

PUBLIC REPORT PROMTPRESS

Channel audit

KuroKagi



@kurokagi

SUBS

90 850

+22782 per month

ERR (% SEE POSTS)

34.0%

per day 17.4%

REACH/POST

30.2K

ad reach 15.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 90 850 —	 SUBS REACH 33.2% avg % of subs see a post	 VIEWS/POST 30.2K median 31.8K · 28 days	 POSTS/WEEK 10.2 over period
 7D TREND +7.6% vs previous week	 REACTIONS/POST 320.2 total 13,450 reactions, 426 reposts, 1,545 comments	 POST LENGTH 113 chars. median 46 · 28 days	 POSTS ANALYZED 42 28 days
 AD REACH 15.3K 24h avg	 CHURN / MONTH +22782 over last month	 CITATION RATE 6 citation index · 29 channels mentioned all time	 CHANNEL AGE 7 months 4 days created 17.12.2025

AI EDITOR SUMMARY

Channel «KuroKagi» — 90 850 subs. Each post averages 30.2K people (33% from subs), that's good reach. Publishes 10 posts/week (~1/day) — steady mode. For week Jul 6–12 reach grew by +7.6% by week of June 29 – July 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & laggards — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 42 posts in 28 days.
- 02 Dominant format — Photos (19/42 posts).
- 03 Avg post length — 113 chars (median 46).
- 04 Peak audience activity — Monday, 01:00 MSK.
- 05 Top posts get 2x more views than the weakest (44.6K avg for top vs 27.8K for worst) — among 42 posts in 28 days. Worth analyzing what the top shares — topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 17:49 VIDEO MacBook is hands down my best purchase — huge productivity boost, pays for itself. If I weren't tight on funds, I'd...	VIEWS 47 606 REPOSTS 16	REACTIONS 267 ER 52.4%
Nº2 22.06 · 22:41 PHOTOS Two AM, working. Who's awake, what are you doing?	VIEWS 43 451 REPOSTS 15	REACTIONS 309 ER 47.8%
Nº3 12.07 · 13:36 PHOTOS 21 cm french fries 🍟	VIEWS 42 745 REPOSTS 26	REACTIONS 254 ER 47.1%

Nº4 22.06 · 17:27 VIDEO Listening to Lil Peep on vinyl	VIEWS 41 529 REPOSTS 18	REACTIONS 290 ER 45.7%
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Nº5 24.06 · 21:12 VIDEO It's 00:00, probably won't sleep tonight, who else is awake, what will you do?	VIEWS 38 815 REPOSTS 18	REACTIONS 293 ER 42.7%
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WORST 3

↓ 28.06 · 17:32 TEXT Will it be cultured?	VIEWS 28 057 REPOSTS 2	REACTIONS 216 ER 30.9%
↓ 30.06 · 03:36 VIDEO (post without caption – video)	VIEWS 27 828 REPOSTS 29	REACTIONS 262 ER 30.6%
↓ 28.06 · 18:38 TEXT How many cups in Brawl Stars?	VIEWS 27 436 REPOSTS 1	REACTIONS 220 ER 30.2%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

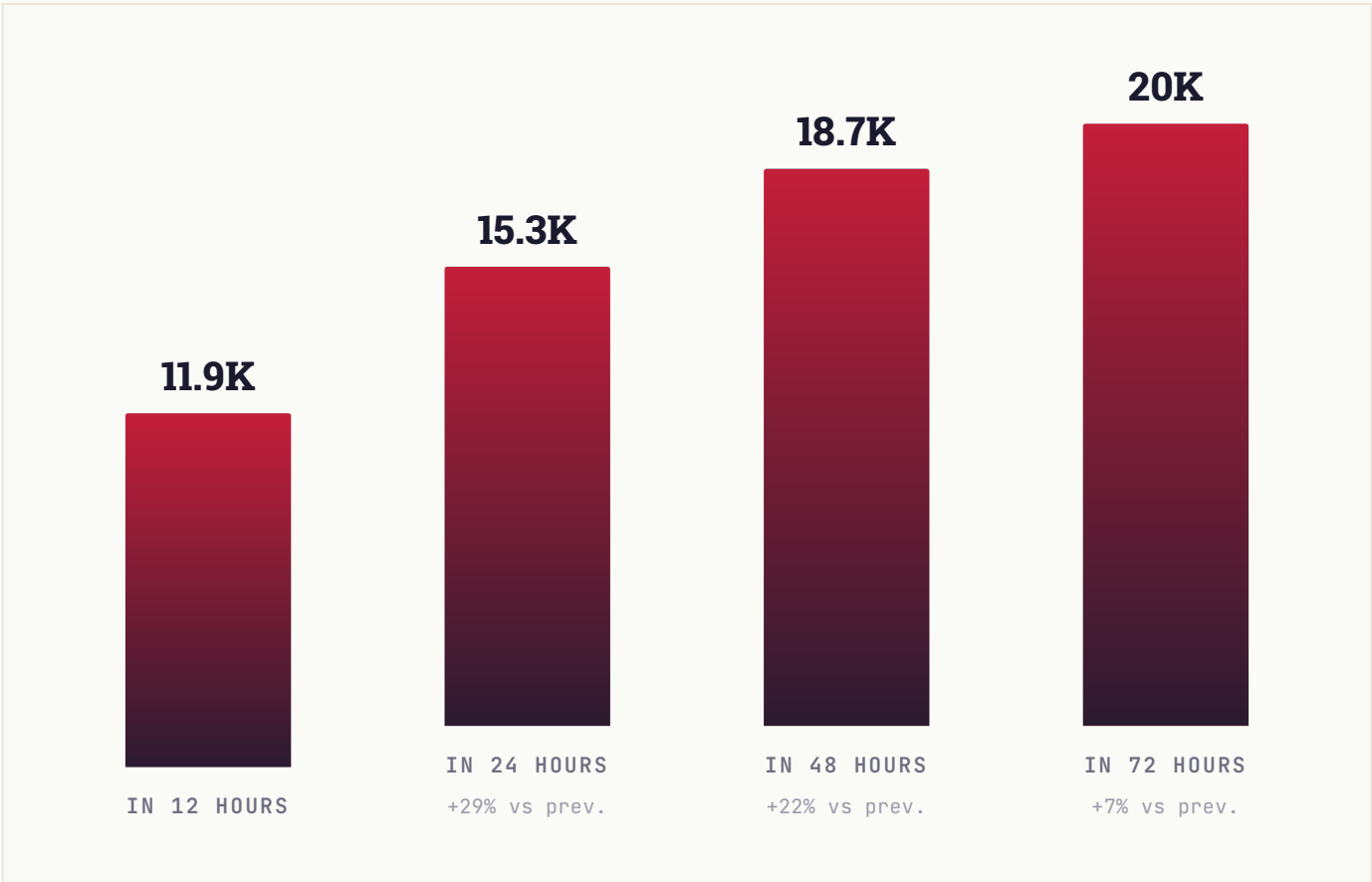
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ here lives broen	1.1M
KU KuroKagi YOU	90.8K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **2 months** such mentions found **13**, they brought **8 429** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	13	5	8 429
December 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
13	2	8 429

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & return in a month.

01**Top post of the week — on Monday**

Audience most active on this day at 01:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
