

— PUBLIC PROMTPRESS REPORT

Channel audit

Kursk Bulge | SVO | News



@kurskonlineduga

Community for sane Kursk residents 🇷🇺 Content may shock. 18+

SUBSCRIBERS

159 157

+11952 per month

ERR (% SEE POSTS)

27.0%

last day **19.2%**

REACH/POST

41K

ad reach **30.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 159 157 —	 SUBS REACH 25.75% avg % subs see post	 VIEWS/POST 41K median 41.6K · 29 days	 POSTS/WEEK 46.6 for period
 7D TREND -5.4% vs previous week	 REACTIONS/POST 262.4 total 51,430 reactions, 46,336 reposts, 0 comments	 POST LENGTH 317 chars median 318 · 29 days	 POSTS ANALYZED 196 29 days
 AD REACH 30.5K 24h avg	 CHURN / MONTH +11952 last month	 CITATION RATE 92 citation index · 204 channels mentioned ever	 CHANNEL AGE 2 years 21 days created 26.06.2024

AI EDITOR SUMMARY

Channel «Kursk Bulge | SVO | News» — 159 157 subs. Each post avg views 41K people (26% of subs), good reach. Publishes 47 posts/week (~7/day) — active posting. Week Jul 6–12 reach dropped -5.4% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 196 posts over 29 days.
- 02 Dominant format – Photo (114/196 posts).
- 03 Avg post length – 317 chars (median 318).
- 04 Peak audience activity – Tue, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (45.4K avg for top vs 26.4K for worst) – among 196 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

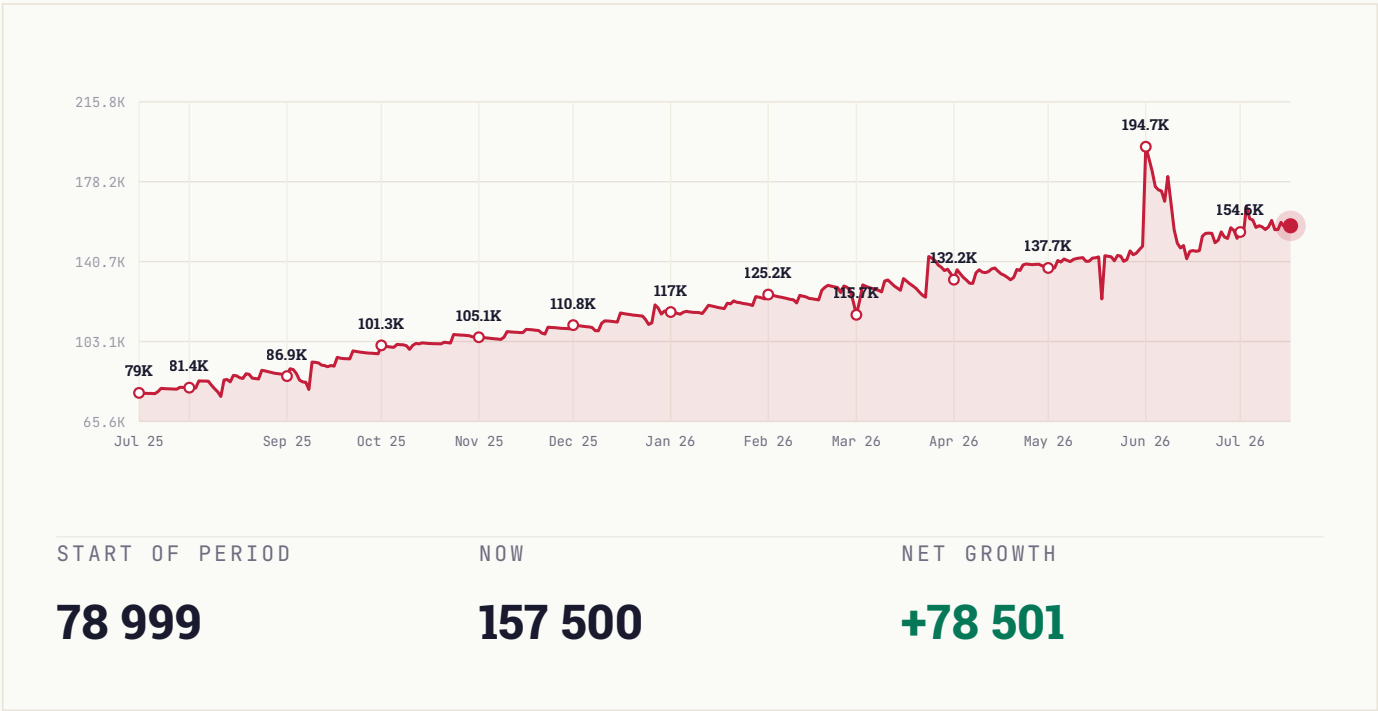
Nº1 05.07 · 13:37 PHOTO Fuel crisis worsens in Kursk region. At some private gas stations, prices hit 119 rubles per liter – over 50%...	VIEWS 45 520 REPOSTS 605	REACTIONS 245 ER 28.6%
Nº2 11.07 · 13:34 PHOTO Ex-deputy transport minister accused of bribery to remain in custody. Court refused to ease restrictions for former deputy transport minister...	VIEWS 45 425 REPOSTS 254	REACTIONS 238 ER 28.5%
Nº3 28.06 · 11:05 PHOTO Russia's Investigative Committee head Bastrykin proposes replacing female school principals with SMO participants. Claiming this could, in his view, improve...	VIEWS 45 296 REPOSTS 194	REACTIONS 256 ER 28.5%

