

PROMTPRESS PUBLIC REPORT

Channel audit

Lazy Creator



@lazy_creator

Content flows through the creator's veins! 🌐 Top social media trends & all for inspiration to create relevant content Ads →
@gorkamanager Project @gorkamedia RKN: <https://clck.ru/3P9poi>

SUBSCRIBERS

14 459

-187 per month

ERR (% SEE POSTS)

4.0%

per day 1.5%

REACH/POST

487

ad reach 212/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 14 459 —	 SUBS REACH 3.37% avg % subs see post	 VIEWS/POST 487 median 474 · 15 days	 POSTS/WEEK 2.2 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 730 chars median 691 · 15 days	 POSTS ANALYZED 5 15 days
 AD REACH 212 24h avg	 CHURN / MONTH -187 last month	 QUOTE RATE 124 citation index · 137 channels mentioned ever	 CHANNEL AGE 3 years 7 months created 16.11.2022

AI EDITOR SUMMARY

Channel «Lazy Creator» – 14 459 subs. Each post averages 487 people (3% of subs), reach is low – consider expanding audience. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 15 days.
- 02 Dominant format – Photo (4/5 posts).
- 03 Avg post length – 730 chars (median 691).
- 04 Peak audience activity – Wednesday, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (564 avg for top vs 406 for worst) – among 5 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 11:03 PHOTO Want to grow your Telegram channel but ad prices bite? Reach 500,000 people in a day at the best market price...	VIEWS 742 REPOSTS 2	REACTIONS — ER 5.1%
Nº2 01.07 · 11:41 VIDEO How to build IT products and test business hypotheses on a shoestring? Most IT products shut down because founders...	VIEWS 477 REPOSTS 1	REACTIONS — ER 3.3%
Nº3 05.07 · 09:21 PHOTO 🧙 BIG UPDATE @astroglazbot The deck has spoken anew – the cards have long wanted to tell you more 👉 → 18 Tarot spreads – 🧙...	VIEWS 474 REPOSTS —	REACTIONS — ER 3.3%

Nº4 03.07 • 07:04 PHOTO  Two bonuses for VK Ads promotion: ad budget doubling and Premium subscription at a discount Your clients are already on VK...	VIEWS 468 REPOSTS — REACTIONS — ER 3.2%
Nº5 10.07 • 07:19 PHOTO Want to grow your Telegram channel but ad prices bite? Reach 500,000 people in a day at the best market price...	VIEWS 276 REPOSTS — REACTIONS — ER 1.9%

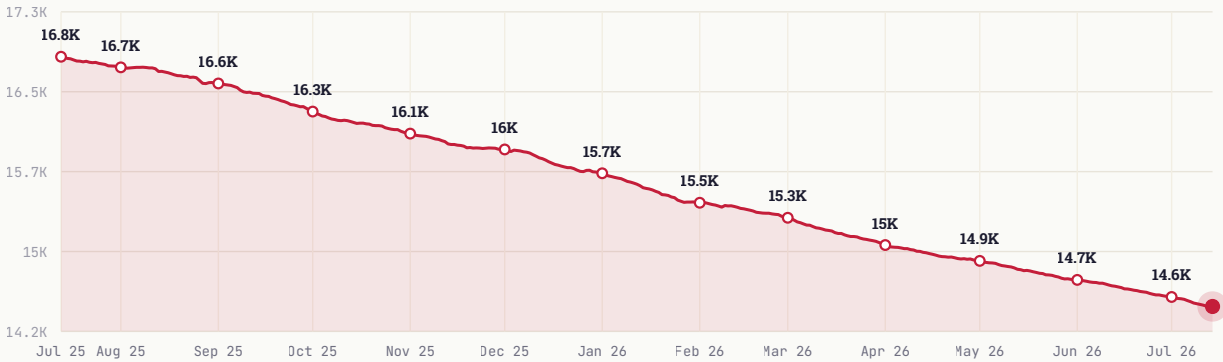
WORST 3

↓ 05.07 • 09:21 PHOTO  BIG UPDATE @astroglazbot The deck has spoken anew — the cards have long wanted to tell you more 🙌 → 18 Tarot spreads — 🧙...	VIEWS 474 REPOSTS — REACTIONS — ER 3.3%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



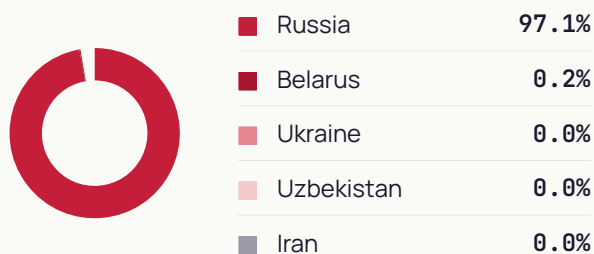
START OF PERIOD	NOW	NET GROWTH
16 849	14 459	-2 390

SECTION 04 · MENTIONS

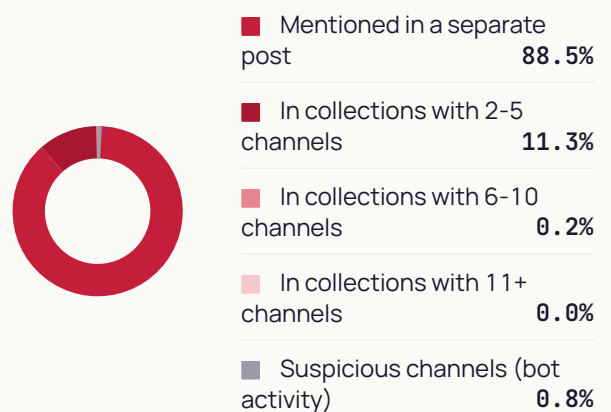
Who mentions the channel and how

Citation index **124** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time mentions: **137** different channels.

