

— PUBLIC REPORT PROMTPRESS

Channel audit

KYRAGRAM



@kyragram

A heartfelt channel of high-flying birds. I write thoughts.

SUBSCRIBERS

16 568

-273 per month

ERR (% SEE POSTS)

6.0%

daily 4.2%

REACH/POST

981

ad reach 698/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 16 568 —	 SUBS REACH 5.92% avg % subs see post	 VIEWS/POST 981 median 981 · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 2.0 2 reactions, 7 reposts, 0 comments	 POST LENGTH 17 chars median 17 · —	 POSTS ANALYZED 1 —
 AD REACH 698 24h avg	 CHURN / MONTH -273 last month	 CITATION RATE 25 citation index · 88 channels mentioned all time	 CHANNEL AGE 9 years 1 month created 25.05.2017

AI EDITOR SUMMARY

Channel «KYRAGRAM» — 16 568 subs. Each post averages 981 people (6% of subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Text** (1/1 posts).
- 03 Avg post length – 17 chars (median 17).
- 04 Peak audience activity – **Sunday**, 01:00 ALMT.
- 05 Top posts get **0x** more views than the weakest (327 avg for top vs 981 for worst) – among 1 posts for –. Analyze what top shares: topic, format, timing.

TOP 1 POSTS

Nº1 28.06 · 20:20 TEXT song.link via	VIEWS	REACTIONS
	981	2
	REPOSTS	ER
	7	5.9%

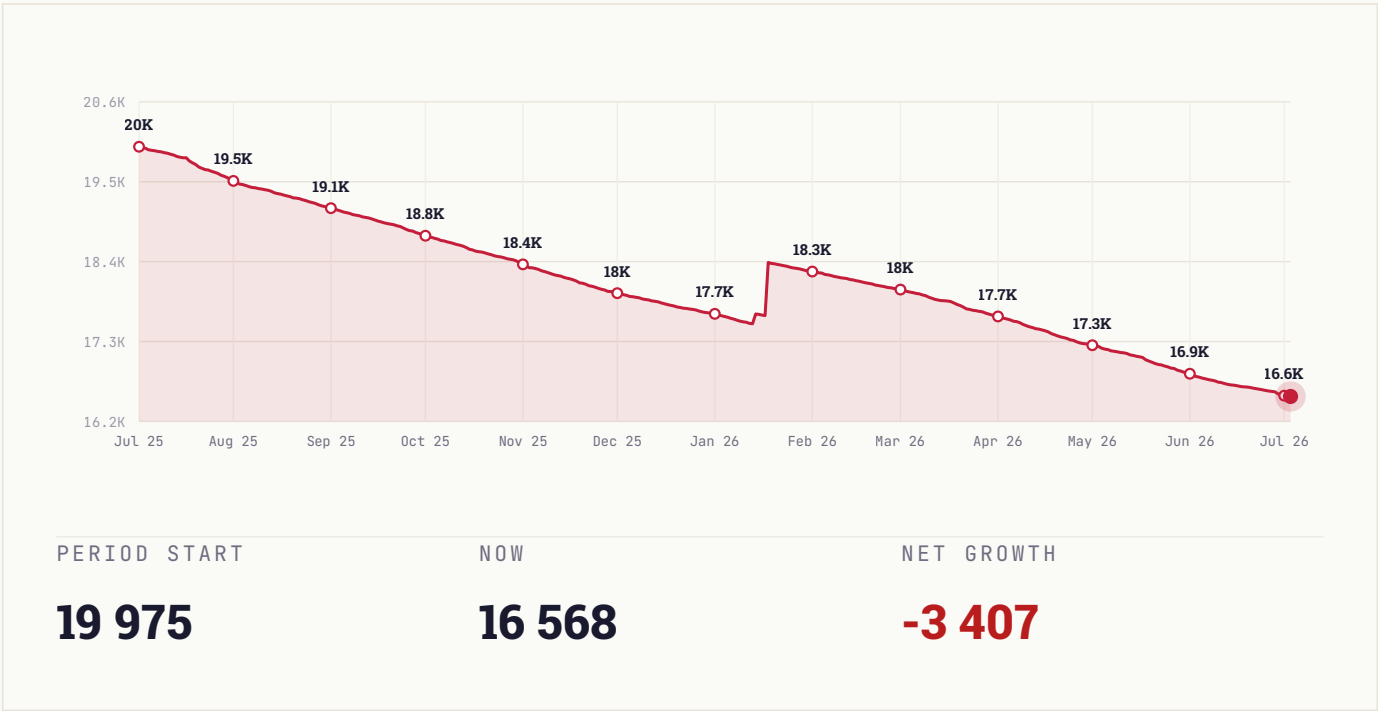
WORST 1

↓ 28.06 · 20:20 TEXT song.link via	VIEWS	REACTIONS
	981	2
	REPOSTS	ER
	7	5.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

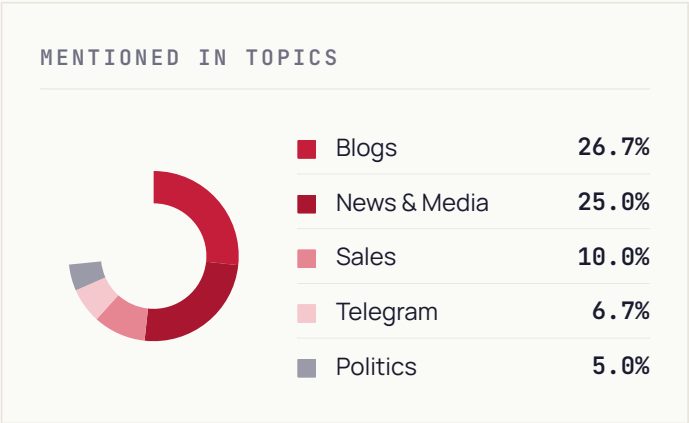
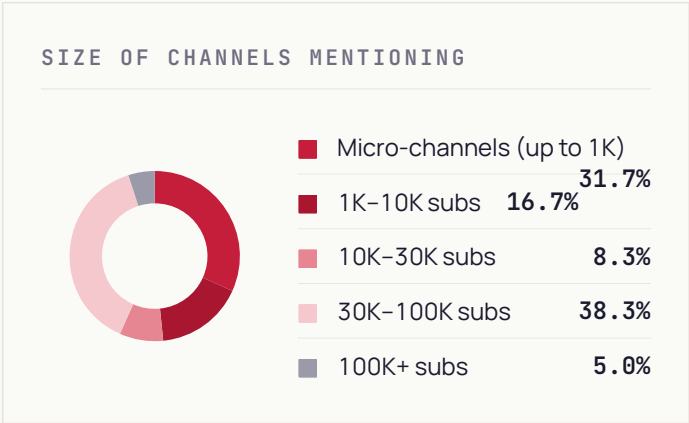
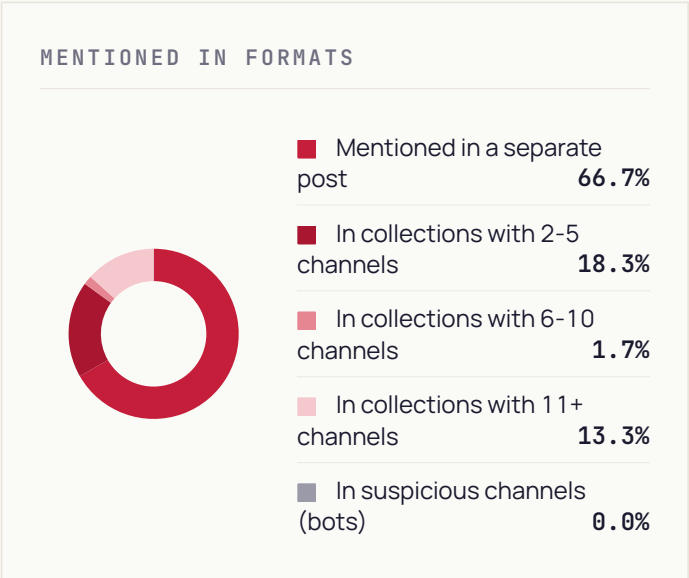
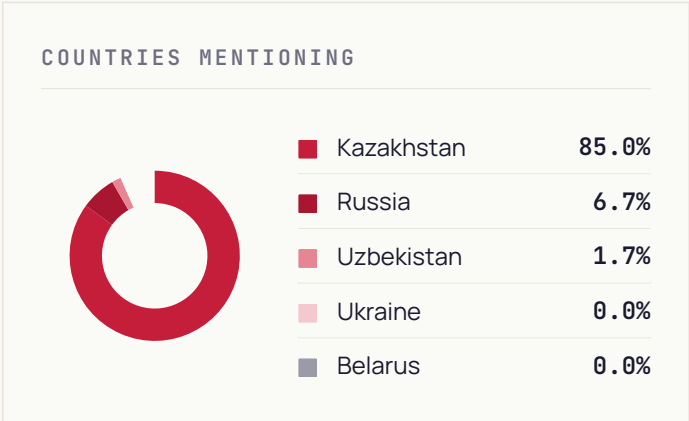
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

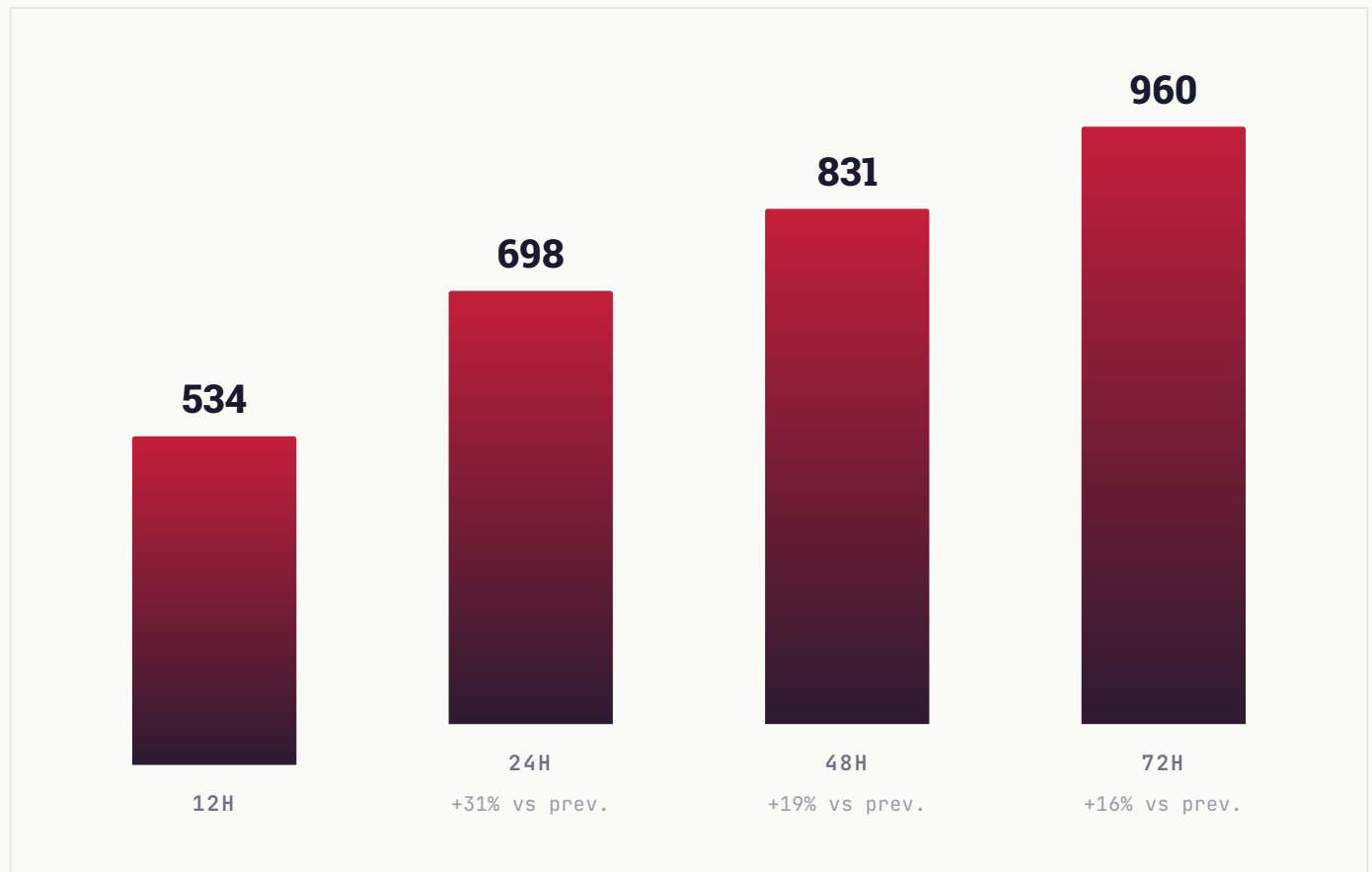
Citation index **25** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **88** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
KY KYRAGRAM YOU	16.6K

COMPARATIVE CONCLUSION

Channel intop quartile of niche (#19 of 98). Leader — Margulan Seisembay (212.9K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **0**, they brought **861** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	0	0	861	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	861

