

PUBLIC PROMTPRESS REPORT

Channel audit

Kussia88 / Kaша88



@kussiaofficial

Twitch: <https://www.twitch.tv/kussia88> Suggestions:
@KussiaOfficial_bot My DM: @KussiaTM Collab: @xwhitewx

SUBS

271 909

-4903 per month

ERR (% SEE POSTS)

41.0%

per day **20.3%**

REACH/POST

111.2K

ad reach **55.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 271 909 —	 SUB REACH 40.89% avg % of subs see post	 VIEWS/POST 111.2K median 108.4K · 19 days	 POSTS/WEEK 6.7 over period
 7D TREND +14.1% vs previous week	 REACTS/POST 6653.5 total 126,416 reactions, 12,041 reposts, 1,322 comments	 POST LENGTH 247 chars median 167 · 19 days	 POSTS ANALYZED 19 19 days
 AD REACH 55.3K 24h average	 CHURN / MONTH -4903 last month	 CITATION RATE 187 citation index · 1,880 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 09.03.2022

AI EDITOR SUMMARY

Channel «Kussia88 / Kasha88» — 271 909 subs. Each post is viewed on average by 111.2K people (41% from subs), this is wide reach for a channel of this size. Publishes 7 posts per week (~1/day) — rare publications. For the week of June 22–28, reach grew by +14.1% by week 15–21 Jun — positive dynamics.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts over 19 days.
- 02 Dominant format – Photo (9/19 posts).
- 03 Avg post length – 247 chars (median 167).
- 04 Peak audience activity – Wednesday, 00:00 MSK.
- 05 Top posts get 2x more views than the weakest (150.8K avg for top vs 87K for worst) – among 19 posts in 19 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 10.06 · 21:27 TEXT I'll take a short break from the internet	VIEWS 176 545 REPOSTS 709	REACTS 17 810 ER 64.9%
Nº2 21.06 · 11:26 PHOTO  The second day of the LAN tournament "Battle of Squads" has begun Today, esports athletes will face matches in Counter-Strike 2 in BO5 format and World of Tanks in...	VIEWS 143 240 REPOSTS 260	REACTS 2 562 ER 52.7%
Nº3 21.06 · 15:14 PHOTO (post without caption – photo)	VIEWS 132 667 REPOSTS 1 030	REACTS 10 084 ER 48.8%

Nº4 24.06 · 21:16 PHOTO GTA 6 PRE-ORDER STARTED !!! 📦 Top-up cards with instant delivery for any region - at a great price and safe...	VIEWS 130 531 REPOSTS 181	REACTS 2 837 ER 48.0%
Nº5 22.06 · 12:44 PHOTO No cat before the party at home	VIEWS 122 477 REPOSTS 1 005	REACTS 10 987 ER 45.0%

