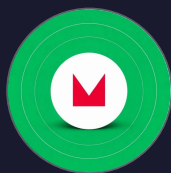


PUBLIC REPORT PROMTPRESS

Channel audit

KudaMoskva



@kudamsk24

We share cool places, cafes & events in Moscow Ads: @mossovet
Work with @Tgpodbor_official & @swaymedia, @Spiral_Yuri №
7471959359

SUBS

234 769

-2675 per month

ERR (% SEE POSTS)

7.0%

per day 5.0%

REACH/POST

16.6K

ad reach 11.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in News & Media category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 234 769 —	 SUBSCRIBER REACH 7.05% avg % of subs see a post	 VIEWS/POST 16.6K median 16.4K · 29 days	 POSTS/DAY 18.8 ~132 per week
 TREND 7D -9.5% vs previous week	 REACTIONS/POST 85.0 total 48,008 reactions, 46,728 reposts, 2,114 comments	 POST LENGTH 141 chars median 95 · 29 days	 POSTS ANALYZED 565 29 days
 AD REACH 11.8K 24h avg	 CHURN / MONTH -2675 last month	 CITATION INDEX 2 699 citation index · 7,420 channels mentioned all time	 CHANNEL AGE 4 years 3 days created 13.07.2022

AI EDITOR SUMMARY

Channel «KudaMoskva» – 234 769 subs. Each post gets avg 16.6K people (7% from subs), reach is low – consider expanding audience. Publishes 132 posts/week (~19/day) – very active posting. For the week of June 29 – July 5, reach dropped by -9.5% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **565** posts in 29 days.
- 02 Dominant format — **Text** (282/565 posts).
- 03 Avg post length — **141** chars (median 95).
- 04 Peak audience activity — **Wednesday**, 00:00 MSK.
- 05 Top posts get **2x** more views than the weakest (27.5K avg top vs 11.6K worst) — among 565 posts over 29 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:20 PHOTO  Gas prices skyrocketed at Moscow gas stations.	VIEWS 28 891 REPOSTS 907	REACTIONS 231 ER 12.3%
Nº2 18.06 · 06:08 TEXT  All Moscow airports temporarily closed — Rosaviatsia. UPD: Sheremetyevo open. Vnukovo, Domodedovo, Zhukovsky accept and...	VIEWS 27 118 REPOSTS 232	REACTIONS 97 ER 11.6%
Nº3 17.06 · 21:02 VIDEO  'Spider-Man 4' trailer out, premiere set for July 31.	VIEWS 26 515 REPOSTS 202	REACTIONS 81 ER 11.3%

Nº4 18.06 • 05:55 TEXT ! Bus routes temporarily changed in Kapotnya area: 📍 36 go via MKAD with U-turn at Volgogradsky Prospekt; 📍 s394 go via MKAD with...	VIEWS 26 001 REACTIONS 27 REPOSTS 41 ER 11.1%
Nº5 18.06 • 05:40 VIDEO ✈️ Aeroflot asked passengers of canceled flights not to come to the airport. Ticket exchange or refund available remotely.	VIEWS 25 781 REACTIONS 101 REPOSTS 215 ER 11.0%

