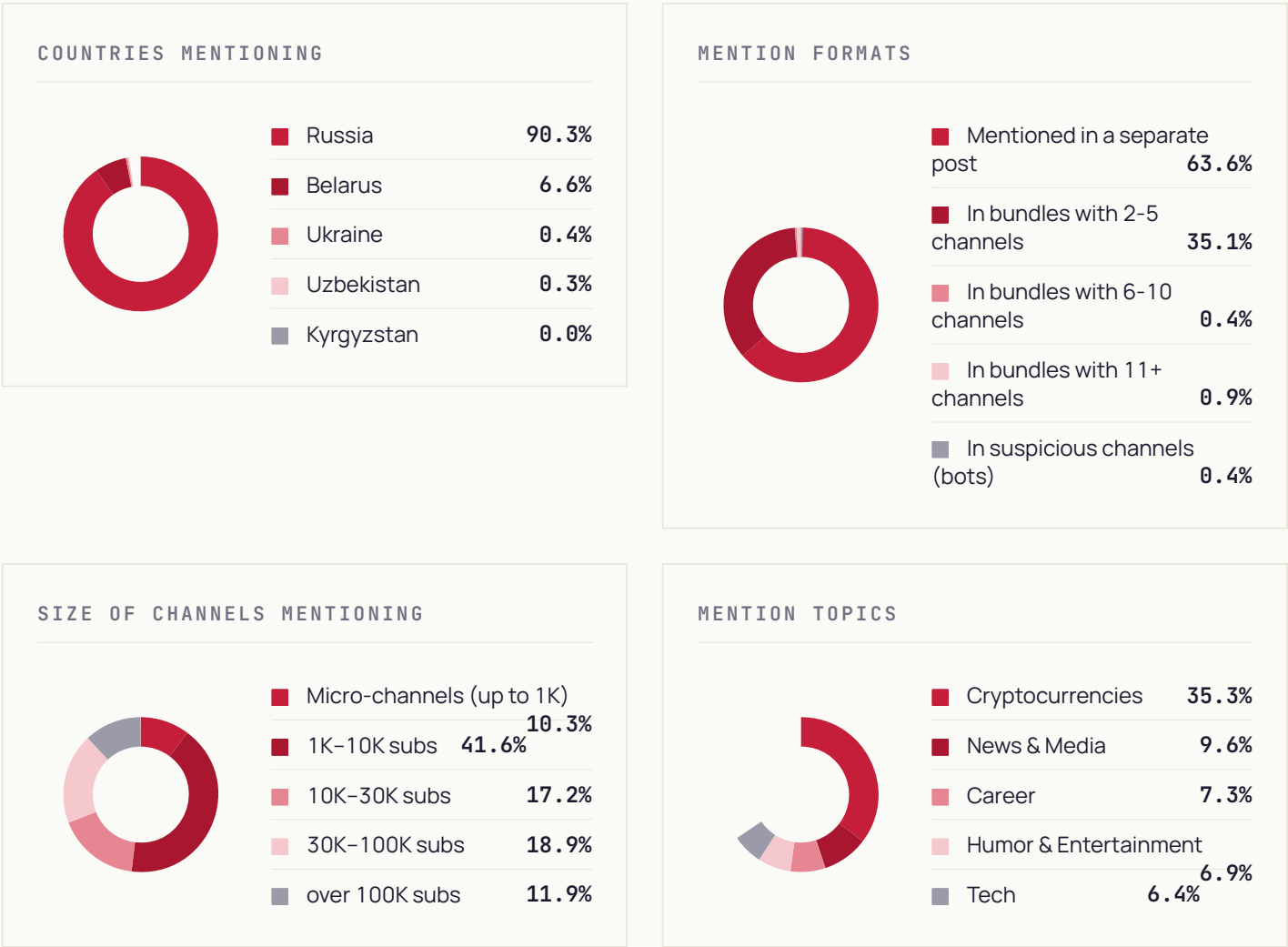
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

