

PUBLIC REPORT PROMTPRESS

Channel audit

READY STORIES FOR BEAUTY MASTERS



@lampailicha

💡 Ready-made stories for beauty masters every day Collaborating with Influencio Collaboration: https://t.me/pr_lampailicha Contact @elena_stories Ads: <https://telega.in/c/lampailicha>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
12 367	12.0%	1.4K
17.07.2026 -79 per month	per day 3.6% HTTPS://PROMTPRESS.COM/AUDIT/LAMPAILICHA	ad reach 446/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 367 —	 SUBS REACH 11.2% avg % subs see post	 VIEWS/POST 1.4K median 1.3K · 28 days	 POSTS/WEEK 8.0 over period
 7D TREND -20.7% vs previous week	 REACTIONS/POST 19.0 only 609 reactions, 170 reposts, 3 comments	 POST LENGTH 187 chars median 207 · 28 days	 POSTS ANALYZED 32 28 days
 AD REACH 446 24h avg	 CHURN / MONTH -79 over last month	 CITATION RATE 17 citation index · 349 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 12.10.2022

AI EDITOR SUMMARY

Channel «READY STORIES FOR BEAUTY MASTERS» – 12 367 subs. Each post averages 1.4K people (11% of subs), reach is low – consider expanding audience. Publishes 8 posts per week (~1/day) – regular schedule. For week Jul 6–12, reach dropped -20.7% by week of Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **32** posts over 28 days.
- 02 Dominant format — **Photo** (24/32 posts).
- 03 Avg post length — **187** chars (median 207).
- 04 Audience peak — **Friday**, 08:00 MSK.
- 05 Top posts get **3x** more views than the weakest (2.1K avg for top vs 818 for worst) — among 32 posts over 28 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 19.06 · 05:29 PHOTO #готовыесторис ...	VIEWS 2 127 REPOSTS 5	REACTIONS 25 ER 17.2%
Nº2 19.06 · 14:18 POLL (post without caption — poll)	VIEWS 2 106 REPOSTS —	REACTIONS 4 ER 17.0%
Nº3 18.06 · 13:51 PHOTO #готовыесторис ...	VIEWS 2 104 REPOSTS 11	REACTIONS 47 ER 17.0%

№4 23.06 • 05:45 **PHOTO**
#готовыесторис #визуал #общее ...

VIEWS
2 002
REACTIONS
22
REPOSTS
4
ER
16.2%

№5 18.06 • 05:01 **PHOTO**
#готовыесторис ...

VIEWS
1 959
REACTIONS
24
REPOSTS
4
ER
15.8%

WORST 3

↓ 13.07 • 12:25 **PHOTO**
#готовыесторис ...

VIEWS
853
REACTIONS
23
REPOSTS
9
ER
6.9%

↓ 13.07 • 14:54 **PHOTO**
🛒 Women's clothing sale up to 72% off at O'STIN click here:
<https://ya.cc/AA8hhj> ☀️☀️summer in full swing, hurry...

VIEWS
821
REACTIONS
12
REPOSTS
1
ER
6.6%

↓ 14.07 • 06:25 **PHOTO**
#готовыесторис #визуал #депиляция ...

VIEWS
782
REACTIONS
22
REPOSTS
7
ER
6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth graph for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.

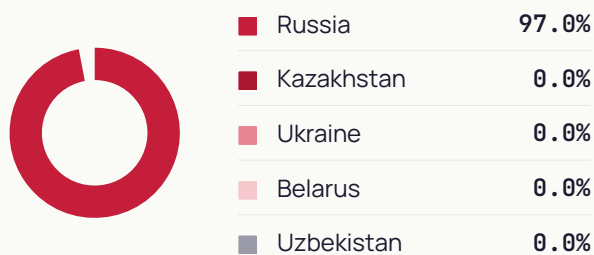


SECTION 04 • MENTIONS

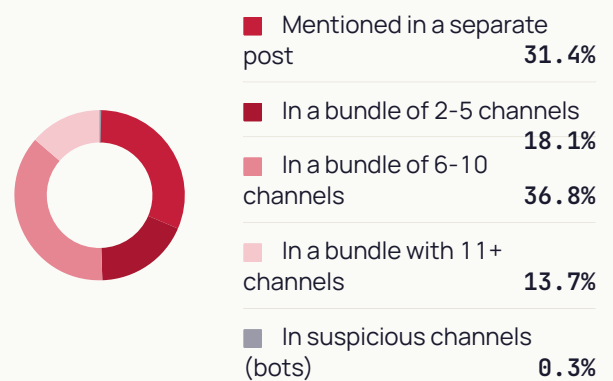
Who mentions the channel and how

Citation index **17** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **349** different channels.

