

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Курсы блогеров | FOR GIRLS



@kurs_archive

SUBSCRIBERS

14 800

-46 per month

ERR (% SEE POSTS)

12.0%

per day 3.5%

REACH/POST

1.7K

ad reach 516/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 14 800 —	 SUBS REACH 11.27% avg % subs see post	 VIEWS/POST 1.7K median 1.8K · 28 days	 POSTS/WEEK 4.5 over period
 7D TREND -19.9% vs previous week	 REACTIONS/POST 5.4 only 97 reactions, 1,072 reposts, 0 comments	 POST LENGTH 87 chars median 48 · 28 days	 POSTS ANALYZED 18 28 days
 AD REACH 516 24h avg	 CHURN / MONTH -46 over last month	 QUOTABILITY 7 citation index · 24 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 28.09.2021

AI EDITOR SUMMARY

Channel «Курсы блогеров | FOR GIRLS» – 14 800 subs. Each post averages 1.7K people (11% of subs), reach is low – consider expanding audience. Publishes 4 posts per week (~1/day) – infrequent. For week Jun 29 – Jul 5 reach dropped -19.9% by week 22–28 Jun – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 18 posts over 28 days.
- 02 Dominant format – Photo (18/18 posts).
- 03 Avg post length – 87 chars (median 48).
- 04 Peak audience activity – Tuesday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.4K avg for top vs 1.2K for worst) – among 18 posts in 28 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 16.06 · 12:22 PHOTO Course Cellulite (New stream) https://t.me/+nuLG-9gffD4wNDVi	VIEWS 2 446 REPOSTS 91	REACTIONS 5 ER 16.5%
Nº2 14.06 · 08:15 PHOTO Course AI https://t.me/joinchat/V0n-WPXuGBJlZGNi	VIEWS 2 445 REPOSTS 94	REACTIONS 4 ER 16.5%
Nº3 19.06 · 07:25 PHOTO Course AI https://t.me/+oe4UnyUbulg3YWly	VIEWS 2 268 REPOSTS 66	REACTIONS 5 ER 15.3%

Nº4 24.06 • 06:09 PHOTO Course https://t.me/+qNFxRT6ZU-E0YWYy	VIEWS 2 219 REPOSTS 70 REACTIONS 5 ER 15.0%
Nº5 21.06 • 08:07 PHOTO Sports marathon https://t.me/+wS6ob3gsPLs2OWYy	VIEWS 2 166 REPOSTS 73 REACTIONS 6 ER 14.6%