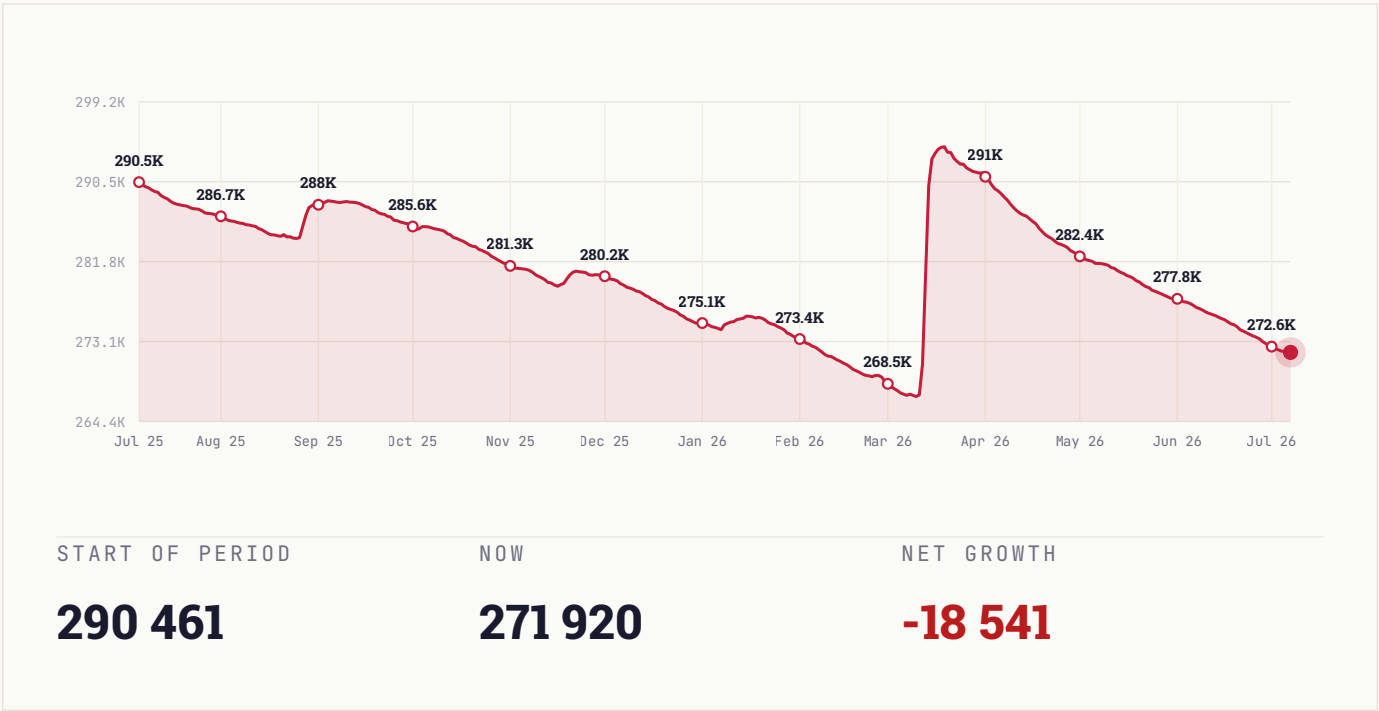
WORST 3

↓ 20.06 · 19:33 PHOTO 🎮 The first day of the "Battle of Squads" is over Dota 2 matches are behind us, but the tournament doesn't end there. Next up: Counter-Strike 2, World of Tanks, and...	VIEWS 88 612 REPOSTS 156	REACTS 2 559 ER 32.6%
↓ 20.06 · 11:05 PHOTO 🎮 The first day of the LAN tournament "Battle of Squads" is already live Today, EBLN Squad and SHPANA Squad will meet in a Dota 2 match in BO5 format. 🌟EBLN...	VIEWS 86 327 REPOSTS 393	REACTS 2 126 ER 31.7%
↓ 20.06 · 11:05 TEXT If you support in chat, I'll make a rampaga	VIEWS 86 179 REPOSTS 44	REACTS 2 557 ER 31.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

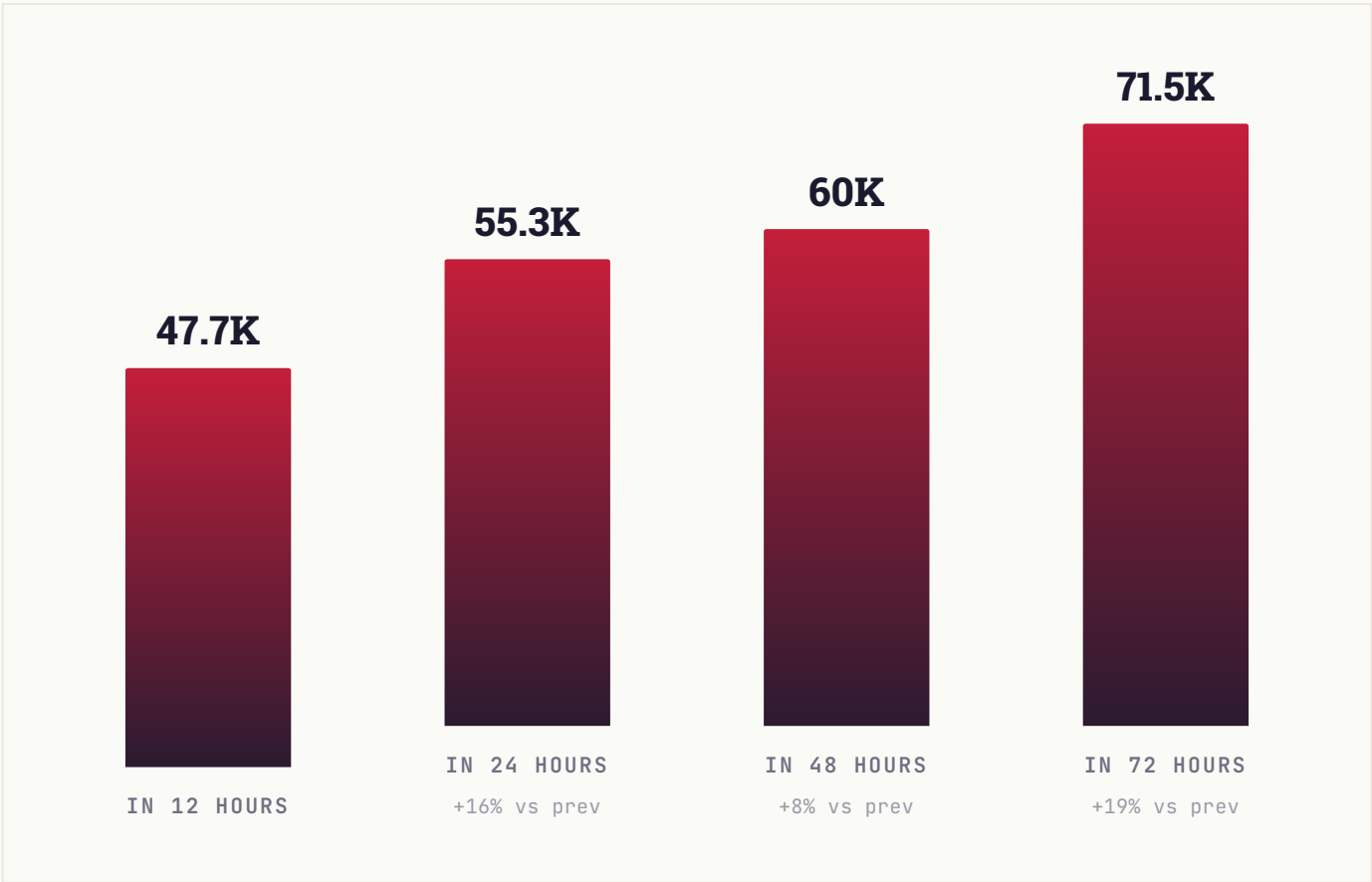
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
ZJ brown bear lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
K/ Kussia88 / Камра88 YOU	271.9K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

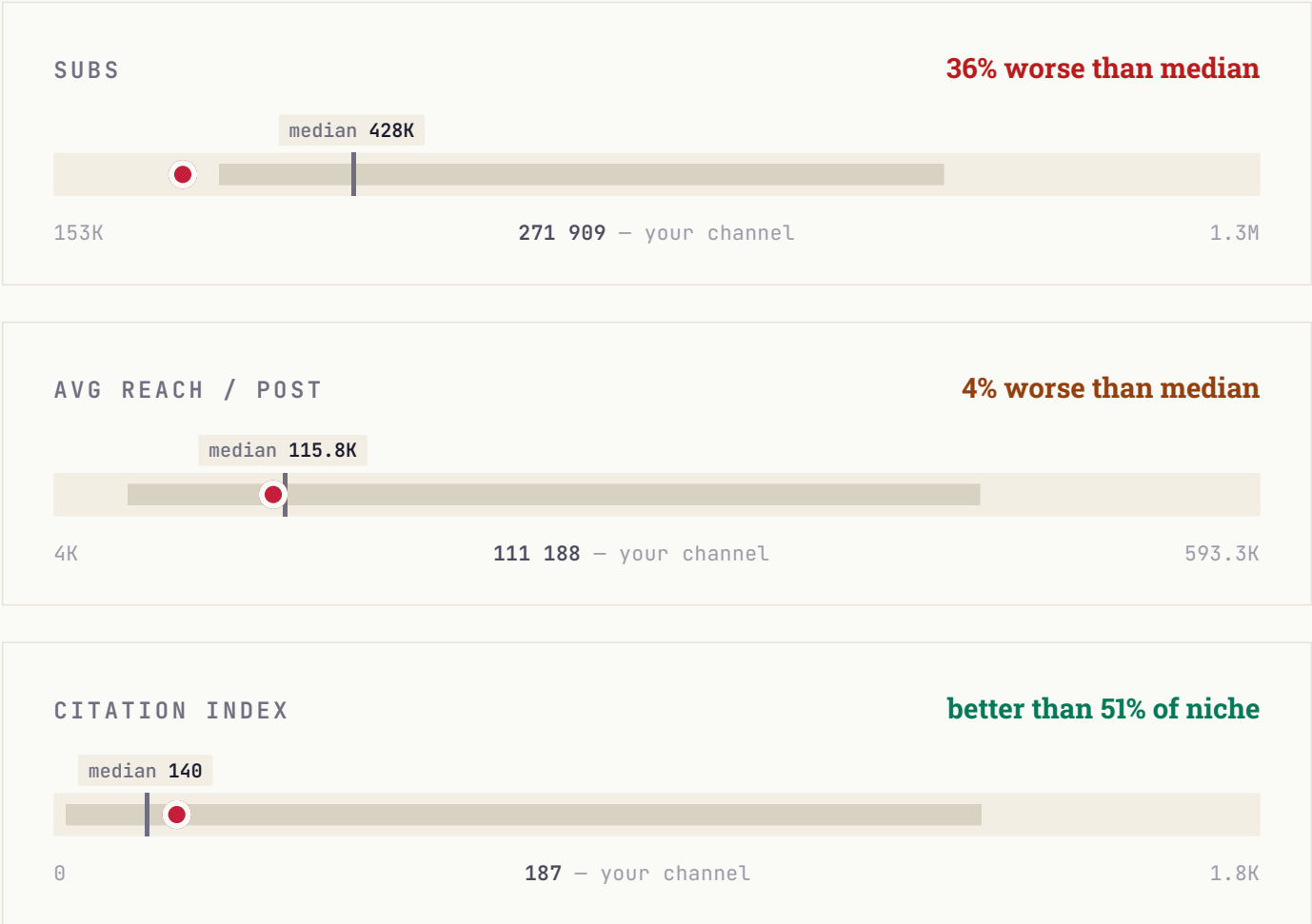
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **97**, they brought **8 061** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	2	1	1 566
December 2025	17	16	0
November 2025	25	22	1 697
October 2025	20	18	292
September 2025	19	10	544
August 2025	14	12	3 962
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
97	6		8 061

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Wednesday

Audience most active on this day at 00:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — launch ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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