

PUBLIC REPORT BY PROMTPRESS

Channel audit

ROOM SHARE

ALMATY

APARTMENT



@kvartira_almaty_02

insta: [https://www.instagram.com/kvartira_almaty_02?](https://www.instagram.com/kvartira_almaty_02?igsh=djFuYm9leDBja25r)

igsh=djFuYm9leDBja25r Collaboration: @nuraiym209

ATTENTION Admin is not responsible for info posted by advertisers...

SUBSCRIBERS

10 197

05.07.2026 -605 per month

ERR (% SEE POSTS)

2.0%

daily 1.5%

REACH/POST

125

ad reach 151/24h

[HTTPS://PROMTPRESS.COM/AUDIT/KVARTIRA_ALMATY_02](https://promptpress.com/audit/kvartira_almaty_02)

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 197 —	 SUBSCRIBER REACH 1.23% avg % subs see post	 VIEWS/POST 125 median 130 · 5 days	 POSTS/DAY 60.4 ~423 per week
 7D TREND — no data for period	 REACTIONS/POST 0.1 only 31 reactions, 422 reposts, 0 comments	 POST LENGTH 380 chars median 340 · 5 days	 POSTS ANALYZED 334 5 days
 AD REACH 151 24h avg	 CHURN / MONTH -605 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 5 years 11 months created 21.07.2020

AI EDITOR SUMMARY

Channel «ROOMMATE ALMATY APARTMENT» – 10 197 subs. Each post avg views 125 people (1% from subs), reach is low – should expand audience. Publishes 423 posts/week (~60/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **334** posts in 5 days.
- 02 Dominant format — **Text** (177/334 posts).
- 03 Avg post length — **380** chars (median 340).
- 04 Peak audience activity — **Monday**, 13:00 ALMT.
- 05 Strongest posts get **7x** more views than the weakest (252 avg top vs 37 worst) — among 334 posts in 5 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 08:16 PHOTO Need 1 girl for room share. • Address: Auezov district, complex Adel (euro-two-room). AC, washing machine, all amenities. Most importantly...	VIEWS 256 REPOSTS 5	REACTIONS — ER 2.5%
Nº2 29.06 · 19:01 PHOTO Looking for 1 girl for room share • 3 girls live together. 1 large bedroom apartment, clean, renovated, no one lived before. Complex buta legacy •...	VIEWS 255 REPOSTS 3	REACTIONS — ER 2.5%
Nº3 29.06 · 11:08 PHOTO Looking for 1–2 girls to share a cozy apartment opposite NarKhoz 🏠 Two sisters live here, calm and friendly atmosphere. Looking for...	VIEWS 245 REPOSTS 3	REACTIONS — ER 2.4%

Nº4 29.06 • 13:45 PHOTO 📍 Looking for 3 girls for sublease! Need girls moving in from July 1. 🏠 2-bedroom, large and spacious apartment. All amenities...	VIEWS 235 REPOSTS 2 REACTIONS — ER 2.3%
Nº5 30.06 • 13:24 PHOTO 🏠 Looking for only ONE GIRL to share apartment, we'll live three together. Office workers are more than welcome 😊🙏📍 : Raimbek residential area...	VIEWS 230 REPOSTS 1 REACTIONS — ER 2.3%