Nº4 20.06 • 11:03 PHOTO Drone attack threat continues to paralyze the border region. Authorities closed traffic on the Rylsk – Korenevo route and part of the Kursk – Rylsk road...	VIEWS 45 250 REPOSTS 159 REACTIONS 238 ER 28.4%
Nº5 26.06 • 06:02 PHOTO A sergeant stole weapons from a unit and gave them to an acquaintance in Kursk region. The serviceman took a grenade launcher, grenades and over 2 thousand...	VIEWS 45 220 REPOSTS 180 REACTIONS 393 ER 28.4%
WORST 3	
↓ 08.07 • 15:50 VIDEO 🚁 Drones attacked Russian vessels in the Sea of Azov On the night of July 8, strikes on 9 tankers recorded. Over the past three days, attacks...	VIEWS 37 269 REPOSTS 277 REACTIONS 247 ER 23.4%
↓ 08.07 • 16:36 TEXT Border-area refugees denied humanitarian aid outside residence. At a distribution point in Konyshyovka...	VIEWS 36 828 REPOSTS 267 REACTIONS 248 ER 23.1%
↓ 09.07 • 14:22 PHOTO In Irkutsk, a gas station posted police notice on new queue rules for fuel. The document bans...	VIEWS 4 957 REPOSTS 1 REACTIONS 497 ER 3.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

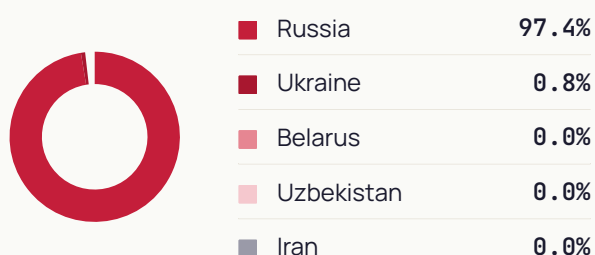


SECTION 04 • MENTIONS

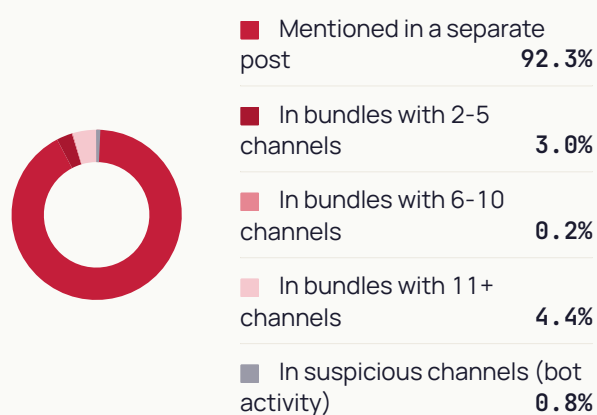
Who mentions the channel and how

Citation index **92** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **204** different channels.

