

PROMTPRESS PUBLIC REPORT

Channel audit

Core | Культура обучение



@kultura_obuchenie

Experts and pros in their field 🚀👉 Ads & strong integrations –
@jaMasha Experience, mindset & tools of people who become the
best in their niche. 🏆 A book that boosts your...

SUBSCRIBERS

51 871

-540 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 0.7%

REACH/POST

1.1K

ad reach 346/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 51 871 —	SUBS REACH 2.1% avg % subs see post	VIEWS/POST 1.1K median 1.2K · 25 days	POSTS/WEEK 2.4 over period
7D TREND -1.1% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 602 chars median 551 · 25 days	POSTS ANALYZED 9 25 days
AD REACH 346 24h avg	CHURN / MONTH -540 last month	CITATION RATE 454 citation index · 465 channels mentioned all time	CHANNEL AGE 7 years 11 months created 05.08.2018

AI EDITOR SUMMARY

Channel «Core | Культура обучение» – 51 871 subs. Each post averages 1.1K people (2% of subs), reach is low – consider growing audience. Publishes 2 posts/week (~0/day) – rare. For week Jun 29 – Jul 5 reach stable (-1.1% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 9 posts over 25 days.
- 02 Dominant format – Photo (9/9 posts).
- 03 Avg post length – 602 chars (median 551).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.3K avg for top vs 803 for worst) – among 9 posts in 25 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 15:07 PHOTO Sibur trusted by future pros College and technical school students named SIBUR the best employer. This shows how...	VIEWS 1 365 REPOSTS 3	REACTIONS — ER 2.6%
Nº2 19.06 · 11:07 PHOTO The worst hell is not fire. It's an ordinary Tuesday that repeats for ten years. Artyom didn't get into a disaster. Didn't lose everything in one...	VIEWS 1 356 REPOSTS 4	REACTIONS — ER 2.6%
Nº3 14.06 · 13:34 PHOTO  Some spend years planning a book. Others are already signing copies. A book is the most underrated personal branding tool. It...	VIEWS 1 220 REPOSTS 1	REACTIONS — ER 2.4%

Nº4

22.06 · 15:07

PHOTO

How Europe controls children's internet access Russia may follow with strict rules. The digital minister says soon...

VIEWS

1 181

REPOSTS

1

REACTIONS

—

ER

2.3%

Nº5

29.06 · 15:07

PHOTO

Events around us teach better than textbooks Today's news reminds us that education isn't just about books. Life constantly...

VIEWS

1 157

REPOSTS

3

REACTIONS

—

ER

2.2%

WORST 3

↓ 02.07 · 12:56 PHOTO At 34 you might suddenly realize you're living someone else's life. Just broke your phone. Got out an old one. Found a video from ten years...	VIEWS 1 130 REPOSTS 6 REACTIONS — ER 2.2%
↓ 06.07 · 15:07 PHOTO Sick but stayed on track Central Bank chief Elvira Nabiullina resurfaced after a break. She confirmed she was on sick leave...	VIEWS 828 REPOSTS 1 REACTIONS — ER 1.6%
↓ 10.07 · 06:51 PHOTO Tired of starting a new life on Monday that never comes? 'The Airport of a Postponed Life' — a novel about a person who...	VIEWS 453 REPOSTS 2 REACTIONS — ER 0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

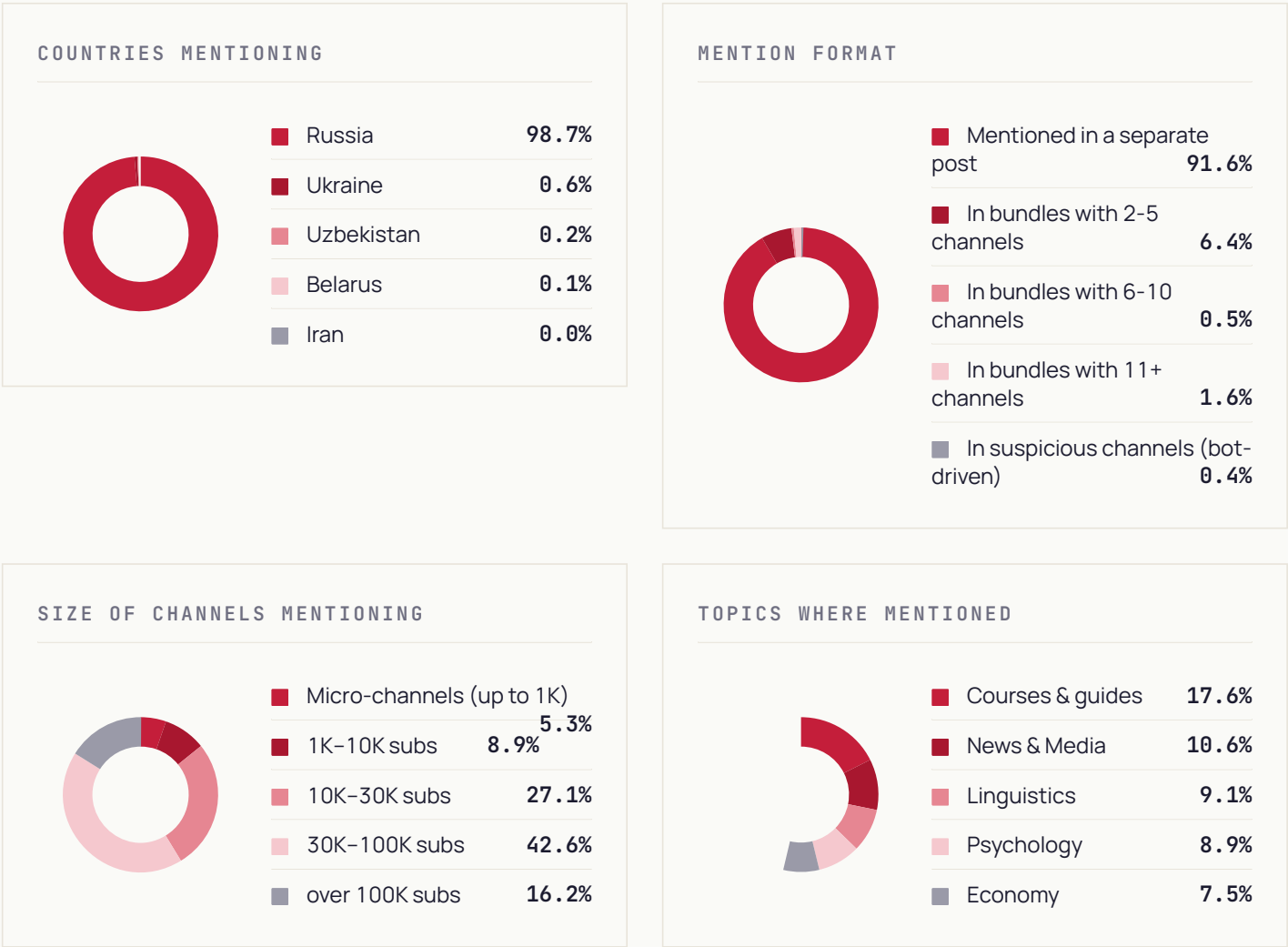
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

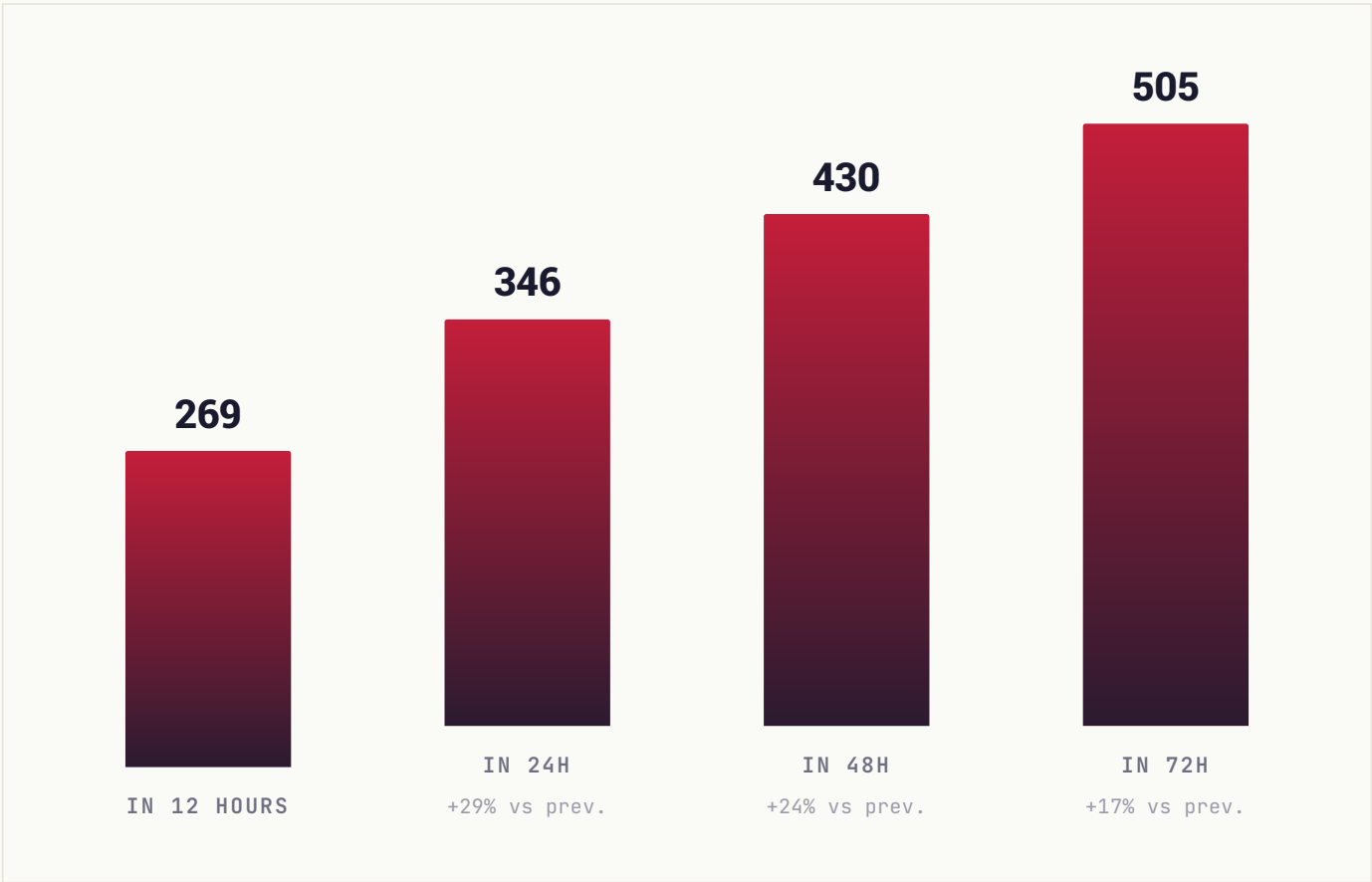
Citation index **454** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **465** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M _م Manjmy منجمی	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
C _ج Core Культура обучение YOU	51.9K

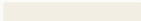
COMPARATIVE INSIGHT

Channel in top half of niche (#44 of 100). Niche leader — Manjmy منجمی (406.4K), median subs 43.6K. Aim for the top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **36**, they brought **12** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	7	4	9 
December 2025	7	7	0 
Nov 2025	5	4	0 
Oct 2025	4	4	0 
Sep 2025	4	3	3 
August 2025	9	7	0 
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
36	6	12	

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

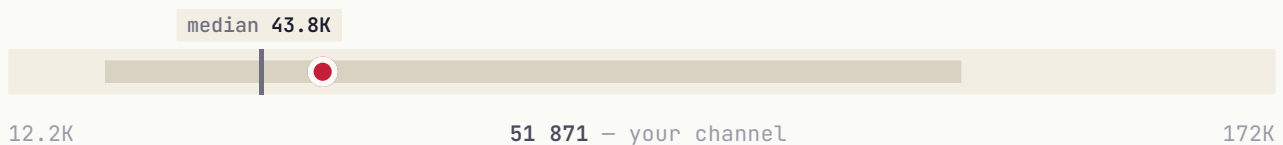
Took top-100 channels in category «Courses & guides» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#44 /100

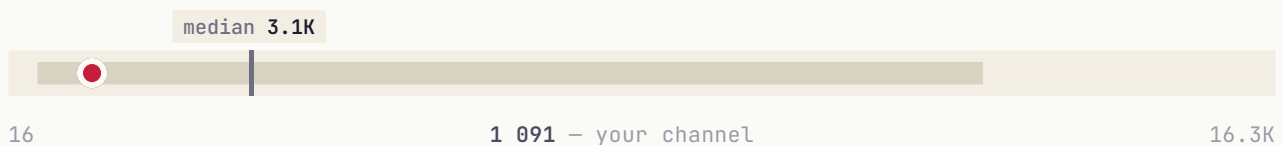
RANK IN NICHE

Channel in top half of ranking

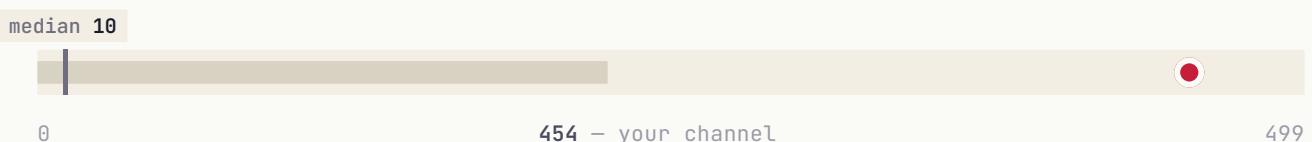
SUBSCRIBERS

better than 53% of niche


AVG REACH / POST

65% below median


CITATION INDEX

better than 90% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 2.4 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.1% vs norm 6.0%. Try polls & interactive formats.

EFFECT

+3.9pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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