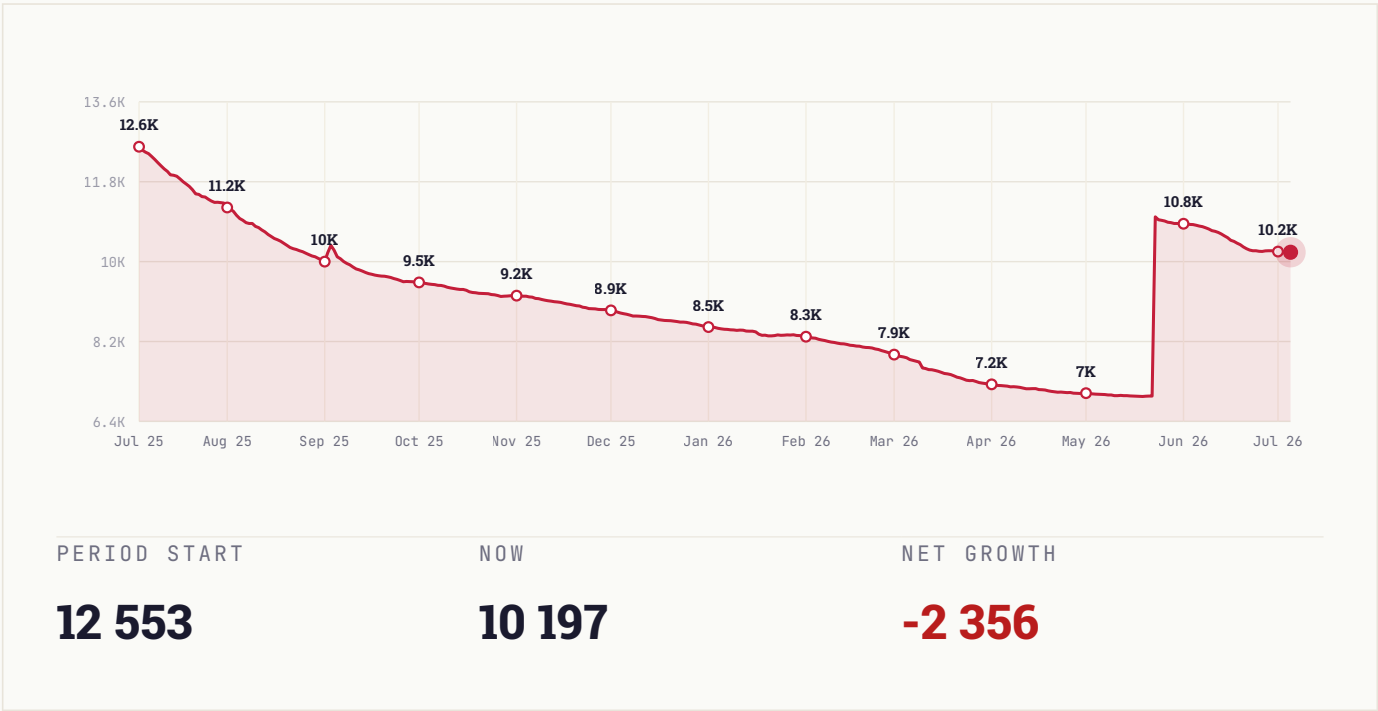
WORST 3

↓ 01.07 • 05:06 PHOTO Apartment for rent in Nauryzbai district, 2 rooms, 3-4 girls will live, one bed available, you can bring mattresses later In...	VIEWS 39 REPOSTS — REACTIONS — ER 0.4%
↓ 01.07 • 05:09 PHOTO Room for rent 1 room available. Non-drinker, non-smoker, clean, pays on time, 1 person. Area Orbita 1. 2-room apt, near Mega...	VIEWS 38 REPOSTS — REACTIONS — ER 0.4%
↓ 01.07 • 05:10 PHOTO Need a girl for the apartment! Address: Masanchi 98V, RC Kuat (Abay-Masanchi) 60k + utilities 2 rooms (bedroom, kitchen-studio) Location is very...	VIEWS 35 REPOSTS — REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

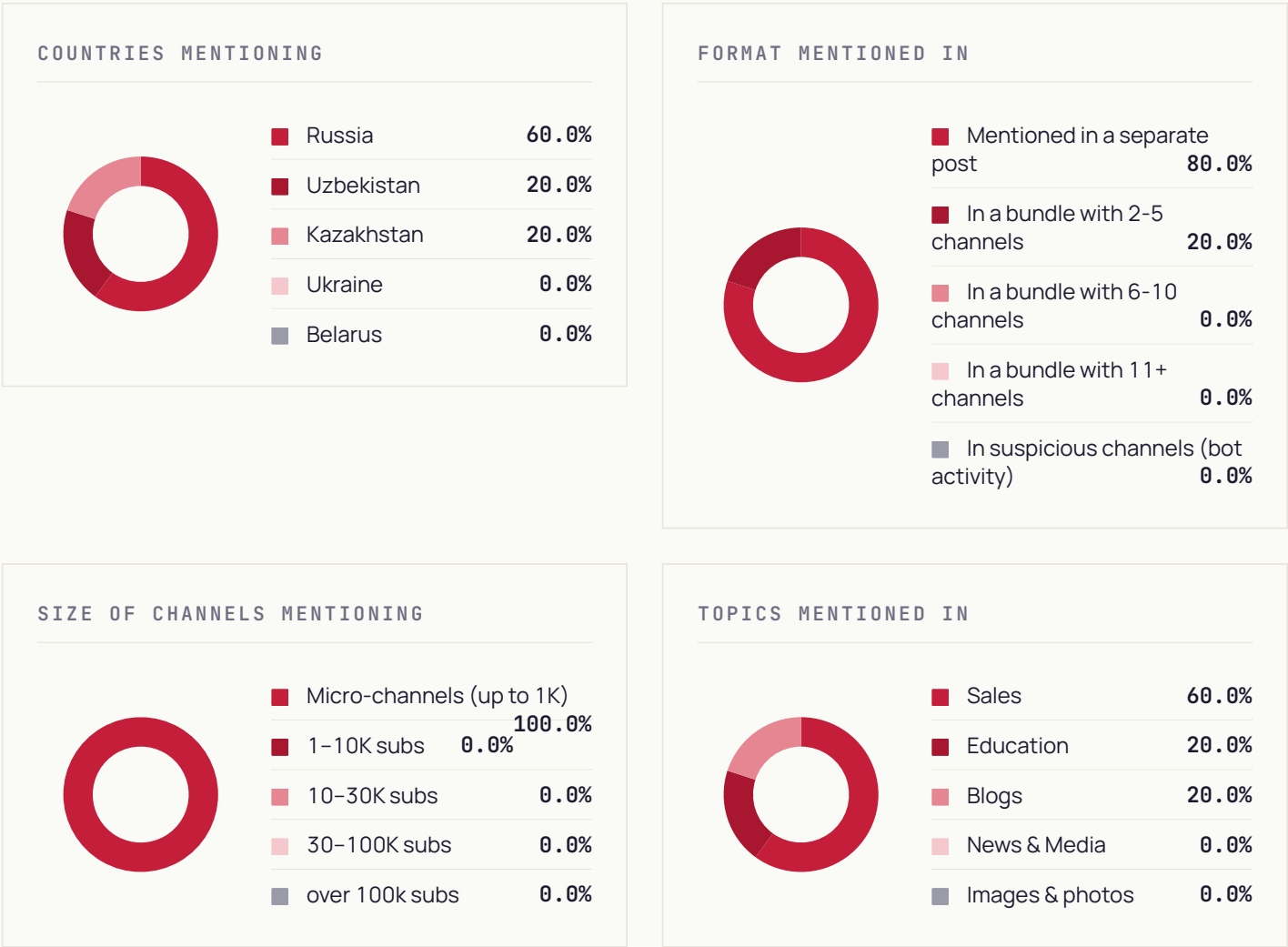
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

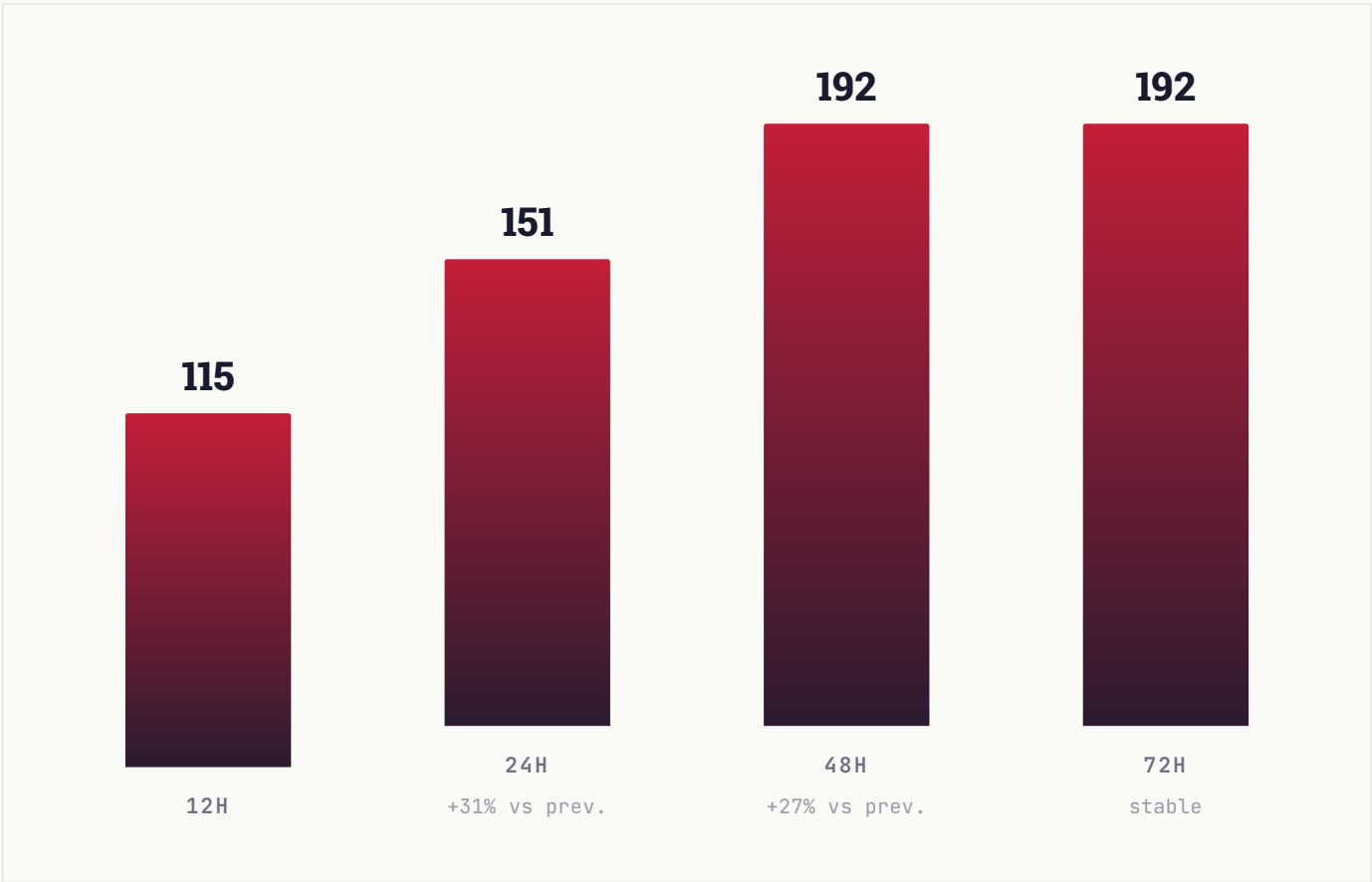
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. Over all time, the channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
CP Kazakhstan Cheaper	206K
AK Rent apartment Almaty Roommate	77.3K
JA Janapost.kz	33.2K
АП Almaty Roommates Apartments Flat	29.4K
C- Discounts.live - Discounts in Kazakhstan	24.1K
TK TRENDSHOP КАТАЛОГ ОПТОМ	18.7K
CA Almaty Apartments Rent Almaty Find Roommates Almaty	17.4K
AK Rent Apartment Almaty Roommate Housemate	16.8K
MO Model3D_stl	13.2K
AC Amway Central Asia	13.1K
PA ROOM SHARE ALMATY APARTMENT YOU	10.2K

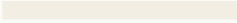
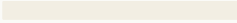
COMPARATIVE CONCLUSION

Channel in top quartile of niche (#16 of 100). Leader — Kazakhstan Cheaper (206K). Goal for the coming months: enter the niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