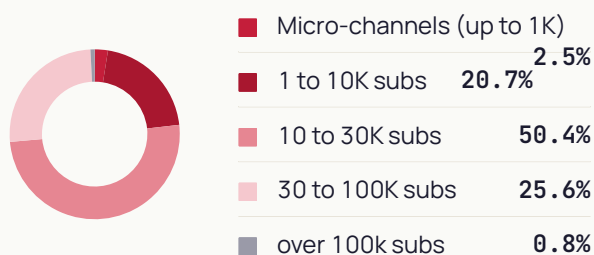
COUNTRIES MENTIONING YOU



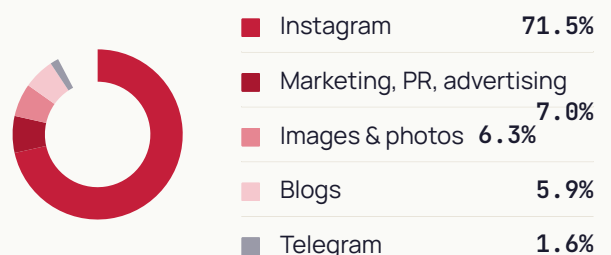
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING YOU



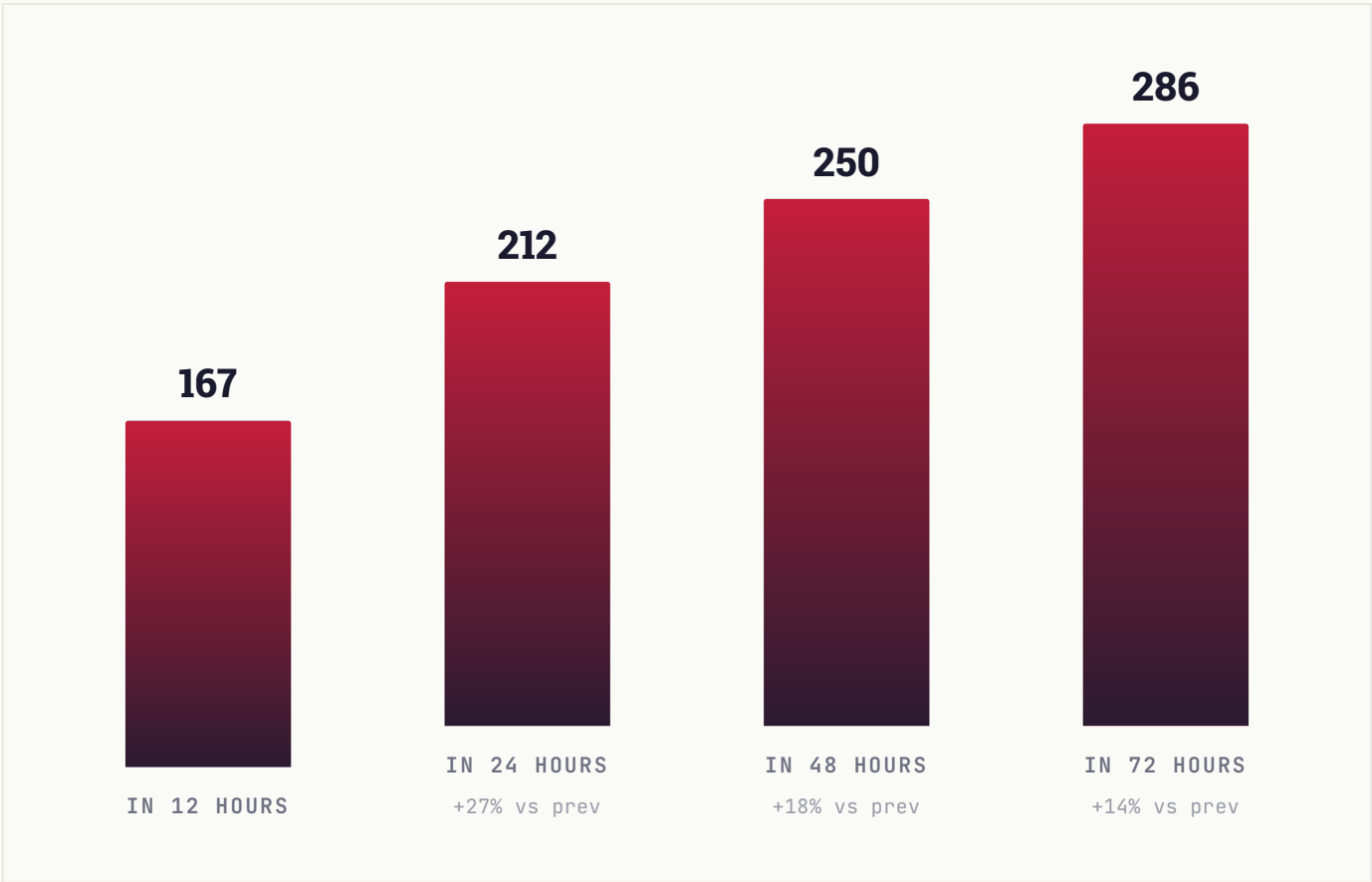
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
IIIIC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
IIIIC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
LC Lazy Creator YOU	14.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal — enter top-99 via systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **34**, they brought **77** new subs.

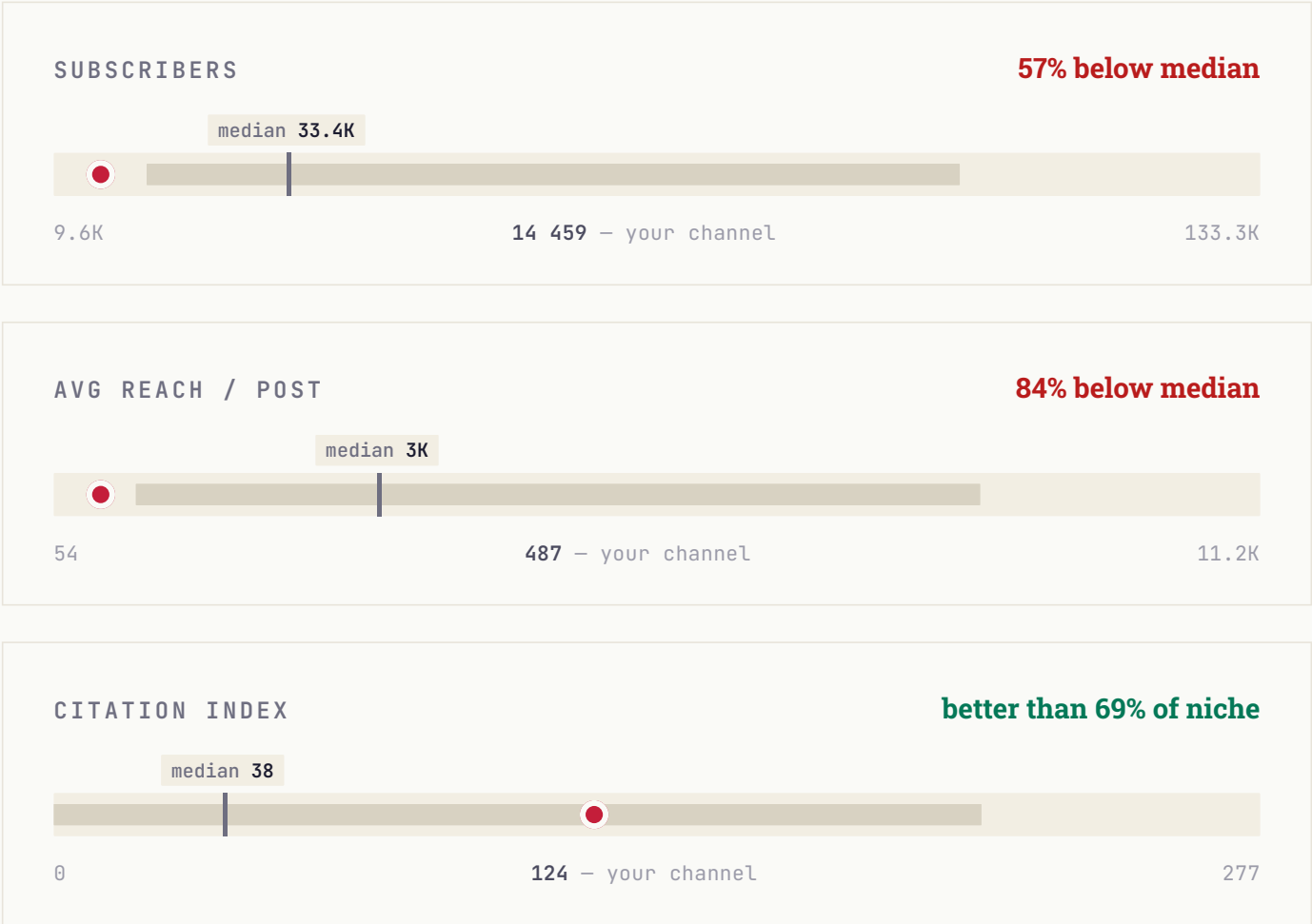
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	6	4	5
December 2025	6	4	26
November 2025	8	6	10
Oct 2025	6	5	8
Sep 2025	8	6	3
August 2025	0	0	25

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
34	6	77

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.2 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best time for
an important
post**

03

ER below niche benchmark — rethink formats

Current ER 3.37% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