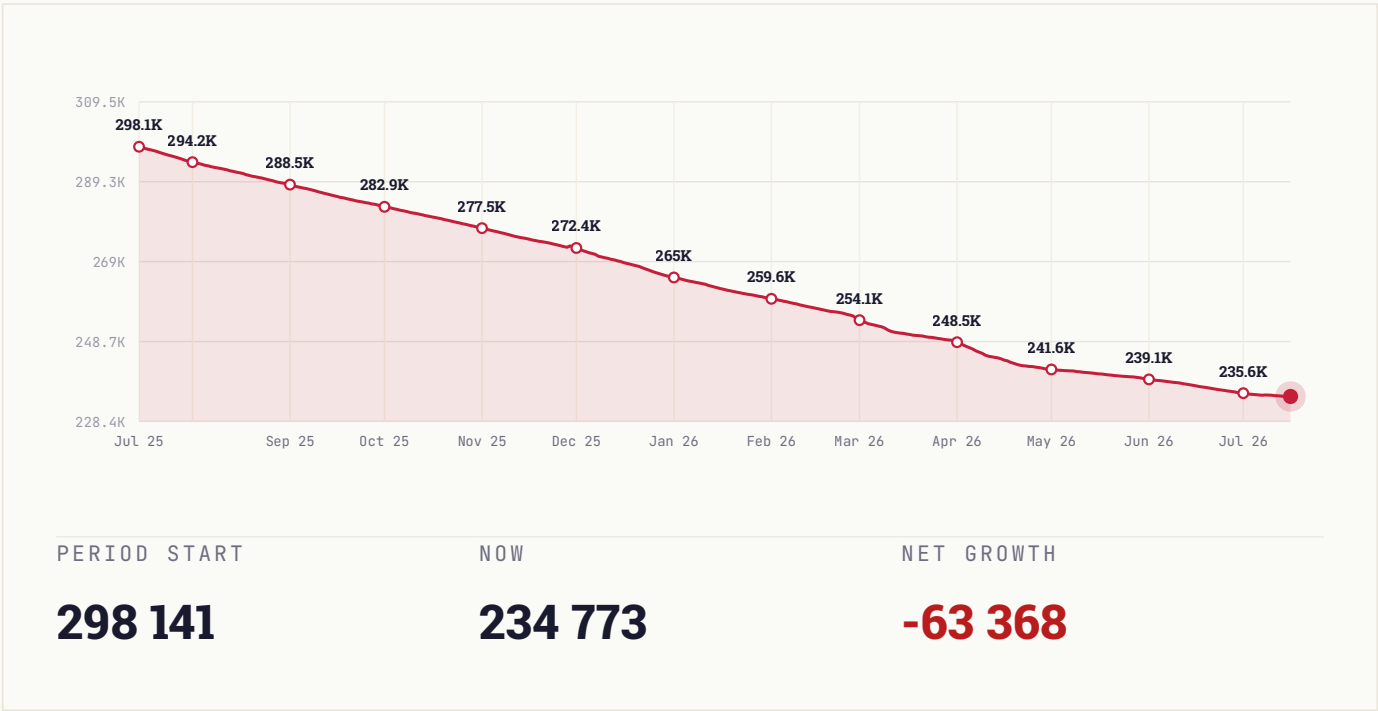
| WORST 3

↓ 11.07 • 08:32 PHOTO 🍄 Rich mushroom harvest awaits foragers in Moscow region this month. We've gathered tips on how to pick the right mushrooms...	VIEWS 11 715 REACTIONS 21 REPOSTS 68 ER 5.0%
↓ 12.07 • 11:41 TEXT ✖ 39 drones destroyed by air defense near Moscow — Sobyenin.	VIEWS 11 566 REACTIONS 27 REPOSTS 20 ER 4.9%
↓ 01.07 • 11:00 TEXT 👍 Free water distributed in Moscow due to extreme heat. Reminder: water available at stations: Belorussky, Kazansky...	VIEWS 11 418 REACTIONS 23 REPOSTS 8 ER 4.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

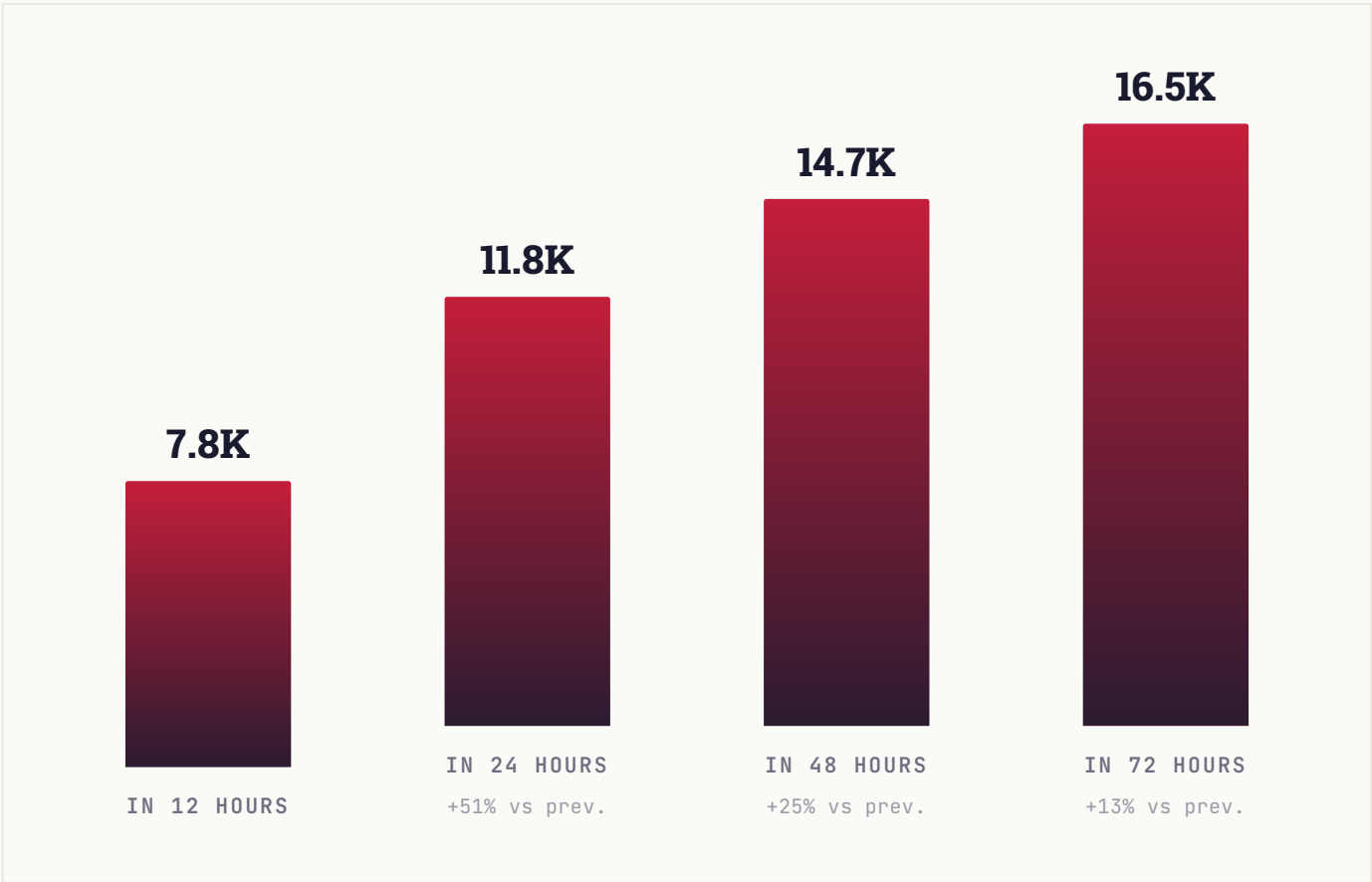
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
CU KudaMoskva YOU	234.8K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