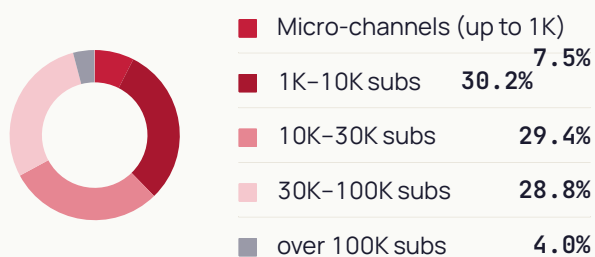
COUNTRIES MENTIONING



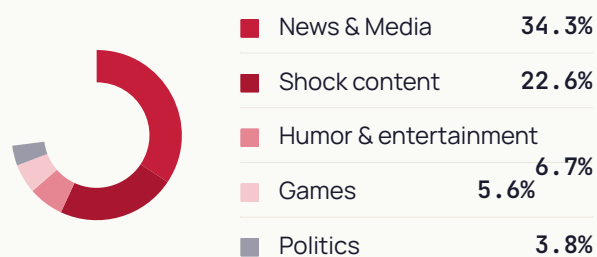
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



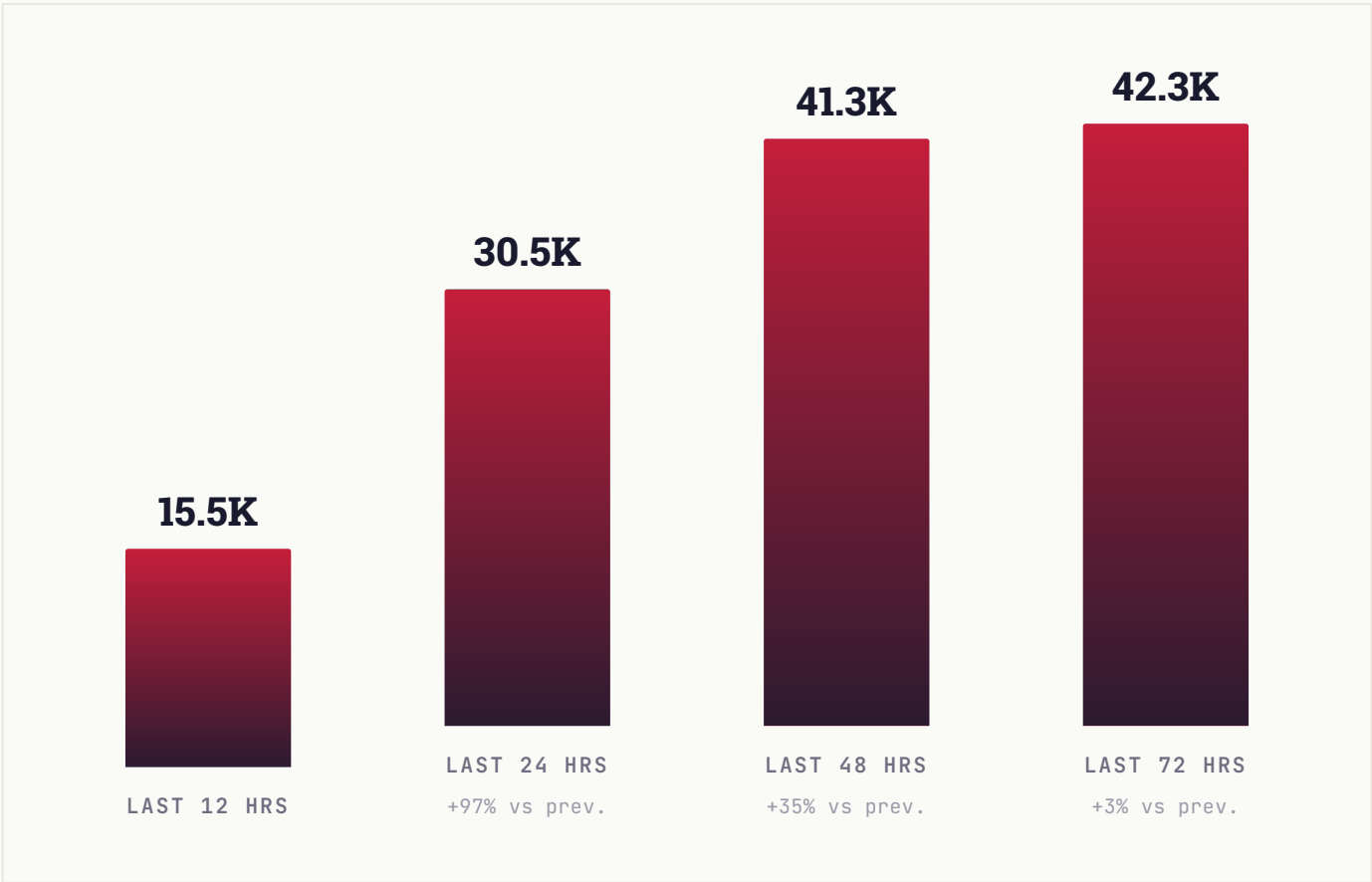
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
خا خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خب خبرفوری	4.4M
کا کانال اخبارفوری خبرفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Trash ⚡Ukraine	3.1M
CD Kursk Bulge SVO News YOU	159.2K

COMPARATIVE INSIGHT

Channel not yet outside top-97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

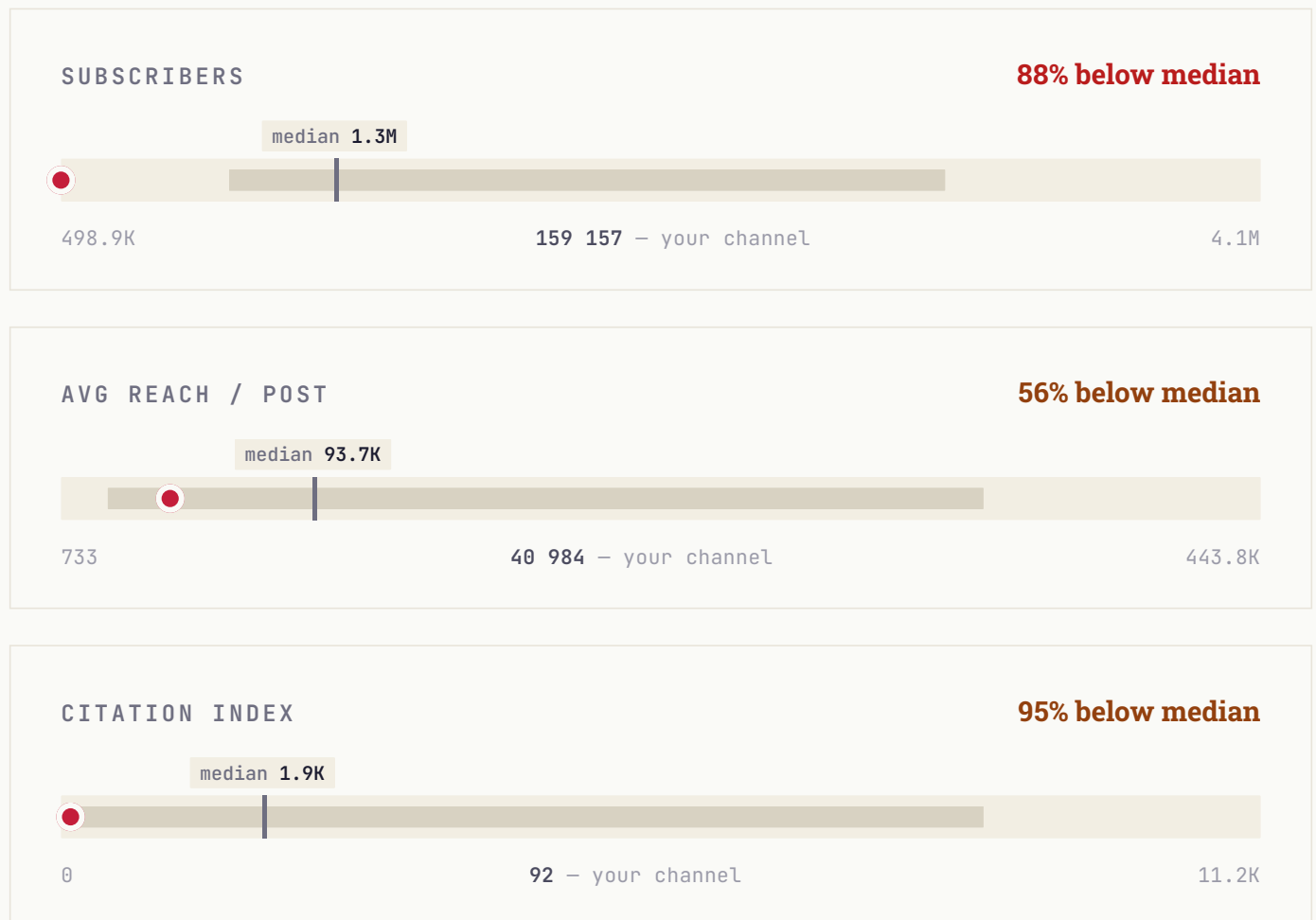
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **98**, they brought **101 959** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	16	16	13 417
December 2025	16	16	21 306
Nov 2025	17	16	8 465
Oct 2025	19	15	13 321
Sep 2025	15	14	24 722
August 2025	15	15	20 728
TOTAL MENTIONS			98
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			101 959

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & return in a month.

- 01

Main post of the week — on Tuesday
Audience is most active on this day at 14:00 MSK.

EFFECT
Best window for an important post
- 02

System traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