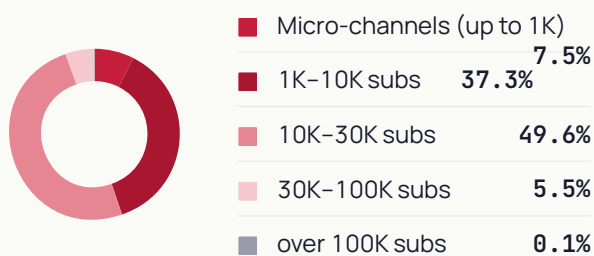
COUNTRIES MENTIONING



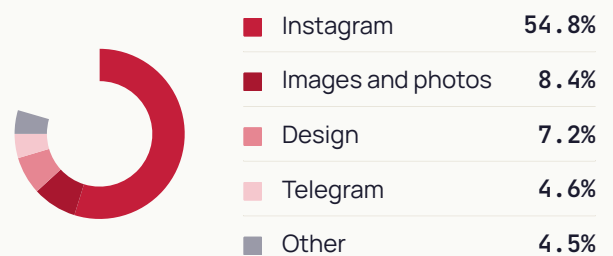
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



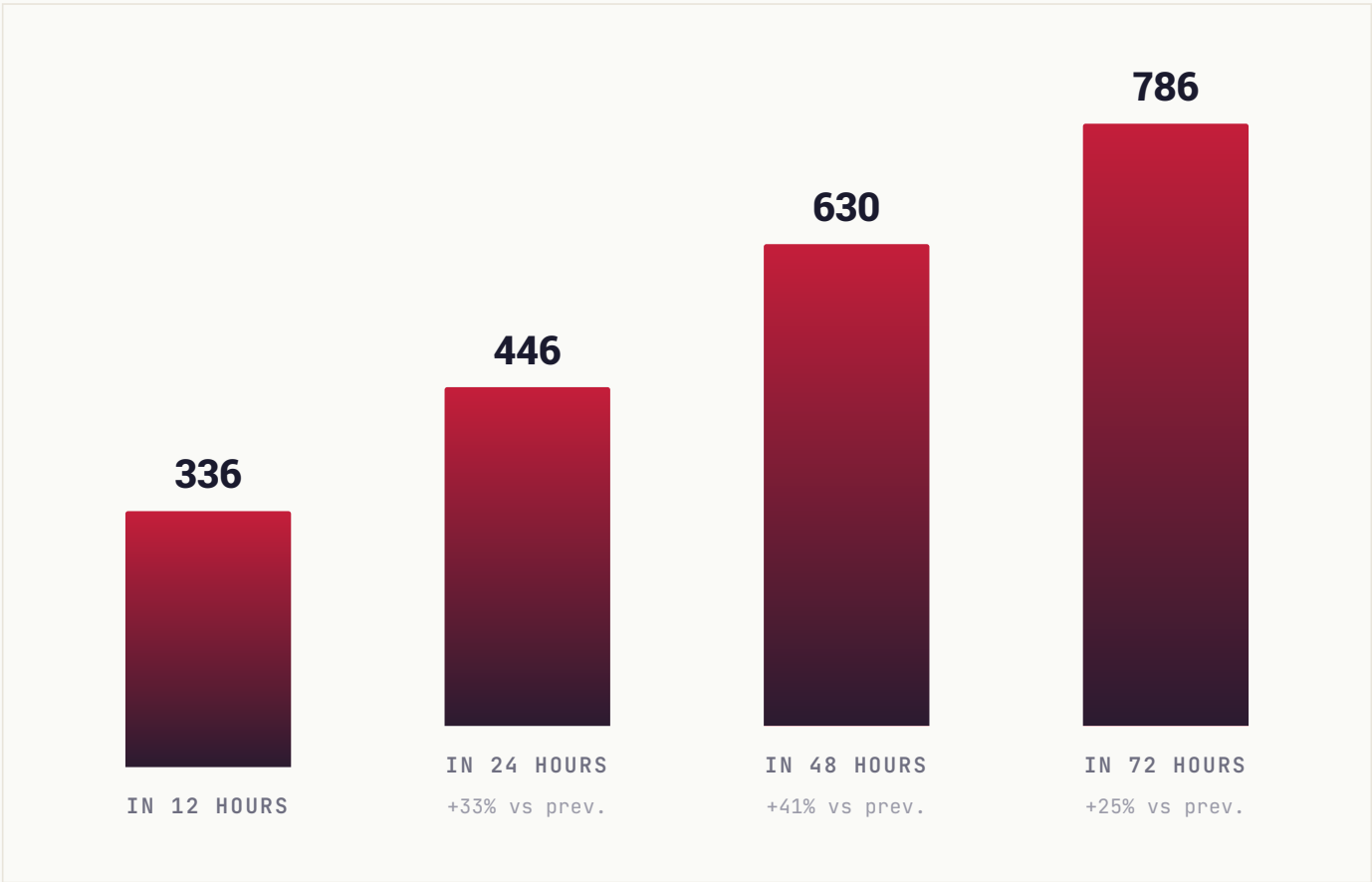
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim · presets & blogging	126.4K
NESA PIRUZIFARD نسا پیروزی فرد	123.7K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
READY STORIES FOR BEAUTY MASTERS	12.4K

COMPARATIVE INSIGHT

Channel not yet outside niche top 99 — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **243**, they brought **776** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	34	14	265	
December 2025	40	14	232	
Nov 2025	57	13	76	
Oct 2025	23	9	55	
Sep 2025	37	12	62	
August 2025	52	10	86	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
243	6	776

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Instagram**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 08:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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