

— PUBLIC REPORT PROMTPRESS

Channel audit

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Apartment Almaty rent 📍 #1 channel for rental housing! Ads: 👉
@Aikorkem_admin 🏠 Apartments, rooms, sublets — all in one place
✅ Verified landlords ⚡ No agents, no overpayments 🔥 New...

SUBSCRIBERS

16 831

+16572 per month

ERR (% WHO SEE
POSTS)

0.0%

per day 0.0%

REACH/POST

3

ad reach 3/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 16 831 —	 SUBSCRIBER REACH 0.02% avg % subs see post	 VIEWS/POST 3 median 2 · 1.0 days	 POSTS/DAY 236.8 ~1657 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 399 chars median 368 · 1.0 days	 POSTS ANALYZED 306 1.0 day
 AD REACH 3 24h avg	 CHURN / MONTH +16572 last month	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 1 yr 1 mo created 22.05.2025

AI EDITOR SUMMARY

Channel «Rent Apartment Almaty Sublet Roommate» — 16 831 subs. Each post avg views 3 people (0% from subs), reach is low — expand audience. Publishes 1657 posts per week (~237 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **306** posts over 1.0 days.
- 02 Dominant format – **Photo** (191/306 posts).
- 03 Avg post length – **399** chars (median 368).
- 04 Audience peak activity – **Friday, 22:00 ALMT**.
- 05 Top posts gather **10x** more views than the weakest (10 avg for top vs 1 for worst) – across 306 posts over 1.0 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 17:18 PHOTO  Need 2 girls for rent! Clean, tidy, non-drinking, non-smoking, take turns cleaning, pay on time.  Nazarbayeva x...	VIEWS 10 REPOSTS —	REACTIONS — ER 0.1%
Nº2 03.07 · 17:49 TEXT Looking to rent together or sublet. Max 2-3 people in the apartment. Gender doesn't matter. About me...	VIEWS 10 REPOSTS —	REACTIONS — ER 0.1%
Nº3 03.07 · 17:54 TEXT Looking for a roommate, I'm a guy, working, near metro would be great, budget 50-60k WhatsApp...	VIEWS 10 REPOSTS —	REACTIONS — ER 0.1%

Nº403.07 · 16:56 PHOTO Сәлеметсізбе бізге 4/5іне көшіп келгенге екі қыз керек Төсек бар комнатаға Ішмейтін шекпейтн үйленбеген Жасы 18/22жас арасында Алматы...	VIEWS	REACTIONS
	9	—
	REPOSTS	ER
	—	0.1%

Nº503.07 · 16:57 TEXT Сатпаева универге жақындау жерден 1 комт квартира керек параға ұзақ уақытқа керек 150мын тенгеге деиін 8775-483-4071	VIEWS	REACTIONS
	9	—
	REPOSTS	ER
	—	0.1%

WORST 3

↓ 04.07 · 19:03 PHOTO !!!!!!URGENT Looking for 1 girl to move in. Move-in today RAMS CITY Rent 110k (incl. utilities) 2-room apt, we will...	VIEWS	REACTIONS
	1	—
	REPOSTS	ER
	—	0.0%

