

PUBLIC REPORT BY PROMTPRESS

Channel audit

KUPOL ROSSII



@kupo1russia

Support admins <https://pay.cloudtips.ru/p/991df385> Instant public alerts on drone, missile & aviation threats. Our bot -...

SUBS

208 068

+15061 per month

ERR (% WHO SEE
POSTS)

5.0%

per day 0.0%

REACH/POST

10.8K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 208 068 —	 SUB REACH 5.21% avg % subs see post	 VIEWS/POST 10.8K median 7.1K · 2 days	 POSTS/DAY 336.5 ~2356 per week
 7D TREND — no data for period	 REACTS/POST 24.5 total 24,466 reactions, 4,367 reposts, 0 comments	 POST LENGTH 54 chars median 50 · 2 days	 POSTS ANALYZED 1000 2 days
 AD REACH 0 24h avg	 CHURN / MONTH +15061 last month	 QUOTE RATE 177 citation index · 521 channels mentioned all time	 CHANNEL AGE 1 year 5 months created 22.01.2025

AI EDITOR SUMMARY

Channel «KUPOL ROSSII» — 208 068 subs. Avg views per post: 10.8K people (5% of subs), reach is low — consider expanding audience. Publishes 2356 posts per week (~337/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts in 2 days.
- 02 Dominant format — Text (528/1000 posts).
- 03 Avg post length — 54 chars (median 50).
- 04 Peak audience activity — Wednesday, 16:00 MSK.
- 05 Top posts get 31x more views than the weakest (54.2K avg for top vs 1.8K for worst) — among 1,000 posts over 2 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 13:44 PHOTO Ivanovo Oblast Vladimir Oblast	VIEWS 55 246 REPOSTS 10	REACTS 49 ER 26.6%
Nº2 08.07 · 15:04 PHOTO Nizhny Novgorod Oblast	VIEWS 54 935 REPOSTS —	REACTS 28 ER 26.4%
Nº3 08.07 · 15:04 PHOTO Ivanovo Oblast Vladimir Oblast	VIEWS 52 535 REPOSTS —	REACTS 32 ER 25.2%

Nº4 08.07 · 13:37 PHOTO Nizhny Novgorod Oblast	VIEWS 52 262 REPOSTS 21	REACTS 49 ER 25.1%
Nº5 08.07 · 13:08 PHOTO Republic of Mordovia	VIEWS 49 476 REPOSTS —	REACTS 27 ER 23.8%

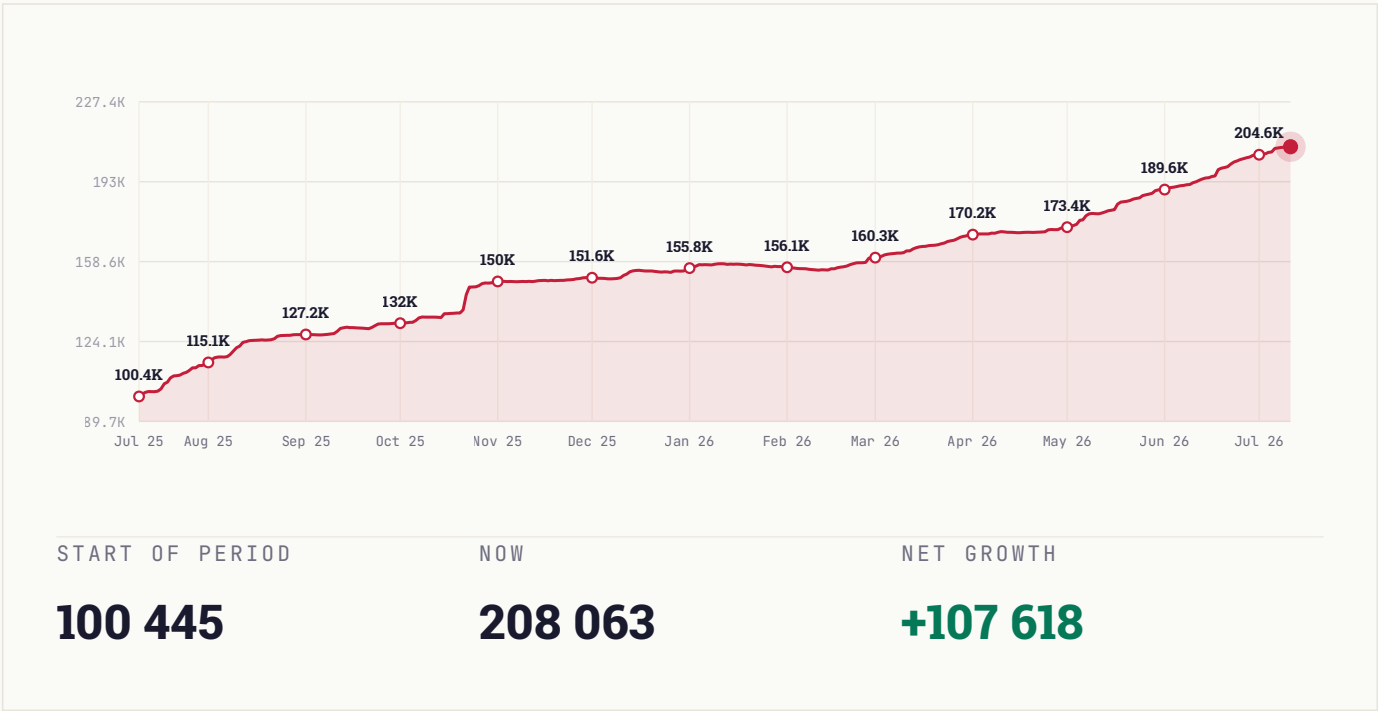
WORST 3

↓ 11.07 · 04:17 TEXT Kamenka-Dneprovskaya drone alert and further to Kirillovka Zaporozhye Oblast RF	VIEWS 1 909 REPOSTS —	REACTS 5 ER 0.9%
↓ 11.07 · 04:24 TEXT Valuysky district Belgorod region missile danger	VIEWS 1 791 REPOSTS —	REACTS 7 ER 0.9%
↓ 11.07 · 04:29 TEXT All-clear: missile danger Valuysky district Belgorod region	VIEWS 1 609 REPOSTS —	REACTS 5 ER 0.8%

SECTION 03 • SUB GROWTH

How the channel grew over the year

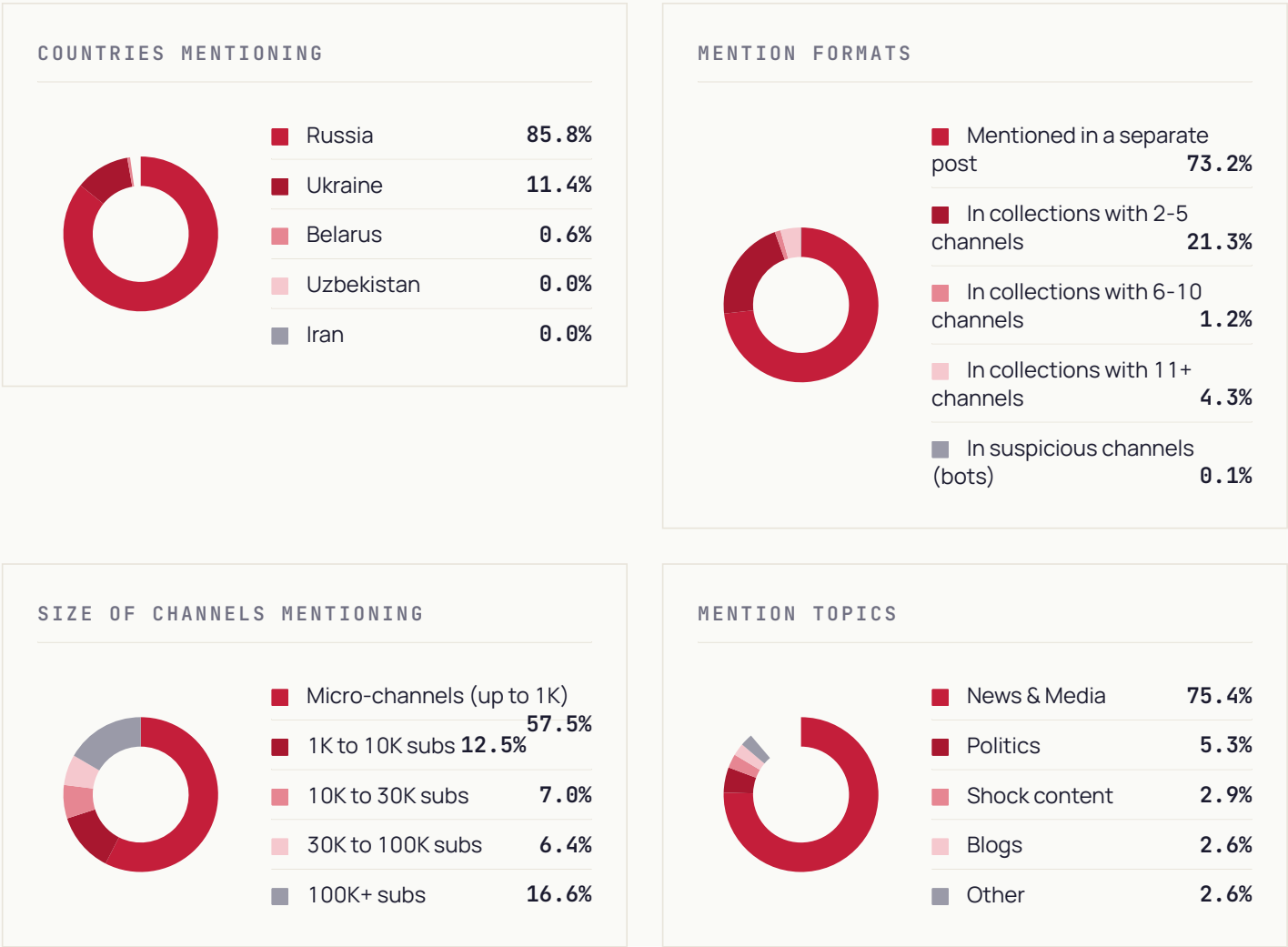
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

Citation index **177** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **521** different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
کا کانال اخبارفوری خبرفوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Труха ⚡ Україна	3.1M
KR KUPOL ROSSII YOU	208.1K

COMPARATIVE CONCLUSION

Channel is not yet outside niche top 97 — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **406**, they brought **47 881** new subs.

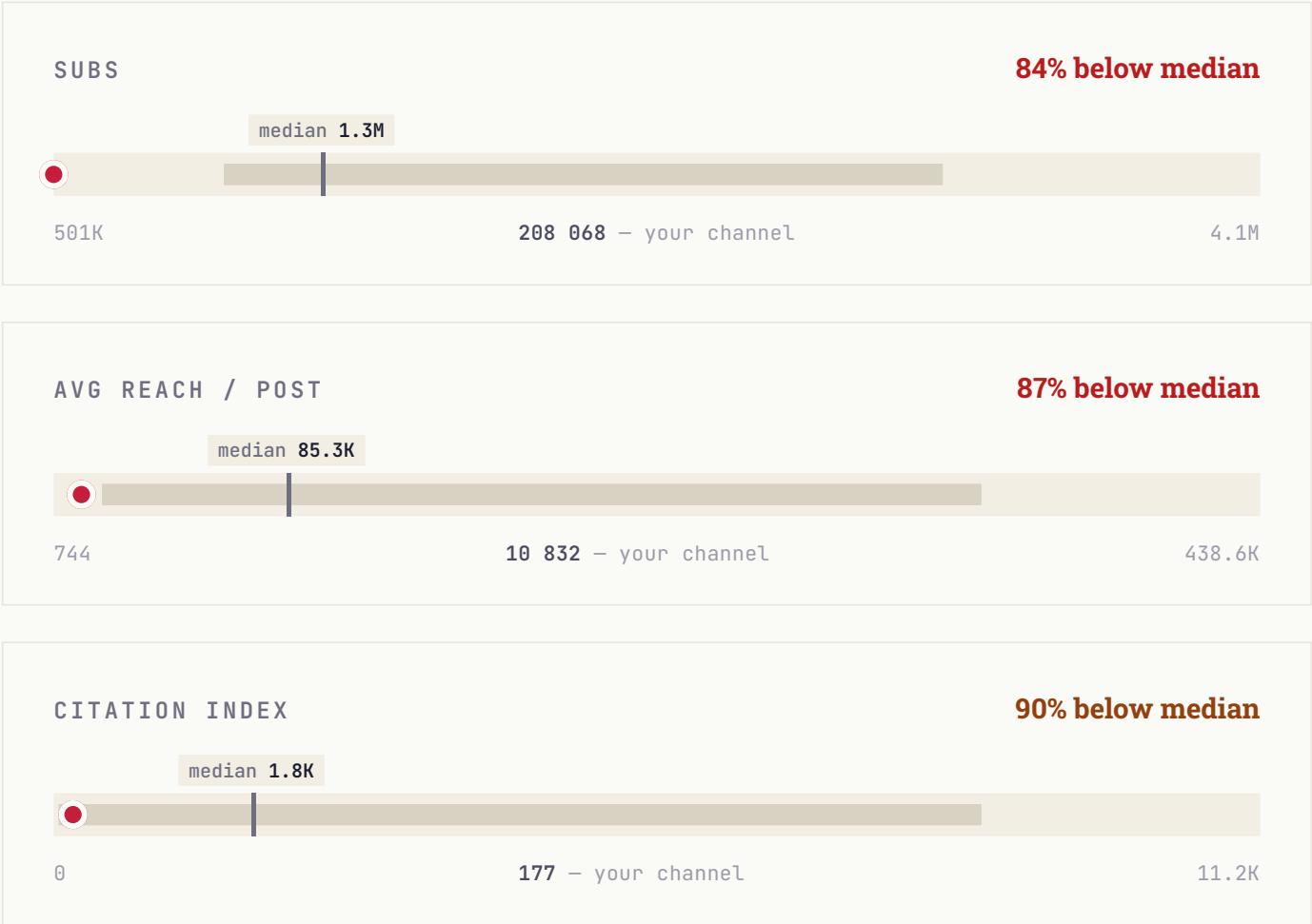
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	30	13	3 477
Dec 2025	12	8	4 861
Nov 2025	36	22	2 591
Oct 2025	58	13	18 180
Sep 2025	88	25	5 704
August 2025	182	28	13 068

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
406	6	47 881

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Best post day — Wednesday
 Audience most active on this day at 16:00 MSK.

EFFECT
Best window for important posts
- 02

Increase video post share
 Video in Telegram holds audience longer & is favored by the algorithm. Recommend 15-25% share.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 5.21% vs norm 5.5%. Try polls & interactive formats.

EFFECT
+0.3pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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