

PROMTPRESS PUBLIC REPORT

Channel audit

Kuda v Pitere



@kuda_vpitere

Petersburg never lets go — and neither do we. We gather the best city events: concerts, exhibitions, parties, new spaces. All you have to do is choose where to go. Collaboration: @maximvpotok RKN:...

SUBS

95 490

+36763 per month

ERR (% SEE POSTS)

35.0%

per day 25.2%

REACH/POST

35.2K

ad reach 24.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Niche Comparison

Rank in «News & Media» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 95 490 —	 SUBSCRIBER REACH 36.83% avg % subs see a post	 VIEWS/POST 35.2K median 37.8K · 29 days	 POSTS/WEEK 10.3 over period
 7D TREND -3.1% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 374 chars median 361 · 29 days	 POSTS ANALYZED 43 29 days
 AD REACH 24.5K 24h avg	 CHURN / MONTH +36763 last month	 CITATION RATE 4 citation index · 895 channels mentioned all time	 CHANNEL AGE 4 months 18 days created 23.02.2026

AI EDITOR SUMMARY

Channel «Kuda v Pitere» — 95 490 subs. Avg views per post 35.2K people (37% from subs), good reach. Publishes 10 posts/week (~1/day) — regular. Week Jun 29 – Jul 5 reach stable (-3.1% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **43** posts over 29 days.
- 02 Dominant format — **Photo** (34/43 posts).
- 03 Avg post length — **374** chars (median 361).
- 04 Peak audience activity — **Saturday**, 10:00 MSK.
- 05 Top posts get **3×** more views than the weakest (49K avg for top vs 16.3K for worst) — among 43 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 07:33 PHOTO  Save the best beaches for warm summer days!	VIEWS 59 143 REPOSTS 5	REACTIONS — ER 61.9%
Nº2 17.06 · 07:35 PHOTO Kuindzhi Museum-Apartment in St. Petersburg with incredible city view Here the Russian landscape painter Arkhip Kuindzhi spent his last 13...	VIEWS 46 472 REPOSTS 2	REACTIONS — ER 48.7%
Nº3 21.06 · 08:34 PHOTO В Екатерининском парке зацвёл чубушник Многие знают этот кустарник как «садовый жасмин» — всё из-за его потрясающего, сладкого...	VIEWS 41 499 REPOSTS 4	REACTIONS — ER 43.5%

Nº4 20.06 · 08:31 PHOTO Eco trail «Cape Kiperort» Most of the route runs along the Gulf of Finland coast. These are taiga...	VIEWS 40 706 REPOSTS 6	REACTIONS — ER 42.6%
Nº5 26.06 · 08:29 PHOTO Picturesque Freylinisky Garden in Catherine Park Just look at these vibrant summer colors!	VIEWS 40 377 REPOSTS —	REACTIONS — ER 42.3%

|

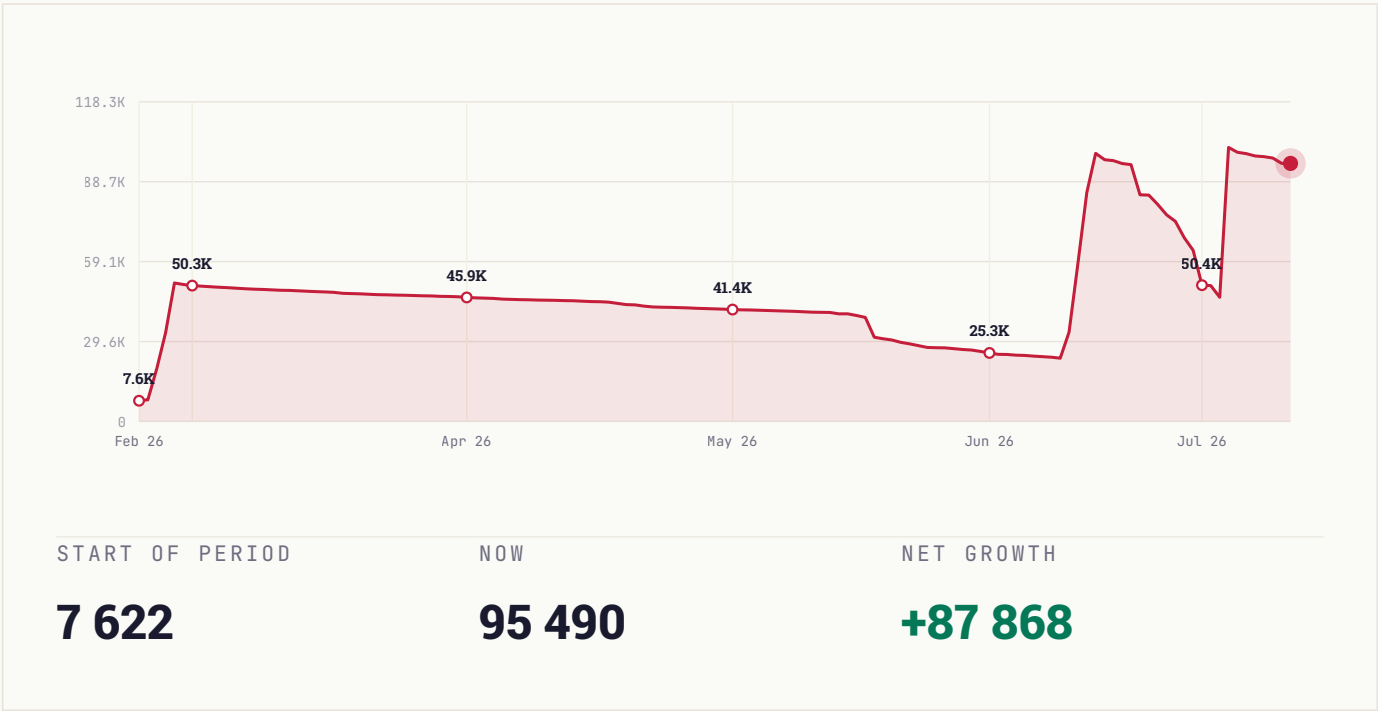
WORST 3

↓ 14.06 · 07:30 PHOTO Lupine fields near St. Petersburg This ornamental plant blooms in June and early July. Favorite time for all photographers📷 Where...	VIEWS 23 577 REPOSTS 4	REACTIONS — ER 24.7%
↓ 15.06 · 07:34 PHOTO Free film screenings at «Vokzal 1853»: 🎬17.06, 19:00 - St. Martin's Lane (1938) 🎬18.06, 19:00 - Love with Notice...	VIEWS 15 680 REPOSTS 2	REACTIONS — ER 16.4%
↓ 11.06 · 07:33 VIDEO Picturesque Gatchina Palace Park Scenic landscape park with lakes and swans, stunning daffodil meadows, flower...	VIEWS 9 688 REPOSTS 1	REACTIONS — ER 10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

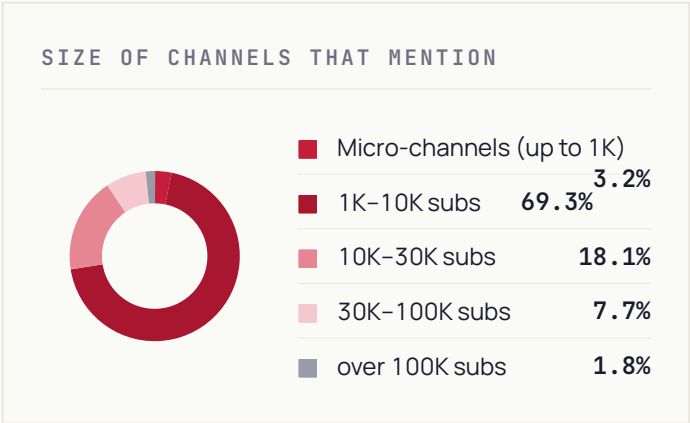
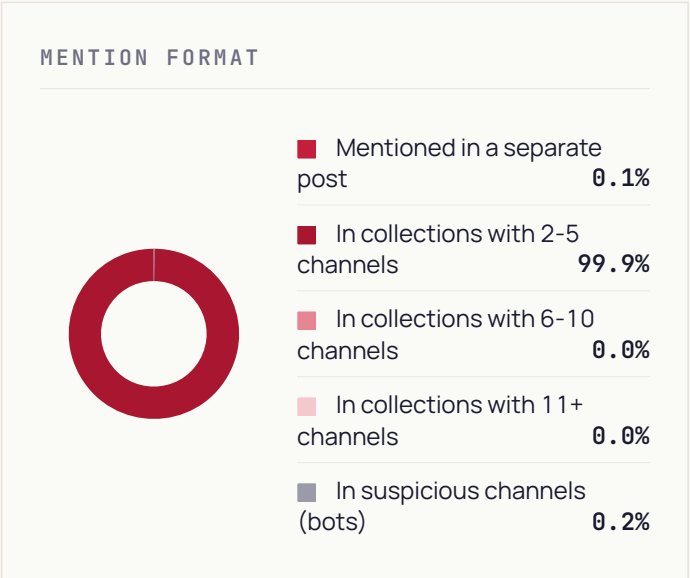
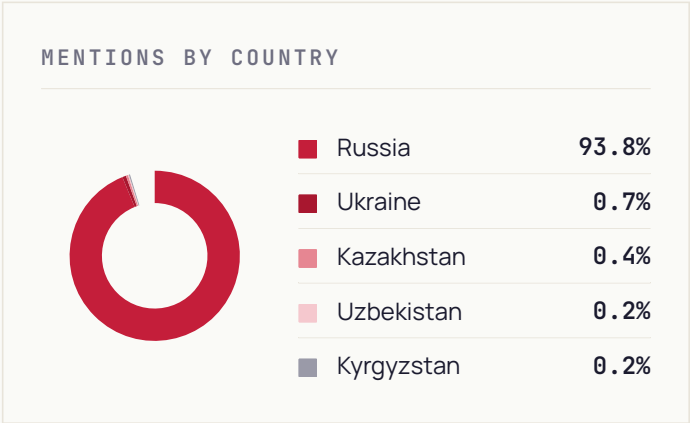
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

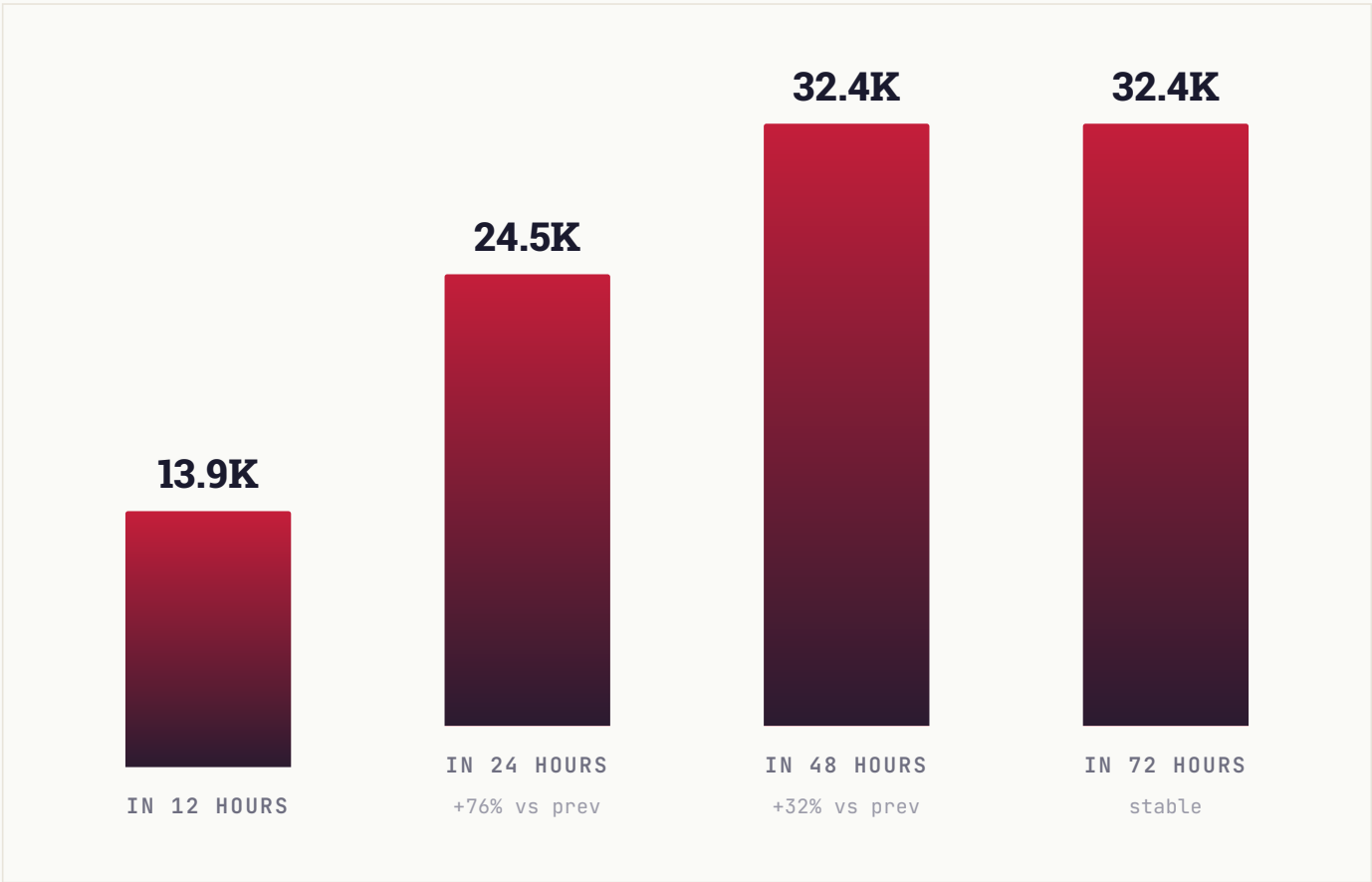
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **895** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.5M
کانال اخبار فوری خبر فوری	4.4M
PE Live Stream • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
KV Kuda v Pitere YOU	95.5K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Peak audience activity: this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager