

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Where are we flying, Belarus?



@kudaletimby

SUBSCRIBERS

10 327

+1671 per month

ERR (% SEE POSTS)

30.0%

daily 12.4%

REACH/POST

3.2K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 327 —	 SUBSCRIBER REACH 30.75% avg % subs see post	 VIEWS/POST 3.2K median 3.2K · 27 days	 POSTS/WEEK 3.8 for period
 7D TREND -17.8% vs previous week	 REACTIONS/POST 39.0 585 reactions, 272 reposts, 0 comments	 POST LENGTH 770 chars. median 1000 · 27 days	 POSTS ANALYZED 15 27 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +1671 last month	 QUOTABILITY 8 citation index · 10 channels mentioned ever	 CHANNEL AGE 1 year 5 months created 08.01.2025

AI EDITOR SUMMARY

Channel "Where are we flying, Belarus?" – 10 327 subs. Avg post views 3.2K people (31% of subs), good reach. Publishes 4 posts/week (~1/day) – rare. Week 22–28 Jun reach dropped -17.8% week 15–21 Jun – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 27 days.
- 02 Dominant format – Photo (15/15 posts).
- 03 Avg post length – 770 chars (median 1000).
- 04 Peak audience activity – Tue, 12:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (4.5K avg for top vs 2.6K for worst) – among 15 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 09:48 PHOTO abcabcabcabcabc washer-dryer! 💕 Stop line-drying – especially when summer rain hits 🌧️ 🙌 Promokods :BY and...	VIEWS 5 213 REP. 225	REACTIONS 290 ER 50.5%
Nº2 11.06 · 08:34 PHOTO ✈️ Belavia's fleet grows with another aircraft – meet Airbus EW-589PD 🇷🇺 More opportunities for...	VIEWS 4 317 REP. 6	REACTIONS 24 ER 41.8%
Nº3 18.06 · 15:33 PHOTO ✈️ From Oct 25, Belavia launches regular flights to Bangkok – Thailand's capital, called 'Venice of the East' for its canals and...	VIEWS 4 035 REP. 7	REACTIONS 25 ER 39.1%

Nº4 18.06 • 13:05 PHOTO Summer at Naroch 🌊 Warm water, crystal-clear lake, pine scent, soft forest air. The perfect spot to...	VIEWS 3 834 REP. 5 REACTIONS 29 ER 37.1%
Nº5 04.06 • 15:42 PHOTO 👁️ How Much Do Excursion Air Tours from Belarus Cost in 2026? Top Destinations & Prices Traveling abroad from Minsk...	VIEWS 3 655 REP. 5 REACTIONS 20 ER 35.4%
WORST 3	
↓ 15.06 • 09:43 PHOTO ✈️ To Tel Aviv — even more often! Great news for warm-weather lovers: another frequency added to sunny Israel ❤️ Starting July 7...	VIEWS 2 877 REP. 4 REACTIONS 21 ER 27.9%
↓ 12.06 • 10:53 PHOTO 🌴 Flying to Turkey Summer 2026: What Belarusian Tourists Need to Know Turkey is top again — warm sea, all-inclusive, great...	VIEWS 2 817 REP. 1 REACTIONS 22 ER 27.3%
↓ 29.06 • 15:14 PHOTO Traveling with a baby: is it worth it and how to survive? 🧒 Many think that once a baby arrives, travel ends. Actually...	VIEWS 2 152 REP. 1 REACTIONS 19 ER 20.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

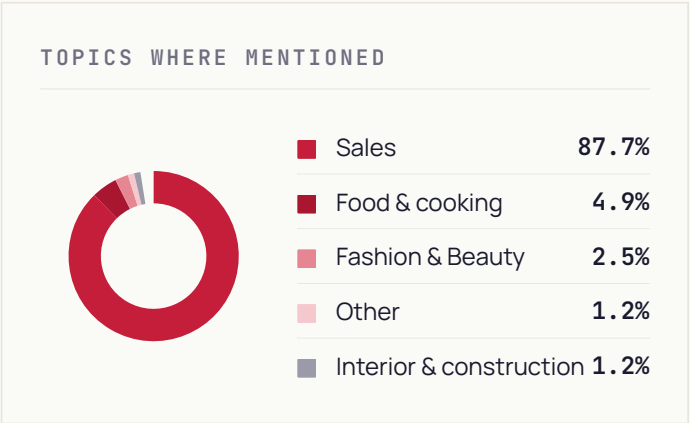
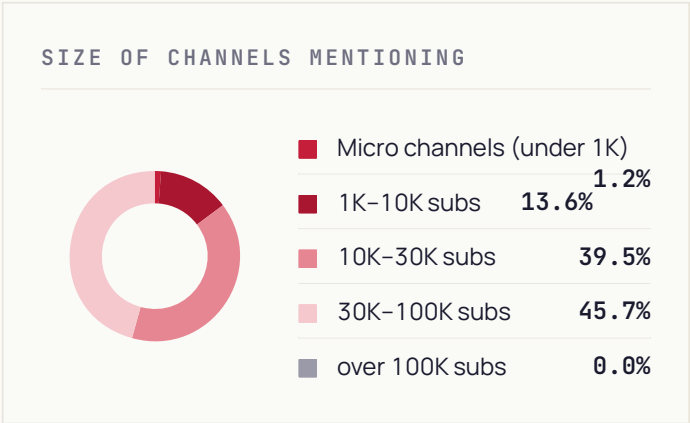
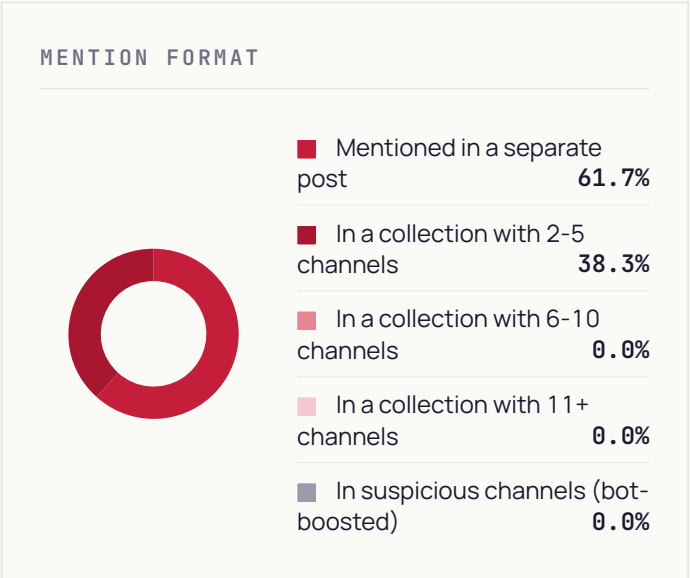
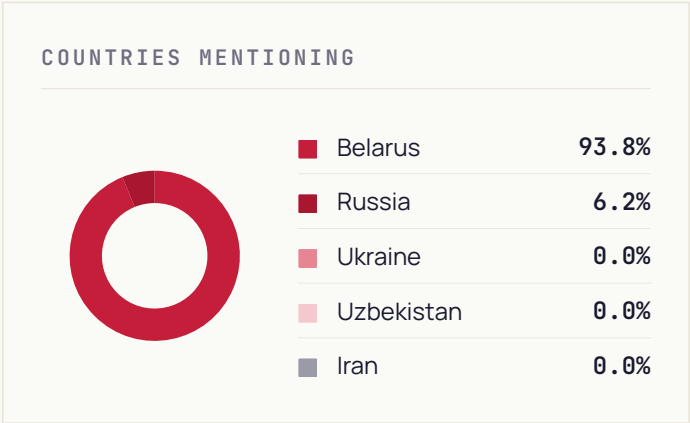
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

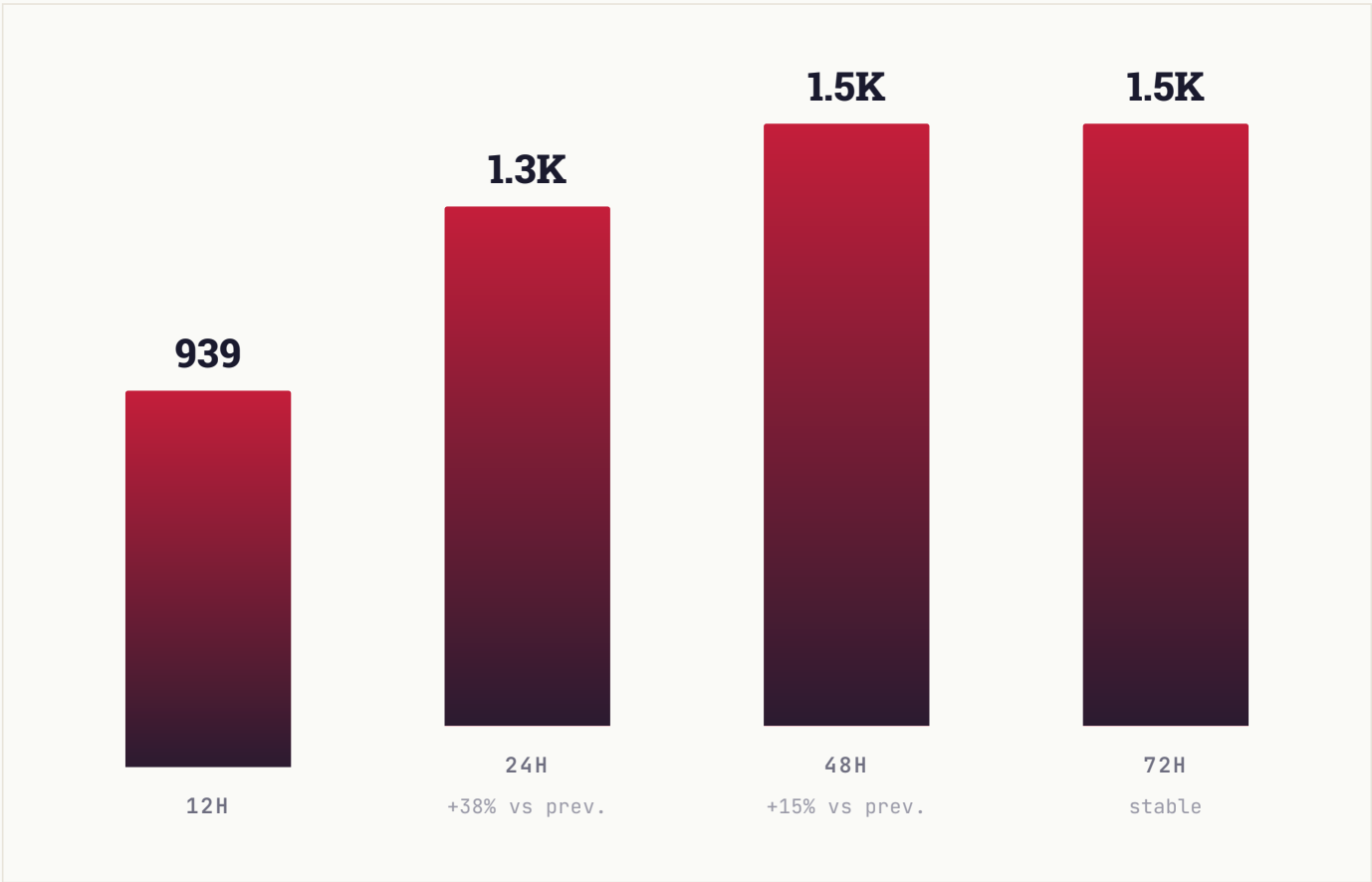
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TT TEZ TOUR	46K
VA Vandrowki	38.3K
PA Подарожнік	26.8K
ER Pack your bag	24.3K
GB Belarus-EU border (Poland-Lithuania-Latvia)	23.2K
M- ISS - Minsk, where to go?	21.9K
AG Atlasbas: border online	21.3K
AM Afisha Minsk	20.2K
ST Siesta Travel about sea tours.	20.1K
BV Belarusians in Poland	18.6K
KL Where are we flying, Belarus? YOU	10.3K

COMPARATIVE INSIGHT

Channel in top quartile niche (#15 of 94). Leader — TEZ TOUR (46K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **21**, they brought **6 404** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	7	5	2 540	
December 2025	4	3	793	
Nov 2025	0	0	7	
Oct 2025	2	2	1 579	
September 2025	4	2	498	
August 2025	4	2	987	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
21	6	6 404

SECTION 08 · NICHE COMPARISON

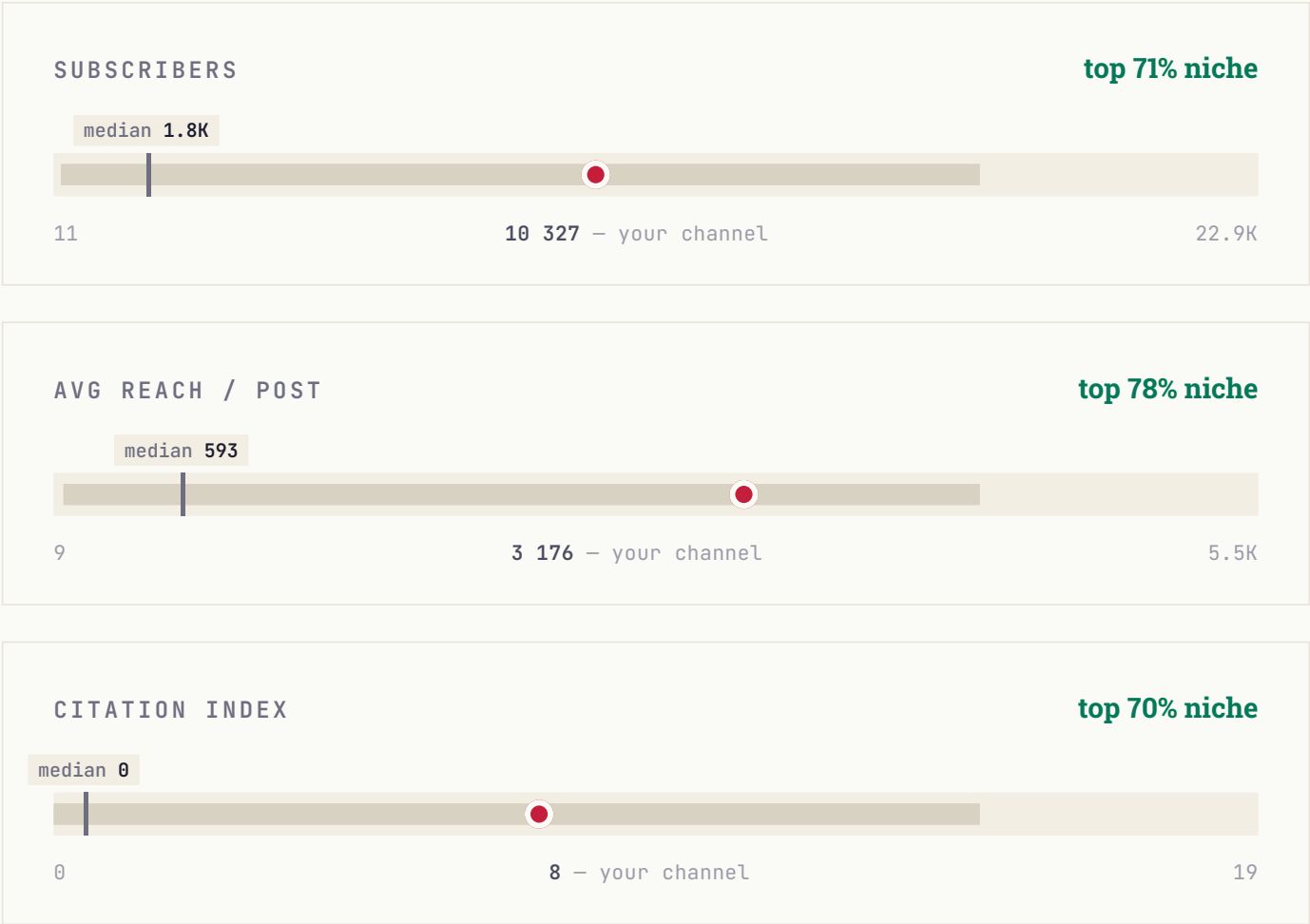
Where channel stands in its league

Took top-94 channels in category "Travel» (Belarus) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#15/94

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 3.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Tuesday
On this day at 12:00 MSK audience is most active. | EFFECT
Best window
for key posts |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further, run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager