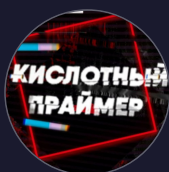


PUBLIC PROMTPRESS REPORT

Channel audit

Acid Primer | Manicure | Nail Designs | Minsk



@kslprimer

Welcome to the channel! Acid Primer is a new format channel for beauty industry masters. Acid Primer is a platform for developing talented masters and creative...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 140	9.0%	813
09.07.2026 -43 per month	per day 2.8%	ad reach 282/24h
HTTPS://PROMTPRESS.COM/AUDIT/KSLPRIMER		

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

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Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Fashion & Beauty» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 140 —	 SUBS REACH 8.02% avg % of subs see post	 VIEWS/POST 813 median 893 · 28 days	 POSTS/WEEK 8.7 over period
 7D TREND -11.9% vs previous week	 REACTIONS/POST 9.3 total 334 reactions, 15 reposts, 17 comments	 POST LENGTH 389 chars median 86 · 28 days	 POSTS ANALYZED 36 28 days
 AD REACH 282 24h avg	 CHURN / MONTH -43 last month	 CITATION RATE 0 citation index · 3 channels mentioned over all time	 CHANNEL AGE 5 years 4 months created 16.02.2021

AI EDITOR SUMMARY

Channel «Acid Primer | Manicure | Nail Designs | Minsk» – 10 140 subs. Each post averages 813 people (8% of subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule. For week 22–28 Jun reach dropped by -11.9% by week 15–21 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **36** posts over 28 days.
- 02 Dominant format — **Text** (24/36 posts).
- 03 Avg post length — **389** chars (median 86).
- 04 Peak audience activity — **Friday**, 16:00 MSK.
- 05 Top posts get **2×** more views than the weakest (1.2K avg for top vs 546 for worst) — among 36 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 13:03 TEXT 📺 Products in video: Promo code: праймер 10% off all Runail products at official site https://runail.ru/ Coupon...	VIEWS 1 195 REPOSTS —	REACTIONS 8 ER 11.8%
Nº2 10.06 · 11:43 TEXT 📺 Products in video: Promo code: праймер 10% off all Runail products at official site https://runail.ru/ ICON on Wildberries...	VIEWS 1 194 REPOSTS 1	REACTIONS 9 ER 11.8%
Nº3 19.06 · 12:47 TEXT https://vkvideo.ru/video-202163186_456239919	VIEWS 1 182 REPOSTS 1	REACTIONS 6 ER 11.7%

Nº4 17.06 • 11:43 TEXT https://vkvideo.ru/video-202163186_456239918	VIEWS 1 170 REPOSTS — REACTIONS 15 ER 11.5%
Nº5 15.06 • 12:57 TEXT 🛒 Products in video: Promo code: праймер 10% off all Runail products at official site https://runail.ru/ 	VIEWS 1 106 REPOSTS — REACTIONS 9 ER 10.9%
WORST 3	
↓ 02.07 • 08:45 TEXT https://vkvideo.ru/video-202163186_456239925	VIEWS 574 REPOSTS — REACTIONS 7 ER 5.7%
↓ 04.07 • 09:04 TEXT 🛒 Products in video: Promo code: primer 10% discount on all Runail products at the official brand website https://runail.ru/ ICON on Wildberries ...	VIEWS 540 REPOSTS — REACTIONS 3 ER 5.3%
↓ 05.07 • 08:40 PHOTO New MK on channel! https://youtu.be/B3YB7WYmj3U Enjoy watching 	VIEWS 524 REPOSTS 1 REACTIONS 16 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

