

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Sabina Khairova



@krosovkapoteryalsya

Vines are over Ad https://t.me/YURI_MANAGER

SUBSCRIBERS

212 689

+11337 per month

ERR (% SEE POSTS)

58.0%

last day **23.1%**

REACH/POST

120K

ad reach **49K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 212 689 —	 SUBSCRIBER REACH 56.43% avg % subs see post	 VIEWS/POST 120K median 108.8K · 23 days	 POSTS/WEEK 6.6 for period
 7D TREND -26.6% vs previous week	 REACTIONS/POST 6695.3 total 147K reactions, 8.6K reposts, 3.6K comments	 POST LENGTH 87 chars median 54 · 23 days	 POSTS ANALYZED 22 23 days
 AD REACH 49K 24h avg	 CHURN / MONTH +11337 last month	 CITATION RATE 67 citation index · 334 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Sabina Khairova» — 212 689 subs. Each post avg views 120K people (56% of subs), wide reach for a channel this size. Publishes 7 posts per week (~1/day) — rare. Week 22–28 Jun reach dropped -26.6% to week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **22** posts over 23 days.
- 02 Dominant format — **Video** (12/22 posts).
- 03 Avg post length — **87** chars (median 54).
- 04 Peak audience activity — **Sun**, 16:00 MSK.
- 05 Top posts get **2×** more views than the weakest (182.4K avg for top vs 78.8K for worst) — among 22 posts over 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 20:14 PHOTO Celebrating 4th day of Yanchik's relationship	VIEWS 214 005 REP. 341	REACTIONS 6 510 ER 100.6%
Nº2 28.06 · 13:45 VIDEO Sweet treats for a sweet boy	VIEWS 183 831 REP. 1 315	REACTIONS 9 852 ER 86.4%
Nº3 15.06 · 22:16 VIDEO Am I the only one constantly listening to Ragovsky's track 'Conditions' on repeat? A taxi driver recently asked to play what I had in my headphones, and...	VIEWS 149 360 REP. 195	REACTIONS 5 577 ER 70.2%

Nº410.06 · 21:08 VIDEO
(post without caption – video)

VIEWS
141 099
REACTIONS
4 358
REP.
78
ER
66.3%

Nº509.06 · 17:26 VIDEO
(post without caption – video)

VIEWS
141 016
REACTIONS
4 591
REP.
115
ER
66.3%

WORST 3

↓ 27.06 · 16:15 VIDEO
(post without caption – video)

VIEWS
88 667
REACTIONS
2 216
REP.
15
ER
41.7%

↓ 26.06 · 21:22 VIDEO
Vlog since birthday 🧐

VIEWS
83 016
REACTIONS
4 430
REP.
282
ER
39.0%

↓ 02.07 · 15:13 VIDEO
(post without caption – video)

VIEWS
64 689
REACTIONS
9 339
REP.
347
ER
30.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months gained subs and which lost them.



