

— PUBLIC PROMTPRESS REPORT

Channel audit

Аренда квартира Алматы Подселение



@kvartiry2

📍 Almaty | #1 channel for rental housing! Ads: 📩 @ron_manager
🏠 Apartments, rooms, and shared accommodation — all in one place
✅ Only verified landlords ⚡ No agents, no overpayments 🔥
Daily new...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

77 288

+3137 per month

1.0%

per day 0.0%

689

ad reach 0/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 77 288 —	 SUBS REACH 0.89% avg % subs see post	 VIEWS/POST 689 median 650 · 2 days	 POSTS/DAY 116.8 ~818 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 410 chars median 376 · 2 days	 POSTS ANALYZED 290 2 days
 AD REACH 0 24h avg	 CHURN / MONTH +3137 last month	 CITATION RATE 0 citation index · 10 channels mentioned ever	 CHANNEL AGE 5 years 5 months created 23.01.2021

AI EDITOR SUMMARY

Channel «Rent apartment Almaty Roommate» — 77 288 subs. Each post averages 689 people (1% of subs), reach is low — consider expanding audience. Publishes 818 posts per week (~117 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **290** posts over 2 days.
- 02 Dominant format — **Photo** (168/290 posts).
- 03 Avg post length — **410** chars (median 376).
- 04 Peak audience activity — **Friday, 05:00 ALMT**.
- 05 Top posts get **3 times** more views than the weakest (992 avg for top vs 302 for worst) — among 290 posts in 2 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 18:39 PHOTO Urgently looking for a girl to share 🏠 2-room apt, separate bedroom. 4 girls at home, you're 4...	VIEWS 1 012 REPOSTS 8	REACTIONS — ER 1.3%
Nº2 03.07 · 20:08 PHOTO 🏠 Private room (living room) for rent in 3-room apartment 📍 Address: 3rd microdistrict, building 11 (Saina – Abaya) 💰 Rent: 100,000 KZT/month 🔒...	VIEWS 985 REPOSTS 3	REACTIONS — ER 1.3%
Nº3 03.07 · 00:38 PHOTO 🔥 URGENT! Looking for roommate in ZhK «Zhetysu Park» (Raiymbeka / Sayakhata) Hi! Looking for one adequate, tidy, and positive guy to...	VIEWS 979 REPOSTS 3	REACTIONS — ER 1.3%

Nº4

03.07 · 17:18

PHOTO

Urgent! 1-room apt for 2 months (till Sep). 📍 Address: Aksay 3a 65 Clean, cozy, fully furnished...

VIEWS

978

REPOSTS

8

REACTIONS

—

ER

1.3%

Nº5

03.07 · 16:52

TEXT

Urgently looking for 1 or 2 girls for long-term shared apartment. Separate room 🏠 Address: ZhK Vesna (Gogol-Mukanov), 3-room apt. Non-conflict...

VIEWS

958

REPOSTS

14

REACTIONS

—

ER

1.2%

WORST 3

↓

04.07 · 19:49

TEXT

I'm 24, looking for a roommate, pay upfront, no delays. No bad habits. Sayran, Moscow, Saryarka area. Budget...

VIEWS

335

REPOSTS

—

REACTIONS

—

ER

0.4%

↓

04.07 · 21:06

PHOTO

Urgent! Hi! Looking for 1 girl to share ❤️ Isolated room. 2 people, rent 56,000. Utilities (4-6) + deposit 12k ...

VIEWS

332

REPOSTS

4

REACTIONS

—

ER

0.4%

↓

04.07 · 21:54

TEXT

Urgent: need someone to rent an apt together near Almaty Arena Max 3 people Me with my daughter, she's 2 Or I can...

