

PROMTPRESS PUBLIC REPORT

Channel audit

CyberHub - IT & Neural Networks



@kyberhub

Author content on Neural Networks, IT & tech. Key news. Guides.
ChatGPT @ai_apps_bot Ads: @neptunion, @reklama_nikita
Channel link: @kyberhub Registered in RKN #VAIAD

SUBSCRIBERS

62 789

-1008 per month

ERR (% SEE POSTS)

5.0%

in 24 hrs **3.1%**

REACH/POST

2.9K

ad reach **2K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 62 789 —	 SUBS REACH 4.63% avg % subs see post	 VIEWS/POST 2.9K median 3K · 29 days	 POSTS/WEEK 31.2 over period
 7D TREND +2.4% vs previous week	 REACTIONS/POST 15.0 only 1,959 reactions, 1,811 reposts, 0 comments	 POST LENGTH 273 chars. median 286 · 29 days	 POSTS ANALYZED 131 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH -1008 over last month	 QUOTE RATE 736 citation index · 935 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 09.03.2023

AI EDITOR SUMMARY

Channel «CyberHub - IT & Neural Networks» – 62 789 subs. Each post averages 2.9K people (5% from subs), reach is low – consider expanding audience. Publishes 31 posts/week (~4/day) – active posting. Week Jun 29 – Jul 5 reach stable (+2.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 131 posts in 29 days.
- 02 Dominant format — Photo (125/131 posts).
- 03 Avg post length — 273 chars (median 286).
- 04 Peak audience activity — Wed, 18:00 MSK.
- 05 Top posts get 2× more views than the weakest (3.5K avg for top vs 2.3K for worst) — among 131 posts in 29 days. Worth analyzing what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 01.07 · 15:50 PHOTO ! Claude Opus 5 is back US authorities allowed Anthropic to restore access to its most powerful AI. However, the company must...	VIEWS 3 585 REPOSTS 14	REACTIONS 7 ER 5.7%
Nº2 23.06 · 17:00 PHOTO 🕶️ Meta launched its cheapest smart glasses Meta unveiled new smart glasses for \$299. They feature an AI assistant, better...	VIEWS 3 495 REPOSTS 14	REACTIONS 9 ER 5.6%
Nº3 30.06 · 19:55 PHOTO ⚡ Anthropic released Claude Sonnet 5 New Claude Sonnet 5 is now default for Free & Pro users, also available on...	VIEWS 3 479 REPOSTS 15	REACTIONS 9 ER 5.5%

Nº4 20.06 · 16:37 VIDEO  Minecraft gets Spider-Man webs In the next update, players can swing on webs between their builds...	VIEWS 3 470 REPOSTS 24	REACTIONS 3 ER 5.5%
Nº5 01.07 · 18:16 PHOTO Leaked design of new PlayStation 6 drive CyberHub BotGPT	VIEWS 3 430 REPOSTS 19	REACTIONS 29 ER 5.5%

WORST 3

↓ 13.07 · 04:45 PHOTO  Game accounts can now be inherited Chinese courts officially recognized game accounts, in-game items and...	VIEWS 2 385 REPOSTS 15	REACTIONS 5 ER 3.8%
↓ 13.07 · 04:50 PHOTO  Hostings may require Gosuslugi ID Russia discusses mandatory identity verification via Gosuslugi for...	VIEWS 2 268 REPOSTS 7	REACTIONS 11 ER 3.6%
↓ 13.07 · 14:40 PHOTO  Microsoft lost lawsuit over blocked account After a hack, Microsoft permanently blocked a user's account and refused to...	VIEWS 2 254 REPOSTS 5	REACTIONS 15 ER 3.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