PERIOD START

186 948

NOW

212 686

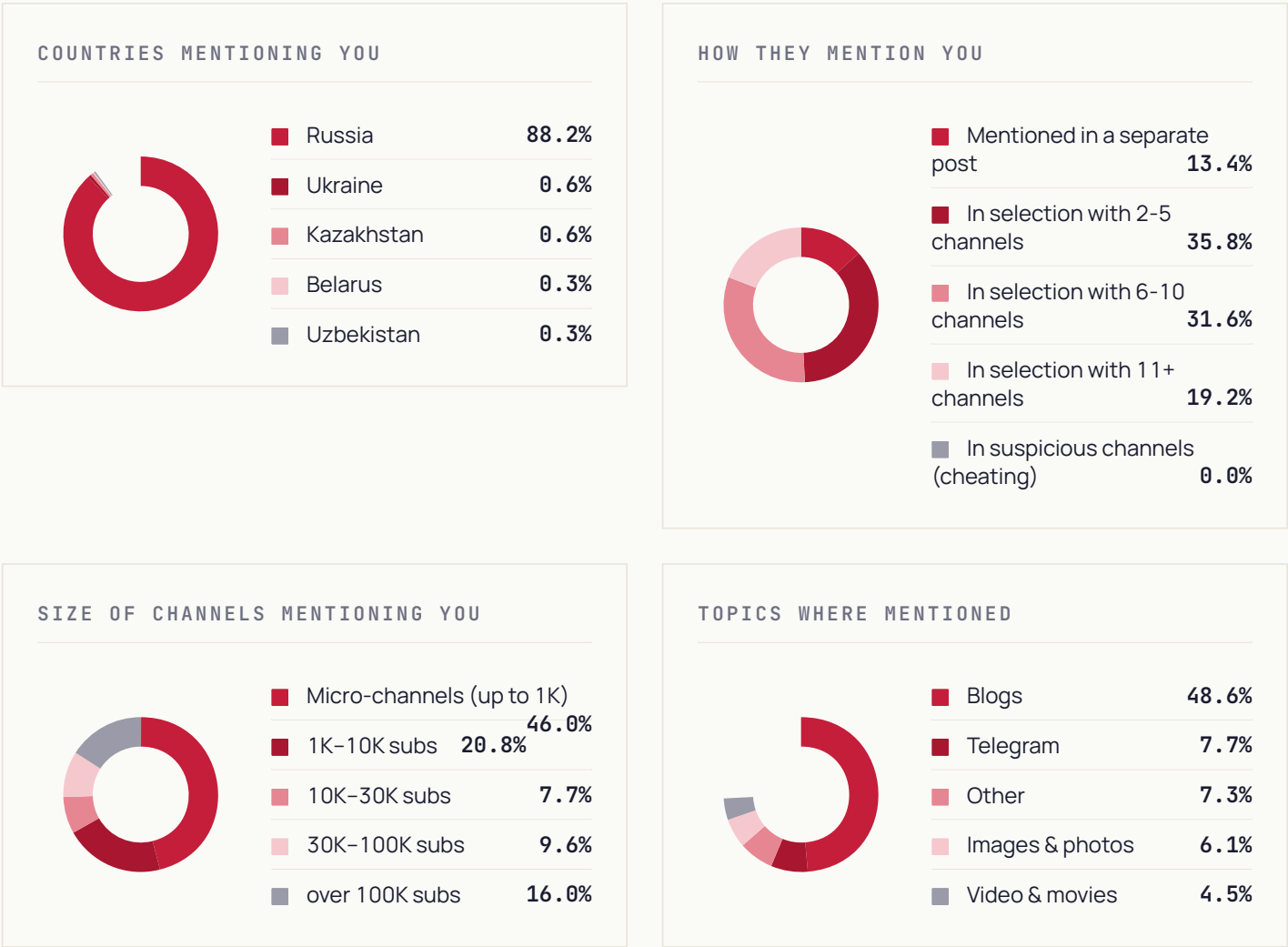
NET GROWTH

+25 738

SECTION 04 · MENTIONS

Who mentions the channel and how

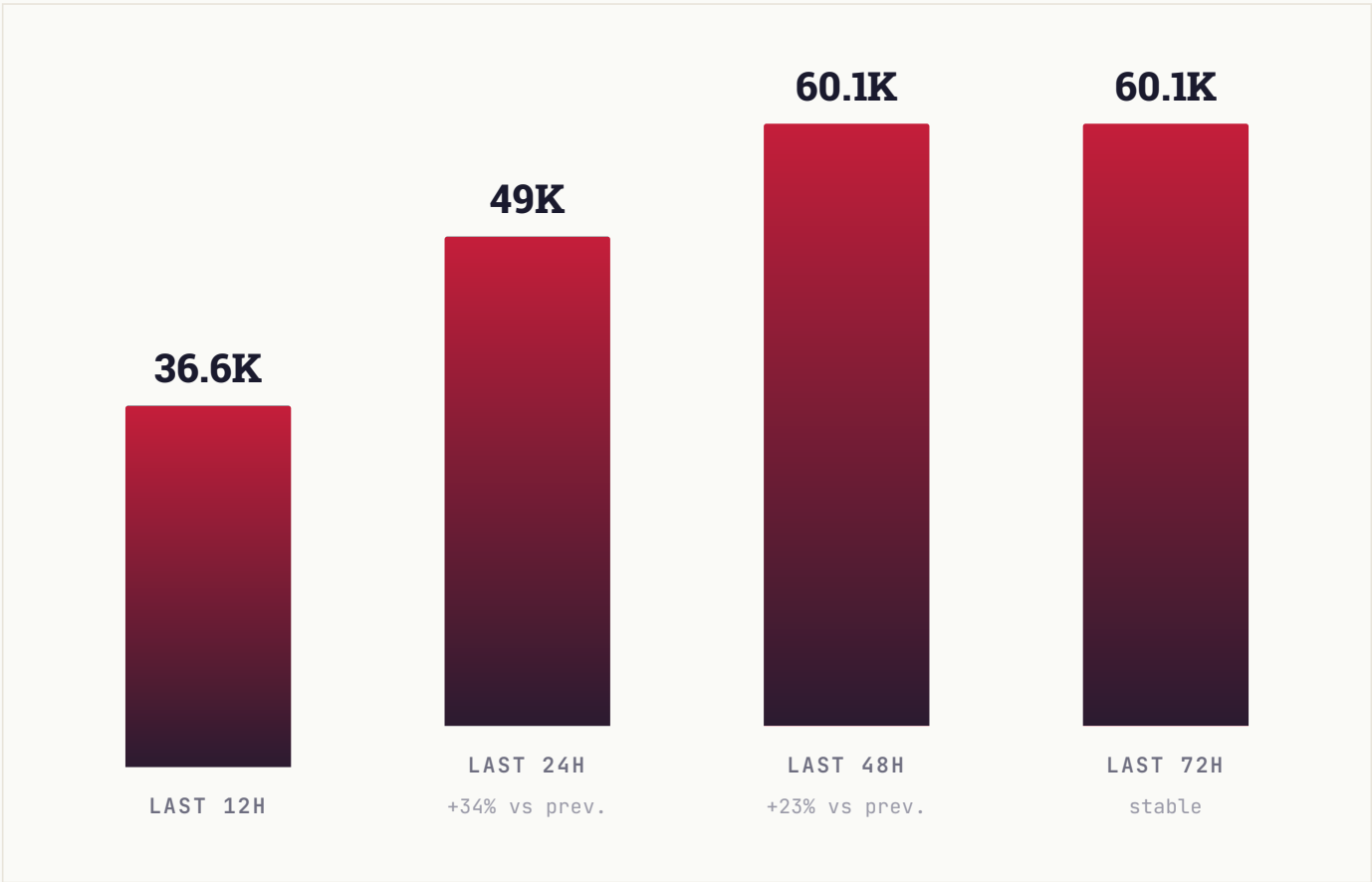
Citation index **67** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **334** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ here lives broen	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
SH Sabina Khairova YOU	212.7K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **33**, they brought **13 162** new subs.

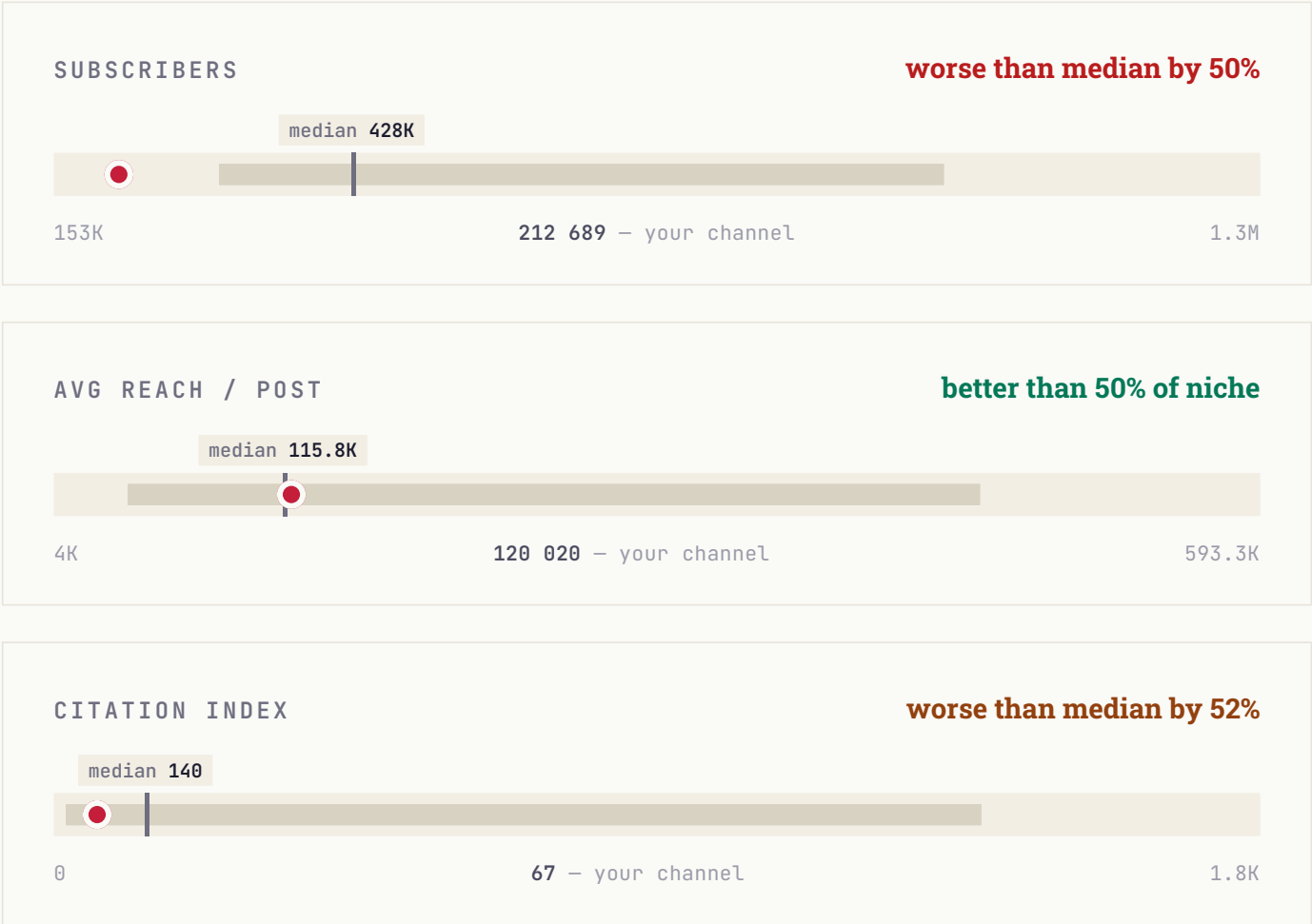
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	2 391	
December 2025	9	9	4 465	
November 2025	6	6	428	
October 2025	5	5	0	
September 2025	1	1	1 122	
August 2025	12	10	4 756	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
33	6	13 162

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
