

PROMTPRESS PUBLIC REPORT

Channel audit

KUSPEKOV OLZHAS



@kuspekov_olzhas_public

Majilis Deputy

SUBSCRIBERS

14 171

-228 per month

ERR (% SEE POSTS)

2.0%

per day 0.5%

REACH/POST

181

ad reach 66/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 14 171 —	SUBS REACH 1.28% avg % subs see post	VIEWS/POST 181 median 148 · 27 days	POSTS/WEEK 6.6 over period
7D TREND -19.6% vs previous week	REACTIONS/POST 0.5 only 14 reactions, 10 reposts, 1 comment	POST LENGTH 913 chars median 1000 · 27 days	POSTS ANALYZED 26 27 days
AD REACH 66 24h avg	CHURN / MONTH -228 last month	CITATION RATE 11 citation index · 20 channels mentioned all time	CHANNEL AGE 6 years 3 months created 23.03.2020

AI EDITOR SUMMARY

Channel «KUSPEKOV OLZHAS🇰🇿» — 14 171 subs. Each post averages 181 people (1% from subs), reach is low — consider expanding audience. Publishes 7 posts per week (~1/day) — rare posts. For week 22–28 Jun reach dropped -19.6% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts in 27 days.
- 02 Dominant format – Text (17/26 posts).
- 03 Avg post length – 913 chars (median 1000).
- 04 Peak audience activity – Friday, 16:00 ALMT.
- 05 Top posts get 4x more views than the weakest (368 avg for top vs 87 for worst) – among 26 posts in 27 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 11:34 TEXT Rubric «Said & Done» Last December, together with Respublica faction colleagues, we sent a deputy inquiry about the situation in...	VIEWS 431 REPOSTS 1	REACTIONS — ER 3.0%
Nº2 11.06 · 11:34 TEXT Айтылды - орындалды: Tesla Education жағдайы қалай шешілді Ата-аналардың алаңдаушылығынан басталған бұл жағдай біз үшін тек бір оқиғаның...	VIEWS 363 REPOSTS 2	REACTIONS — ER 2.6%
Nº3 24.06 · 11:28 TEXT  'Promises Made, Promises Kept' section Road quality and roadside service development is an issue I consistently raise in my deputy work...	VIEWS 312 REPOSTS 1	REACTIONS — ER 2.2%

Nº4 23.06 • 13:00 **TEXT**

📌 «Айтылды - орындалды» айдары Жүргізуші куәлігін алу жүйесі қалай өзгерді? Жол қауіпсіздігі – қоғамның ең өзекті мәселелерінің бірі...

VIEWS
269

REACTIONS
2

REPOSTS
1

ER
1.9%

Nº5 11.06 • 11:34 **VIDEO**

(post without caption – video)

VIEWS
268

REACTIONS
—

REPOSTS
2

ER
1.9%

WORST 3

↓ 02.07 • 11:28 **TEXT**

📌 Рубрика «Сказано-сделано» От инициатив к результатам: ключевые итоги работы за 2023–2026 годы За каждой инициативой для меня всегда...

VIEWS
95

REACTIONS
1

REPOSTS
—

ER
0.7%

↓ 04.07 • 12:39 **VIDEO**

(post without caption – video)

VIEWS
88

REACTIONS
—

REPOSTS
—

ER
0.6%

↓ 02.07 • 11:29 **TEXT**

10) Support for regional road companies Raised issue of expanding local contractors' access to government procurement. Result: ...

VIEWS
79

REACTIONS
—

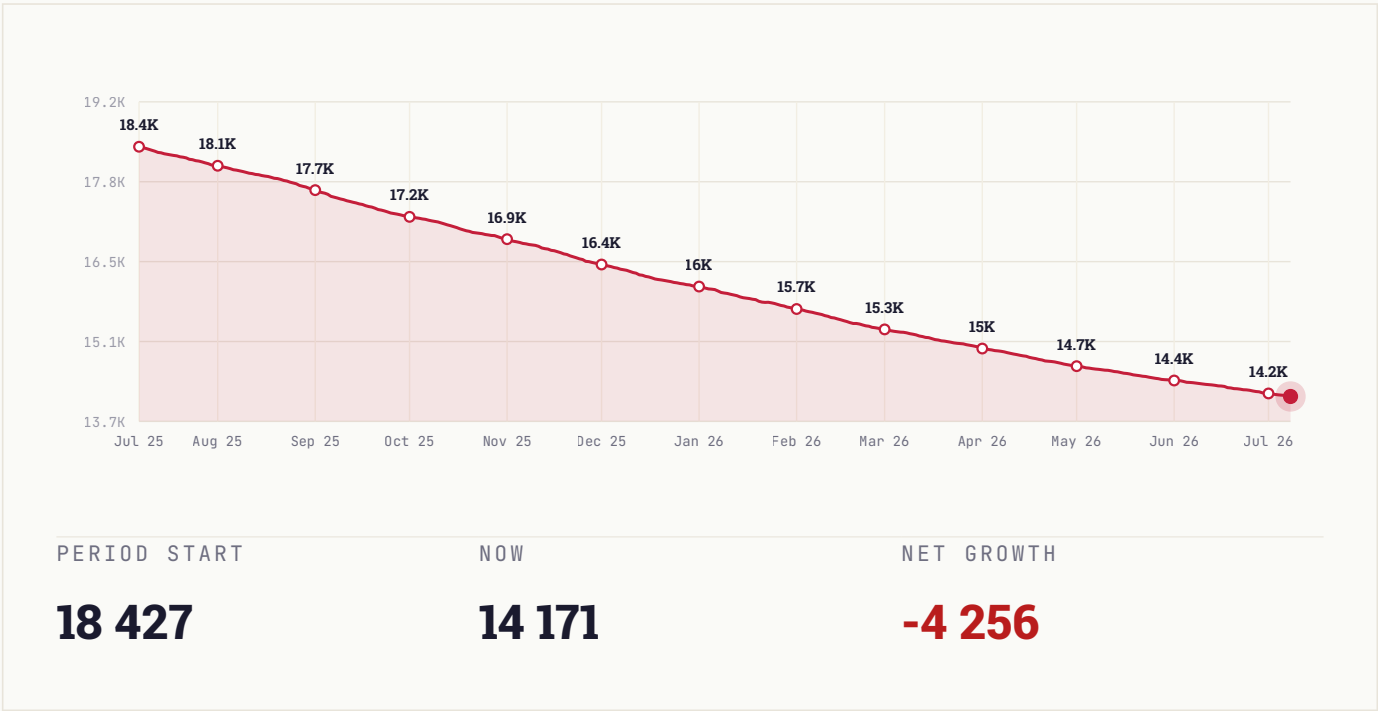
REPOSTS
—

ER
0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

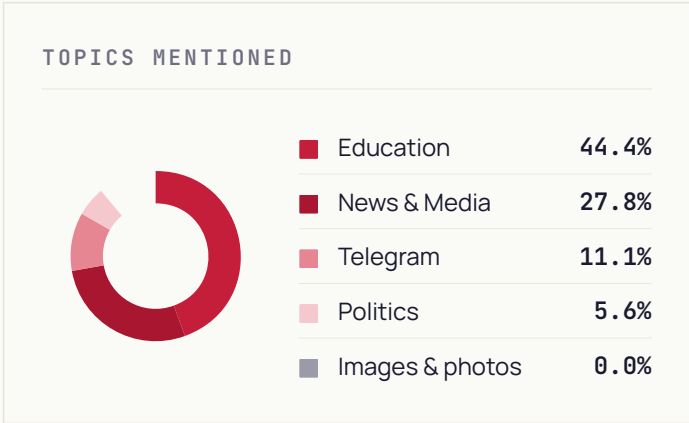
