

PUBLIC REPORT BY PROMTPRESS

Channel audit

Kun Videolari 24

| Rasmiy Kanal



@kunvideolari24

■ Throughout the day on our channel: ■ Uzbekistan and World News
 ■ Only fresh topics ✂ Fast ■ Accurate and official news Send us news,
 we'll post them: ■..

SUBSCRIBERS

841 661

-40183 per month

ERR (% SEE POSTS)

8.0%

per day 7.1%

REACH/POST

73.8K

ad reach 60.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 841 661 —	SUBS REACH 8.76% avg % subs see post	VIEWS/POST 73.8K median 70.9K · 29 days	POSTS/DAY 28.6 ~200 per week
7D TREND +7.3% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 317 chars median 246 · 29 days	POSTS ANALYZED 857 29 days
AD REACH 60.2K 24h avg	CHURN / MONTH -40183 over the last month	CITATION RATE 1 806 citation index · 1,866 channels mentioned all time	CHANNEL AGE 5 years 7 months created 15.10.2020

AI EDITOR SUMMARY

Channel «Kun Videolari 24 | Rasmiy Kanal» — 841 661 subs. Each post averages 73.8K people (9% of subs), reach is low — consider expanding audience. Publishes 200 posts per week (~29/day) — very active posting. For the week of May 25–31, reach grew by +7.3% by the week of May 18–24 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **857** posts over 29 days.
- 02 Dominant format – **Video** (608/857 posts).
- 03 Average post length – **317** chars (median 246).
- 04 Peak audience activity – **Tuesday**, 04:00 UZT.
- 05 Top posts get **6x** more views than the weakest (291.9K avg for top vs 51.6K for worst) – among 857 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 23:24 VIDEO #BAYRAM_MUBORAK 🤗QURBON HAYIT BAYRAMI MUBORAK BOLSIN!! Today is a day of joy and happiness. Everyone congratulates each other with...	VIEWS	REACTIONS
	339 342	—
	REPOSTS	ER
	10 250	40.3%
Nº2 26.05 · 18:59 VIDEO 🕌Happy Eid al-Adha to all my DEAR ONES May Allah's mercy be upon you. May your life be filled with the light of Islam...	VIEWS	REACTIONS
	321 643	—
	REPOSTS	ER
	10 097	38.2%
Nº3 25.05 · 19:14 PHOTO 🕌ARAFAH MUBARAK! HAPPY ARAFAH DAY TO ALL OF YOU!!! SHARE WITH YOUR CLOSEST ONES. ➡ @Kunvideolari24 - Throughout the day...	VIEWS	REACTIONS
	214 596	—
	REPOSTS	ER
	7 037	25.5%

Nº4 01.06 • 00:01 VIDEO 0010006002002060 00 0000 International Children's Day!!! And Happy first day of summer to everyone!!!!...	VIEWS 185 347 REPOSTS 3 620 REACTIONS — ER 22.0%
Nº5 11.05 • 19:48 VIDEO #Bayram_muborak 00May 12 – International Nurses Day! Dear nurses, we sincerely congratulate you on International Nurses Day!...	VIEWS 177 993 REPOSTS 4 397 REACTIONS — ER 21.1%
WORST 3	
↓ 19.05 • 07:47 VIDEO Real Madridga murabbiy bo'lgan Jose Mourinho gaplarini O'zbekistondagi number 1 sharhlovchi Xayrulla Xamidov tarjima qilib joyiga keltirib...	VIEWS 52 338 REPOSTS 89 REACTIONS — ER 6.2%
↓ 19.05 • 05:29 VIDEO #Foydali What's the fastest pain relief for heart pain? Share with your loved ones! ➔ @Kunvideolari24 - All day...	VIEWS 52 084 REPOSTS 446 REACTIONS — ER 6.2%
↓ 03.06 • 11:19 PHOTO In Tashkent, approaches to regulating nicotine alternatives were discussed. Participants stated that the regulatory model should consider...	VIEWS 50 335 REPOSTS — REACTIONS — ER 6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

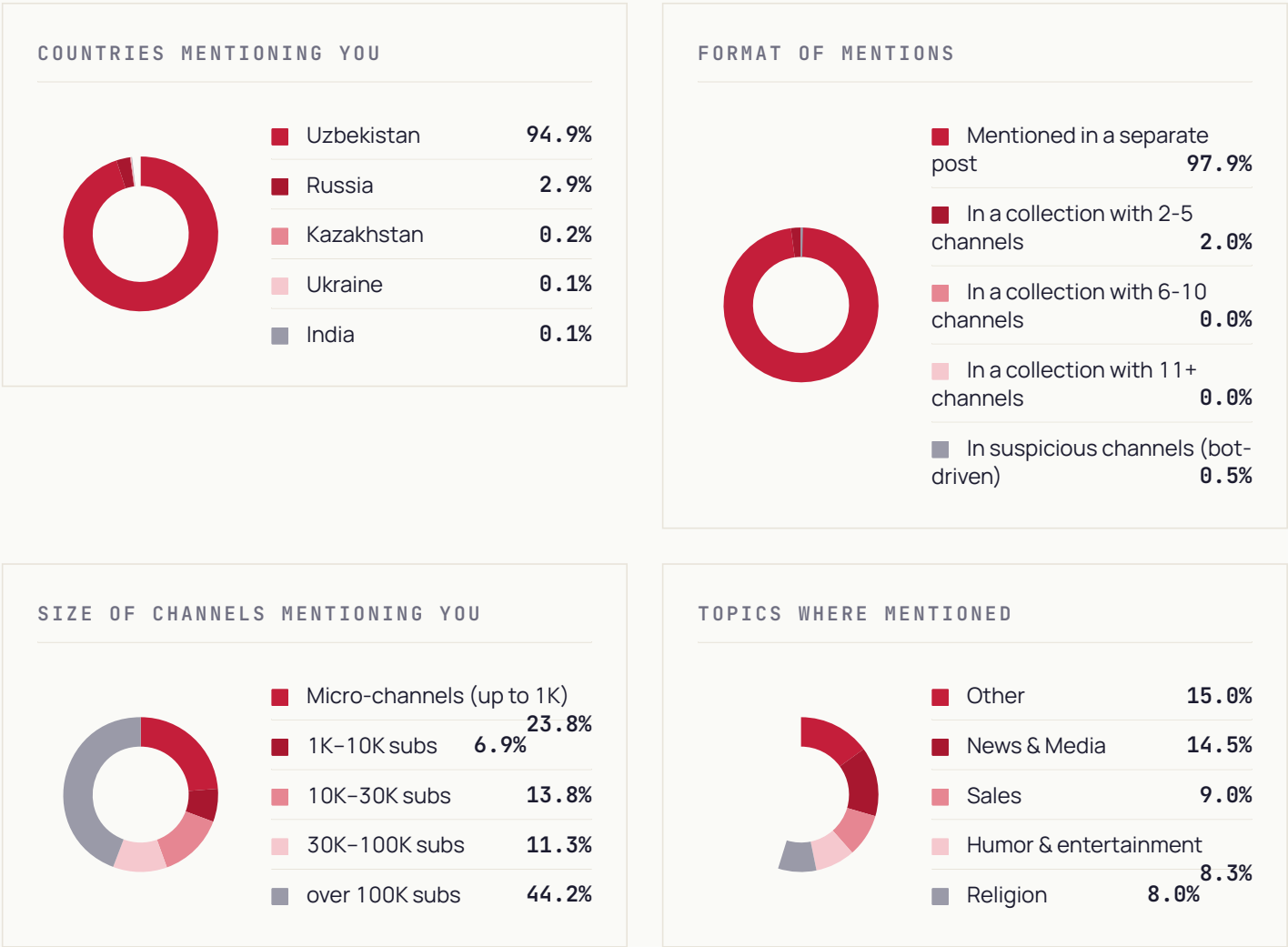
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who and how mentions the channel

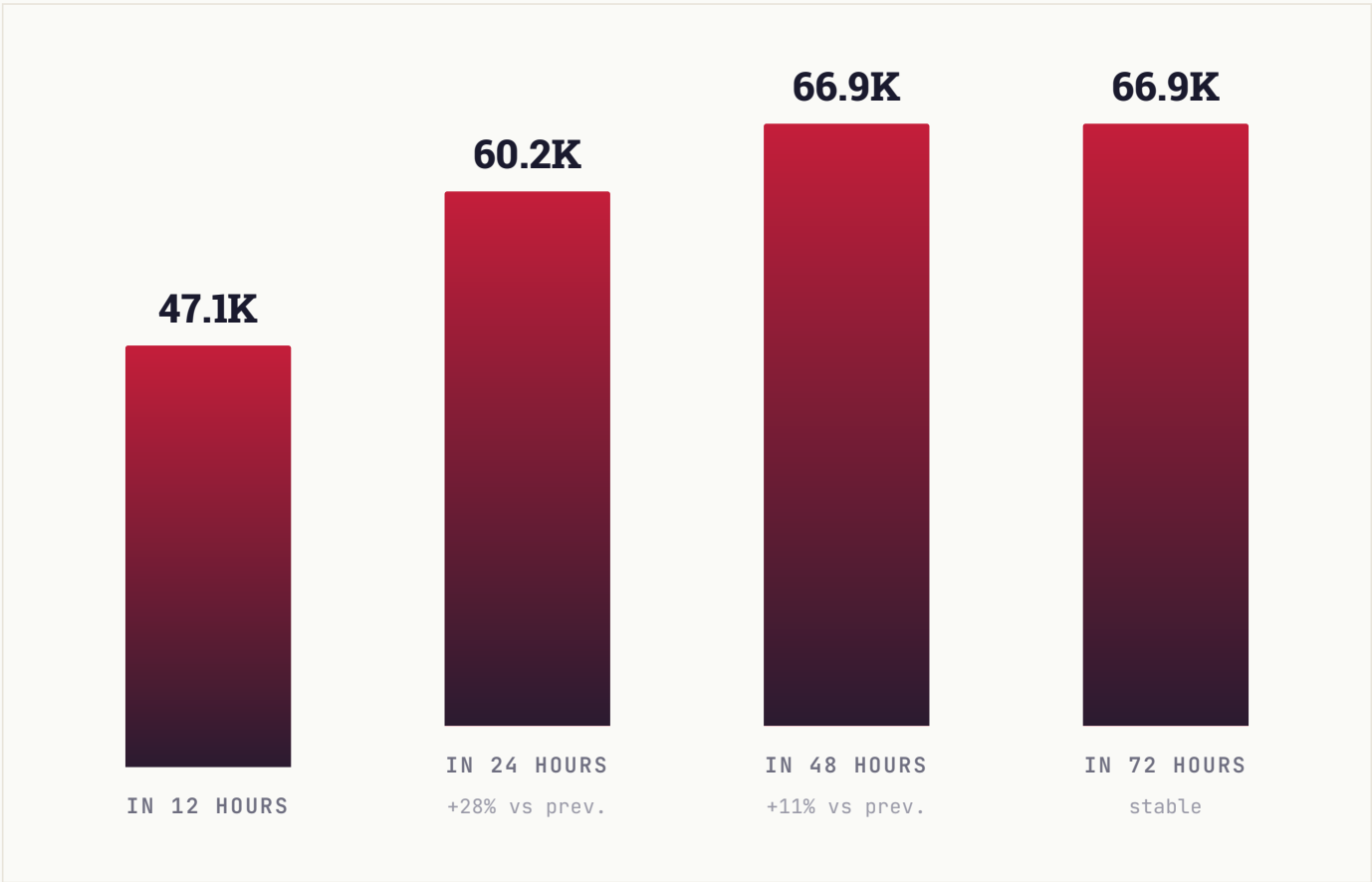
Citation index **1 806** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **1 866** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Average ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its position among niche peers.

CHANNEL	SUBSCRIBERS
O2 O'zbekiston 24	25M
SX Sara Xabarlar - Tezkor Yangiliklar	2.2M
HB HOKIM BUVA Official channel	1.4M
KI Kun.uz Official channel	1.1M
TY Tezkor Yangiliklar ↗	1.1M
TP Telegram_Yulduzlari Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	954.4K
KV Kun Videolari 24 Rasmiy Kanal YOU	841.7K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.6K
MU MILITSIYA UZB Official channel	554.1K
TX Breaking News Tun-u Kun	272.7K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (8th out of 11). Larger — 7 channels (leader: O'zbekiston 24, 25M); these are growth targets, we reach them via paid placements or partnerships. Smaller — 3 channels, for them you're already a partner leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **938**, they brought **261 665** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	205	42	1 905
November 2025	168	49	48 951
October 2025	108	41	65 978
September 2025	88	48	89 479
August 2025	114	58	31 128
July 2025	255	135	24 224
TOTAL MENTIONS			938
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			261 665

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Tuesday

On this day at 04:00 UZT audience is most active.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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