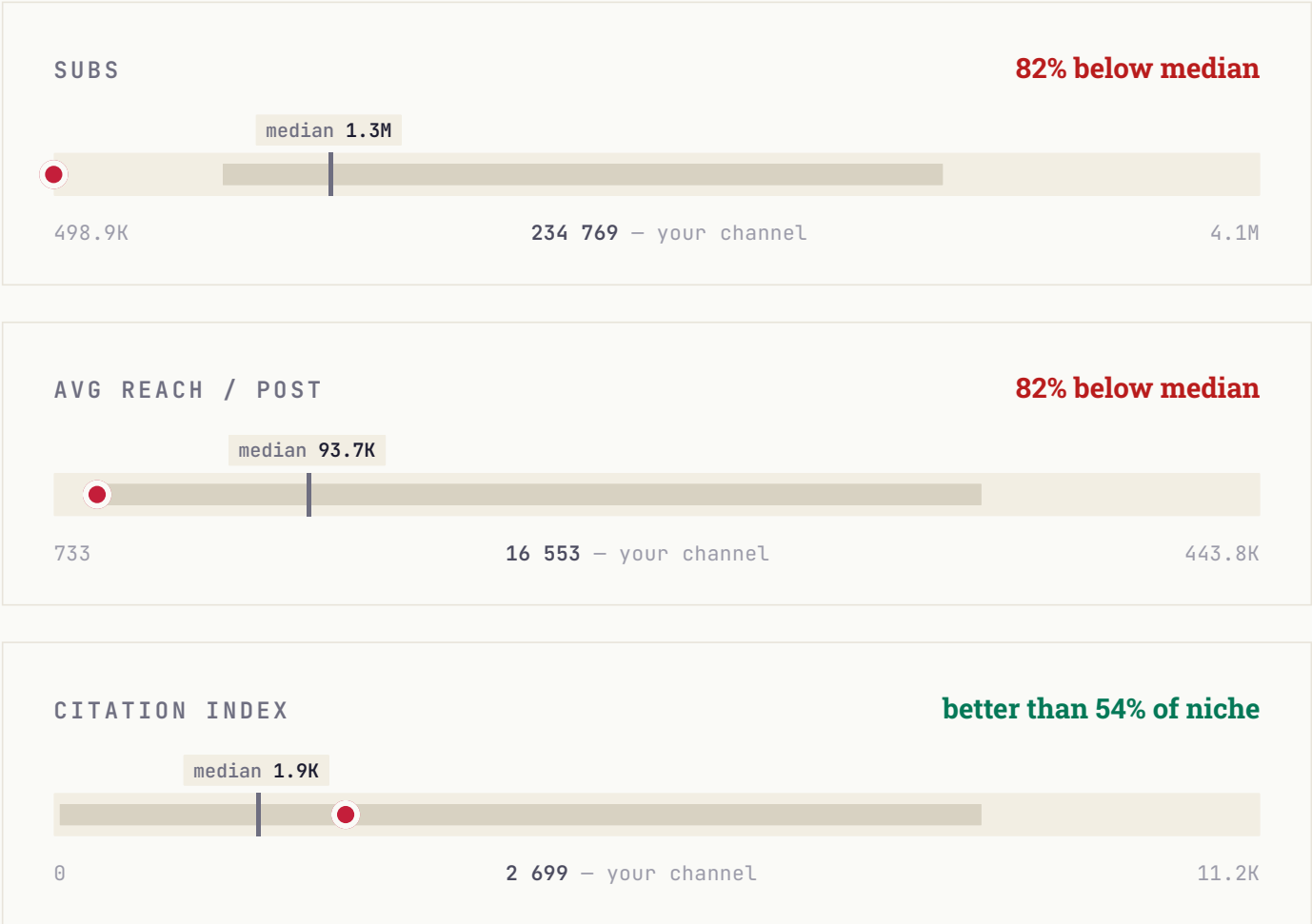
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **359** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	359	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS	0	MONTHS OF DATA	6	ATTRACTED SUBS
			359	

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — Wednesday**

Audience most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