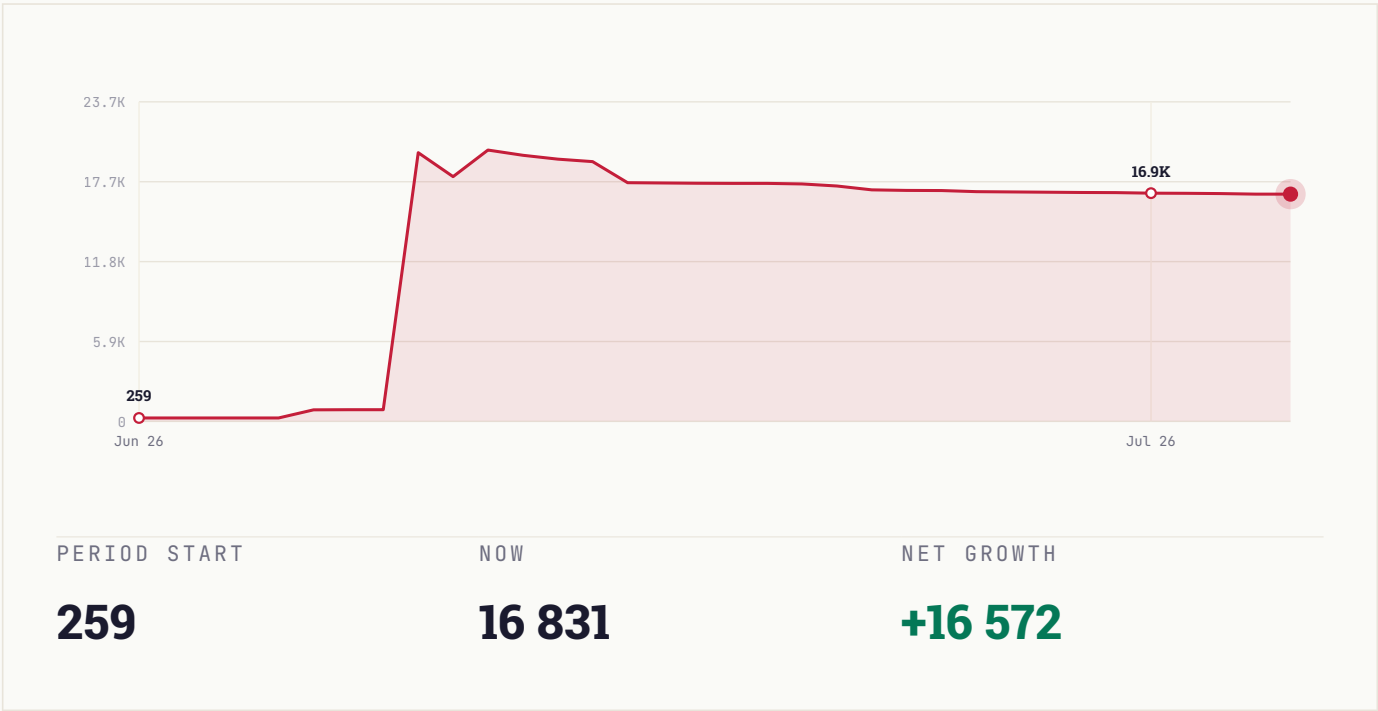
↓ 04.07 · 19:49 TEXT I'm 24, looking for a place to stay, Pay upfront, no delays No bad habits, Sayran, Moscow, Saryarka area Budget...	VIEWS	REACTIONS
	1	—
	REPOSTS	ER
	—	0.0%

↓ 04.07 · 19:50 PHOTO Сдаётся 1 комната, в 3х комнатной квартире, просторная, чистая, уютная. Долгосрочная аренда. Аренда для девушки с одним ребёнком...	VIEWS	REACTIONS
	1	—
	REPOSTS	ER
	—	0.0%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