VIEWS

241

REPOSTS

2

REACTIONS

—

ER

0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

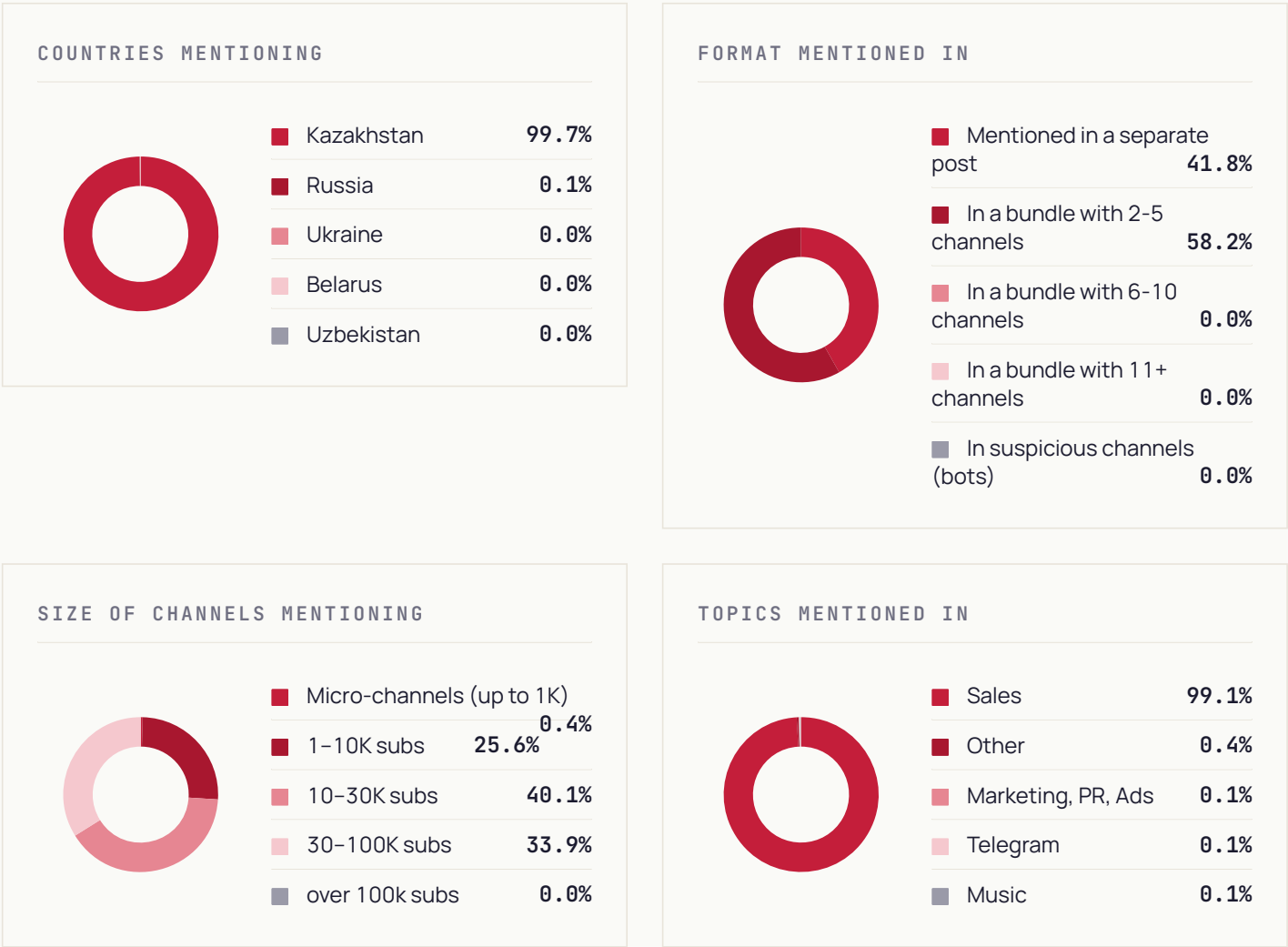
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel was mentioned 10 different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
CP Kazakhstan Cheaper	206K
AK Аренда квартира Алматы Подселение YOU	77.3K
JA Janapost.kz	33.2K
АП Алматы Подселение Квартиры Квартира	29.4K
C- Skidki.live - Discounts in Kazakhstan	24.1K
TK TRENDSHOP КАТАЛОГ ОПТОМ	18.7K
CA Apartments Almaty Rent Almaty Find roommate Almaty	17.4K
AK Аренда Квартира Алматы Подселение Сожитель	16.8K
MO Model3D_stl	13.2K
AC Amway Central Asia	13.1K
QO QMARKET ОПТОМ КАТАЛОГ	13K

COMPARATIVE CONCLUSION

Channel intop-2 niches (#2 of 100 channels in category). One of the leaders — client-partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **458**, they brought **40 103** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	3	1 595
December 2025	91	2	2 101
Nov 2025	167	3	0
Oct 2025	144	2	9 585
Sep 2025	50	2	8 162
August 2025	1	1	18 660

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
458	6	40 103

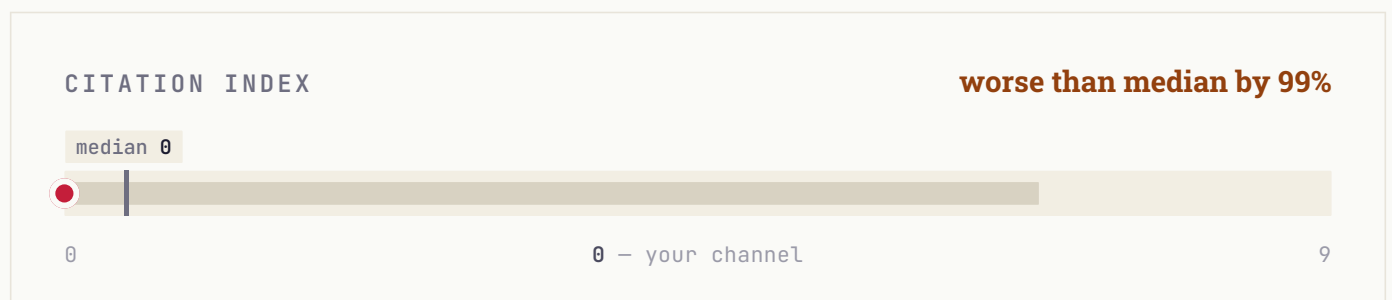
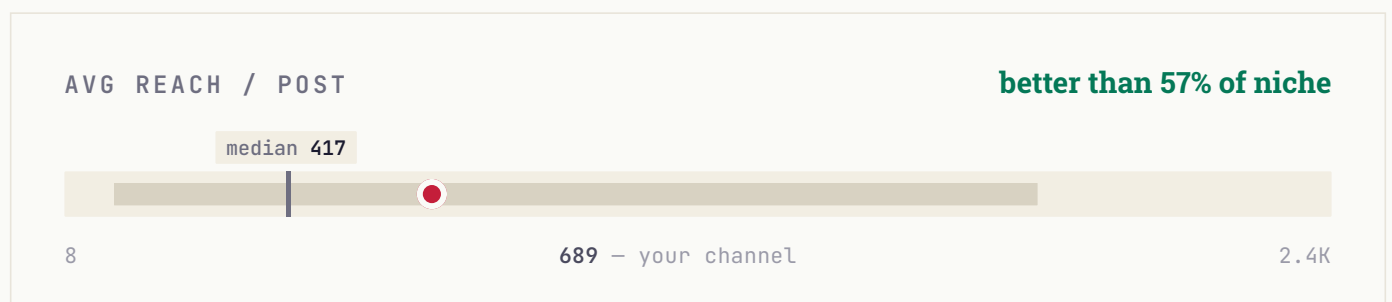
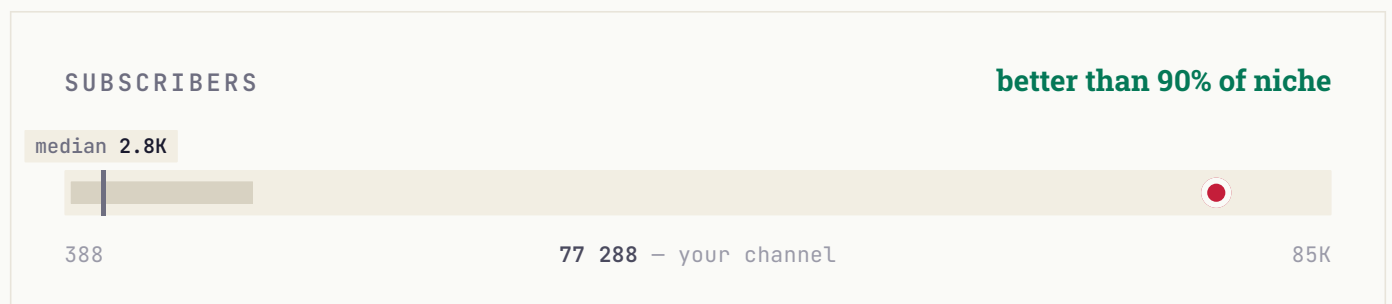
— SECTION 07 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category "**Sales**» and saw how your channel compares.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#2/100

POSITION IN NICHE
Channel in top 2% sales



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--------------------------------------|
| 01 | Main post of the week — on Friday | EFFECT |
| | Audience is most active on this day at 05:00 ALMT. | Best time for important post |
| 02 | Increase video posts share | EFFECT |
| | Video in Telegram holds audience longer and is favored by the algorithm. Recommend share of 15-25%. | Video retains audience better |
| 03 | ER below niche benchmark — rethink formats | EFFECT |
| | Current ER 0.89% vs norm 5.5%. Try polls & interactive formats. | +4.6pp ER |
| 04 | Systematic traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | +1000-3000 subs |
| 05 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic — easy growth lever. | +5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager