

PUBLIC REPORT BY PROMTPRESS

Channel audit

Kun.uz | Расмий канал



@kunuzofficial

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SUBSCRIBERS

1 120 855

-43425 per month

ERR (% SEE POSTS)

27.0%

per day 22.2%

REACH/POST

302K

ad reach 249.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 1 120 855 —	 SUBS REACH 26.94% avg % subs see post	 VIEWS/POST 302K median 301.2K · 29 days	 POSTS/DAY 21.1 ~148 per week
 7D TREND +5.7% vs prev week	 REACTIONS/POST 1046.9 total 661,635 reactions, 231,389 reposts, 0 comments	 POST LENGTH 501 chars median 488 · 29 days	 POSTS ANALYZED 632 29 days
 AD REACH 249.7K 24h avg	 CHURN / MONTH -43425 last month	 CITATION RATE 4 207 citation index · 17,572 channels mentioned ever	 CHANNEL AGE 10 years 5 months created 19.12.2015

AI EDITOR SUMMARY

Channel «Kun.uz | Official channel» – 1 120 855 subs. Avg views per post 302K people (27% of subs), good reach. Publishes 148 posts/week (~21/day) – very active. Week of May 25–31 reach grew +5.7% vs week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **632** posts over 29 days.
- 02 Dominant format – **Photo** (465/632 posts).
- 03 Avg post length – **501** chars (median 488).
- 04 Peak audience activity – **Sunday, 02:00** UZT.
- 05 Top posts get **2x** more views than the weakest (510.7K avg for top vs 256.2K for worst) – among 632 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 08:10 PHOTO 1 июндан электр энергияси ва табиий газнинг янги тарифлари жорий этилади Ҳукумат қарори билан 2026 йил 1 июндан электр энергияси ва табиий...	VIEWS 539 344 REPOSTS 7 950	REACTIONS 3 473 ER 48.1%
Nº2 16.05 · 10:24 PHOTO Ҳайит муносабати билан кетма-кет 5 кун дам бўлади Бу йил Қурбон ҳайити 27 май – чоршанба кунига тўғри келмоқда. Шу муносабат билан...	VIEWS 518 724 REPOSTS 8 096	REACTIONS 1 965 ER 46.3%
Nº3 20.05 · 16:20 PHOTO Rasman: O'zbekistonda 27 may (chorshanba) – Qurbon hayiti bayrami sifatida nishonlanadi Prezident farmoniga ko'ra, o'zbekistonliklar hayitda 5...	VIEWS 473 975 REPOSTS 3 427	REACTIONS 1 402 ER 42.3%

Nº4 25.05 · 17:54 PHOTO Қурбон ҳайити намозининг ўқилиш вақтлари эълон қилинди Ўзбекистон Муслмонлари идораси 27 май тонгида юртимиздаги жоме масжидларда...	VIEWS 454 412 REPOSTS 3 240	REACTIONS 676 ER 40.5%
Nº5 17.05 · 16:30 PHOTO Saudiyada Qurbon Hayiti sanasi e'lon qilindi 17 may kuni Zulhijja oyining hiloli ko'rindi. Unga ko'ra: • 18 may, dushanba – Zulhijja oyining...	VIEWS 441 774 REPOSTS 2 220	REACTIONS 1 336 ER 39.4%

WORST 3

↓ 05.06 · 06:12 PHOTO EBRD forecasts Uzbekistan's economy to grow 6.5% in 2026 The European Bank for Reconstruction and Development predicts Uzbekistan's economy in 2026...	VIEWS 258 513 REPOSTS 43	REACTIONS 536 ER 23.1%
↓ 05.06 · 06:00 VIDEO Ҳар бир орзуга элтувчи йўлнинг ўз синовлари бор Баъзан хатолар, баъзан омадсизликлар, баъзан эса ҳаммаси тугагандек туюладиган...	VIEWS 257 978 REPOSTS 73	REACTIONS 313 ER 23.0%
↓ 03.06 · 05:59 PHOTO Exhibitions create opportunities: results of Iteca Exhibitions' 2026 spring season Today, the exhibition industry worldwide...	VIEWS 252 254 REPOSTS —	REACTIONS 244 ER 22.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. Shows months of growth vs. loss.