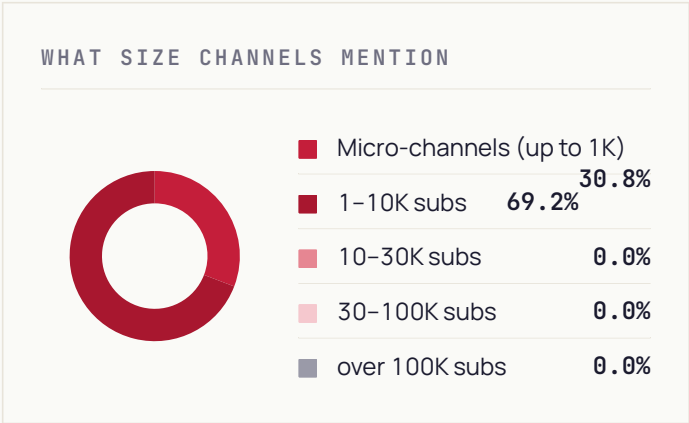
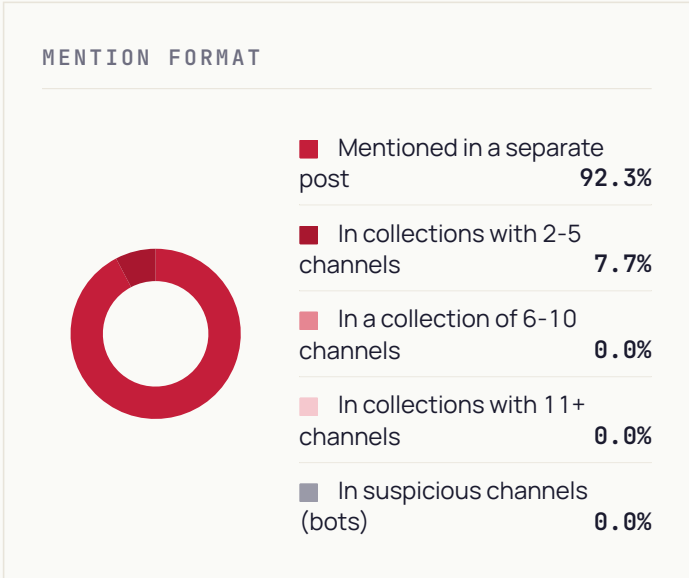
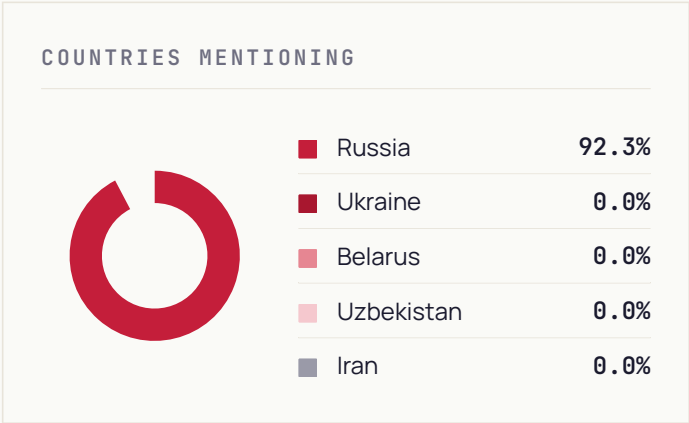
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

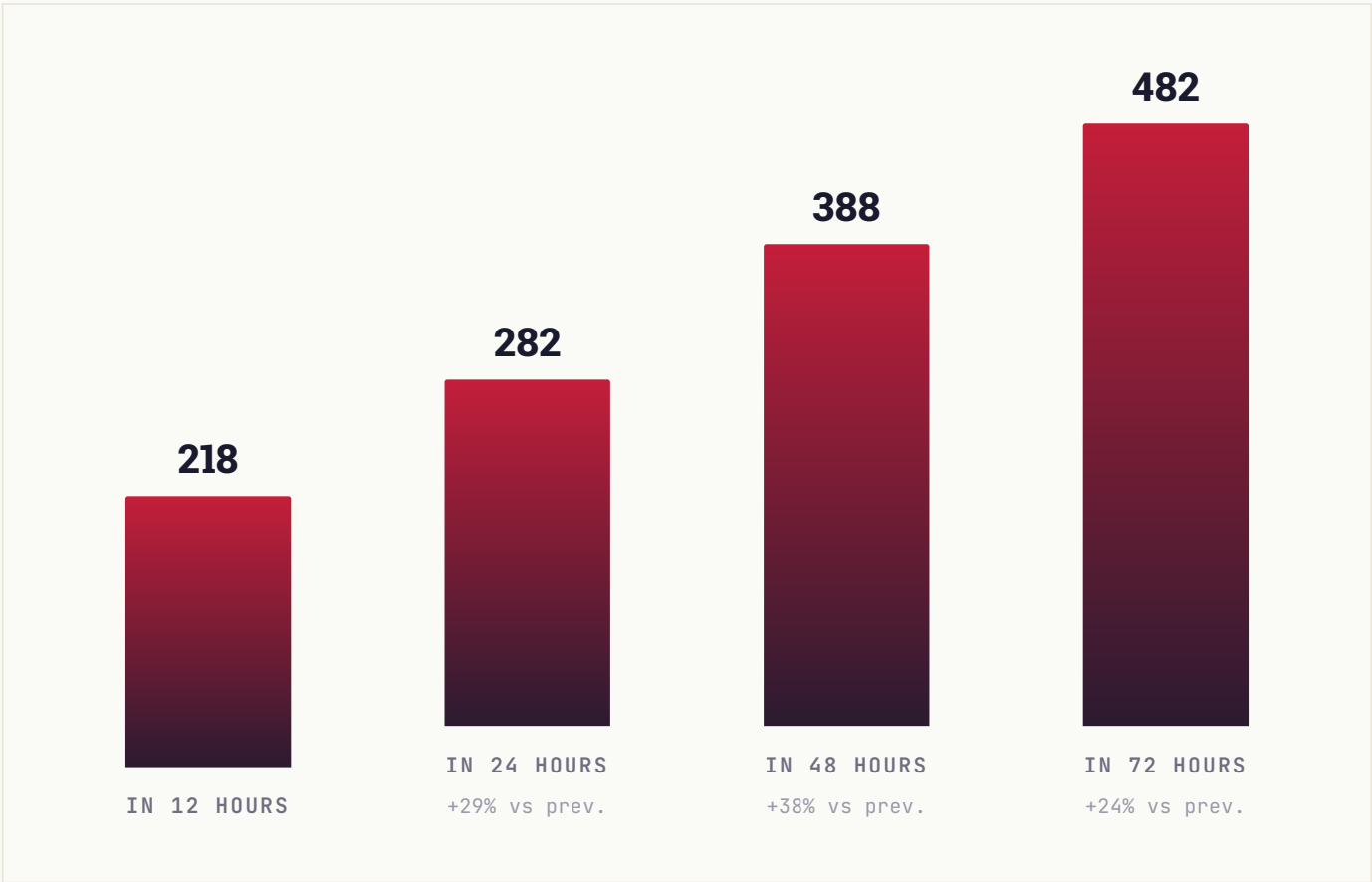
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 3 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
VE On air Belbazar	27.4K
BJ Богдан BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – товары из Беларуси	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
CI Acid Primer Manicure Nail Designs Minsk YOU	10.1K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#17 of 99). Leader — Mark Formelle | Марк Формэль (31.7K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **410** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	72
December 2025	1	1	16
Nov 2025	0	0	80
Oct 2025	2	1	104
Sep 2025	1	1	54
August 2025	1	1	84

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
5	6	410

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Belarus) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#17

/100

POSITION IN NICHE

Channel in top 17% – strong position

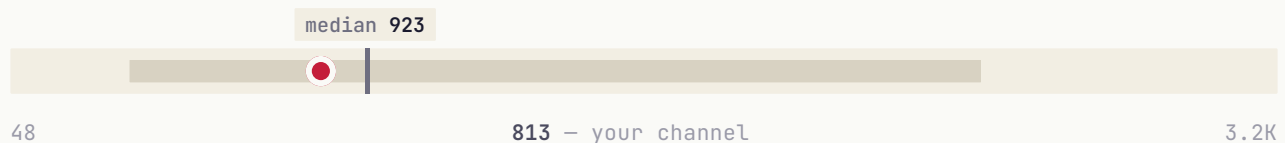
SUBSCRIBERS

better than 74% of niche



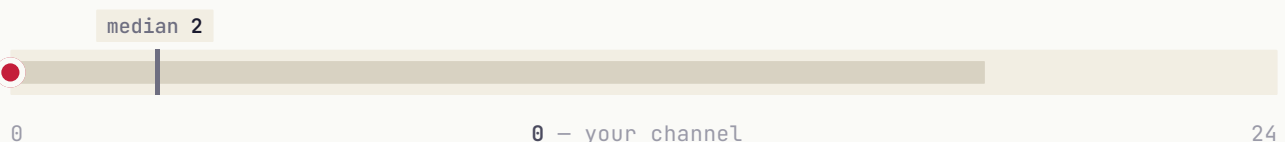
AVG REACH / POST

12% below median



CITATION INDEX

99% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