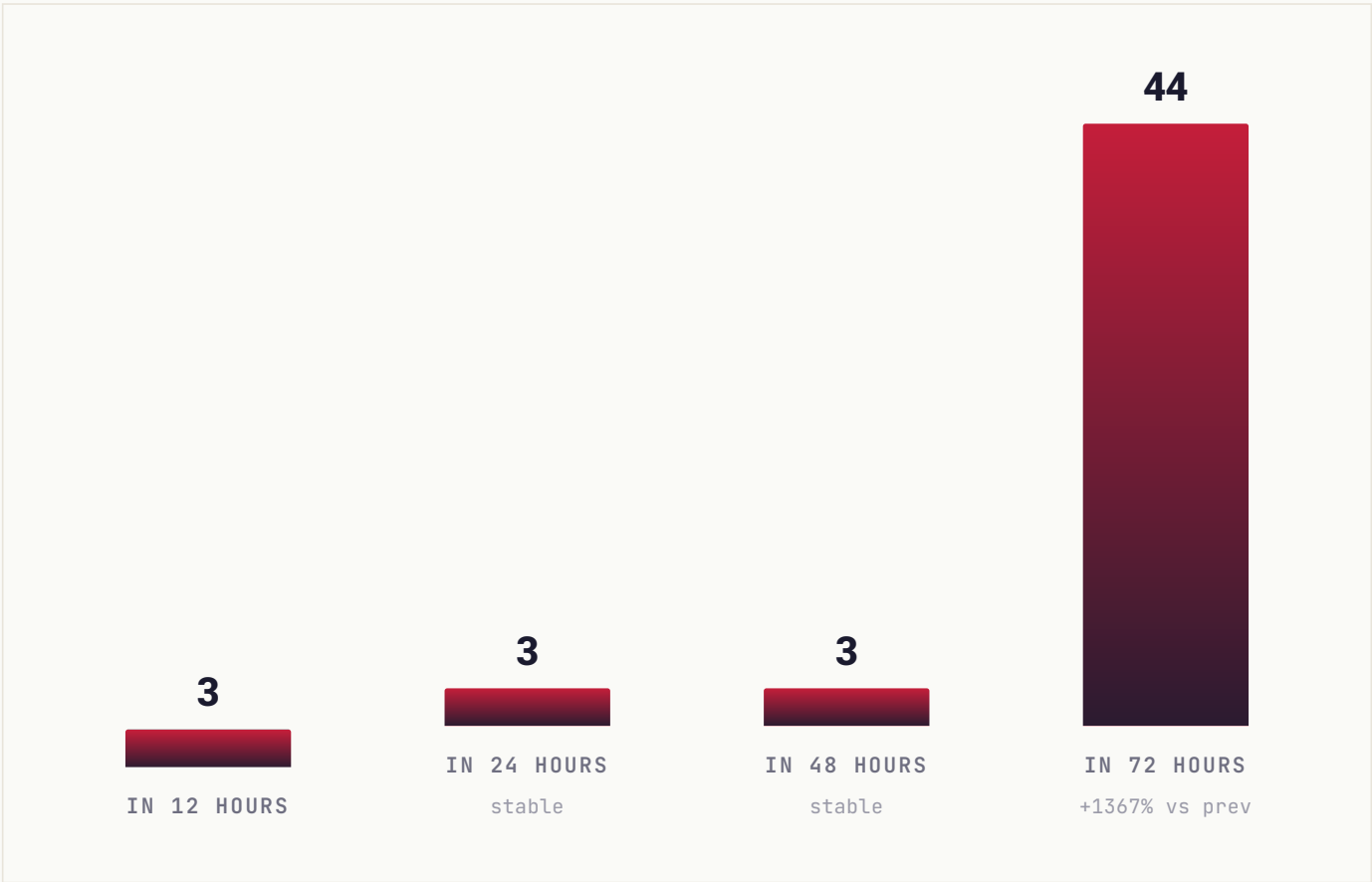
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
CP Kazakhstan Cheaper	206K
AK Аренда квартира Алматы Подселение	77.3K
JA Janapost.kz	33.2K
АП Almaty Podselenie Kwartiry Kwartira	29.4K
C- Скидки.live - Скидки в Казахстане	24.1K
TK TRENDSHOP САТАЛОГ ОПТОМ	18.7K
CA Apartments Almaty Rent apartments Almaty Find roommates Almaty	17.4K
AK Аренда Квартира Алматы Подселение Сожитель YOU	16.8K
MO Model3D_stl	13.2K
AC Amway Central Asia	13.1K
QO QMARKET ОПТОМ САТАЛОГ	13K

COMPARATIVE CONCLUSION

Channel in top 10 niche (#8 of 100). Strong position. Niche leader — Kazakhstan Cheaper (206K), room to grow to #1. Mutual cross-promos with other top-10 channels as equals.

SECTION 06 · NICHE COMPARISON

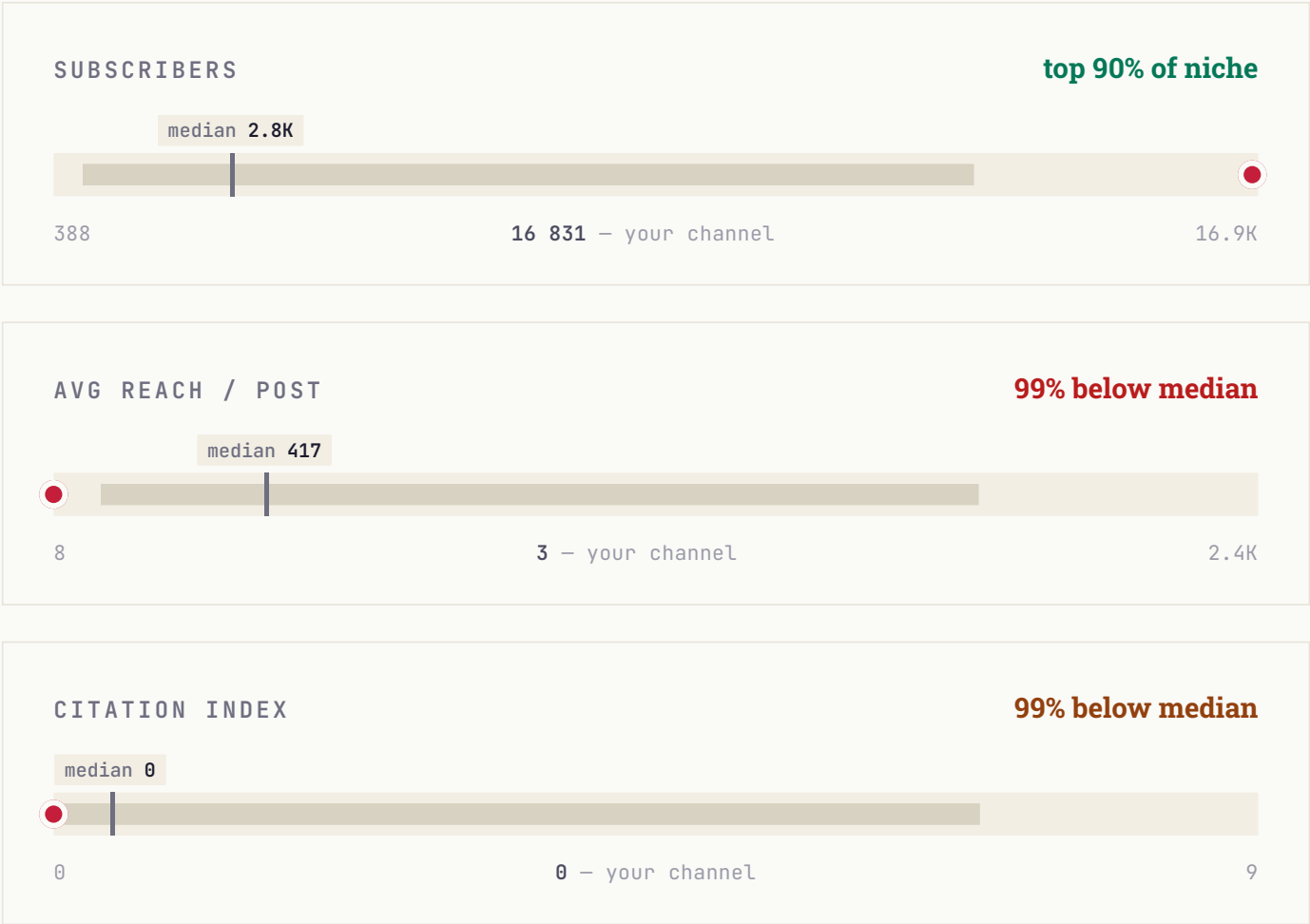
Where channel stands in its league

Took top-100 channels in category «Sales» and saw how your channel compares.
Gray band = range of 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.

#8/100

POSITION IN NICHE

Channel in top 8% sales



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
Audience most active on this day at 22:00 ALMT. | EFFECT
Best window
for an
important post |
| 02 | Increase video posts share
Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% video share. | EFFECT
Video retains
audience
better |
| 03 | ER below niche benchmark — rethink formats
Current ER 0.02% vs norm 5.5%. Try polls & interactive formats. | EFFECT
+5.5pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager