

PROMTPRESS PUBLIC REPORT

Channel audit

Kun Xabarlar | Official channel



@kunxabarlar

Ўзбекистон ва Жаҳондаги муҳим воқеалар, энг тезкор ва махфий хабарлар! Воқеа ёки ҳодисанинг гувоҳи бўлдингизми? Унда бизга юборинг: ☎️Реклама: @Reklama_xizmati571

SUBSCRIBERS

216 848

-9889 per month

ERR (% SEE POSTS)

11.0%

per day 9.8%

REACH/POST

24.7K

ad reach 21.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 216 848 —	 SUBSCRIBER REACH 11.38% avg % of subs see post	 VIEWS/POST 24.7K median 24.5K · 29 days	 POSTS/DAY 27.0 ~189 per week
 7D TREND +0.1% vs previous week	 REACTIONS/POST 80.1 total 64,874 reactions, 53,821 reposts, 0 comments	 POST LENGTH 377 chars median 335 · 29 days	 POSTS ANALYZED 810 29 days
 AD REACH 21.6K 24h avg	 CHURN / MONTH -9889 last month	 CITATION RATE 615 citation index · 420 channels mentioned all time	 CHANNEL AGE 3 years 4 days created 06.06.2023

AI EDITOR SUMMARY

Channel «Kun Xabarlar | Official channel» – 216 848 subs. Avg views per post: 24.7K people (11% of subs), reach is low – consider expanding audience. Publishes 189 posts/week (~27/day) – very active. Week of May 25–31 reach stable (+0.1% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **810** posts over 29 days.
- 02 Dominant format – **Video** (467/810 posts).
- 03 Avg post length – **377** chars (median 335).
- 04 Peak audience activity – **Tuesday**, 00:00 UZT.
- 05 Top posts get **4x** more views than the weakest (68.3K avg for top vs 16.4K for worst) – among 810 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:12 VIDEO 🕌 Қўрбон ҳайитингиз муборак бўлсин! Аллоҳ таоло қилган ибодатларингизни, қилган дуоларингизни ва эзгу ниятларингизни даргоҳида қабул...	VIEWS 96 671 REPOSTS 2 884	REACTIONS 30 ER 44.6%
Nº2 06.06 · 12:15 VIDEO Story of Indonesian President Sukarno wanting to buy Imam al-Bukhari's grave. Beautifully explained, amazing!...	VIEWS 55 637 REPOSTS 960	REACTIONS 127 ER 25.7%
Nº3 19.05 · 09:34 PHOTO #DAKHSBATLI_STATISTIKA Uzbeks bet 1 BILLION DOLLARS on GAMBLING in 1 year🤖 Read to the end and draw conclusions...	VIEWS 52 592 REPOSTS 184	REACTIONS 53 ER 24.3%

Nº4

19.05 · 11:07

VIDEO

Қашқадарё, Самарқанд ва Жиззах томонларда кучли дўл ёғмоқда. Бу йил узум нархи қимматлаб кетиши мумкин. Чунки тухумдек келадиган йирик...

VIEWS

43 764

REACTIONS

40

REPOSTS

85

ER

20.2%

Nº5

19.05 · 11:46

VIDEO

Find out your wife's character by her birth month. WHICH MONTH SHE WAS BORN. 🇸🇰January. February. 🇸🇰 🇸🇰March. ...

VIEWS

39 658

REACTIONS

165

REPOSTS

141

ER

18.3%

WORST 3

↓

04.06 · 05:28

VIDEO

1🇸🇰2🇸🇰3🇸🇰4🇸🇰5🇸🇰6🇸🇰🇸🇰🇸🇰🇸🇰 4 YIL GRANT ASOSIDA TA'LIM OLISH IMKONI 🇸🇰TOP-1000 UNIVERSITETLARDA 🇸🇰Kontrakt / Imtixon YO'Q 🇸🇰Sirtqi / onlayn...

VIEWS

18 632

REACTIONS

24

REPOSTS

59

ER

8.6%

↓

06.06 · 00:59

VIDEO

ERKAK BŮLMAY ŮL DEGAN JOYI 🇸🇰 Bir kishi vafot etadi. Uning odamlardan ancha qarzi bŮladi. Janoza vaqtida domla: – Marhumni qarzlarini kim...

VIEWS

18 317

REACTIONS

32

REPOSTS

12

ER

8.4%

↓

03.06 · 15:05

VIDEO

#Attention #Life "I want to tell you things I've never told anyone..." A woman suffering from diabetes speaks from the heart...

VIEWS

12 131

REACTIONS

21

REPOSTS

26

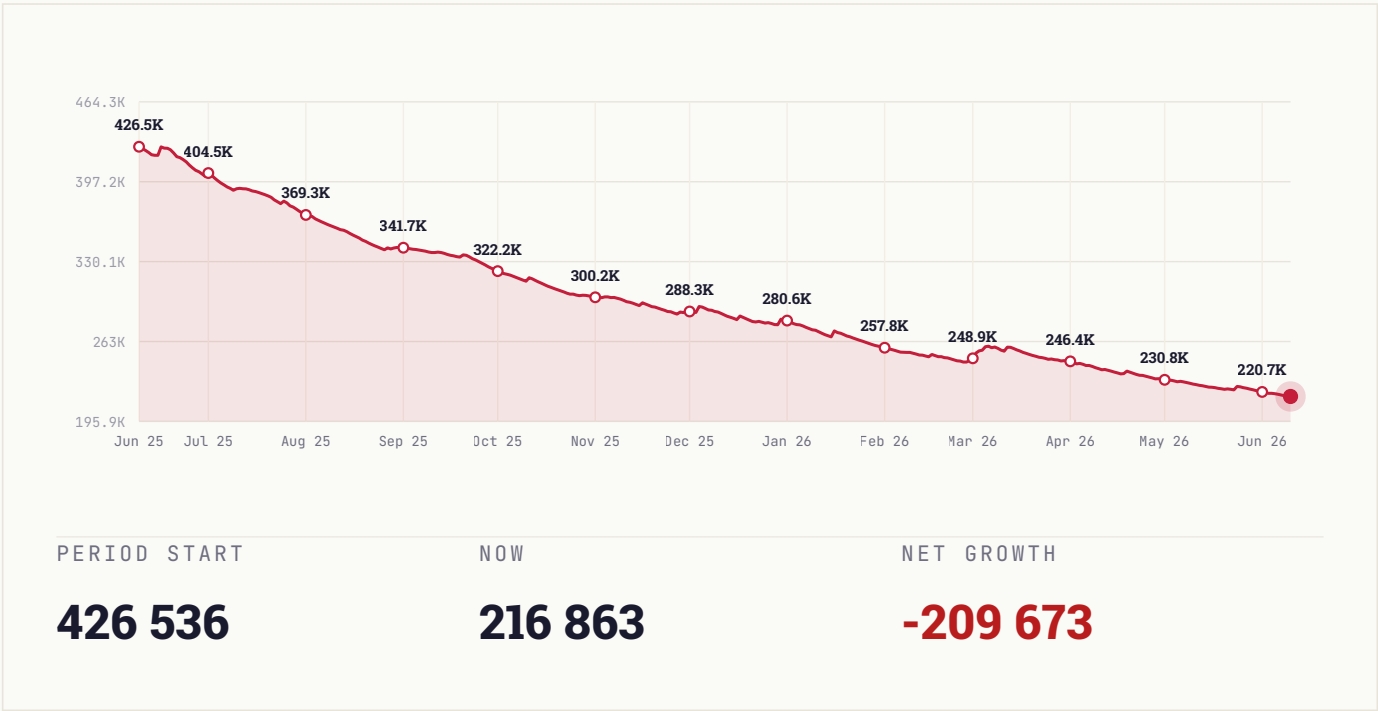
ER

5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

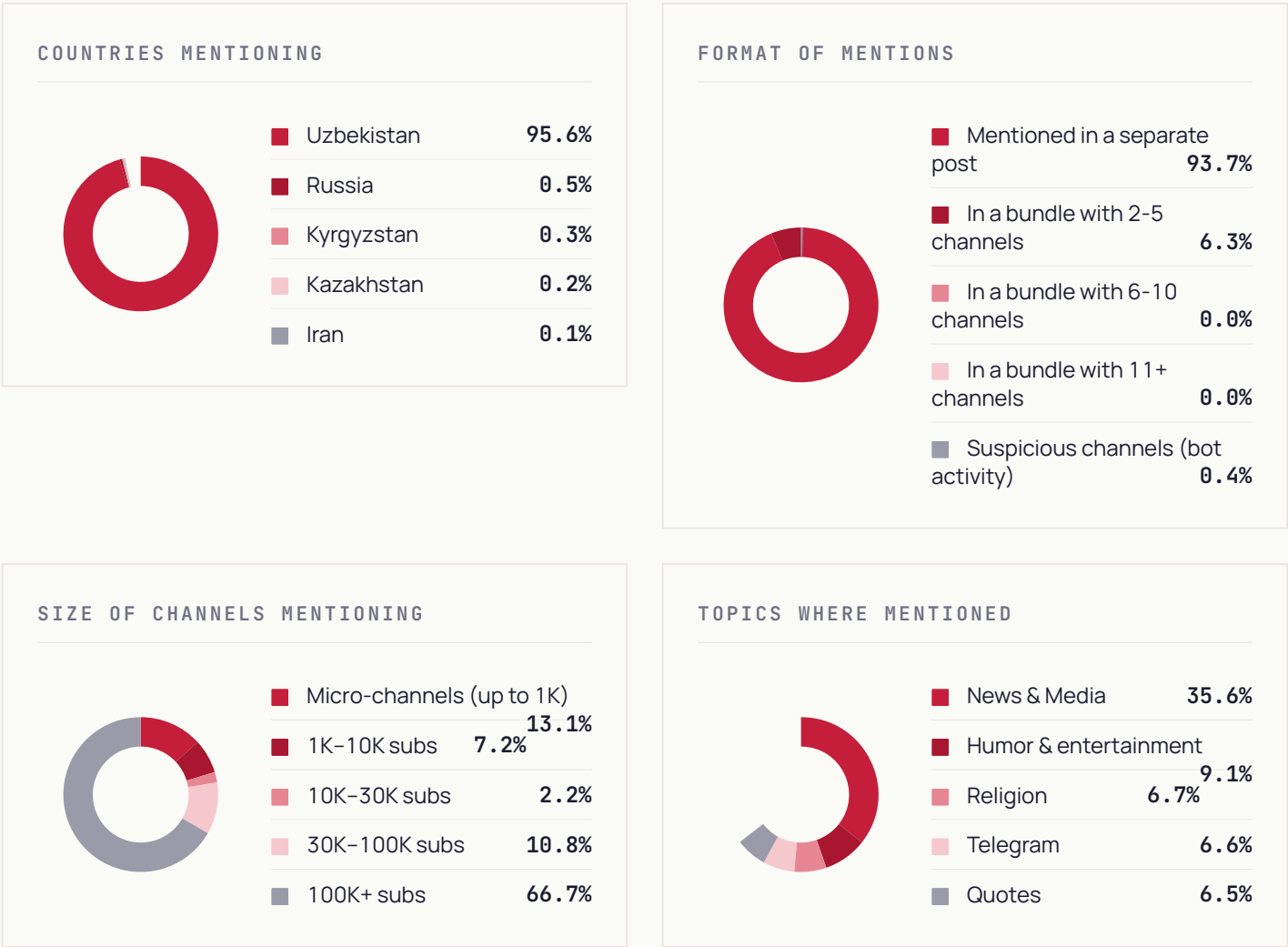
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

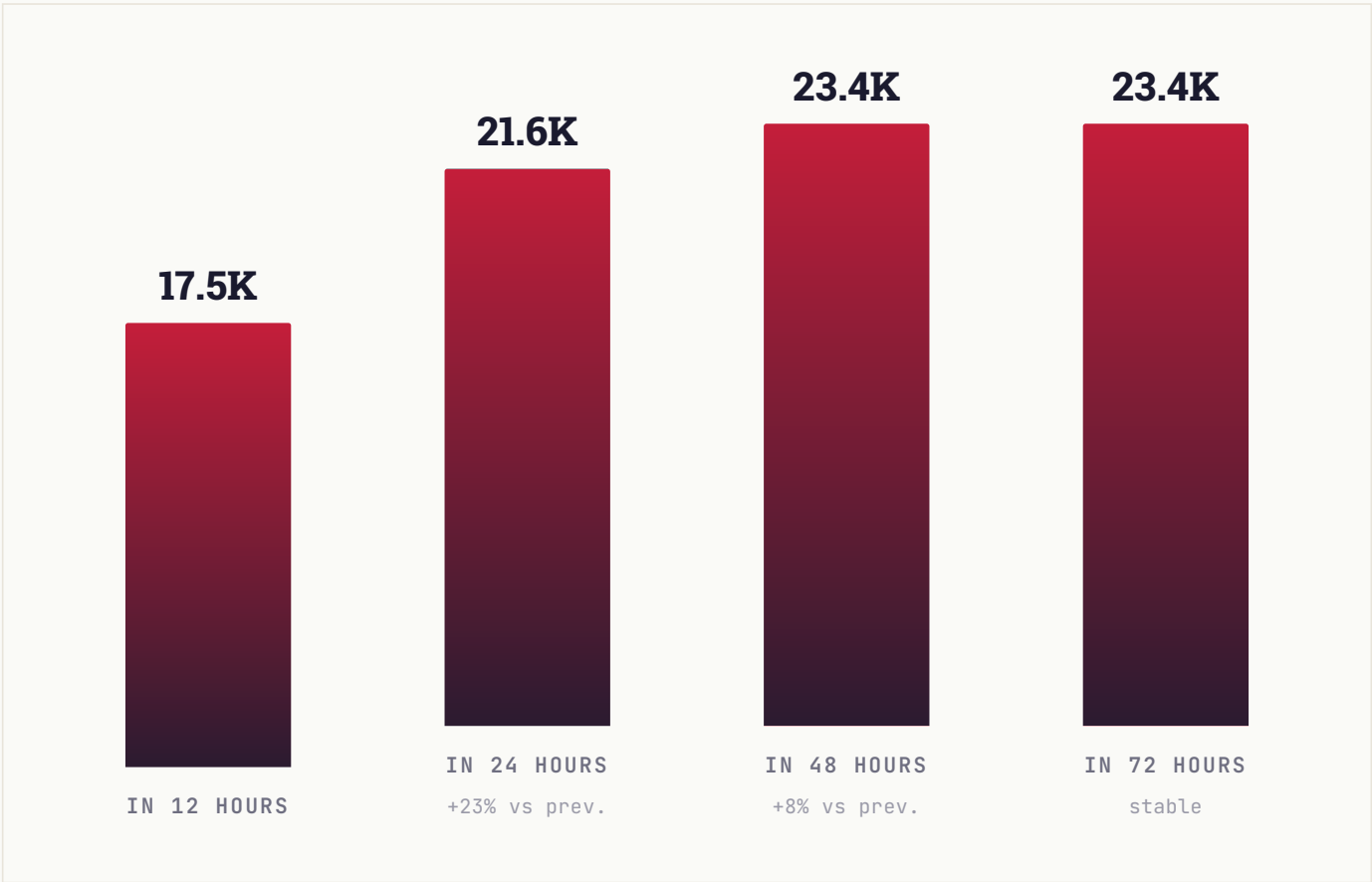
Citation index **615** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs one. All time the channel was mentioned **420** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DD DIETOLOG DILYA ASLIDDINOVNA RASMIY	1.3M
TY Tezkor Yangiliklar ✂	1.1M
BG BUGUNGI GAP Official channel	1M
WB Vodiy bozor	951.6K
TH Breaking News Tun-u Kun	272K
KX Kun Xabarlar Official channel YOU	216.8K
BJ Burchak Rasmiy kanal	171.3K
OI O'qituvchi Ish Rejalar E Baza Imtihon Savollari va Javoblari	104.6K
SO SOG'LOM OILA 🏡 RASMIY	57.7K
SS SALOMATLIK SIRLARI	46.1K
In Vodiyliklar Official channel	40K

COMPARATIVE CONCLUSION

Channel in mid-list (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual post exchanges both ways: up — to grow, down — to help smaller colleagues.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **281**, they brought **34 726** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	110	55	13 491
November 2025	39	30	6 147
October 2025	44	29	3 330
September 2025	26	21	2 269
August 2025	21	17	2 885
July 2025	41	22	6 604

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
281	6	34 726

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday
 Audience is most active on this day at 00:00 UZT.

EFFECT
Best window for important posts

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER.
 One poll per week on a hot topic — an easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 keywords of your niche — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