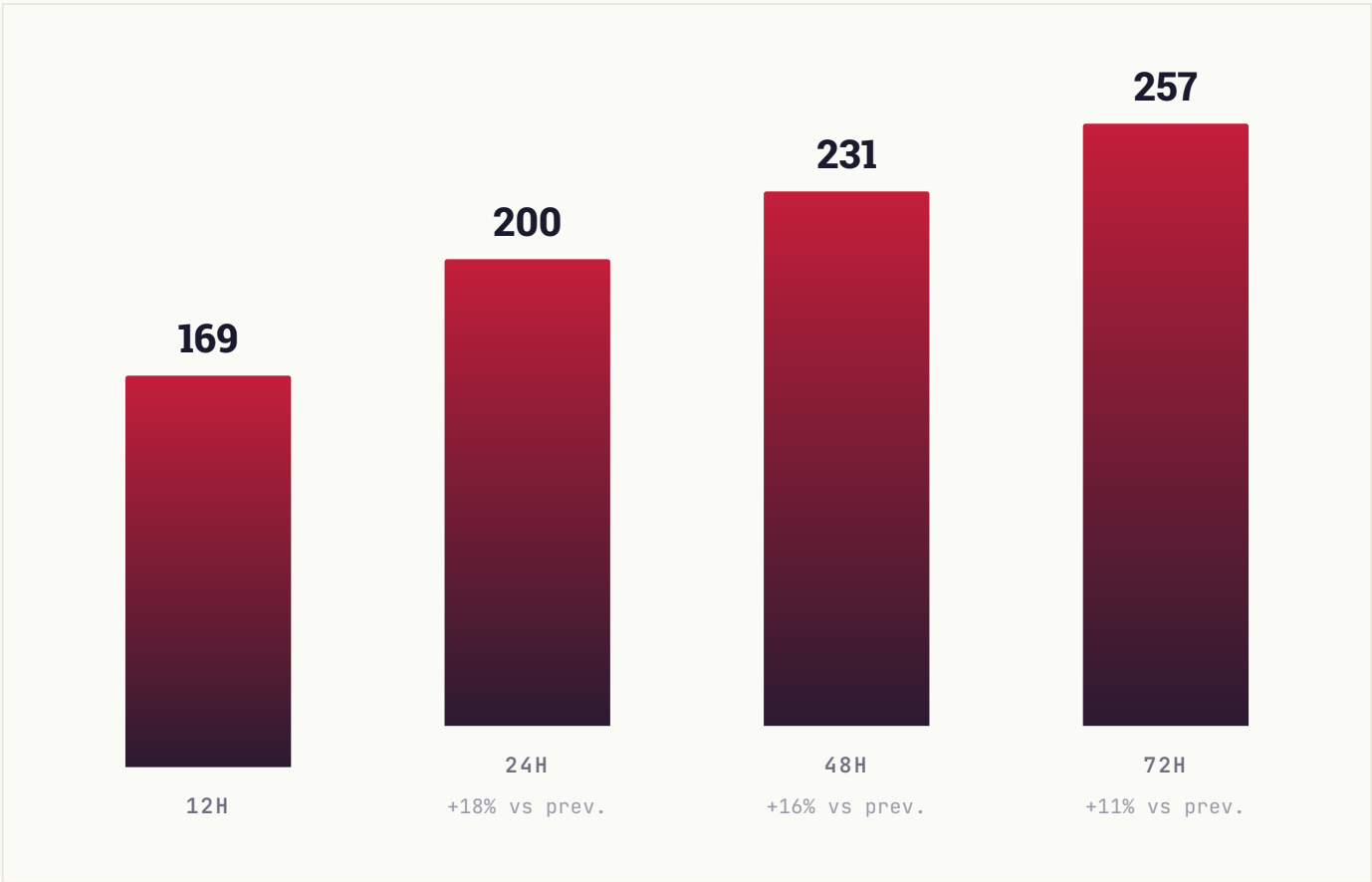
Citation index **594** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **597** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
LC Lazy Crypto YOU	29.9K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

Consistency > volume

02

Top post of the week — Tuesday

Audience most active on this day at 19:00 MSK.

EFFECT

Best window for an important post

03

Increase video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

Video retains audience better

04

ER below niche benchmark — rethink formats

Current ER 1.97% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+4.5pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth goal in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager