

PUBLIC PROMTPRESS REPORT

Channel audit

kyli4_shop

**@kyli4shop**

Vintage shop of the big-nosed TikTokker. Minsk. Shipping everywhere. All info in pins. For orders write @kyli4man

SUBSCRIBERS

11 183

-219 per month

ERR (% SEE POSTS)

10.0%

per day 4.7%

REACH/POST

1.2K

ad reach 521/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Fashion & Beauty»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 11 183 —	 SUBS REACH 11.0% avg % of subs see post	 VIEWS/POST 1.2K median 1.2K · 21 days	 POSTS/WEEK 2.6 over period
 7D TREND — no data for period	 REACTIONS/POST 0.9 only 7 reactions, 50 reposts, 0 comments	 POST LENGTH 293 chars median 264 · 21 days	 POSTS ANALYZED 8 21 days
 AD REACH 521 24h avg	 CHURN / MONTH -219 over last month	 QUOTE RATE 17 citation index · 110 channels mentioned ever	 CHANNEL AGE 3 years 19 days created 20.06.2023

AI EDITOR SUMMARY

Channel «kyli4_shop» — 11 183 subs. Each post averages 1.2K people (11% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 21 days.
- 02 Dominant format — Photo (7/8 posts).
- 03 Avg post length — 293 chars (median 264).
- 04 Peak audience activity — Monday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.6K avg for top vs 807 for worst) — among 8 posts in 21 days. Analyze what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 18:17 TEXT abc PRICES REDUCED ON MANY ITEMS abc	VIEWS 1 707 REPOSTS —	REACTIONS — ER 15.3%
Nº2 15.06 · 18:16 PHOTO THRASHER 1. Thrasher T-shirt 🇲🇪 S-M 9/10 89BYN/32\$/2360RUB 2. Thrasher T-shirt 🦊 S-M 9/10 89BYN/32\$/2360RUB 3. Thrasher Hoodie...	VIEWS 1 669 REPOSTS 2	REACTIONS — ER 14.9%
Nº3 22.06 · 18:48 PHOTO GUESS T-SHIRTS 1. Guess T-shirt L-XXL 9/10 99BYN/34\$/2700RUB 2. Guess T-shirt abcabcabcabc ! 3. Guess T-shirt M-XL...	VIEWS 1 552 REPOSTS 10	REACTIONS 2 ER 13.9%

Nº4

15.06 · 18:11

PHOTO

GUESS T-SHIRTS 1. Guess T-shirt L-XXL 9/10 79BYN/29\$/2100RUB 2. Guess T-shirt M-L 9/10 99BYN/36\$/2700RUB 3. Guess T-shirt

abcabcabcabc

 ! 4...

VIEWS

1 269

REPOSTS

8

REACTIONS

2

ER

11.3%

Nº5

15.06 · 18:16

PHOTO

BAGS 1. Adidas bag one size 9/10 119BYN/43\$/3100RUB 2. Adidas bag one size 9/10 89BYN/32\$/2300RUB 3. 🇺🇸 y2k bag one size...

VIEWS

1 226

REPOSTS

8

REACTIONS

—

ER

11.0%

WORST 3

↓ 27.06 · 16:19 PHOTO HOODIES 1. Zip Hoodie Playboy x Missguided XL-XXL 9/10 149BYN/42\$/4200RUB 2. Hoodie Guess M-XL 9/10 149BYN/42\$/4200RUB 3. Hoodie Playboy x...	VIEWS 1 187 REPOSTS 4	REACTIONS — ER 10.6%
↓ 06.07 · 18:15 PHOTO HOODIES 1. Zip Hoodie DIESEL M-L 9/10 (model height 178) 149BYN/42\$/4200RUB For extra pics/orders & all questions ORDER/QUESTIONS Shipping...	VIEWS 752 REPOSTS 11	REACTIONS 3 ER 6.7%
↓ 07.07 · 09:33 PHOTO HOODIE & LONG SLEEVE DSM ICONS 1. Hoodie DSM ICONS M-L 9/10 (model height 178, fits 170-180) 169BYN/60\$/4500RUB 2. Long sleeve DSM ICONS M-L...	VIEWS 482 REPOSTS 7	REACTIONS — ER 4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

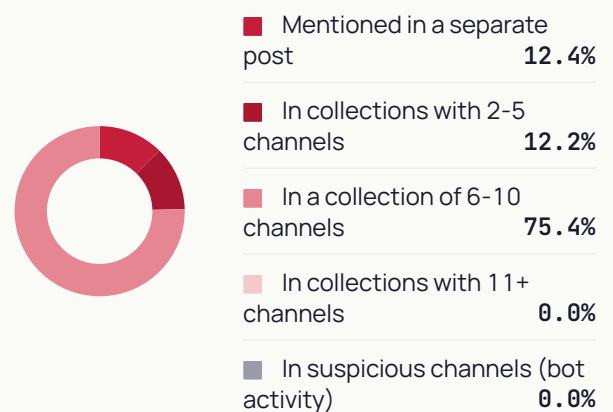
Who mentions the channel and how

Citation index **17** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **110** different channels.

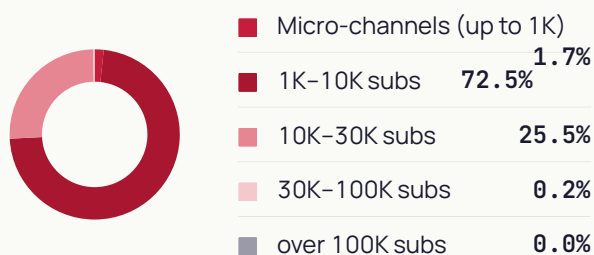
COUNTRIES MENTIONING



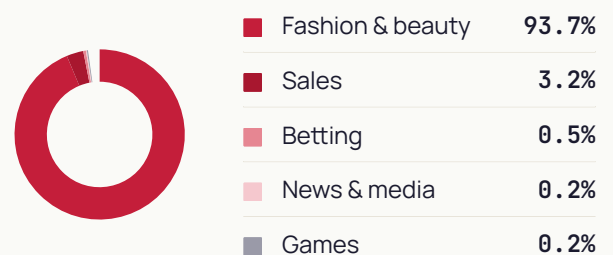
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



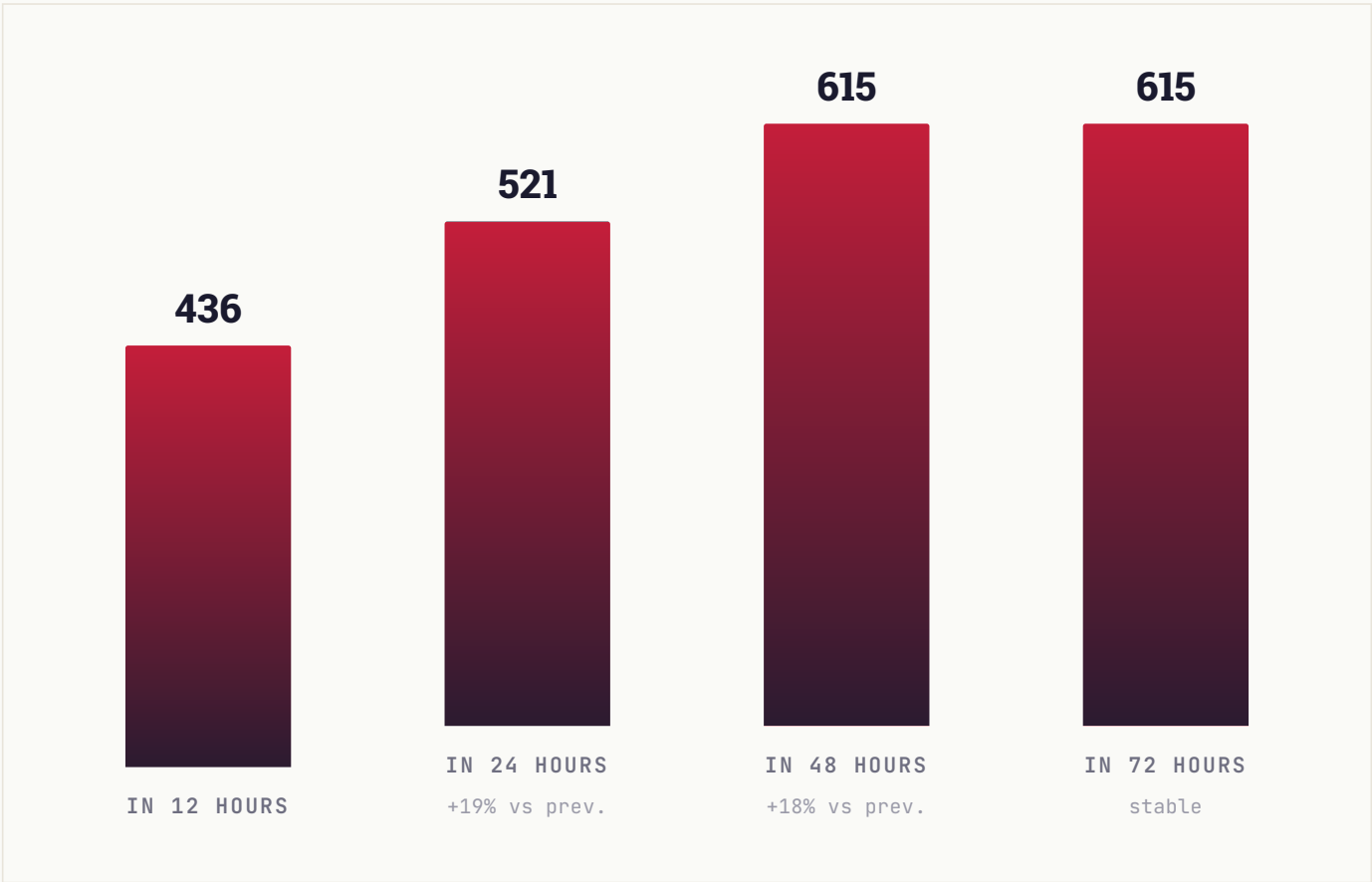
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
WE Live on Belbazar	27.4K
BJ Bogdan BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – goods from Belarus	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
KY kyli4_shop YOU	11.2K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#15 of 99). Leader — Mark Formelle | Марк Формэль (31.7K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **134**, they brought **1 065** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	7	6	180
December 2025	6	6	136
November 2025	0	0	2
October 2025	120	32	747
September 2025	0	0	0
August 2025	1	1	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
134	6	1 065

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Fashion & beauty» (Belarus) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

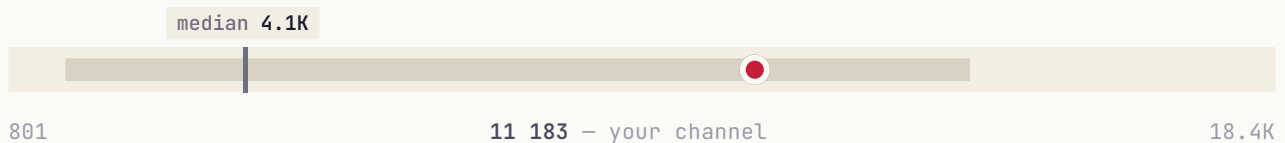
#15/100

RANK IN NICHE

Channel in top 15% – strong position

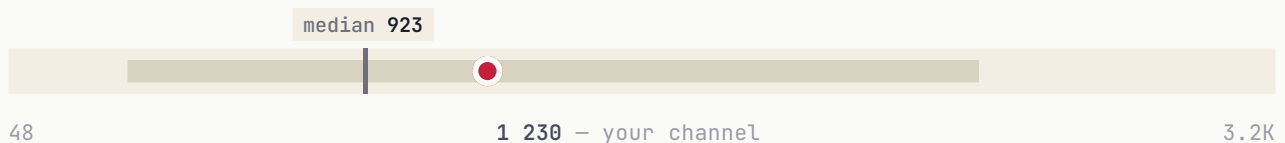
SUBSCRIBERS

better than 78% of niche



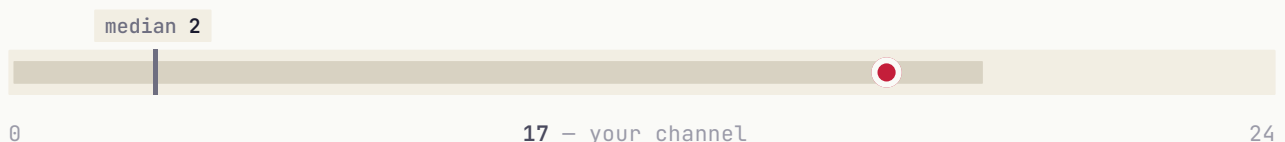
AVG REACH / POST

better than 58% of niche



CITATION INDEX

better than 85% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.6 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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