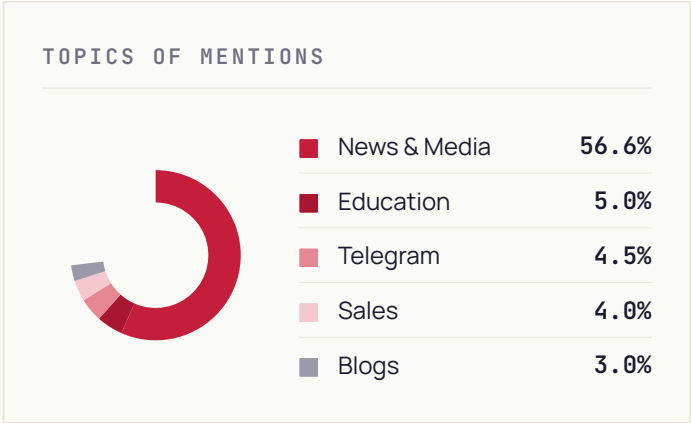
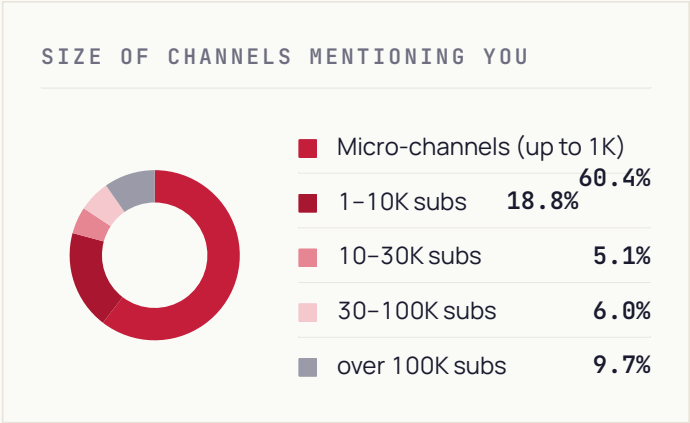
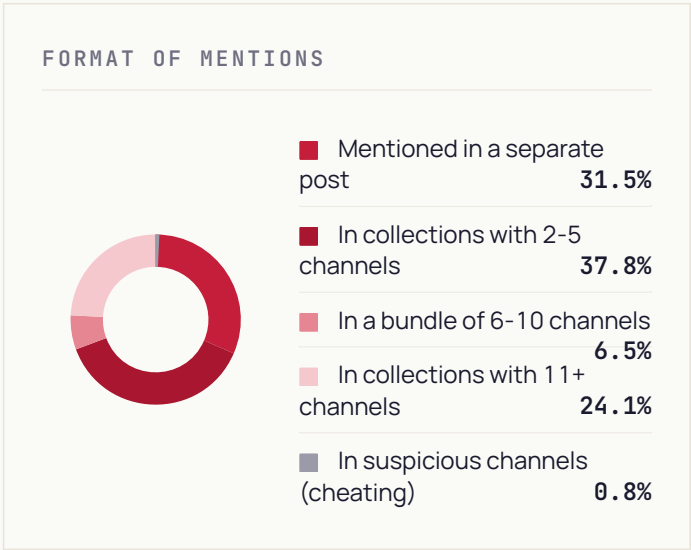
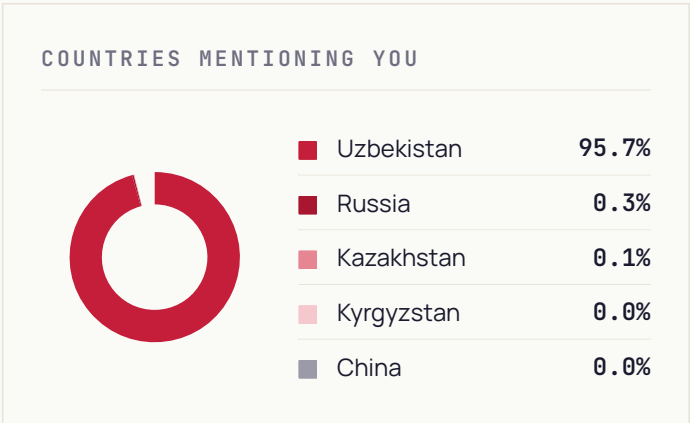


START OF PERIOD	NOW	NET GROWTH
1 189 790	1 120 889	-68 901

SECTION 04 · CITATIONS

Who and how mentions the channel

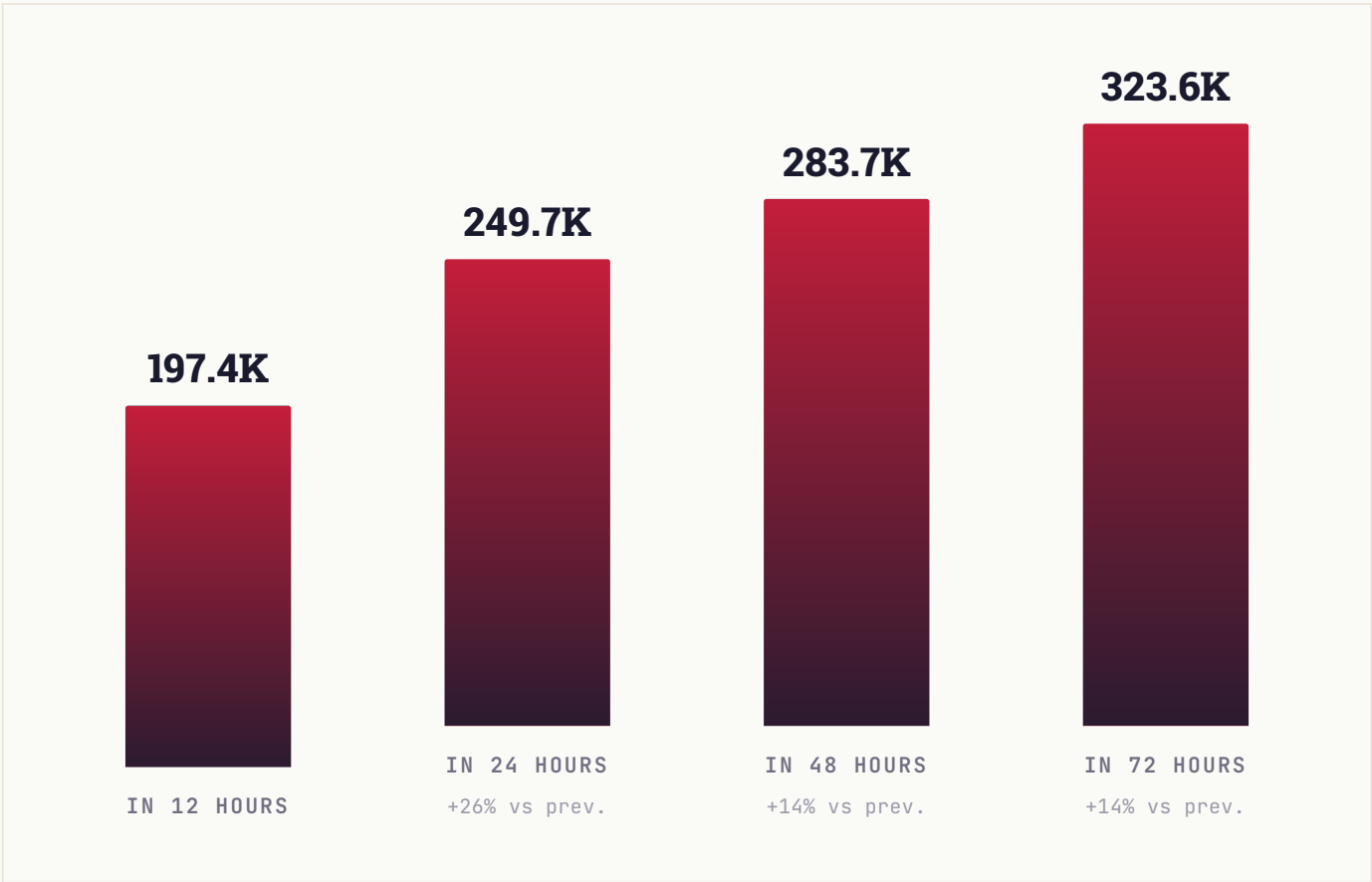
Citation index **4 207** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **17 572** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Average ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KI Kun.uz Расмий канал YOU	1.1M
TP Telegram_Yulduzlari Расмий канал	1M
MU MILITSIYA UZB Расмий канал	554.1K
DI Daryo Rasmiy kanal	416.7K
QI Qalampir.uz I расмий канал	268.9K
UZ Uzbek-MDK	205K
UV UZBEK VIDEO CHANNEL	202.2K
TR Tribuna.uz	175.9K
DA davletovuz	78.1K
KI Kun.uz Online	48K
GE GENERALISSIMUS	17.8K

COMPARATIVE CONCLUSION

Channel — largest in set out of 11 channels. Cross-promo with the rest as niche leader: you give them more reach than you get back, but solidify status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions **10 471**, they brought **7 384** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	2 436	682	1 397
November 2025	2 641	586	4 064
October 2025	1 576	433	1 538
September 2025	1 255	414	385
August 2025	1 141	296	0
July 2025	1 422	424	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
10 471	6	7 384

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and come back in a month.

- 01

Top post of the week — Sunday

Audience is most active on this day and at 02:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with channels in the same niche quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