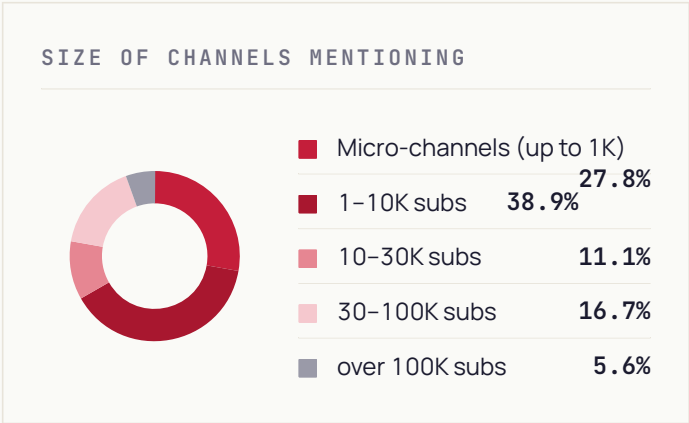
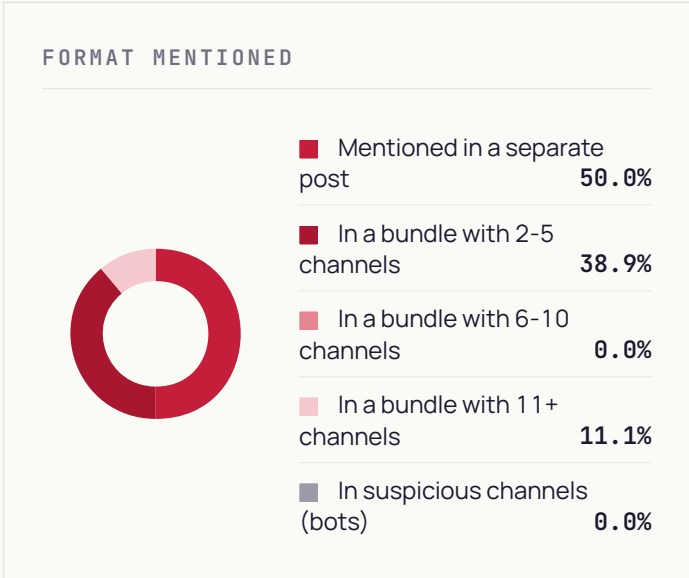
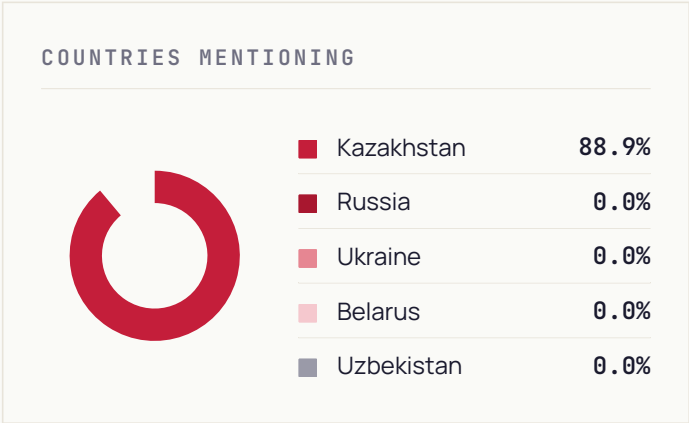
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