SECTION 08 · NICHE COMPARISON

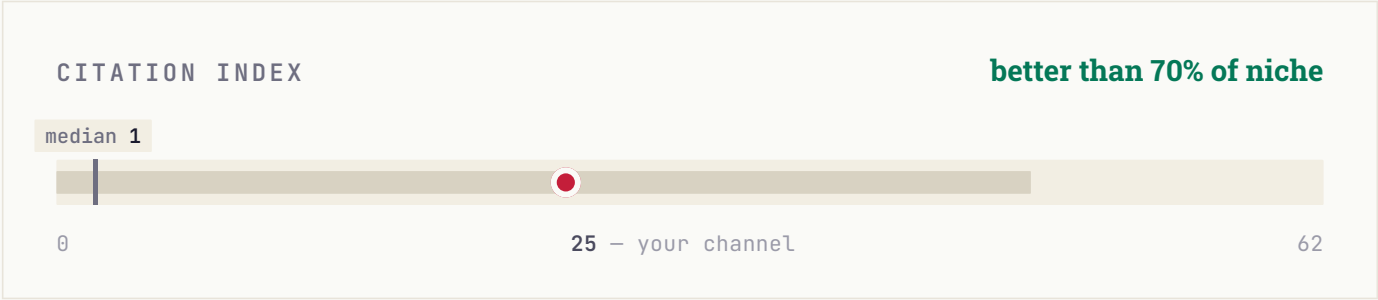
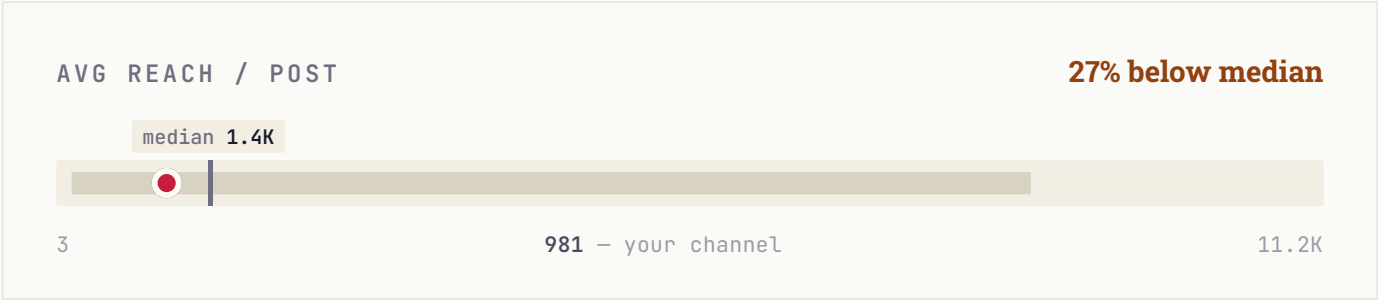
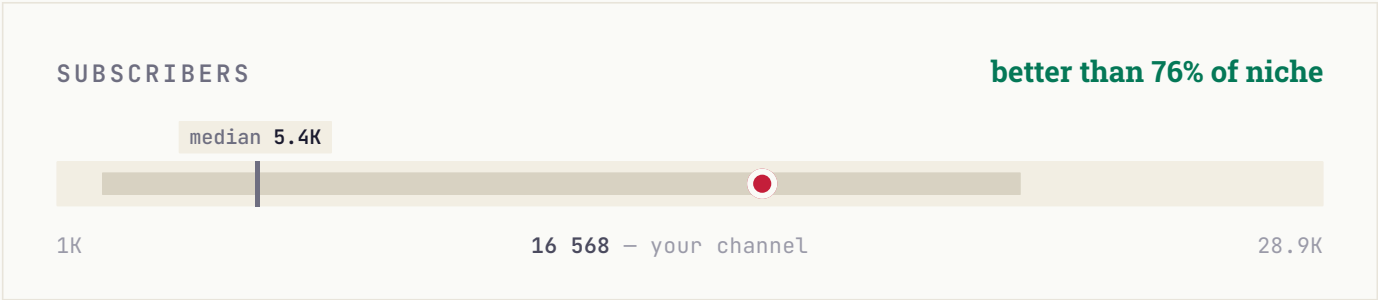
Where channel stands in its league

Took top-100 channels in category «Blogs» and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#19/100

POSITION IN NICHE

Channel in top 19% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Post more often
Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Sunday
Audience most active on this day at 01:00 ALMT. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