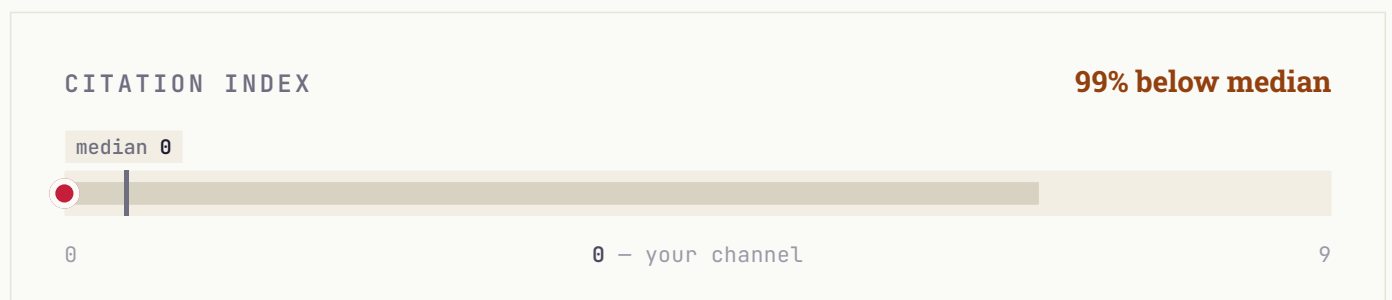
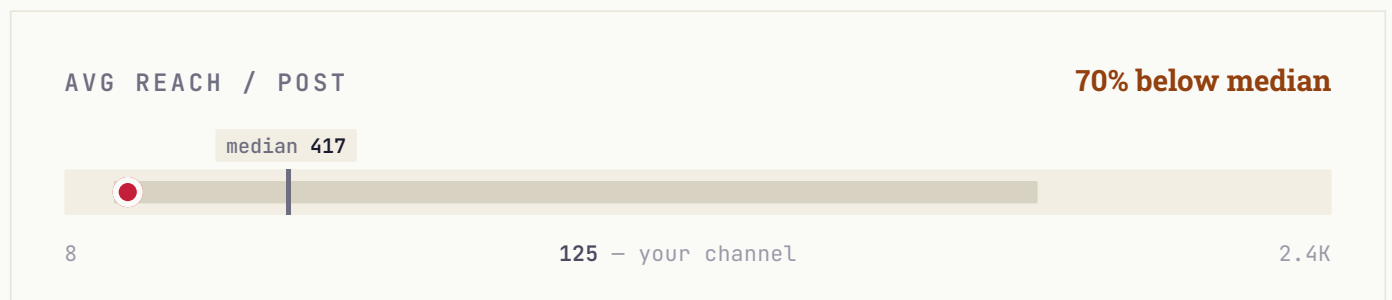
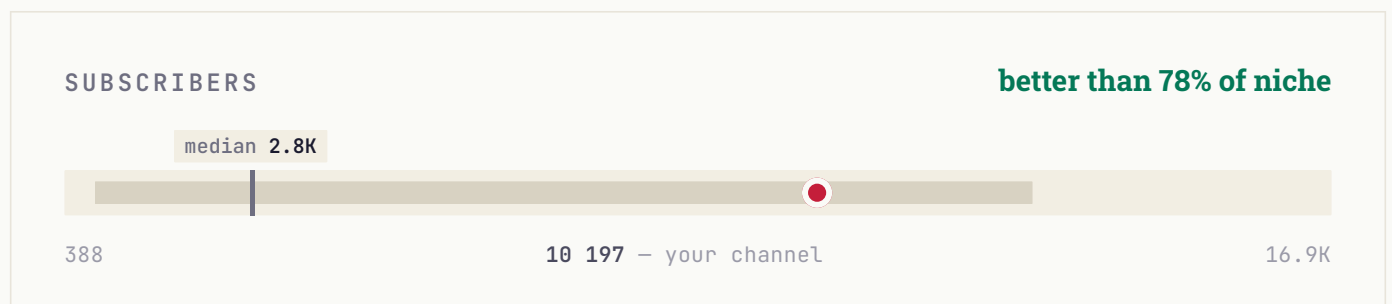
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **441** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	47 
December 2025	0	0	0 
Nov 2025	0	0	4 
Oct 2025	0	0	16 
September 2025	0	0	372 
August 2025	0	0	2 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	441

Where the channel stands in its league

Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 1:00 PM ALMT.

EFFECT

**Best time for
important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.23% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.3pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