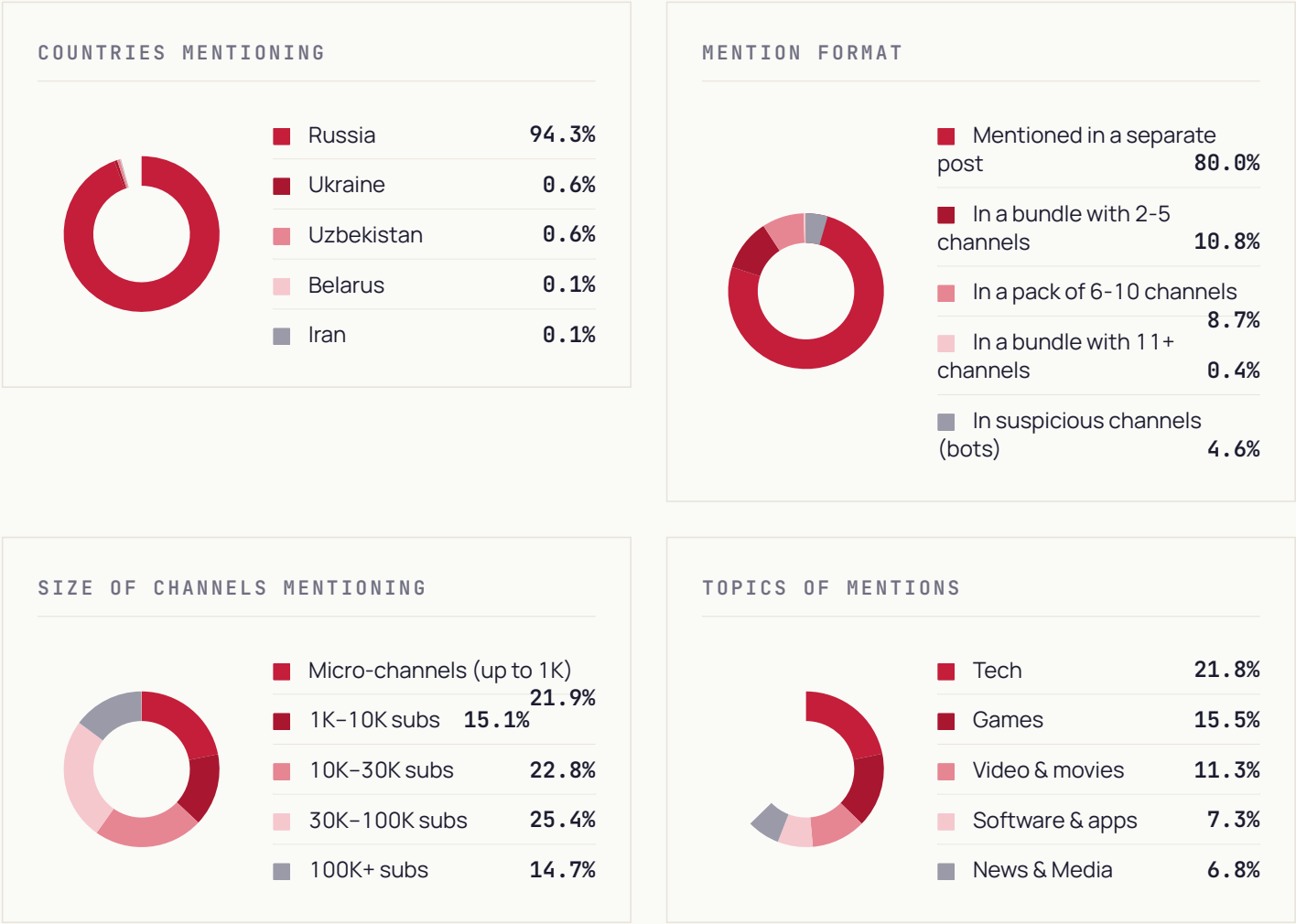
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

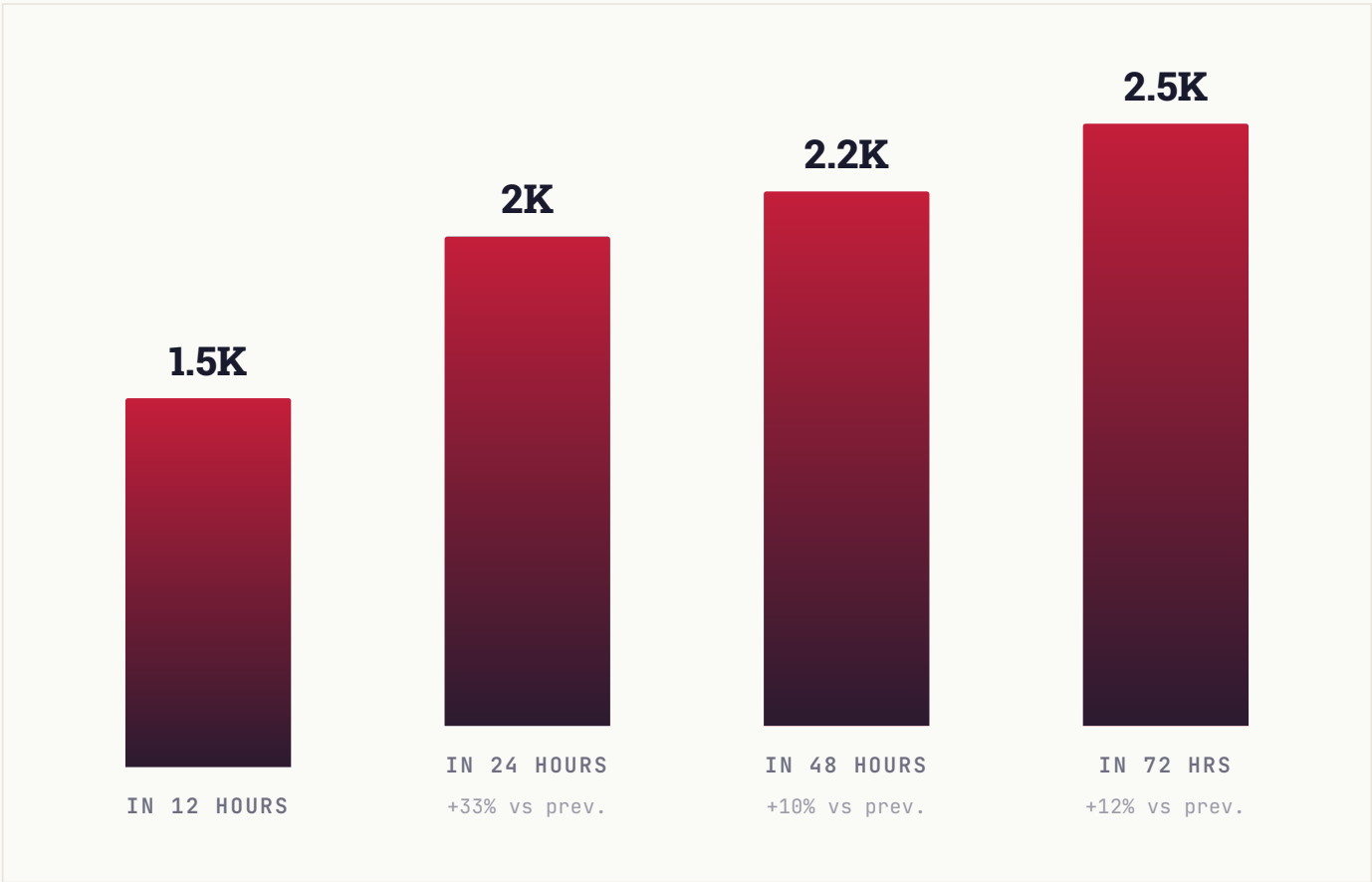
Citation index **736** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **935** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending topics	3.3M
TE Tech chat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI и технологии	2M
K- CyberHub - IT & Neural Networks YOU	62.8K

COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **10 040** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	5	5	0	
December 2025	6	5	4 408	
Nov 2025	8	8	5 557	
Oct 2025	1	1	0	
Sep 2025	0	0	59	
August 2025	2	2	16	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
22	6	10 040

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in «**Tech**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs.
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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