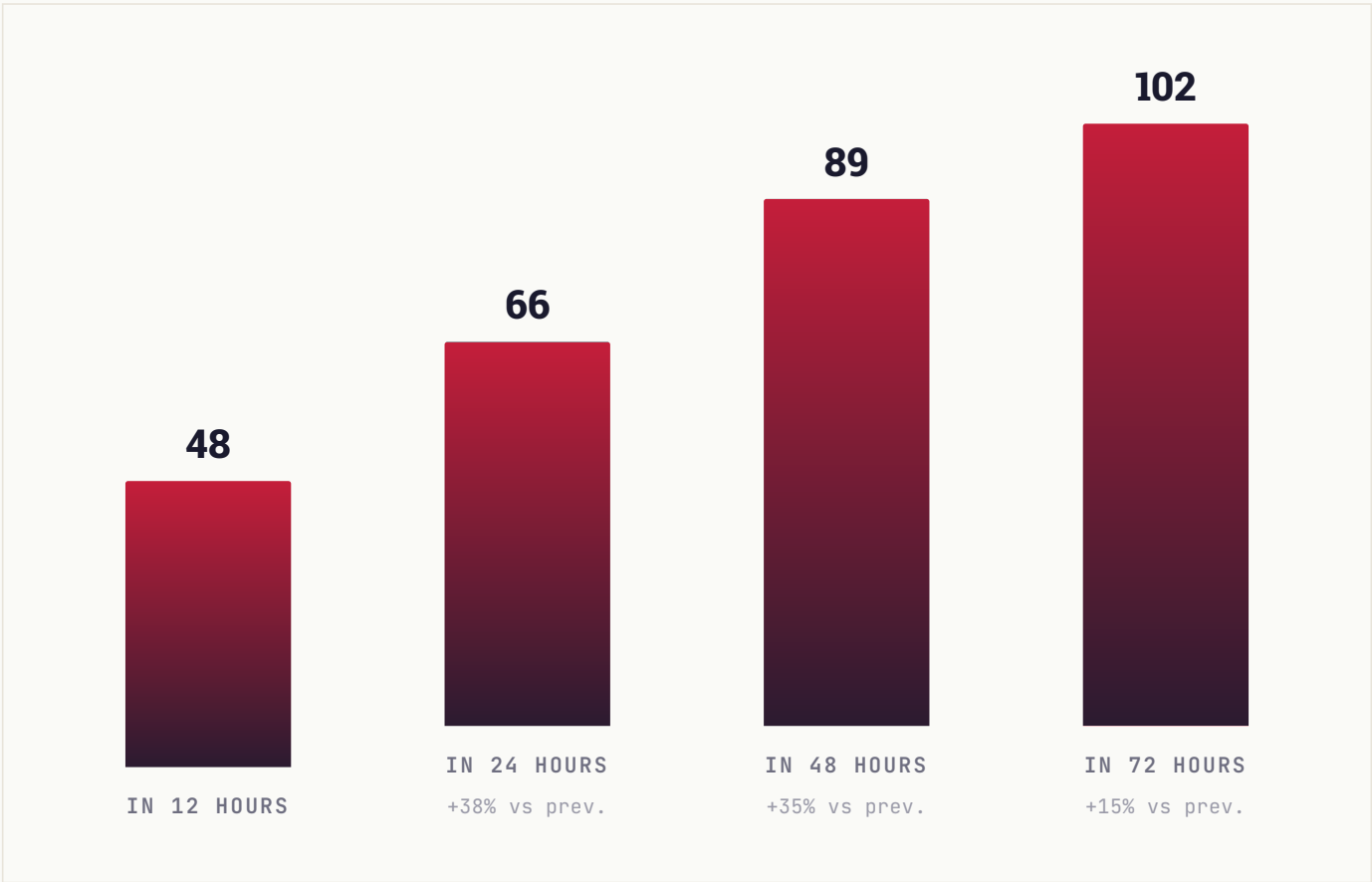
Citation index **11** — channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **20** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visuals didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
KA Visuals methods techniques Free visuals	27.9K
KO KUSPEKOV OLZHAS  	14.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#30 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for top quarter — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **1** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	1	
December 2025	2	2	0	
November 2025	2	1	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
4	6	1

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#30/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 16:00 ALMT.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 1.28% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+6.7pp ER**03****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