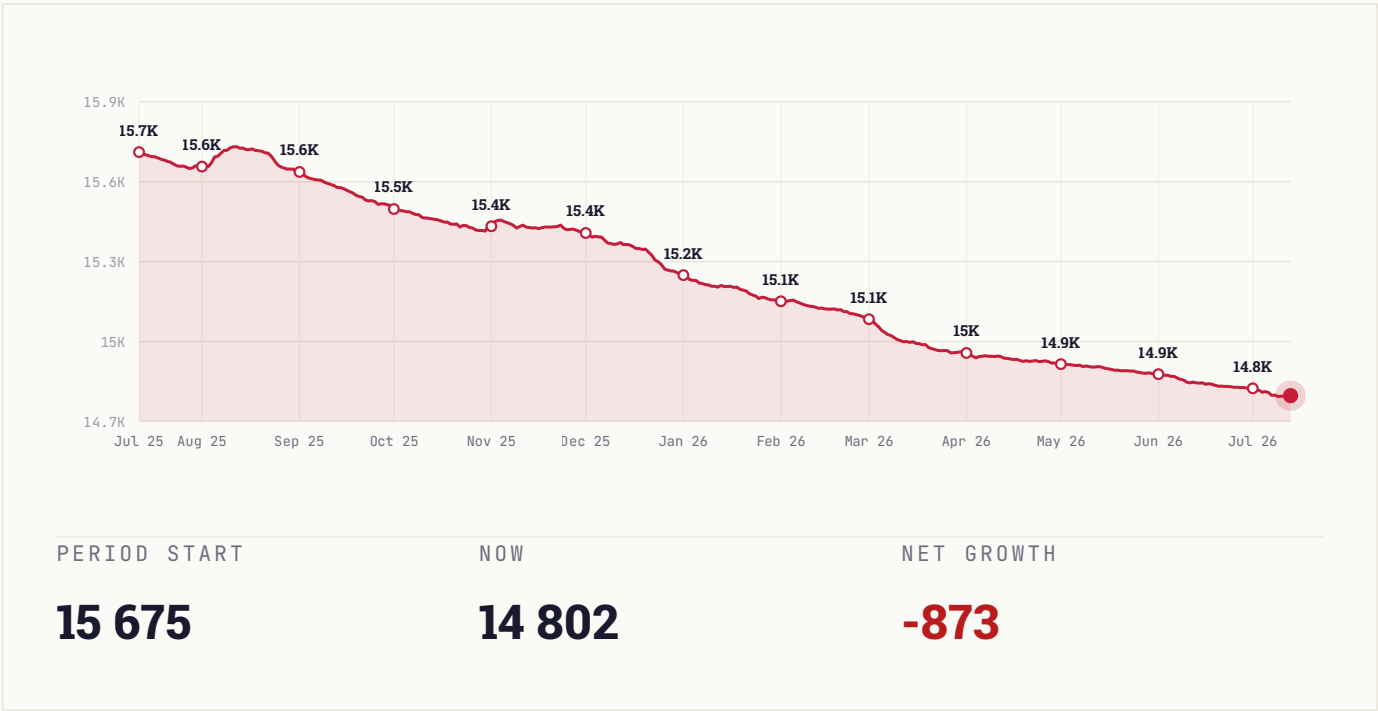
WORST 3

↓ 06.07 • 10:04 PHOTO ❤️Main courses ❤️Neural networks ❤️Wildberries, Ozon ❤️ Reels, editing ❤️SMM, sales ❤️Design, websites ❤️Beauty courses ❤️Brows, lashes ❤️Manicure...	VIEWS 1 357 REPOSTS 2 REACTIONS 5 ER 9.2%
↓ 08.07 • 09:02 PHOTO Course Design https://t.me/+SdmBsGoCq1o4ZGFi	VIEWS 1 233 REPOSTS 88 REACTIONS 6 ER 8.3%
↓ 09.07 • 08:38 PHOTO Course Shooting https://t.me/+C9TbM2irOpwyNWUy	VIEWS 1 048 REPOSTS 77 REACTIONS 6 ER 7.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

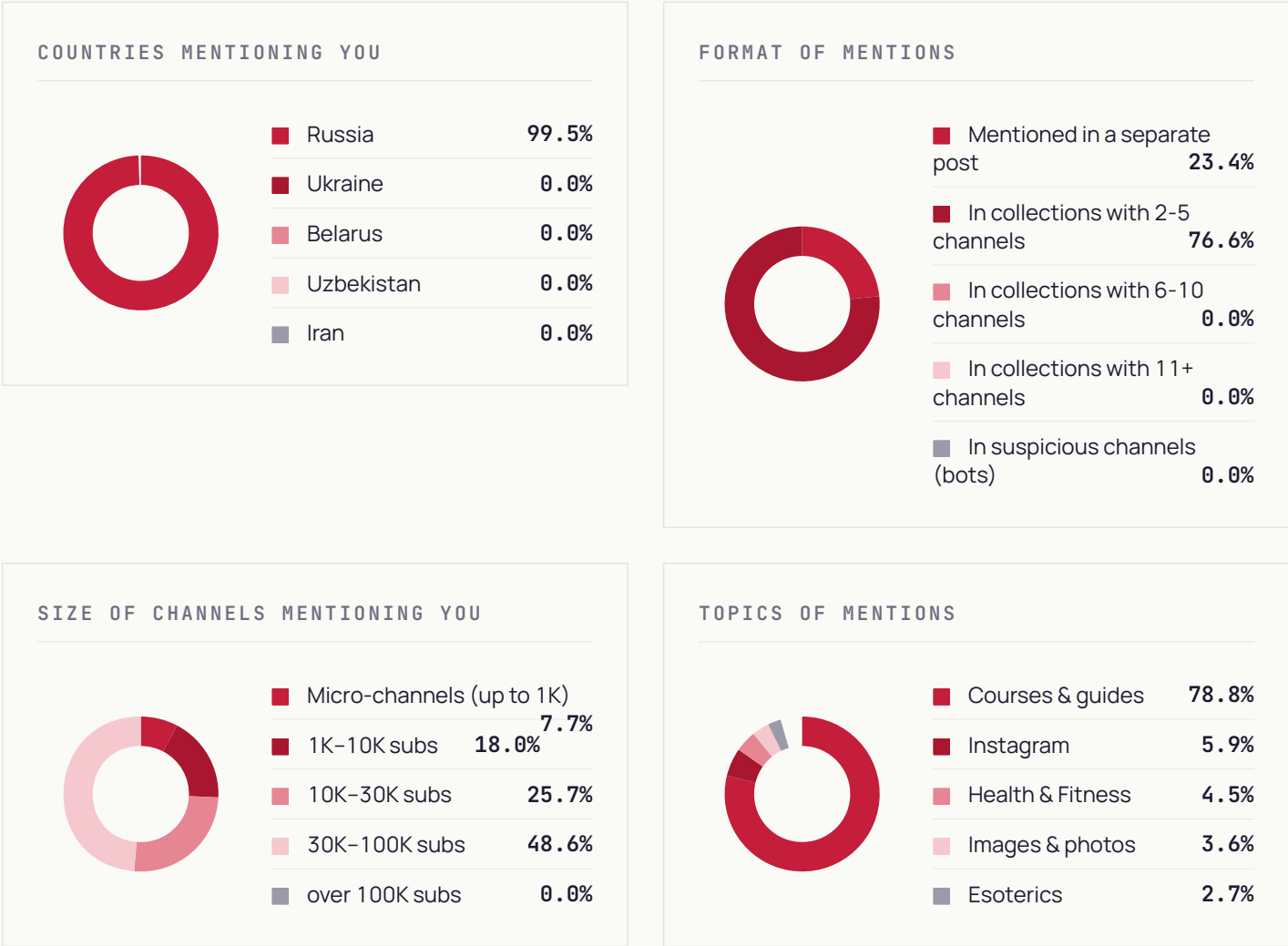
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

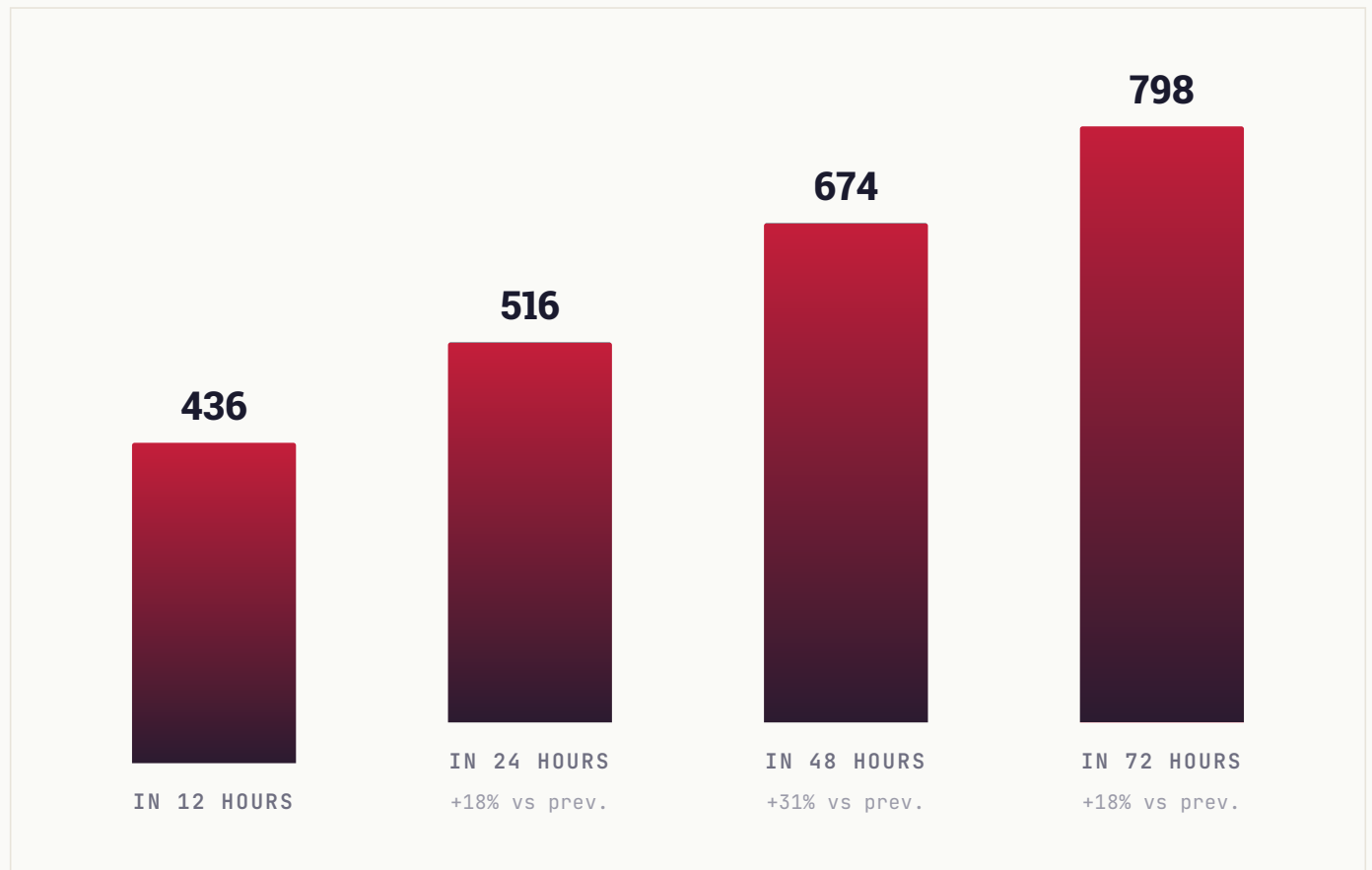
Citation index 7 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 24 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
 Manjmy منجمی	406.4K
 Free education	312.1K
 UDEMY FREE Coursevania	257.7K
 My Education	234.9K
 Extreme Cursos	173.3K
 Free Courses With Certificates!	168.7K
 کورسات ووظائف مجانية	152K
 نیما نیکخواه یوتیوب گرام 💎	149.9K
 لوعة الفراق	138.3K
 Web Development	133.5K
 Курсы блогеров FOR GIRLS YOU	14.8K

COMPARATIVE INSIGHT

Channel not yet outside niche top-100 — early growth stage. Niche leader — **Manjmy** منجمی (406.4K), top-100 median: 43.6K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **175** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	14
December 2025	0	0	12
November 2025	1	1	48
October 2025	1	1	23
September 2025	0	0	4
August 2025	2	2	74

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
4	6	175

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Courses & guides» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 4.5 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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